



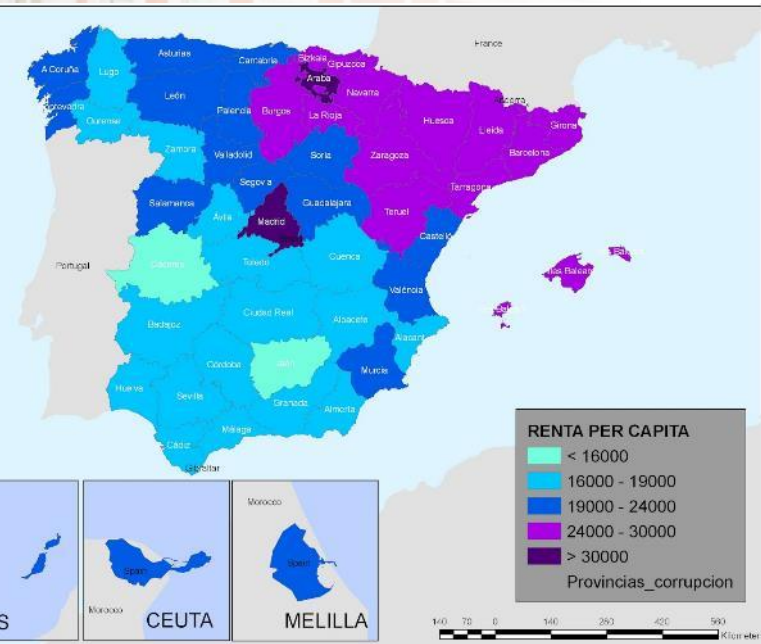
INTRODUCTION



COUNTRIES & CITIES



SPAIN, 1983: AUTONOMOUS COMMUNITIES



DIALECTS & STEREOTYPES

ambiguous

singing

robust & foul-mouthed

emphasis on every syllable

correct

tight

stubborn

L
-D → -T

arrogant

ejje

backward

reserved & hard-working ↑
vs.
sociable & lazy ↓

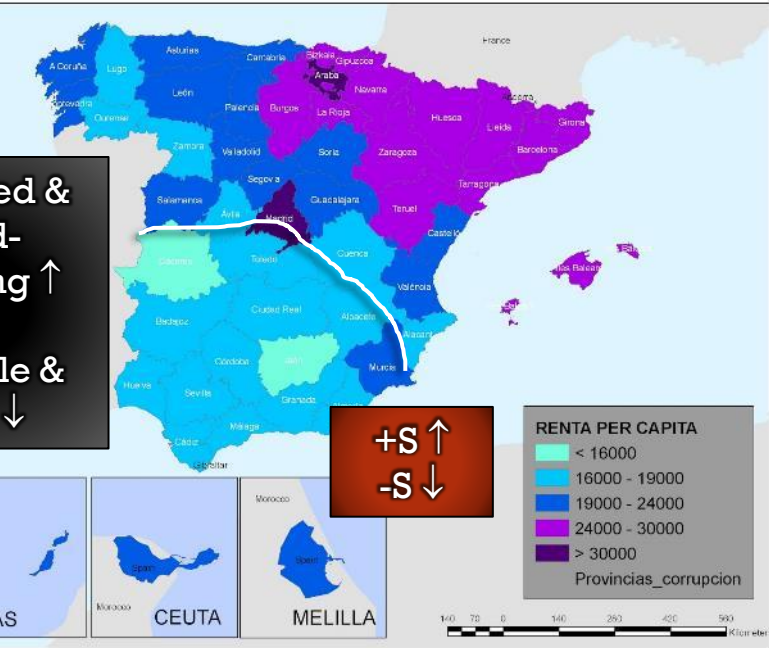
slow

S / C

open vowels

DIALECT

STEREOTYPE



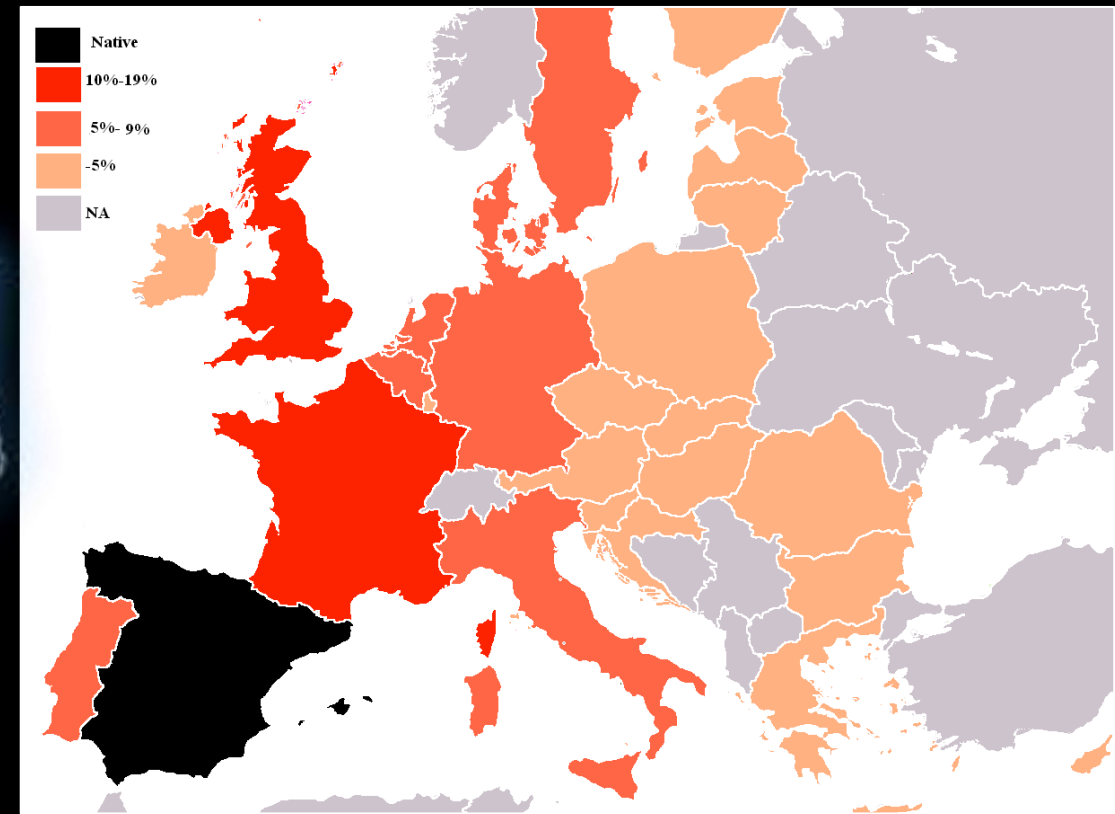
+S ↑
-S ↓



GLOBAL LANGUAGE



- OFFICIAL:**
- 21 countries
 - UN (Arab, Chinese, Spanish, French, English and Russian)



SPEAKERS 2020 (ETHNOLOGUE)	1ST LANGUAGE (MILLIONS)	2ND LANGUAGE (MILLIONS)
English	370	898,4
M. Chinese	921	198,7
Hindi	342	295,3
Spanish	463	74,9
French	77,3	199,3





1991

INSTITUTO CERVANTES

- 87 sites
- DELE diploma

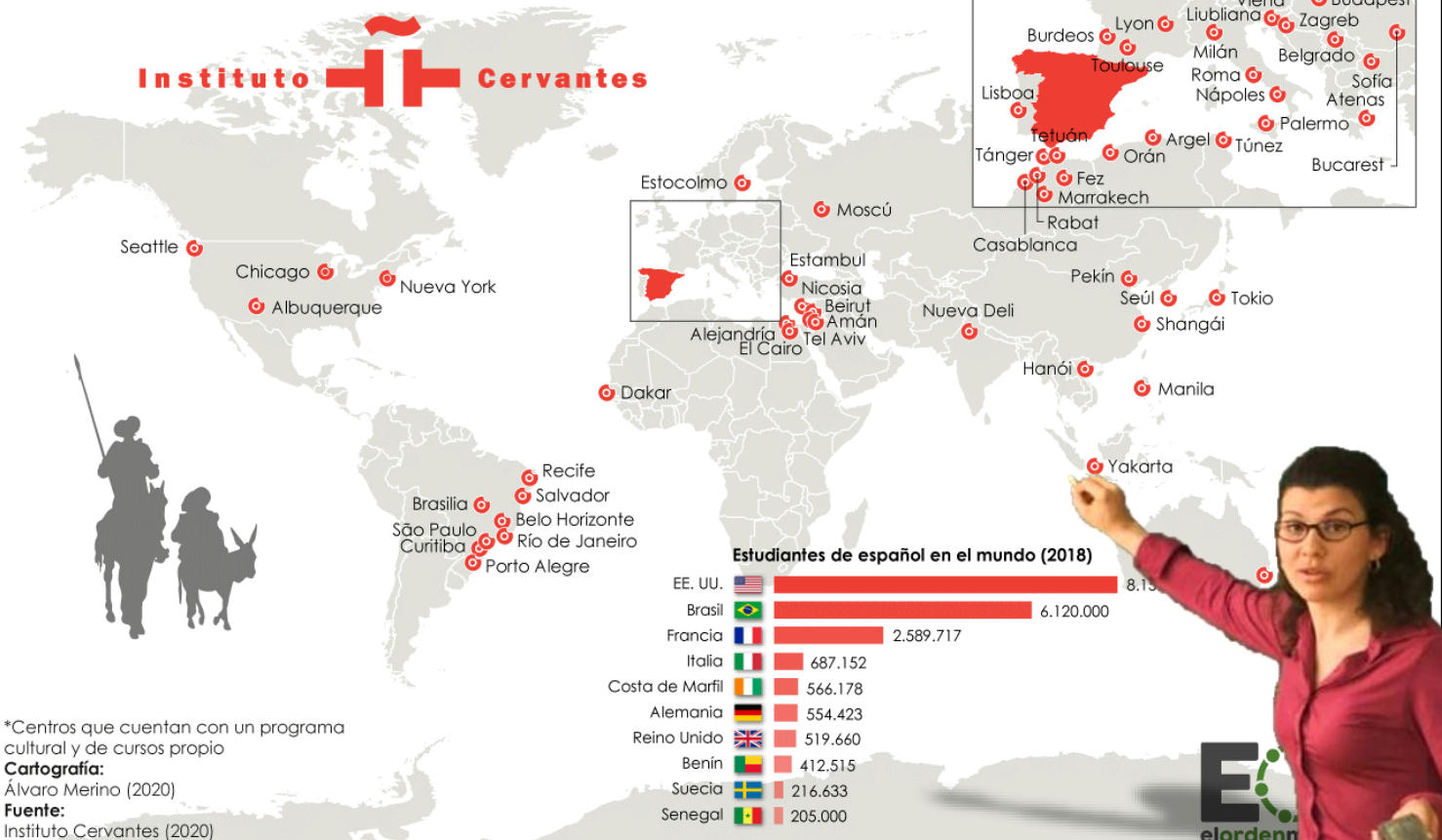


1713

Real Academia Española (R.A.E)

R.A.E & INSTITUTO CERVANTES

El Instituto Cervantes en el mundo La expansión de la cultura hispánica*



IBERIAN LANGUAGES

ESPAÑOL / CASTELLANO



“El vino es una bebida alcohólica obtenida de la uva”.

CATALÁN



“El vi és una beguda alcohòlica obtinguda del raïm”.

EUSKERA



“Ardoa mahatsetatik lortutako edari alkoholduna da”.

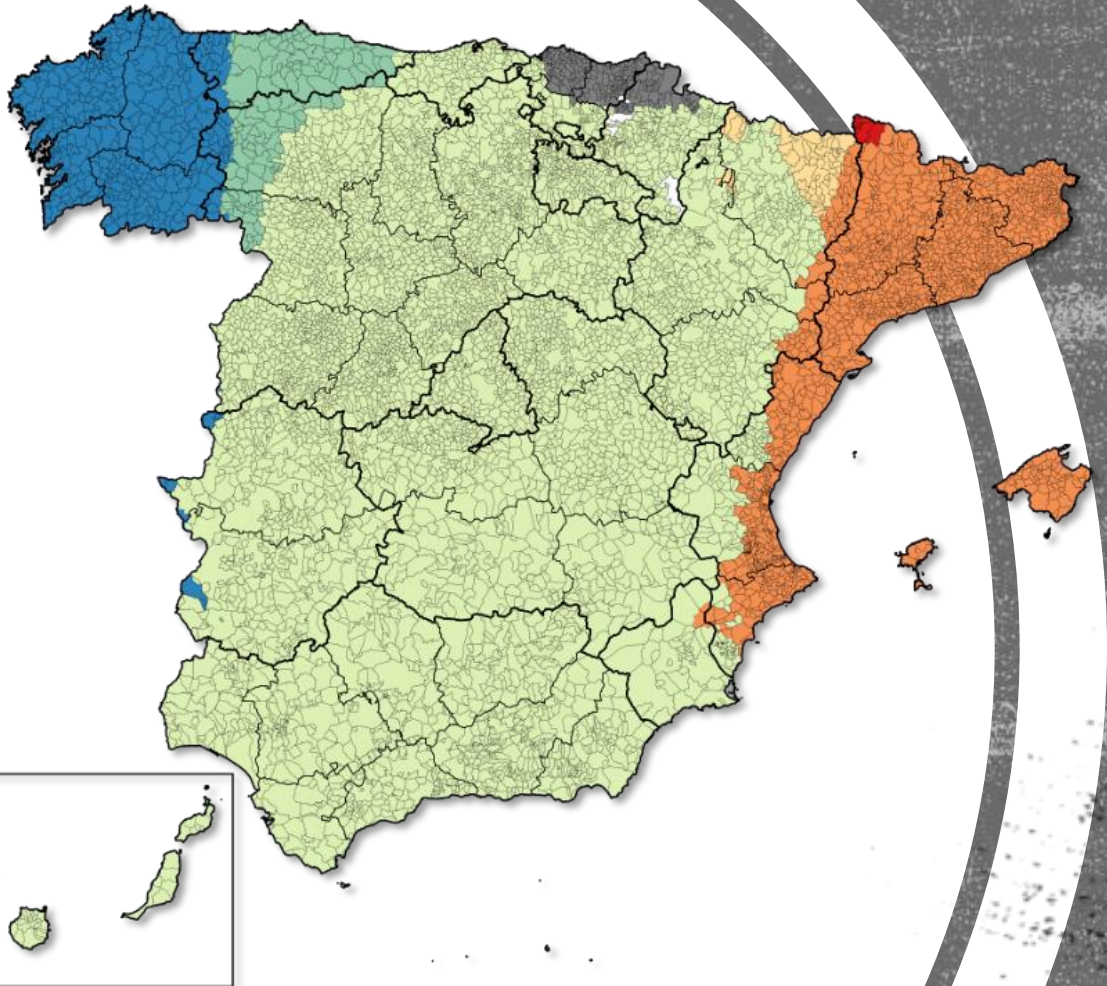
GALLEGO



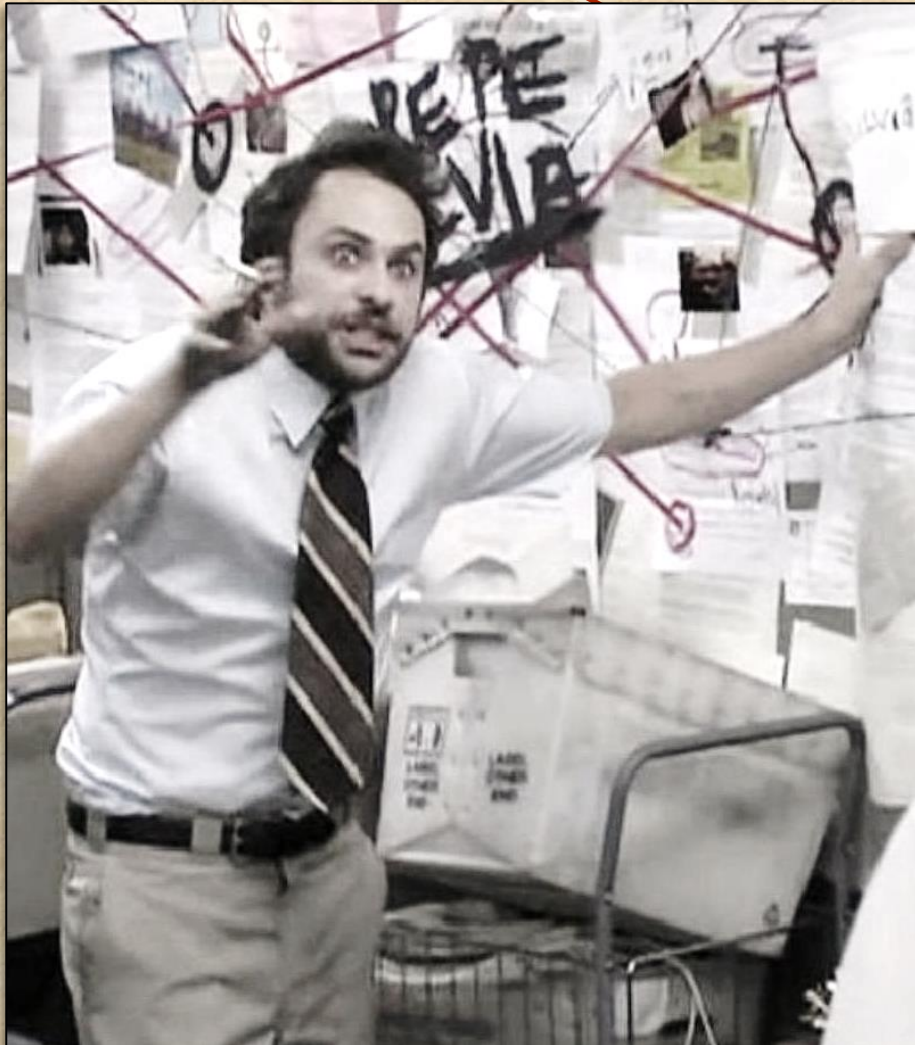
“O viño é unha bebida alcohólica obtida a partir de uvas”.

ENGLISH

“Wine is an alcoholic beverage made out of grapes.”



THE SPANISH LANGUAGE



TRAITS

- **VOWELS**
a, e, i, o, u
- **CONSONANTS**
b/d/g vs. p/t/k
- **INVERTED MARKS**
¡! / ¿?
- **DIFFERENT *TO BE* VERBS**
- **MANY VERBAL TENSES**
- **CHALLENGES**
The object pronouns
The past tenses
The subjunctive

STRUCTURE

- **WE ADDRESS PEOPLE**
Could I have?
Same here.
- **WE JUMP TO CONCLUSIONS**
To run away.
I want in / out.
I laughed my head off.
- **WE DO NOT *LIKE***
- **THE POSSESSIVE IS NOT THAT IMPORTANT**
I hit *my* head against a wall.
Eat *your* food!





THE SURFACE



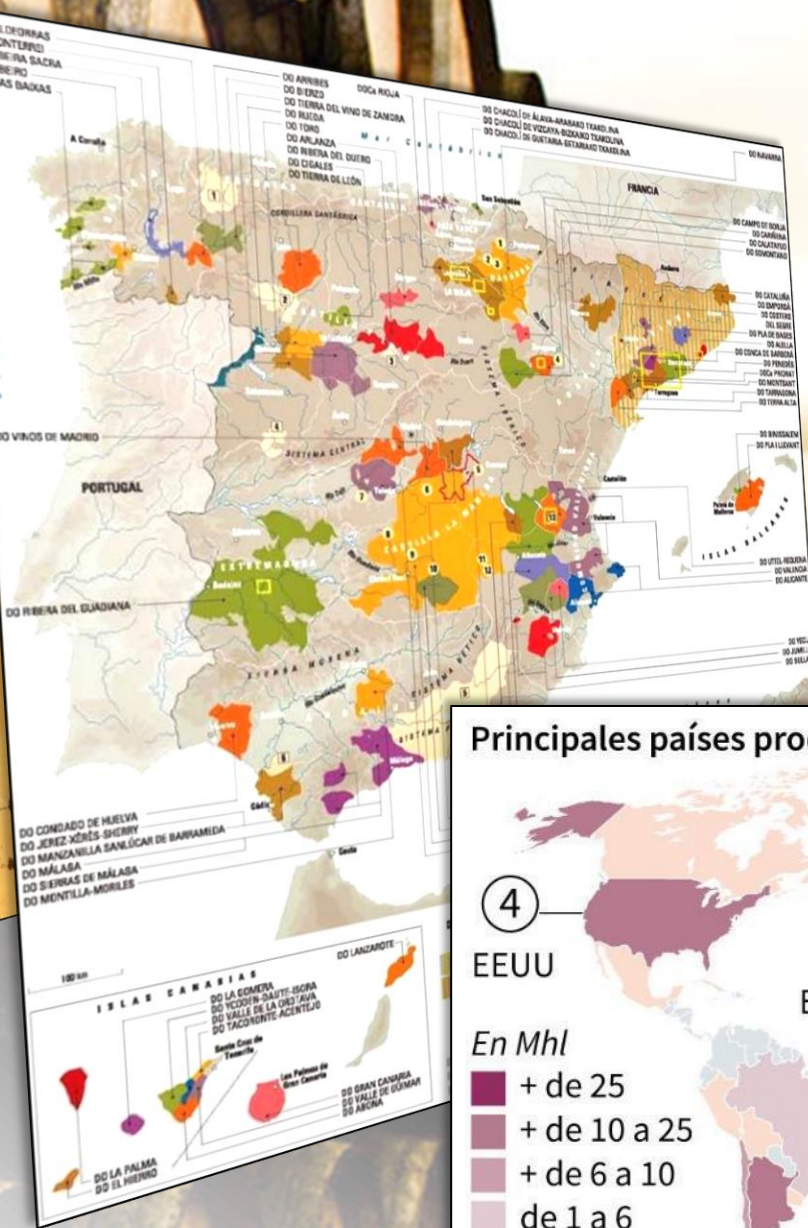
- Names: first name + surname + surname
- Tú – usted / vos / vosotros – ustedes
- Cheek kissing



WINE & CHEESE



La Mancha



Queso manchego



Principales países productores en el mundo



En Mhl

- + de 25
- + de 10 a 25
- + de 6 a 10
- de 1 a 6
- de 1

Fuente: Organización Internacional del Vino, cifras 2016 para China





Gazpacho



Tortilla de patata(s)

GASTRONOMY

ROME

- wheat
- olives
- grapes
- lentils
- peas

ARABS

- rice
- Citrus plants
- eggplant
- nuts
- honey

THE AMERICAS

- potato
- tomato
- cocoa
- beans
- pepper



Paella

La tapa: small dish

La ración: large dish (portion)

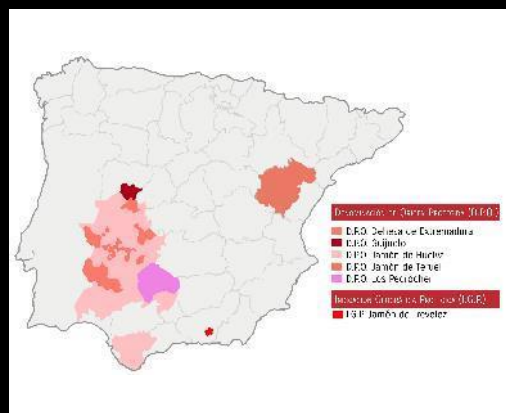




Asado



Jamón, chorizo, salchichón...



Distribución de Quesos Ibéricos (2010):

- Q.I.B. Dehesa de Extremadura
- Q.I.B. Serrano
- Q.I.B. Pata Negra
- Q.I.B. Jamón de La Ve
- Q.I.B. Los Picudos

Reservas Quesos de Pata Negra (Q.I.B.):

- I.B.P. Jamón de reserva

MEAT



- Jamón serrano (*highland ham*)
- Jamón ibérico / jamón de pata negra: Iberian ham
- Jamón de bellota: acorn ham





Ceviche

PERU & THE FISH



2014
Peruvian
cuisine



Pisco sour



Causa



Papa a la huancaína



Mariscada (España)



CULTURES

PLOW VS. HOE

(1970, Ester Boserup)

FARMERS VS. RANCHERS

(1996, Nisbett & Cohen)

THE RESOURCE COURSE

(1993, Richard Auty)

Colonialism

Extractivism

THE COLD WAR

