



Aalto University
School of Business

Teaching in BIZ

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Aalto University
School of Business

**Teaching is
our most important
task**

BIZ Strategic Initiatives during 2017–20

1. Develop path-breaking educational programmes.
2. Leverage the School's strong societal relationships for impact.
3. Develop campus and School identity.
4. Strengthen the School brand.
5. Ensure a sustainable resource base for the School.

Agenda

- **Aalto-level strategic priorities**
- **BIZ strategic priorities**
- **Teaching and Tenure track**
- **My own reflections & experiences about teaching**

Aalto Strategic Priorities

Teaching and Learning

1. Attractive programs

- *Quality content: Continuous improvement, Assurance of Learning*
- *Student recruitment: Pilots (CEMS, Mikkeli; now IDBM, CS)*

2. E-learning

- *A!ole Pilots: TauLa; Entrepreneurship; Digital Business Minor; IDBM*

3. Success of students

- *Student well-being: Survey 2nd & 4th year (Feb-March 2017; results TBC)*

4. Work-life capabilities

- *Internships part of curriculum: BIZ 6 BSc & 6 MSc*
- *A!WorkLifePilots: integrated project courses with external partners*

BIZ Teaching and learning

During 2017-2020, we will:

- Do a critical assessment of the BSc and MSc programmes
- Ensure that students and corporate representatives are closely involved in developing the educational programmes
- Further expand the use of real-life challenges and provide extra support for programmes to better utilize technology
- Increase elements of multidisciplinary in teaching and learning, and invest in innovative pilot courses to create new ways of working
- With other Finnish universities, provide a nationwide portfolio of online courses in business and economics for non-business students

Real-life challenges

Challenge-based learning

- *Key aspect of both program quality and work-life capabilities*
- *Challenge-focused courses*
 - Business projects, Hackathons, Capstones
- *Integration of real-life elements into most courses*
 - 2015: close to 100 courses

Better use of technology

Blended learning

- *Our biggest focus currently (Päivi Kinnunen project owner)*
- *Three key objectives*
 1. MyCourses platform in use in all courses
 2. Pilot courses use technology to support teaching in an advanced manner
 3. Other courses use technology and/or other pedagogical tools to enhance teaching and learning where it makes sense

Develop path-breaking educational programmes: Digiproject

Owner: Kristiina Mäkelä

Supporting team (active): Päivi Kinnunen (project manager), Tiina Lehtonen, Christa Uusi-Rauva, Pia Lahti, Joel Kulikoff (KY), Kalle Pirinen (KY)

Sub-initiative	Objectives	Goals / measures
Blended and e-learning	1. MyCourses platform in use in all courses (Owner: Tiina Lehtonen)	1a. All course materials in MyCourses by end 2017 1b. Majority of assignments returned to MyCourses by end 2017 1c. Some courses use more advanced functionalities of myCourses
	2. Pilot courses use technology to support teaching in an advanced manner (Owner Päivi Kinnunen)	2a. Five A!Ole pilot courses in implemented in 2017-18 2b. Digital Business Minor pilot phase up and running by summer 2018
	3. Other courses use technology and/or other pedagogical tools to enhance teaching and learning where it makes sense (Owner Christa Uusi-Rauva)	3a. BIZ pedagogical development funding 3b. Best practice workshops (1st year, capstone)

Multidisciplinarity

T-professionals and innovative combinations

- *Multidisciplinary programs (IDBM, CS)*
- *Aalto-studies for BIZ students*
- *BIZ studies for other Aalto students*
- *Online Business Minor for non-business students*

Student surveys

Student satisfaction by Universum:

8,4

Students' overall satisfaction with the School of Business rose for the fourth year in a row.

The satisfaction rate is now 8.4 (on a scale of 1–10).

8,2

The Satisfaction Rate of the Career and Recruiting Services is Europe's best with a score of 8.2. The average score of Finnish universities surveyed was 6.9.

8,9

Probability of a recommendation is 8.9 (on a scale of 1–10).

Teaching and Tenure Track

“The minimum requirements for reaching tenure are:

- Excellence in research and/or artistic work and high quality

Teaching or

- Excellence in teaching and high quality research and/or artistic work”

Criteria

1. Teaching experience

Requirements:

- Responsible teacher for one course
- Teaching experience at two levels (BSc, MSc, and/or PhD)
- BSc or MSc thesis supervision

Merits:

- Executive education teaching
- Teaching experience at equivalent international university or business school
- PhD thesis supervision and PhD teaching

Criteria

2. Development

Requirements:

- Evidence of course development

Merits:

- Participation in program development
- Innovative teaching/learning materials

Criteria

3. Pedagogical studies

Requirement:

- Pedagogical studies (5 credits)

Criteria

4. Feedback

Requirements:

- Systematic collection and use of feedback

Merits:

- Evidence of excellent or high quality feedback
- Evidence of excellent or high quality learning outcomes

Criteria

5. Ability to teach

Requirements:

- At least an evaluation of "good" by BIZ Teaching Evaluation Committee

Merits:

- An evaluation of "excellent" by BIZ Teaching Evaluation Committee

Personal reflections

- **60 ECTS in (sports) pedagogy and psychology**
- **International Teachers' Program**

- **MSc, CEMS (BSc at Hanken)**

- **PhD: Kataja, EIASM, Nord-IB**

- **Aalto ee: Helsinki MBA, Singapore MBA, Korea MBA, Tehran MBA, Executive-HR, JOKO, seminars/workshops**

- **Abroad: Reading University (UK), Johannes Kepler University (Linz, Austria)**