

# Film Idea Incubator (ELO-E1201)

Department of Film, Television and Scenography  
ELO, Aalto University  
2023/2024

Dates: 18-29 Sept 2023.

Time/Place: See individual schedule below.

Responsible teachers: Prof. Arturo Delgado Pereira/Prof. Raija Talvio/Prof. Miia Haavisto.

Teaching Language: English

Credits: 4cr

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## DESCRIPTION OF THE COURSE

The Film Idea Incubator course aims to provide students with tools, time and guidance to discover, test, and take forward ideas for potential short films. This is a course to experiment and practice with creativity, to engage with the search for creative paths and to continue your artistic development. Students do not need to have a developed idea at the start of the course. This course is open to all MA-students of all majors of Film and Television.

The first week will be more focused on finding intuitive, playful, and spontaneous ways of working on finding and developing film ideas. The second week will continue the work of the first week; it will be more self-directed and will add more emphasis on defining and communicating film ideas. The course will have frequent in-class creative writing exercises, group activities and lectures addressing creativity from various angles and exploring different working methods. The course also emphasizes peer review over teachers' feedback.

During the course there will be an opportunity to get to know students from other ELO majors in the framework of an organized speed-meeting. This will provide a chance for the participants to get to know potential collaborators/team members for their current projects or other ventures. Students will also know the different possibilities for producing films within ELO.

NOTE: Student must come to the first day of instruction to secure their place in the course.

## LEARNING OUTCOMES

Students will be able to:

- Generate and brainstorm potential short film ideas.
- Co-create and analyze content with other students.
- Acquire tools for the development of film ideas.
- Know the different film production possibilities in ELO.

## PRE-ASSIGNMENTS

### Bring to class on first day of the course.

#### 1. AN IMAGE

- A. Choose a visual image (a photo, a painting, an illustration, etc.) that is important to you. Choose an image that somehow moves you, makes you think or creates a strong emotion in you. It can be a painting. A photo. A poster. Or a picture from your family album. As long as it's important to you. Prepare to explain to others what the image means to you.
- B. Give the image a title and write two sentences inspired by this image. The sentences can be whatever you like but be precise in your observation and in your thinking. Think what you would like your audience to understand from your image and the text attached to it.

#### 2. SHORTFILM IDEA

Bring a potential film idea for a short film to orally present it to the class during the first day. It doesn't need to be a full story; it can be a character, a situation, or even an approach, that intrigues you or a theme that you want to address. Presentation around 3 min.

## ASSIGNMENT

DEVELOPMENT REPORT. More information on the first day of class.

## SCHEDULE

### WEEK 38

#### Monday 18 Sept. Room F102, Väre.

9:30-11:30 AM. Presentation of the course. Discussing pre- assignments.

12:30-15:30 Screenwriter/Director Jan Forsström: Using personal experience in screenwriting.

#### Tuesday 19 Sept. Room F102, Väre.

9:30-11:30 AM. Prof. Documentary Arturo Delgado: *What if...* and docufiction approaches.

12:30 –15 In class activity: Writing/developing workshop.

#### Wednesday 20 Sept. Room F102, Väre.

9:30-10:15 AM. Independent work (TBA)

10:30: 11:30 AM. Screenwriter Marja-Riitta Koivumäki: Creative processes and emotions.

12:30-15:00 Jan Forsström: *Heavy Metal*: A short-film case study.

### Thursday 21 Sept. Room F102, Väre.

9:30-11:30 AM: Prof. Screenwriting Raija Talvio: On finding the form.  
INDEPENDENT WORK. WORKING ON DEVELOPMENT OF IDEAS.

### Friday 22 Sept. FINNISH FILM AFFAIR (FOR REGISTERED STUDENTS)

9:15-10:00 Nostradamus Update: Everything Changing All at Once (Bio Rex Lasipalatsi)  
10:00-10:10 Presenting the Equality Tool for the Audiovisual Industry (Bio Rex Lasipalatsi)  
10:00 Market Screening: *Homecoming* (1h 15min, Riviera Punavuori)  
10:30-11:00 In the Spotlight – Codename: Annika (Bio Rex Lasipalatsi)  
11:00-11:30 Coffee break (Bio Rex Lasipalatsi)  
11:30-12:30 XYZ Masterclass: The Rise of Nordic Genre Content (Bio Rex Lasipalatsi)  
12:30-14:00 Networking Lunch (Hotel Marski, can be purchased separately)  
14:00-15:30 In Discussion with Talent Agents (Bio Rex Lasipalatsi)  
15:45-17:30 Finnish Film Affair Closing Drinks (Hotel Marski)

For more information on specific industry sessions, head to the 'talks' page [here](#)

Info about program: <https://hiff.fi/en/finnishfilmaffair/programme/>

Info about talks: <https://hiff.fi/en/finnishfilmaffair/programme/talks/>

## WEEK 39

### Monday 25 Sept.

INDEPENDENT WORK. WORKING ON DEVELOPMENT OF IDEAS.

### Tuesday 26 Sept. Room F102, Väre.

9-12:30 ELO Speed meeting (all ELO students welcome)  
INDEPENDENT WORK. WORKING ON DEVELOPMENT OF IDEAS.

### Wednesday 27 Sept. Room Q203, Väre.

9:30-11:30 AM. Prof. Film and TV Producing Miia Haavisto: Preparing a project package.  
12:30-14:00 School producer Anu Hukka. Producing films in ELO.  
14:15-15:30 Arturo Delgado. In class student peer-feedback session.

### Thursday 28 Sept.

INDEPENDENT WORK. WORKING ON DEVELOPMENT OF IDEAS.

### Friday 29 Sept. Room F102, Väre.

9:30-4PM: STUDENTS PRESENTATION OF DEVELOPMENT PROGRESS  
(More info on first day of class)