

Unique Portfolio of Executive Education and Professional Development Activities









Aalto University Executive Education

Aalto EE contributes to a better world through better leadership. We are educating a new generation of leaders with global outlook and sense of diversity, integrity and social responsibility.

Our Helsinki office coordinates our operations in Europe, while Asia-Pacific operations are led from Singapore.

Triple Crown Accreditation are granted to **0.5%** of world's business schools



Among top

50
executive education providers worldwide

(Financial Times ExEdu Ranking 2016)



Over 10,000 alumni worldwide

Every year around

6,000 participants from over

companies
30 March 2017

erticipants from the first from the

220 projects every year



Offering education in

12
locations globally

19.3 meur

(2016)

Turnover



Aalto EE provides top-tier education with three brands



Aalto EE offers high-quality leadership development services that create winning organizations. Our programs facilitate a meaningful learning path and career development for individuals. Success in international rankings also attests to our quality – we rank among the top 50 executive education providers worldwide.



Aalto University
Professional Development

We provide a professional head start. Aalto PRO is for experts and managers to whom the latest methods and knowledge are indispensable in the face of a changing world. Aalto PRO offers a versatile selection of more than 50 educational programs every year.



Aalto University

Developing Entrepreneurship

We promote ambitious entrepreneurship and intrapreneurship, aiming at faster than average growth. Aalto ENT understands the challenges of entrepreneurship and offers agile and practical solutions to develop companies' business operations and create new business.





Better World through Better Leadership

Aalto University Executive Education (Aalto EE) offers top-rated executive education services. Aalto EE's diverse offering includes customized solutions, degree programs, and open executive programs and networks in more than 10 countries globally.

We cultivate individual talent and enable continuous strategic and cultural transformation of organizations.



9,000 alumni

More than 9,000 alumni worldwide

Among top 500 1

Among the top 50 executive education providers worldwide

(Financial Times Executive Education Ranking 2014)

Top
0.4%
globally

Triple Crown Accreditations are granted to only 0.4% of world's business schools

AEE

APRO

AENT

Aalto University





Professional Development for Experts and Managers

The Aalto PRO training portfolio is ideal for experts and managers, to whom the latest methods and knowledge are indispensable in the face of a changing world.

- Versatile selection of training services
- Extensive trainer network
- Customer specific programs designed with clients in an easy and flexible manner.



High Customer
Satisfaction
91% of customers recommend
Aalto PRO trainings

Themes and Focus Areas

- Construction
- Urban Planning
- Energy
- Project Management
- Innovation Management
- Operations Management

- Sourcing
- Quality
- Media
- Design
- Environment
- ICT & Security







Yearly Over 6,000 Participants from Over



1,000 Companies





































































































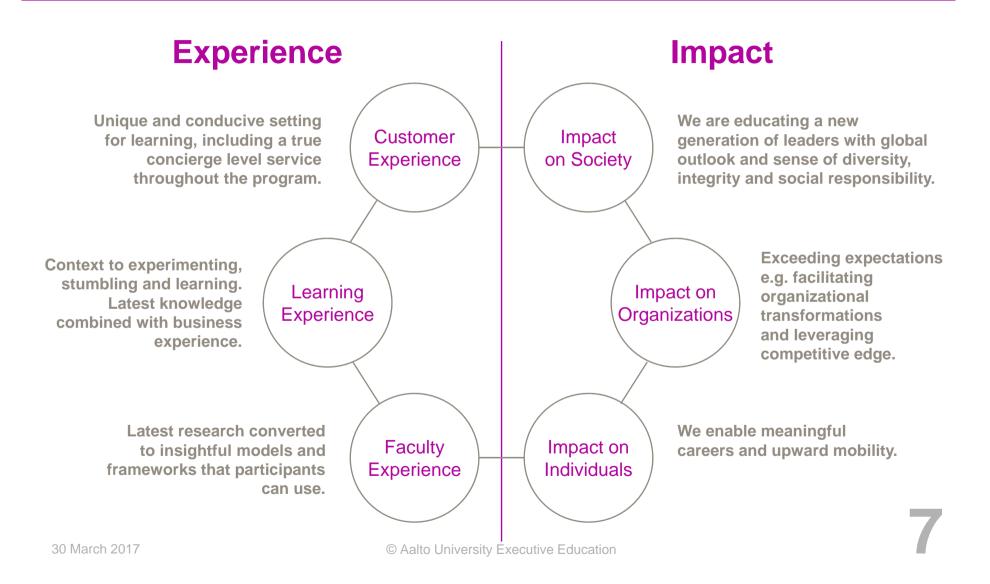








We connect business and science to make an impact

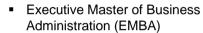




Different types of teaching assignments depending on program type

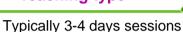


Program type



- Master of Business Administration (MBA)
- Doctor of Business Administration (DBA)
- Program in Finland, Singapore, Taiwan, Korea, Indonesia, Poland, Iran

Teaching type



Faculty member is in charge of the module design, delivery and grading according to the academic requirements. Modules always include pre- and post assignments.



Degree

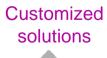
programs

- Open programs for business executives, leaders, professionals and entrepreneurs
- Program themes include strategy, leadership, marketing, innovation operations management, purchasing, lean, quality, project management, security, IT, construction

Typically 0,5-2 day sessions

Content design together with Aalto EE professionals to make it fit into the overall program objectives.

Different delivery methods are used.





- Strategy-led or career stage related competence and skill development
- Themes and topics vary according to business needs
- Different target groups from business professionals up to the board level

Typically 0,5-2 day sessions

Strong focus on customization and co-creation according to strategy and business challenges.

Company representatives involved in program design.



Growing need for faculty contribution

- Various seniority levels: from teaching associate to senior faculty
- 2. Various profiles: from in-depth functional and industry knowledge to facilitation skills
- 3. Possibility to collaborate as a team: i.e. senior+junior combos or complementary disciplines
- 4. Inbound and outbound recruitment
- 5. Concept ideas welcome
- 6. Competitive financial incentives



There are different ways to be engaged with Aalto EE

Teaching in classroom

- Teaching engagements
- Typically 1-2 days in length, but could also be key note speeches
- Faculty member has the responsibility for the content and delivery of the session
- Development of the appropriate structure of the session together with Aalto EE Program
 Director and client of the program

FACULTY ROLE

Facilitator role in the classroom

- Working as a content expert to facilitate the classroom discussions
- Could be combined with teaching sessions
- Typically engaged throughout the whole module or program
- Close working relationship with the client (Customized solutions) or with Aalto EE Program Director (Open programs)

FACILITATOR

Coaching project teams

- Acting as content expert on the topic relevant for the chosen project
- 1-3 meetings with the project team
- Additional support (virtually or phone) when needed
- Project work included in different types of programs
- Especially in long programs like EMBA, MBA, JOKO and customized programs

STRATEGY PROJECTS

Working on program design

- Close cooperation with Aalto EE business areas developing new programs based on deep content expertise
- Working as content expert developing customized solutions for demanding clients

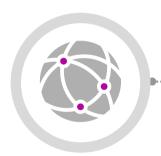
CONTENT EXPERT

Aalto EE





provides great opportunities for faculty to make an



IMPACT



Through our programs, the faculty has an impact on the future leaders across cultures, societies and businesses.

With 6,000 participants annually, from 1,000 companies, the exposure and impact is significant both in Finland and internationally.

IMPACT ON BUSINESS IN GLOBAL **COMPANIES**

Executive education works with business leaders and executives of top companies to support them to resolve current and future business challenges.

The contributions through the programs have an impact on companies' business and future growth.

IMPACT ON AALTO COMMUNITY

Aalto EE contributes to Aalto University through dividends and royalty payments.

These are redistributed to research areas based on faculty's contribution to Aalto EE's teaching.





FUTURE RESEARCH OPPORTUNITIES

Aalto EE has participants from top Finnish and international companies who are eager to learn about the latest ideas and research and apply them in practice.

Faculty with interesting research ideas and findings are noticed and may lead to future research collaboration.

What is it in for you?



COMPETITIVE COMPENSATION

Aalto EE provides compensation that matches with other international educational organizations which makes us an interesting collaboration partner for our faculty.



OPPORTUNITIES FOR PERSONAL GROWTH

Aalto EE is committed to support faculty and their academic career by providing feedback and development opportunities.

Exposure to diverse and experienced audiences provides a great platform for faculty to be challenged in it's own academic field.



How to contact us

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