

past

present

future

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4D point-of-view

heritage / legacy / myth

mission / philosophy / values

vision / trends / strategic foresight

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3D volume

form / function / feature / feel / fit

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2D plane

shape / pattern / graphic element / contour / silhouette

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1D line

colour / materials / texture / finish

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0D point

spiritual / cultural / conceptual / contextual dimensions

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past

present

future

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1). the visual appearance — highlighting the sensory experience incl., design intention and user perceptions.

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2). the active and interactive behaviour incl., the potential impact of generative AI and other emerging technologies.

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3). the assistive capability i.e., how it enable me to do what I wish and ideally want to do.

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ref.: polestar's 'perceived intelligence'