

# International Business Strategy

## Group Presentation

Presentation No.: \_\_\_\_\_

Group Members:

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### Assessment Criteria

### Level of Performance Achieved

#### Content

1. Demonstrates understanding of the case	1	2	3	4	5
2. Correct application of concepts	1	2	3	4	5
3. Case issues fully addressed	1	2	3	4	5
4. Depth of analysis of the issues	1	2	3	4	5

#### Presentation and structure

5. Overall structure of the presentation	1	2	3	4	5
6. Quality and effectiveness of the visuals	1	2	3	4	5
7. Effective delivery (language and voice)	1	2	3	4	5
8. Eye contact and body language	1	2	3	4	5
9. Effective responses to questions	1	2	3	4	5
10. Kept to the time limit	No	Yes			

#### Scale

1. Poor 2. Below Average 3. Average 4. Above average 5. Outstanding

#### General Comments

Total mark achieved: \_\_\_\_\_ (out of 20)