

Week	Date	Topic	Review article
1	27.2.2023	Introduction to course - information goods	NA
	1.3.2023	Platform-mediated networks 1	Eisenmann, T., Parker, G. & Van Alstyne, M.W. (2006). "Strategies for Two-Sided Markets", <i>Harvard Business Review</i> , October 2006, pp. 92-101
2	6.3.2023	Sharing economy platforms - visiting talk by Virpi Tuunainen	Constantiou, I. Marton, A. & Tuunainen, V.K. (2017). "Four Models of Sharing Economy Platforms", <i>MIS Quarterly Executive</i> , Dec 2017 (16:4)
	8.3.2023	Crowdsourcing the era of Internet - visiting talk by Wael Soliman	Blohm, I., Leimeister, J.M. & Krcmar, H. (2013). "Crowdsourcing: How to Benefit from (Too) Many Great Ideas", <i>MIS Quarterly Executive</i> , December 2013 (12:4)
3	13.3.2023	Open data and source - visiting talk by Matti Rossi	Piccoli, G., and Federico P. (2013). "Harvesting external data: The potential of digital data streams", <i>MIS Quarterly Executive</i> 12.1
	15.3.2023	Platform-mediated networks 2	Cusumano, M.A., Yoffie, D.B. & Gower, A. (2020). "The Future of Platforms", <i>MIT Sloan Management Review</i>
4	20.3.2023	Digitalization of transportation - visiting talk by Niina Mallat & Kari Koskinen	Marletto, G. (2019). "Who will drive the transition to self-driving? A socio-technical analysis of the future impact of automated vehicles", <i>Technological Forecasting and Social Change</i> 139 (2019): 221-234
	22.3.2023	Teaching case Autonomous Vehicles: Smooth or Bumpy Ride Ahead?	NA
5	27.3.2023	Applications of AI	Davenport, T.H. & Ronanki, R. (2018), "Artificial Intelligence for the Real World", <i>Harvard Business Review</i> . Jan-Feb 2018.
	29.3.2023	Blockchain - visiting talk by Venkata Marella	Iansiti, M. & Lakhani, K.R. (2017). "The Truth about Blockchain", <i>Harvard Business Review</i> , January-February 2017
6	3.4.2023	Essay clinic	NA
	5.4.2023	Information society	Zuboff, S. (2015), "Big other: surveillance capitalism and the prospects of an information civilization", <i>Journal of Information Technology</i> (2015) 30, 75-89.