

## Rubric for Learning Diaries and Take-Home Exam (Introduction to Business 2019)

All assignments will be graded according to the rubric, a score between 0-5 will be allocated for each measurable attribute.

Measurable Attributes	0	1 – Sufficient	2	3 – Good	4	5 – Excellent
1. Understandability		The text is sketchy and difficult to understand. It does not show the writer's own voice. The text answers only some of the questions that are given in the instructions.		The text flows rather logically, but it is occasionally somewhat difficult to see what the writer has learned. The text answers all the questions that are given in the instructions.		The text flows logically and gives a clear overall picture of the issues being discussed; it is easy to see what the writer has learned. The text answers all the questions that are given in the instructions.
2. Originality		The text outlines learned knowledge based on the lecture materials and notes. The knowledge is not applied, and own feelings and reactions are not reflected on. There are no reflections on the lectures.		The writer explains the knowledge they have learned in their own words, but there is rather little analysis. The knowledge is applied to earlier knowledge or experiences to some extent. There is no reflection on the writer's own feelings and reactions, and few comments on the lectures themselves.		The text is clearly analytical, not just descriptive. The writer applies the learned knowledge to both their own earlier knowledge and/or own experiences (e.g. the writer develops their own examples based on the new knowledge). The text provides clear reflections of the lecture and the writer's own feelings and reactions.

3. Criticality		Own learning is reported to some extent, but the text is not critical.		The text is critical, but the criticism is based on the writer’s own feelings rather than external sources. The writer reports what they have learned, but the learning process is not evaluated.	The text is critical and problematizes the issues that are discussed: for example, the writer poses their own questions and answers them (persuasive argumentation). Other sources are used to support own arguments. Own learning, feelings and reactions are reflected on and problematized.
4. Clarity and coherence		The text has many spelling and grammar errors, and no attention has been paid to layout.		The text is clean, and the language is rather fluent, although there might be several grammar or spelling errors. There are no clear subheadings, and the layout supports reader-friendliness only occasionally.	The text diary is clean and easy to read. The language is fluent and error-free. The text is clearly divided into sections with informative headings so that they layout is reader-friendly.