

LC-1121 Communicating Sustainable Solutions

Autumn 2023



Aalto University
Language Centre

Online writing module recap

Discuss in groups and then post in the Etherpad

1. What informal features should you avoid in academic writing?

The familiar-before-new principle

What is the familiar-before new principle?

What three patterns does it usually follow?

The familiar-before-new principle

Constant topic

The car has revolutionized human transportation. It has enabled people to move from A to B with unprecedented freedom, speed and flexibility. Cars have, however, also led to air pollution in inner-cities and heightened CO2 emissions

The familiar-before-new principle

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The familiar-before-new principle

Stepwise topic

William Shakespeare, England's best-known playwright and poet, was born in Stratford-upon-Avon. The town, at that time, consisted primarily of wooden buildings. These structures were extremely susceptible to fire, and the town was nearly destroyed several times.

The familiar-before-new principle

Stepwise topic

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The familiar-before-new principle

Hyper-topic

Finnish forests consist of three main species: spruce, pine and birch. Spruce is a coniferous evergreen popular with Northern Europeans as a Christmas decoration. Pine, in turn, is a resinous, cone-bearing evergreen that thrives in sandy soils. Birch, by contrast, is a deciduous hardwood species distinguished by its silvery-white bark.

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Light-before-heavy

What is wrong with this sentence and how could it be corrected?

Prominent researchers working on the problem of machine listening at Exeter University's department of computer science discovered a novel approach to voice recognition.

Post a corrected version in the Etherpad

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Connectives

Think of at least two logical connectors for the following functions:

Addition

Contrast

Cause/effect

Time

superordinates

What superordinates (umbrella terms) could replace the vague nouns in the following sentences?

1. Carbon capture is **something** that is used to extract CO₂ from the atmosphere
2. A forklift truck is a **thing** used for lifting heavy objects.

Session 6

- **I like/ I wish**
- **Team time on sharing what you have planned for your part of the recommendation report and working on presentation**
- **Homework:**
 - **Prepare for rehearsal presentations in week 8 of the course.**
 - **Write the first draft of your part of the recommendation report (1 page) and include an extended definition for 26.10**

I like/ I wish

(based on ILIW material by Satu Rekonen and used with her permission)

Part I: Introduction (5 min) all together

Part II: Writing feedback (20 min)

Part III: Sharing (personal) feedback (30 min)

Part III: Sharing (team) feedback (20 min)

Part IV: Reflection (10 min) all together

Part I: Introduction (10 mins)

1 Welcome everyone!

2 Why are we here?

3 Warm-up round

4 How do we proceed?

5 Hand out the forms

1 Welcome everyone!

Image by

from

Photo by

on



2 Why are we here?

“Innovative projects call for individual and collective creativity, which requires an atmosphere where team members feel safe to share their ideas, thoughts and doubts related to the project.”

“Without feedback people might not know whether they are doing things right or doing the right things.”

“Although recognized as important, putting aside some time and effort to systematically provide feedback among the team is easily neglected.”

3 Warm-up round

- Tell the others in your team a few words about
 - 1) yourselves
 - 2) your day/ week

4 How do we proceed?

- The session has three parts:
 - 1) writing the feedback (about my teammates & about our team)
 - 2) sharing the feedback (individual & team-level)
 - 3) reflection (on the feedback received)
- Only one talks at a time.

5 Download the form from MyCourses

1. Notes About My Teammates
2. Notes About Our Team
3. Notes About Me

Part II: Writing (25 mins)

Tips for writing the feedback

Tips for writing the feedback

“likes” = the strengths seen in a team member / team / oneself

“wishes” = the potential seen in a team member / team / oneself that has not yet been fully utilized

“I like that you listen to everyone’s point of view so carefully and take into account how others are feeling.”

“I wish that you would share your own ideas more courageously; I’m sure we would benefit from them.”

- **Individual level: 5 mins per person x 4 = 20 min**
- **Team-level: 5 mins**
- **Total: 25 mins**

Part III: Sharing (15 mins)

Sharing the “likes” and wishes about the team members



Everyone shares their “likes” and “wishes” for the same one person at a time!



Look at the person in question



Say “I like that you...”



The one receiving the feedback should use the form ‘notes about me’ to write down the feedback they receive



After you have received your feedback, you can comment on or share your thoughts about it and compare it with what you see your own strengths and weaknesses

Part III: Sharing

Sharing the “likes” and “wishes” about the whole team

(10 mins)



Share the team-level “Likes” and “wishes” one person at a time!

(form: about our team)

Part IV: Reflection (10 mins)

Promises and “I feel”

Reflect and share one person at a time:

1. Briefly revisit your own 'Me as a team member' reflections and compare your own thoughts with those of your team members.
2. Choose one thing from the constructive feedback you received from your team members as your main target for development.
3. Choose one thing from the wishes you shared for the whole team that you will try to affect and improve.
4. Reflect on the session. How did it feel? What kind of ideas and thoughts did it bring up?

Your introduction

Analyse in your team whether your introduction effectively includes the four 'moves' of the problem-solution pattern:

1. **Situation**
2. **Problem**
3. **Solution**
4. **Evaluation**

Introduction

Use logical connectors to mark the transition between the moves?

Introduction

Plane travel has become a ubiquitous part of our lives in the West. **However,** jet engines use an enormous amount of aviation fuel, leading to high greenhouse gas emissions. **Therefore,** to mitigate this problem, our report proposes the adoption of hydrogen fuel-cell technology in the aviation industry. Once developed to the necessary level, fuel cells will offer a green, economical alternative to the use of fossil fuels.

**Make any necessary
improvements to your
introduction**

Team time

Continue to work on your report and presentation structure

Homework:

- **Continue to work on your presentation**
- **Read the material or watch the videos on visual design available in MyCo Session 6 before you prepare your slides.**
- **Write your part (1 page) of the recommendation including an extended definition and bring it to class on 25.10.**