

Welcome to Expressing Your Expertise

(LCA-1002)

Schedule for today

- Course content, tasks, grading
- Introductions
- Expressing opinions

Two compulsory English courses for your programme

- LCA-1001 (this course), integrated with Thematic Studio I (spring 2024)
- LC-1117 Integrated Written and Oral skills, integrated with ARTX-C1011 (autumn 2024)

LCA-1002 - Expressing Your Expertise

- Both written and oral skills but with more emphasis on spoken communication

LC-1117 – integrated written and oral skills

- Both written and oral skills but with more emphasis on written communication

Expressing Your Expertise

Graded assignments

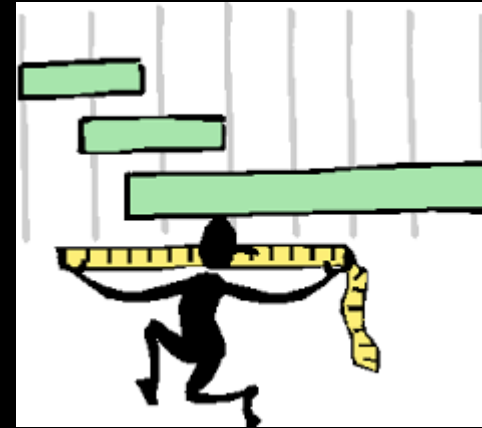
- Press release about your research/ project (April 19, 25% of final grade)
- Video presentation on your work in Thematic Studio I (April 17, 35% of final grade)
- Elevator pitch (April 18, 10% of total points)

Other tasks

- Two online modules (14% of total points)
- Assignment submissions, quizzes and peer feedback (16% of total points).
- If you complete these tasks on time, you get maximum points

Grading scheme

Grade	% of total points
5	93 – 100%
4	85 – 92%
3	77 – 84%
2	69 – 76%
1	61 – 68%
0	60% – less



Learning outcomes

By the end of the course, you should

- Know and be able to apply some of the key principles of effective spoken and written communication in English
- Be able to use correct referencing methods
- Be able to structure a press-release, spoken presentation, and elevator pitch



Course rules/etiquette

- 80% attendance (but if sick, contact me).
- Be on time
- Be active (voice your opinions and give others a chance to voice theirs too)
- Don't use AI

Introductions

Introduce yourself to the rest of the group

Tell us about:

- Your project on Thematic Studio I
- Something you are passionate about
- What you most want to learn on this course
- Something that has made you laugh recently

Expressing opinions

In pairs, think of some phrases that are used to express opinions. How do these phrases affect the strength of the opinion? How formal or informal are they?

Now think of phrases for agreeing and disagreeing with opinions

- Again, how strong or weak is the agreement/ disagreement?
- How formal or informal are the expressions?

Discussion exercise

- In groups of four or five complete the discussion exercise 'New Civilisation'.
- Step 1: first complete the handout on your own. Form some logical arguments for your choices and think of how you might counter any objections to these arguments
- Step 2: discuss the issue together as a group and arrive at a joint decision. You must do this by debating and arriving at a consensus. Voting is not allowed.
- Step 3. Briefly justify your group's choices to the rest of the class

Homework

- Bring some of the sources you used for your research in Thematic Studio I, P III to class on Monday (note, no class on Friday this week).