



maptionnaire

INSIGHTS THAT ENABLE CITIES TO CHANGE - MAPTIONNAIRE ONBOARDING

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Today we will learn how Maptionnaire works...

1. Introduction
2. How to start a new questionnaire project
 - Creating a questionnaire draft
 - Testing and collecting data
 - How to view and export results
3. How to set up your Maptionnaire account



1) Demo - Let's have a look!

All Maptionnaire examples: <http://mpt.link/demofrontpage>

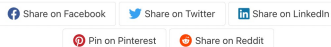
Demo questionnaire: <http://mpt.link/demo-questionnaire>





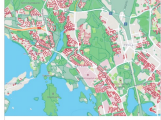

Maptionnaire 2.0 Demos

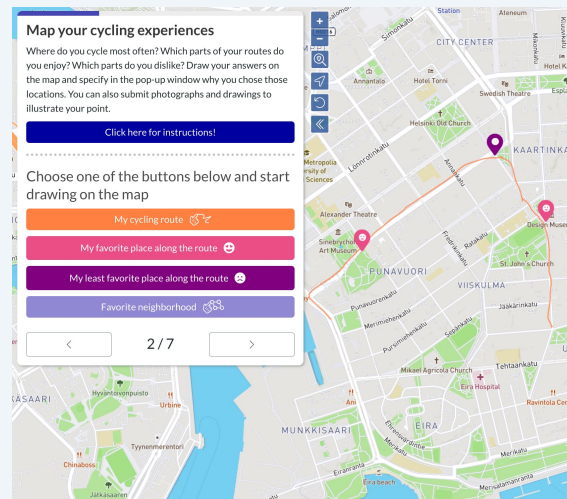
On this website we show you how you can use Maptionnaire to realize various public engagement projects! Browse the pages below to learn more about the different tools included in the CORE, ADVANCED and COMPLETE product levels.

#maptionnaire #participation #public_engagement

Open: 3/2/2022 – 3/2/2022



 <p>Results: Citizens' cycling experiences WEIRDER BUILDER DEMO (ADVANCED, COMPLETE) Learn how other citizens perceive cycling in the city. Our "Cycling in the city" questionnaire has now been done...</p> <p>Use feedback</p> <p>#participation #cycling #Helsinki</p>	 <p>Tell us about green spaces & you We are currently collecting data on how the residents of our city use urban green spaces in their every-day life. On this page, you can learn more about the connection that green...</p> <p>Use feedback</p> <p>#kutsu #green #Helsinki #agreements</p>	 <p>Decide how \$10,000 should be spent at Riverside Park GAMIFIED DECISION-MAKING DEMO (ADVANCED, COMPLETE) The city has allocated \$10,000 to revitalize Riverside Park, you decide how it should be spent...</p> <p>Use feedback</p> <p>#participation #budgeting #Riverside #Agreements #Helsinki</p>
 <p>Urban Design – Vote and create the recreational area o... VOTING TOOL DEMO (CORE) The site of a former fast food restaurant and the adjoining parking lot (top-right corner of the aerial image) on the corner of 1st and 2nd Avenues...</p> <p>Use feedback</p> <p>#urbanDesign #Agreements #Helsinki</p>	 <p>Urban Planning – Participate in Planning New Housing Areas AUTOMATED PDF CREATOR (COMPLETE) DEMO Our city is growing and needs to build new housing to fit Westerns areas by 2050. Help us plan new infill construction by...</p> <p>Use feedback</p> <p>#planning #Helsinki #Helsinki #Helsinki</p>	 <p>Build sustainable future with us MAP-BASED QUESTIONNAIRE DEMO (CORE) The transition to sustainable cities rests in part on intelligent design at the level of individual building projects. In order to...</p> <p>Use feedback</p> <p>#Helsinki #planning #Helsinki #Helsinki</p>



Map your cycling experiences
Where do you cycle most often? Which parts of your routes do you enjoy? Which parts do you dislike? Draw your answers on the map and specify in the pop-up window why you chose those locations. You can also submit photographs and drawings to illustrate your point.

[Click here for instructions!](#)

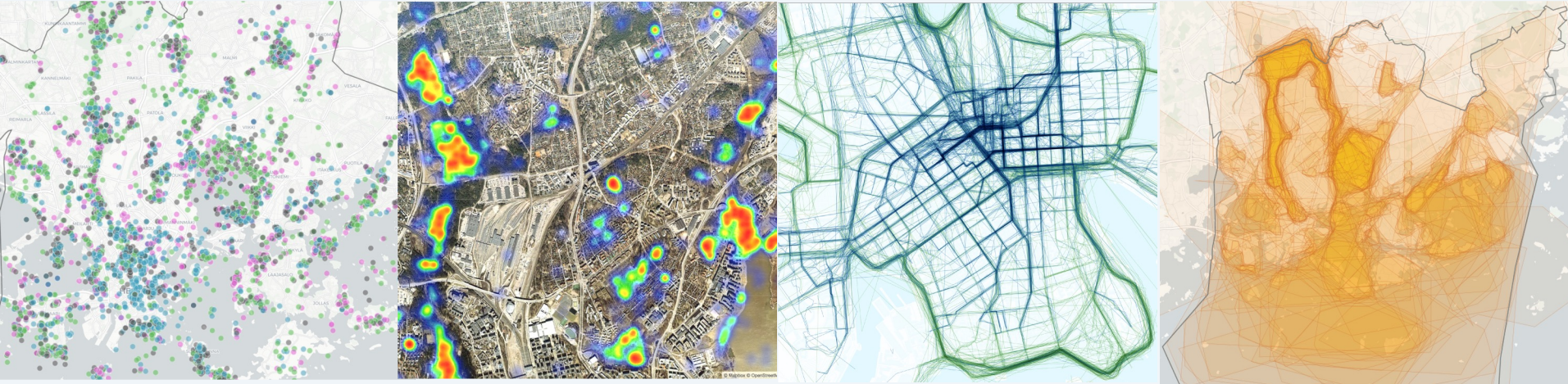
Choose one of the buttons below and start drawing on the map

- My cycling route
- My favorite place along the route
- My least favorite place along the route
- Favorite neighborhood

2 / 7



Respondents mark their answers directly on the map



How Maptionnaire works



CREATE A NEW
QUESTIONNAIRE



PUBLISH AND
SHARE YOUR
QUESTIONNAIRE



GATHER DATA
FROM
STAKEHOLDERS

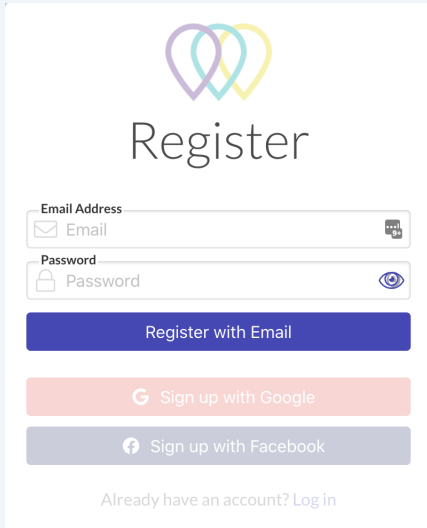


ANALYSE AND
INTERPRET RESULTS

2) Setting up your user account

1. Register

new.maptionnaire.com
Register with your
aalto.fi email



The screenshot shows the registration page for Maptionnaire. At the top, there is a logo consisting of three overlapping heart shapes in purple, teal, and yellow. Below the logo, the word "Register" is displayed in a large, dark font. Underneath, there are two input fields: "Email Address" with an envelope icon and "Password" with a padlock icon. A blue button labeled "Register with Email" is positioned below the password field. Below this, there are two social media login options: "Sign up with Google" (with a red background and white text) and "Sign up with Facebook" (with a grey background and white text). At the bottom, there is a link that says "Already have an account? Log in".

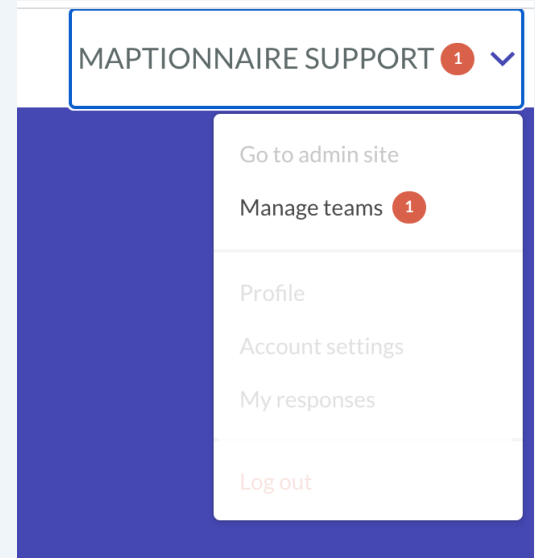
2. Wait for the invitation

The admin user of your organisation will invite your user account to your Maptionnaire team



3. Accept the invitation

Login to your user account
to accept the invitation



Structure of the Maptionnaire platform

- Questionnaires dashboard (create and manage your questionnaires)
- Materials (upload images, own map layers)
- Webpage builder (create and manage webpages)

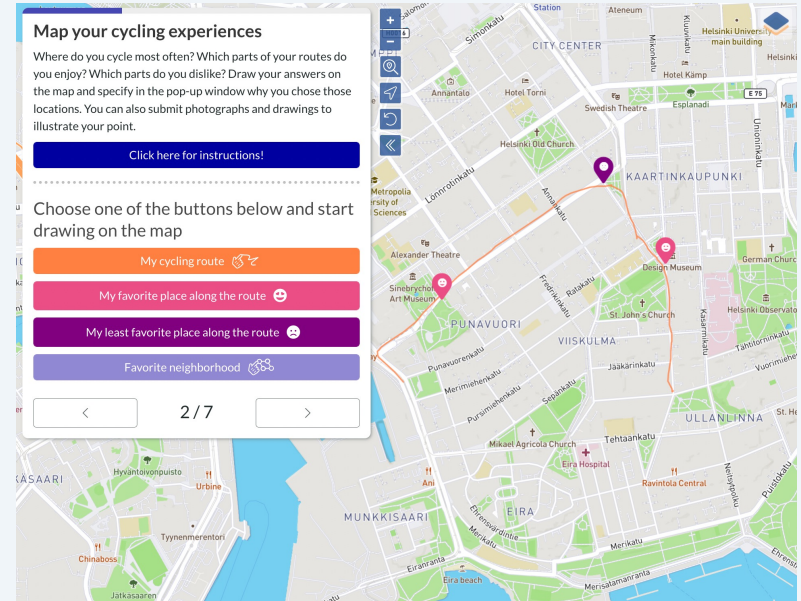
- User menu
 - Profile settings

The screenshot displays the Maptionnaire platform interface. The browser address bar shows the URL `new.maptionnaire.com/browse/questionnaires/published`. The navigation menu at the top includes "MATIONNAIRE TRAINING CORE", "QUESTIONNAIRES" (highlighted with a blue box and an arrow), "MATERIALS", and "PAGES". On the right side, there is a "MATIONNAIRE SUPPORT" dropdown menu (highlighted with a blue box and an arrow) and a "User menu" (highlighted with a blue box and an arrow) containing "Profile settings". Below the navigation bar, there are tabs for "Drafts", "Published", and "Archived", a search bar, a "Sort by date modified" dropdown, and a "New questionnaire" button. The main content area shows a grid of four questionnaire cards: "Walkability questionnaire" (title: "Let's improve walkability..."), "Vision 2050" (title: "How does your city look in..."), "Master plan" (title: "Comment on the plan!"), and "Cycling project" (title: "Cycling project").



3) Starting a new questionnaire

- Start a new questionnaire draft
- Add questionnaire pages to your draft
- Add contents on the pages
 - Question elements (multiple choices, map questions, open questions...)
 - Content elements (images, text, videos, links...)



How to start a new questionnaire

1) Select the section „Questionnaires“ at the top of the page

DEMONSTRATIONS **QUESTIONNAIRES** ASSETS POSTS

Pending **Published** Disabled

🔍 [+ New Questionnaire](#)

Cycling questionnaire

Let's improve cycling in the city!

We would like to learn more about your cycling experiences in the city. Where do you enjoy cycling and where are the pain points? Are there places where y...

New park polls

Vote for the park you want!

The site of a former fast food restaurant and the adjoining parking lot (top right corner of the aerial image) on the corner of 1st and 2nd Avenues is goin...

All Questionnaires loaded

2) Click „New questionnaire“ to open the questionnaire editor



Editing the questionnaire draft

1) Add pages to your questionnaire. Click the new page again to edit.

EDIT PREVIEW PUBLISH ANALYZE RESULTS ?

Settings

Introduction ...
3 1

Map questions ...
8 2

Commuting preferences ...
2 3

Untitled page ...
7 4

+ Add Page

Map questions
Elements Settings Maps 3D

Choose one of the buttons below and start drawing on the map

My cycling route

Place along the route that I like

Place along the route that I dislike

+ Add Element

Element Library

Questions

Open question

Single checkbox

Choose multiple options

Choose one option

Poll

Multiple choice grid

+ Add element

2) Add elements on the questionnaire page by clicking „Add element“



Where to find settings? 1/2

← Cycling questionnaire EDIT TRANSLA

Survey settings Survey settings

General Language Style Card Background

Require authentication [?]

Allow public responses [?]

Show public responses by others on last page [?]

Ask for explicit publication consent [?]

Ask for explicit publication consent at the start [?]

Privacy policy URL [?]

Please remember to enter the Privacy Policy URL for the explicit publicat

Maintain respondent session [?]

Redirect URL [?]

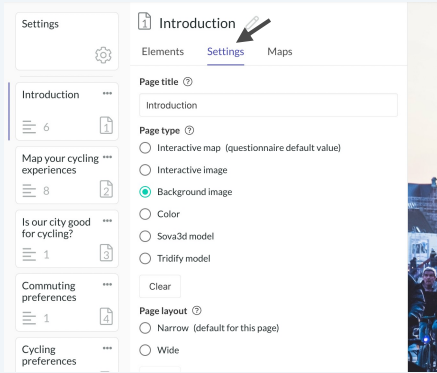
Add page

General survey settings - All the basics regarding the whole questionnaire

- General: Questionnaire start and end times, maintain respondent session, privacy and consent
- Language: select other language versions
- Style: Change layouts, add numbering
- Card: manage how the questionnaire appears on social media
- Backgrounds: Manage map layers and background images

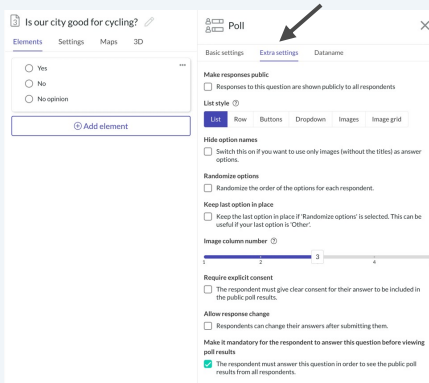


Where to find settings? 2/2



2) Page settings – manage the appearance of individual question pages

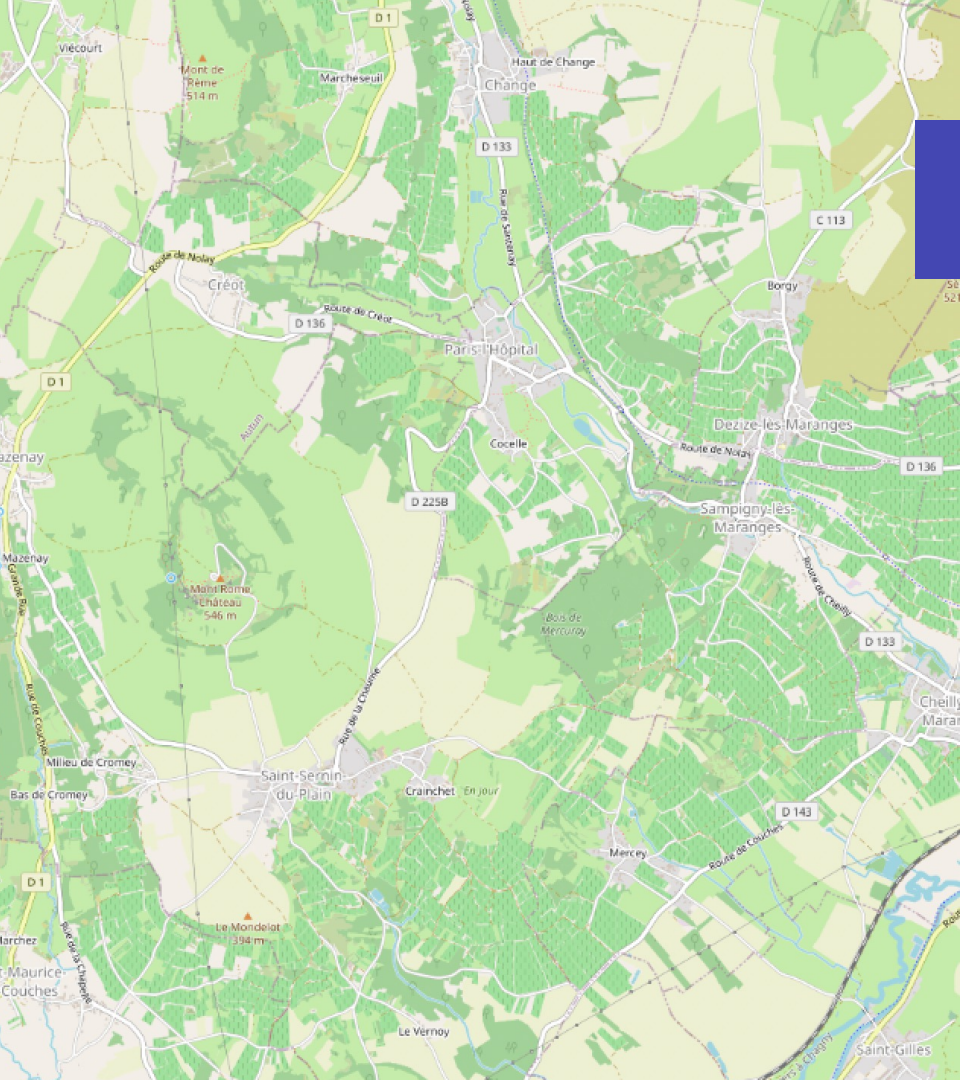
- Using different backgrounds on different pages
- Changing the page layout
- Define the default locations on the map



3) Additional question element settings – manage individual question elements

- Styling options
- Randomizing
- Mandatory questions
- Scale options





Using maps in your questionnaire

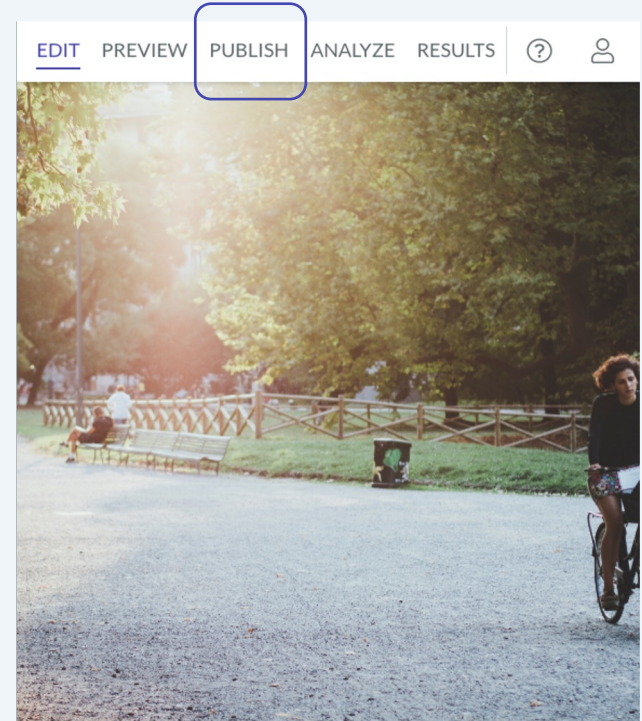
There are three different types of maps in Maptionnaire:

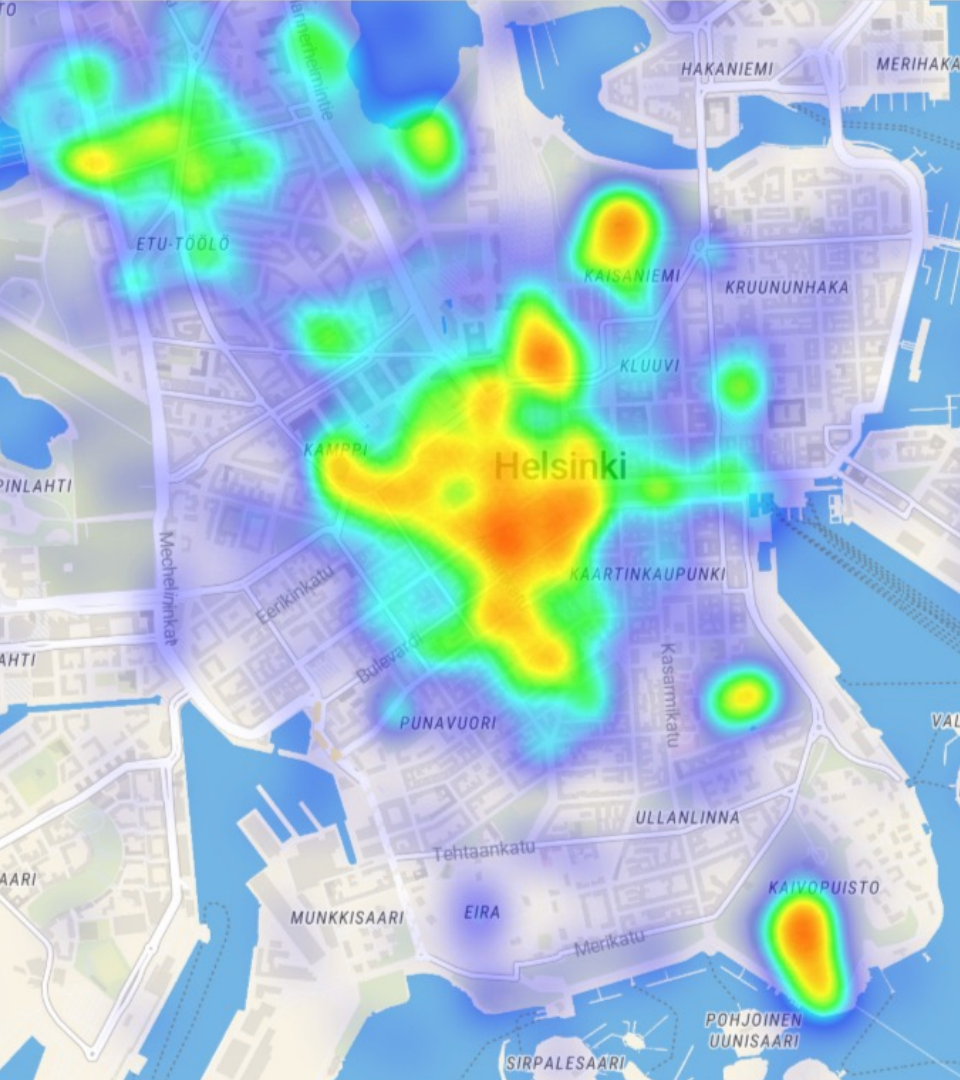
- Default maps that come with Maptionnaire
- Background maps: your own maps can upload to Maptionnaire
- Map overlays: Your map layers (e.g. shapefiles) that can be overlaid on top of your own background maps or default maps



Testing and starting data collection

- The preview mode is not public and the test data in the preview mode is not saved in the dataset
- In order to test and to collect data the questionnaire needs to be published first
 - After the testing phase you can filter out the test responses





Options for viewing and exporting results

1. Export the whole data set as an excel file
2. Maptionnaire analysis tool for map responses and normal survey questions
3. Export the map-based responses as shapefiles or geojsons





maptionnaire

THANK YOU!

Remember to check our user guide for more detailed instructions:

support.maptionnaire.com

In case of emergency kirsi@maptionnaire.com