



Art Life Entrepreneurship 1

Aalto
Ventures
Program

Fall 2023

Session 5

Pivot

How does feedback change me?



Art Life Entrepreneurship 1

**Katri
Manninen**

Break 10 mins



Table work
30min

Where I can get help?

Share your ecosystem visit or research.

Add it with comments to the "box" on Miro

Break 10 mins



Final submission

Video 2 mins (with a pair)

- Load the video to Panopto or some other video service
- Make the link to the video sharable
- Add link to mycourses discussion forum:

<https://mycourses.aalto.fi/mod/forum/view.php?id=1119225>

Video DL 28.11 at 12.00



A1 Poster

Deadline **Monday 27.11 at 11.00 am**

- Upload in Mycourses. Format: PDF Max size: 400MB
- <https://mycourses.aalto.fi/mod/assign/view.php?id=1119224>

Think about the layout, headlines etc.

What do you think are the most important findings during this journey?

What is interesting for the viewer?

Some things the viewer could know after seeing the poster:

What is the field?

What is the opportunity? (niche)

Where should one look for customers

What is the easiest way to identify the potential customer? (behaviour, values, lifestyle)

What are the most useful resources and networks available?

Final Session:

VdeoGala in Juniper

13.15-15.00

+

Exhibition build in Väre Lobby

15.00-17.00

**How does your Miro Journal
has to look like in order to get
the credits?**

Summaries of all the home assignments.

Niche

Ecosystem visit

Customer interview

Role model interview