



Ashoka Nordic

The largest network of social entrepreneurs in the world



What do these big social changes have in common?



Mozambique was declared landmine-free in 2015.



The European Commission put 16,000 km² of fragile ocean under protection from deep-sea fishing.



In South Asia, over 90,000 children were rescued from human trafficking and exploitation.



In 2020 Republic of Congo passed a new law to ensure more sustainable management of the country's vast forests.



\$30 billion of real estate development were built with significantly reduced environmental footprints.



In the Netherlands, the looming crisis of elderly care was halted.

Ashoka is working for social impact

We've been building
a network of leading
social entrepreneurs



Today we are a network of



And we have been ranked*



*According to the international platform *NGO Advisor*



Solutions are out there

We know where to find them!

600

Ashoka
Fellows in
Europe

120

Changemaker
Schools

500

Young
Changemakers

Jimmy Westerheim is facilitating conversation about mental health across culture, ideology and age and reframing struggle as fundamentally human.



Jenny Lindström-Beijar is creating a more inclusive understanding of 'normal' for families of children with disabilities



Markus Raivio is creating a new approach to mental healthcare through focus on skill sharing and co-creation in the arts



Ole Kassow is bringing elderly communities around the world out of isolation with intergenerational experiences.

Tristram Stuart is triggering a global movement to significantly reduce food waste.



Zarah Bruhn is building the missing bridge between companies and refugees.



François Taddei is reinventing high school and college science education.



Elena Calistru is making civic engagement mainstream and desirable for citizens.



Riccarda Zezza is changing companies' perspective on and value attached to parenthood and caregiving.



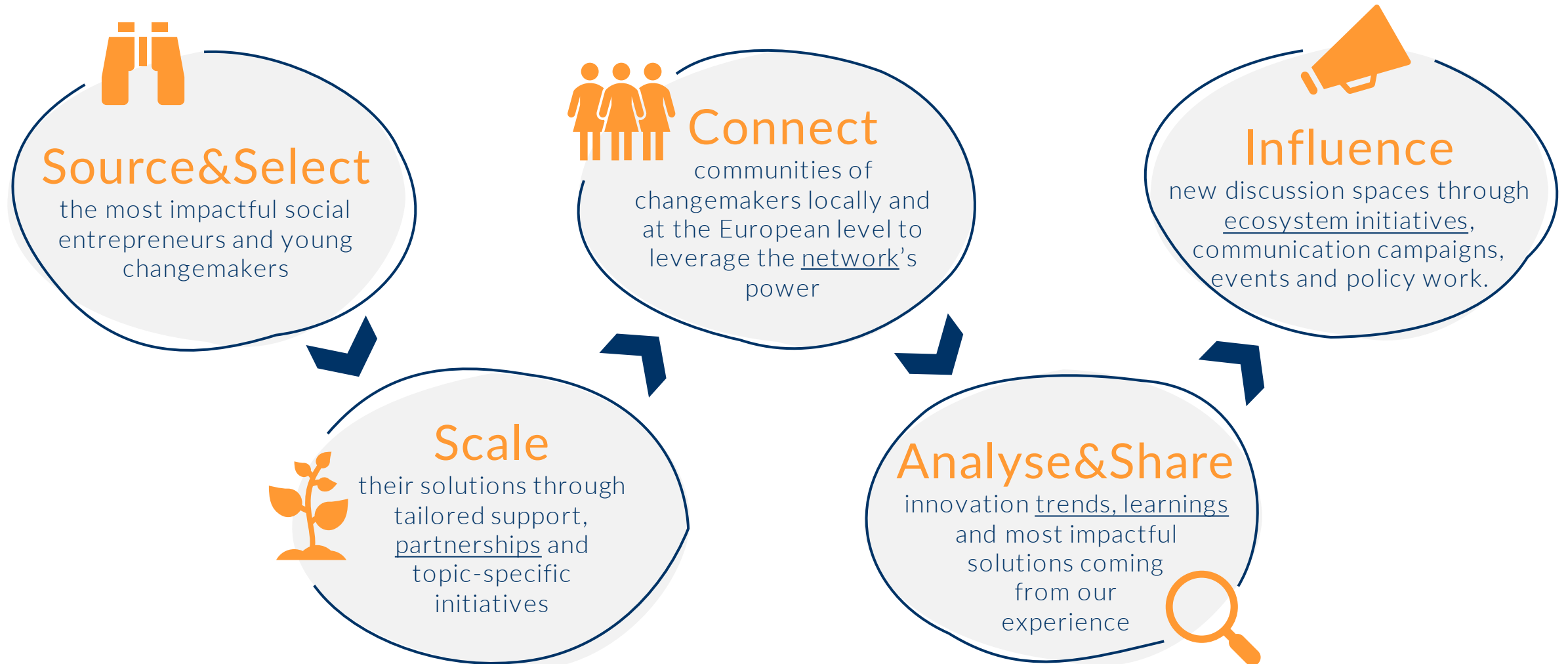
Clara Jimenez Cruz is promoting the creation of a conscious community that tackles misinformation and fake news.



Tülin Akin is giving millions of farmers around the world access to information technology to enable them to actively participate in the society and economy.



How we accelerate impact



Ashoka turns the odds around.

Too many passionate leaders for the common good fail.
We need more people to succeed.



Only 5,2% serve their impact longer than ten years*

Ashoka turns the odds around:



90% of our leaders are still impactful ten years after entering the Ashoka network.**

How we do it:



Best-in-class trainings and know-how support



Global peer support community



Topic-specific collaborations



Living stipend to every Ashoka Fellow for three years



It works**:

- 85% of Ashoka Fellows report that Ashoka has helped increase their impact.
- 47% of Ashoka Fellows report that the stipend was the first significant source of funding.
- 80% of Ashoka Fellows feel strongly connected to the community
- 77% of Ashoka Fellows received strategic guidance.
- 54% of Ashoka Fellows were introduced to funders thanks to Ashoka.

* [World Economic Forum](#)

** [Global Ashoka Impact Study 2021](#)

Ashoka's proven track record of creating large scale impact since 1980



We support 3776 Social Entrepreneurs as "Ashoka Fellows" (630 in Planet & Climate) in 98 countries.



Three of our Fellows are recipients of the Nobel Peace Prize.



650 million people benefited from the work of our Fellows globally in 2021.



In 2019 Forbes named Ashoka as one of the Top 5 most innovative organizations in the world.



94% of Fellows created a new market.



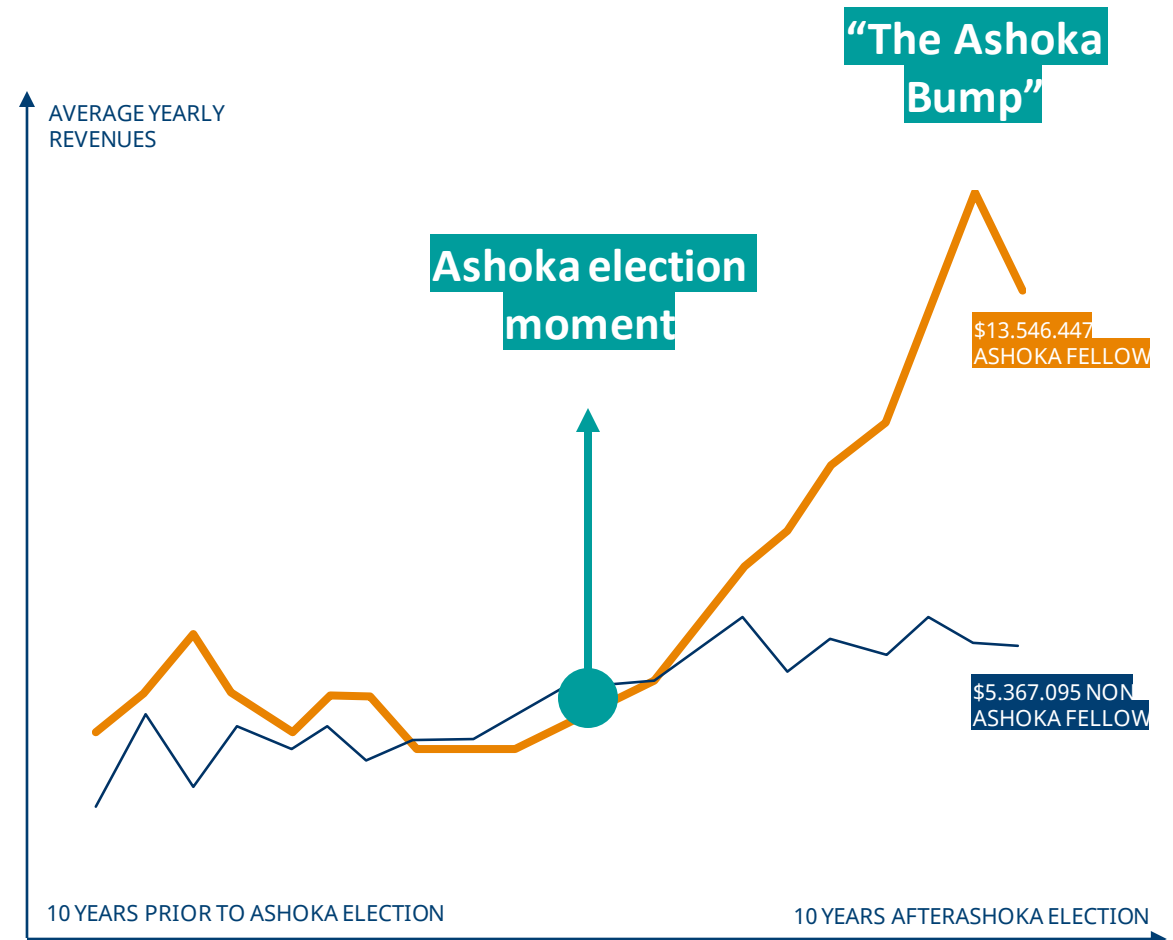
The dotgood, formerly NGO Advisors, has ranked Ashoka in the Top 10 global NGOs since 2015.



72% of our Ashoka Fellows have influenced legislative change.



"The Ashoka Bump":
Revenues of Ashoka Fellows are 2,5 times higher than those of peers.



My journey as a social entrepreneur



DROPP

Founded 2014.

Insights: Think long-term
to achieve impact

Seek out supportive
community

Find a co-founder and
invest in your team

Enjoy the ride!

Our partners and collaborators



WIKBORG | REIN

accenture

COMPANION
KOOPERATIV UTVECKLING

Deloitte.

Social entrepreneurship
together with



krogerus

antrop

L&G

LOUISE &
GÖRAN EHRNROOTH
FOUNDATION

RAOUL WALLENBERG
ACADEMY



SITRA



OLIVER WYMAN

Nordic
Culture Point

VINGE

INNER DEVELOPMENT GOALS
Transformational Skills for Sustainable Development

VINNOVA
Sweden's Innovation Agency

Thank you for your engagement today!



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Proven impact of Ashoka Fellows



Bart Weetjens

Mozambique's landmine problem was once one of the most severe in the world. Bart's APOPO deployed its unique mine detection rats to clean up the country. Rats ignore scrap metal making them much faster at detecting landmines than metal detectors.



Claire Nouvian

With BLOOM, Claire led a focused, data-driven advocacy campaign against the destructive fishing practice of deep-sea bottom trawling, successfully shifting French supermarket giant and fleet owner Intermarché's fishing practices and getting the European Commission to protect a significant area of the ocean.



Kailash Satyarthi

90,000 children were rescued from trafficking and exploitation in India by a movement built by Kailash. Kailash became an Ashoka Fellow in 1995. In 1998, he led a global march against child labor, leading the ILO to adopt its fastest-ratified convention. In 2014, he was awarded the Nobel Peace Prize.



James Thornton's ClientEarth

helps governments write environmental laws, and regulators to enforce them. They have saved Europe's oldest forest from destruction, smoothed the way for environmental lawsuits in China, and helped communities in Africa's last great rainforest cut illegal logging.



Sue Riddlestone

Sue's Bioregional initiated the BedZED eco-village in London, based on 10 principles to live within the Earth's boundaries. She systematized its approach by creating a sustainability framework called "One Planet Living", which has been applied in \$30 billion of real estate development, and by local governments and companies worldwide.



Jos de Blok

Jos revolutionized community health and elderly care in the Netherlands. Today, Buurtzorg employs 15,000 nurses, has won "Best Employer of the Year" multiple times, and client satisfaction rates are the highest of any healthcare organization—all that while saving the Dutch social security system hundreds of millions of Euros every year.