|  |
| --- |
| **READING LIST** |
|  |

|  |  |  |
| --- | --- | --- |
| **Week 1** | | |
| **Date** | **Session** | **Readings** |
| Monday  19.2.2024 | Introduction: Sustainability and business – Basics and key concepts | **Compulsory readings:**  Whiteman, G., Walker, B., & Perego, P. 2013. Planetary Boundaries: Ecological Foundations for Corporate Sustainability. ***Journal of Management Studies***, 50(2): 307–336.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_swepub_primary_oai_DiVA_org_su_88979> |
| Tuesday  20.2.2024 | History, strategy, and sustainability | **Compulsory readings:**  Halme, M., & Laurila, J. 2008. Philanthropy, Integration or Innovation? Exploring the Financial and Societal Outcomes of Different Types of Corporate Responsibility. ***Journal of Business Ethics***, 84(3): 325–339.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_c4a7eed16bd491aa97a25ae844a54fbc>  Killian Chapter 2  **Optional readings:**  Barnett, M. L. 2019. The Business Case for Corporate Social Responsibility: A Critique and an Indirect Path Forward. ***Business and Society***, 58(1): 167–190.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_dedup_17aee6cd2ceb52b22840718669507ba3>  Scherer, A. G., & Palazzo, G. (2011). The new political role of business in a globalized world: A review of a new perspective on CSR and its implications for the firm, governance, and democracy. ***Journal of Management Studies***, *48*(4), 899-931.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_miscellaneous_914769118> |
| Thursday  21.2.2024 | Sustainability innovations | Porter,**Compulsory readings:**  M. E., & Kramer, M. R. 2011. Creating Shared Value. ***Harvard Business Review***, 89(1/2): 62–77.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_gale_infotracmisc_A248180390>  **Optional readings:**  Adams, R., Jeanrenaud, S., Bessant, J., Denyer, D., & Overy, P. 2016. Sustainability-oriented Innovation: A Systematic Review. ***International Journal of Management Reviews***, 18(2): 180–205.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_journals_1779614944> |
| Thursday  22.2.2024 | Institutions and sustainability | **Compulsory readings:**  Campbell, J. L. 2018. Reflections on the 2017 decade award: Corporate social responsibility and the financial crisis. ***Academy of Management Review***, 43(4): 546–556.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_d6548794be279d344087b7dfddfa5684>  **Optional readings:**  Campbell, J. L. 2007. Why would corporations behave in socially responsible ways? An institutional theory of corporate social responsibility. ***Academy of Management Review***, 32(3): 946–967.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_dris_00958_3bdea1070ed654765e19f09438ef6a44>  Matten, D., & Moon, J. 2008. “Implicit” and “explicit” CSR: A conceptual framework for a comparative understanding of corporate social responsibility. ***Academy of Management Review***, 33(2): 404–424.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_8bbe0236bcbcefe6f780b2edca6ab6fe> |
| Friday  23.2.2024 | Supply chains and sustainability | **Compulsory readings:**  Villena, V. H., & Gioia, D. A. 2020. A More Sustainable Global Supply Chain. ***Harvard Business Review***, (March-April): 84–93.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_miscellaneous_2390654540>  **Optional readings:**  Amengual, M., & Kuruvilla, S. 2020. Editorial Essay: Introduction to a Special Issue on Improving Private Regulation of Labor in Global Supply Chains: Theory and Evidence***. ILR Review***, 73(4): 809–816.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_unpaywall_primary_10_1177_0019793920927693>  Kuruvilla, S., & Li, C. 2021. Freedom of Association and Collective Bargaining in Global Supply Chains: A Research Agenda. ***Journal of Supply Chain Management***, 57(2): 43–57.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_dedup_3aff9ea0cf02ded0f99ad9e3e855d0da>  Reinecke, J., & Donaghey, J. 2021. Political CSR at the Coalface – The Roles and Contradictions of Multinational Corporations in Developing Workplace Dialogue. ***Journal of Management Studies***, 58(2): 457–486.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_dedup_bfd9a6bd489b9a8e1e9b7a132fa6861a> |

|  |  |  |
| --- | --- | --- |
| **Week 2** | | |
| **Date** | **Session** | **Readings** |
| Monday  26.2.2024 | Sustainability communication and standards | **Compulsory readings:**  Killian Chapters 14 and 15  **Optional readings:**  Schoeneborn, D., Morsing, M., & Crane, A. 2020. Formative Perspectives on the Relation Between CSR Communication and CSR Practices: Pathways for Walking, Talking, and T(w)alking. ***Business and Society***, 59(1): 5–33.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_journals_2325824961>  van Bommel, K., Rasche, A., & Spicer, A. 2023. From Values to Value: The Commensuration of Sustainability Reporting and the Crowding Out of Morality. ***Organization and Environment***, 36(1): 179–206.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_dedup_8e0f392556b7d786651ca0460d9c3364> |
| Tuesday  27.2.2024 | Systemic corporate sustainability | **Compulsory readings:**  Etzion, D., Gehman, J., Ferraro, F., & Avidan, M. 2017. Unleashing sustainability transformations through robust action. ***Journal of Cleaner Production***, 140: 167–178.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_unpaywall_primary_10_1016_j_jclepro_2015_06_064> |
| Thursday  28.2.2024 | Circular economy | **Compulsory readings:**  Esposito, M., Tse, T., & Soufani, K. 2018. Introducing a Circular Economy: New Thinking with New Managerial and Policy Implications. ***California Management Review***, 60(3): 5–19.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_unpaywall_primary_10_1177_0008125618764691>  **Optional readings:**  Patala, S., Albareda, L., & Halme, M. 2022. Polycentric Governance of Privately Owned Resources in Circular Economy Systems. ***Journal of Management Studies***, 59(6): 1563–1596.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_unpaywall_primary_10_1111_joms_12810> |
| Thursday  29.2.2024 | Sustainable global economy | **Compulsory readings:**  Raworth, K. 2012. A safe and just space for humanity: Can we live within the doughnut? ***Oxfam Discussion Papers***.  Killian Chapter 3  **Optional readings:**  Hickel, J., & Kallis, G. 2020. Is Green Growth Possible? ***New Political Economy***, 25(4): 469–486.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_crossref_primary_10_1080_13563467_2019_1598964> |
| Friday  1.3.2024 | Creating change towards sustainability | **Compulsory readings:**  Davis, G. F., & White, C. J. 2015. The New Face of Corporate Activism. ***Stanford Social Innovation Review***.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_miscellaneous_1708822864>  **Optional readings:**  Girschik, V. 2020. Shared Responsibility for Societal Problems: The Role of Internal Activists in Reframing Corporate Responsibility. ***Business and Society***, 59(1): 34–66.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_dedup_a8b823a2317e0b26fc70062773dbe619>  Meyerson, D. 2001. Radical change, the quiet way. ***Harvard Business Review***, 79(9): 92–104.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_miscellaneous_227809506> |

|  |  |  |
| --- | --- | --- |
| **Week 3** | | |
| **Date** | **Session** | **Readings** |
| Monday  4.3.2024 | Corporate wrongdoing 1: Principles and antecedents | **Compulsory readings:**  Palmer, D. 2013. The new perspective on organizational wrongdoing. ***California Management Review***, 56(1): 5–23.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_e319dc9d35a4c65b07b1b6b1b9356cc9>  **Optional readings:**  Greve, H. R., Palmer, D., & Pozner, J. 2010. Organizations Gone Wild: The Causes, Processes, and Consequences of Organizational Misconduct. ***The Academy of Management Annals***, 4(1): 53–107.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_proquest_journals_857513337>  Jackson, G., Brammer, S., Karpoff, J. M., Lange, D., Zavyalova, A., et al. 2014. Grey Areas: Corporate Reputation and Irresponsible Corporations. ***Socio-Economic Review***, 12(January): 153–218.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_590817cdf4c2a8391c130b7837ed04c7> |
| Tuesday  5.3.2024 | Corporate wrongdoing 2: Consequences | **Compulsory readings:**  Mena, S., Rintamaki, J., Fleming, P., & Spicer, A. 2016. On the forgetting of corporate irresponsibility. ***Academy of Management Review***, 41(4): 720–738.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_unpaywall_primary_10_5465_amr_2014_0208>  **Optional readings:**  Hersel, M. C., Helmuth, C. A., Zorn, M. L., Shropshire, C., & Ridge, J. W. 2019. The Corrective Actions Organizations Pursue Following Misconduct: A Review and Research Agenda. ***Academy of Management Annals***, 13(2): 547–585.  <https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_openaire_primary_doi_13455df8cb2c0c20afb159118fccb03e> |
| Thursday  6.3.2024 | Group project presentations | **No readings** |
| Thursday  7.3.2024 | Wrap-up & Exam prep | **No readings** |
| Friday  8.3.2024 | Exam | **No readings** |