Management Information Systems (MIS) – 37C00100 – Spring 2024

Assignment 1 on Tech trends 2024 (8 points) – *note that* <u>*this assignment is compulsory!*</u>

A) Read or listen the following two short articles:

"The Top 10 Tech Trends In 2024 Everyone Must Be Ready For" at
https://bernardmarr.com/the-top-5-tech-trends-in-2024-everyone-must-be-ready-for/
(or see video on Bernard Marr's Youtube channel: https://www.youtube.com/watch?v=7hyVqOvGbAE&t=278s)
AND
"2024 Tech Trends Businesses Should Start Preparing For Now" at
https://www.forbes.com/sites/forbestechcouncil/2023/09/27/2024-tech-trends-businesses-should-start-preparing-for-now/

B) Read <u>also</u> <mark>one chapter</mark> (out of the 4 or 6 trend chapters) of your own choice EITHER from Accenture's or Deloitte's extensive tech trends 2024 reports, or one sample chapter from Bernard Marr's books.
Accenture: https://www.accenture.com/content/dam/accenture/final/accenture-com/a-com-custom-component/iconic/document/Accenture-Technology-Vision-2023-Full-Report.pdf
OR
Deloitte: https://www2.deloitte.com/content/dam/insights/articles/us176403_tech-trends-2024/DI_Tech-trends-2024.pdf
OR
Bernard Marr's Future skills (2022) or Generative AI in practice (forthcoming) books' first chapter:
https://bernardmarr.com/wp-content/uploads/2022/09/Future-Skills-ESampler.pdf
OR
https://bernardmarr.com/wp-content/uploads/2023/12/Teaser-Gen-AI-Book.pdf

C) Answer the following six questions (in 2-3 pages with 1,5 line spacing and 2,5 cm margins):

1. What were your overall reactions to the current technology trends and business environment?

2. Were the trends familiar to you (e.g. from your own experience, news or work) or was there something that surprised you?

3. What kind of ethical, sustainability or social responsibility issues came to your mind when reading about the trends?

4. On what grounds did you choose one of the chapters listed in Section B to read? Summarize this selected chapter's content very briefly (one-two paragraphs only).

5. If you had to choose one of the trend topics for further investigation (e.g. for your Bachelor's or Master's thesis), which one would you be interested to choose? Describe also why.

6. Were there IT-related terms, acronyms or concepts that were more difficult to understand?

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT
Return the assignment report to MyCourses – Assignment submissions folder by Friday 1.3. midnight
   o *Possibility for late submission with -1 point deduction until Sunday 3.3. midnight*