**Mandatory readings for critical reading assignment #1.**

***Pick 5 out of 8 in this list***

Brown, T. (2008). Design Thinking. Harvard Business Review.

<https://web-p-ebscohost-com.libproxy.aalto.fi/ehost/pdfviewer/pdfviewer?vid=5&sid=7b45c7cc-e3a7-4507-bc7f-1961257fee07%40redis>

Björklund, T. (2019). The changing role of design. In: Design +: Organizational renewal and innovation through design. Aalto University

[2019\_DesignPlus\_book\_ONLINE\_version.pdf (aalto.fi)](https://acris.aalto.fi/ws/portalfiles/portal/37973334/2019_DesignPlus_book_ONLINE_version.pdf)

Björklund, T. (2019). The foundations of design thinking. In: Design +: Organizational renewal and innovation through design. Aalto University

[2019\_DesignPlus\_book\_ONLINE\_version.pdf (aalto.fi)](https://acris.aalto.fi/ws/portalfiles/portal/37973334/2019_DesignPlus_book_ONLINE_version.pdf)

Design Council: What is the framework for innovation? Design Council’s evolved Double Diamond <https://www.designcouncil.org.uk/news-opinion/what-framework-innovation-design-councils-evolved-double-diamond>

Dorst, K. (2015) Chapter 3: Lessons from design. In: Frame innovation: Create new thinking by design. MIT Press.

<https://primo.aalto.fi/permalink/358AALTO_INST/1g8mond/alma997849334406526>

Dziobczenski, P.R.N. (2023). Strategic design – A viewpoint about to change. In Soini-Salomaa. LAB Design Annual Review 2023. Lahti: LAB University of Applied Sciences. 14 - 22 <https://www.theseus.fi/bitstream/handle/10024/817070/LAB_2023_73.pdf?sequence=2#page=14>

Stickdorn, Marc, Adam Lawrence, Markus Edgar Hormess, and Jakob Schneider. Chapter 01: Why Service Design? In: This Is Service Design Doing : Applying Service Design Thinking in the Real World : a Practitioners’ Handbook Sebastopol, CA: O’Reilly Media, Inc., 2018.

[ProQuest Ebook Central - Detail page](https://ebookcentral.proquest.com/lib/aalto-ebooks/detail.action?docID=5219777)

Stickdorn, Marc, Adam Lawrence, Markus Edgar Hormess, and Jakob Schneider. Chapter 02: What is Service Design? In: This Is Service Design Doing : Applying Service Design Thinking in the Real World : a Practitioners’ Handbook Sebastopol, CA: O’Reilly Media, Inc., 2018.

[ProQuest Ebook Central - Detail page](https://ebookcentral.proquest.com/lib/aalto-ebooks/detail.action?docID=5219777)

**Critical reading #2 assignment list of readings**

*Pick one chapter from Part 01 of the book ‘The Handbook of Design Management’(see image below). Editorial Introduction is not a chapter.*

Cooper, R., Junginger, S., & Lockwood, T. (2013). The handbook of design management. A&C Black.

<https://primo.aalto.fi/permalink/358AALTO_INST/1g8mond/alma999516116806526>



*Pick from Design Bits online course - https://designbits.aalto.fi/ - Chapters 01, 02 and 07. Plus, you need to select at least one of the pillars (chapters 03, 04, 05 and 06).*

*These two texts*

Dziobczenski, P., Keinonen, T., Sekar, B. ‘MY PREVIOUS VIEW OF DESIGN WAS LIMITED’ – TEACHING DESIGN TO NON-DESIGNERS AT [UNIVERSITY]’. (2024) Accepted for the NordDesign Conference 2024.

**Uploaded to MyCourses**

Micheli, P., Wilner, S. J., Bhatti, S. H., Mura, M., & Beverland, M. B. (2019). Doing design thinking: Conceptual review, synthesis, and research agenda. Journal of Product Innovation Management, 36(2), 124-148.

<https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_crossref_primary_10_1111_jpim_12466>