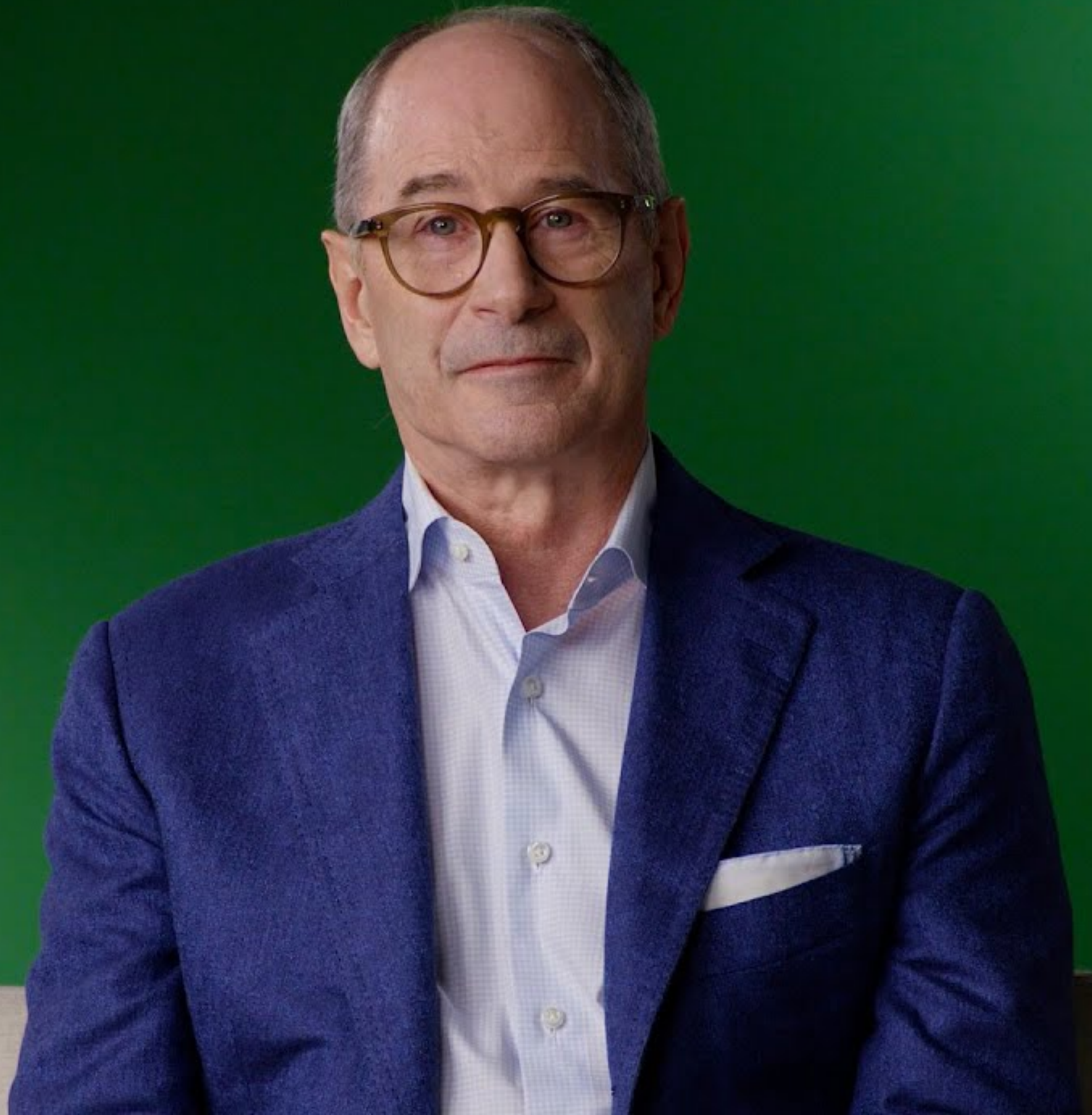


# QUICK STUDY: **A Plan Is Not a Strategy**

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# STRATEGIC CHOICE CASCADE

## Key Attributes Of Strategic Choice

