

# *Responsible Global Leadership*

*(42E00700, 1 ect)*

## SYLLABUS

Instructor's contact information	Course information
Rita Järventie-Thesleff Rita.jarventie-thesleff@aalto.fi Office Office Hours Instructor's Webpage	CEMS 2019, Location Course Website <a href="mailto:Arja.Sahlberg@aalto.fi">Arja.Sahlberg@aalto.fi</a> , <a href="mailto:Liisa.kotilainen@aalto.fi">Liisa.kotilainen@aalto.fi</a>

### 1. OVERVIEW

The Responsible Global Leadership Seminar (RGL) is a two-day course, which brings together company representatives, professors and students. The goal of the seminar is to emphasize the importance of responsible leadership in human, societal and business connections. Responsible leadership is conceived as a state of being that translates into acts and builds on individual managers' sensibility, personality and self-awareness.

During the seminar, we will discuss the meaning of responsible leadership both at the individual and at the organizational level. NOKIA, TIETO and UNILEVER, will introduce their company specific perspective and approach to responsible leadership. During the two days students will work both individually and in groups in order to get a practical feeling on the topic.

## **2. PREREQUISITES**

In order to get the best out of a very short seminar, please read the articles and familiarize yourself with NOKIA, TIETO and UNILEVER.

## **3. LEARNING OUTCOMES**

The Responsible Global Leadership -seminar will introduce students to the principles of sustainability, corporate responsibility and circular economy. Within the RGL seminar, students will have a chance to experience the challenges and opportunities of integrating responsibility considerations into corporate strategy and learn how to manage the corporate social performance in favour of creating shared value.

Furthermore, the seminar introduces tools and frameworks that enable students to think about their personal values and of ways to lead oneself.

## **4. ASSESSMENT AND GRADING**

Active participation – Pass/Fail

## **5. ASSIGNMENTS**

Prior to the RGL-seminar you are requested to familiarize yourselves with the following material:

- a) Please, visit the webpages of NOKIA, TIETO and UNILEVER
- b) Friday-afternoon is facilitated by Unilever. In addition to visiting the UNILEVER webpage, please read the following Fortune-article:  
<http://fortune.com/2017/02/17/unilever-paul-polman-responsibility-growth/>
- c) Please, read also the below listed three articles, which will give you a brief introduction to sustainability issues

## **6. READINGS**

- Maak & Pless (2006), Responsible Leadership in a Stakeholder Society – A Relational Perspective, *Journal of Business Ethics* 66(1): 99–115
- Khan, Munir, Willmot (2007), A dark side of institutional entrepreneurship: Soccer balls, child labor and postcolonial impoverishment, *Organization Studies* 28: 1055-1077
- Porter M., Kramer M. (2011). Creating shared value: How to reinvent capitalism — and unleash a wave of innovation and growth. *Harvard Business Review*, January: 62-77.

## 7. SCHEDULE

Thursday 17. January 2019, Finnair E-127

- 09:00 Introduction, Leadership and responsibility, Rita
- 10:30 Coffee
- 10:45 Discussion on pre-readings, Rita
- 12:15 Lunch
- 13:00 For a cleaner future, Pia Tanskanen, Nokia
- 14:45 Coffee
- 15:00 Discussion
- 16:00 Towards Bowling, Ruusulan Keilahalli
- 17:00 Bowling
- 19:00 Dinner / Chydenia
- 21:00 End of the day

Friday 18. January 2019, Finnair E-127

- 9:00 Responsibility & business perspective, Riikka Paarma, Stora Enso
- 10:30 Coffee
- 10:45 Integrating sustainability into business, Maija Tenhunen, Tieto
- 12:15 Lunch
- 13:00 Purpose driven organization and brands, Jennifer Paatelainen and Juho Mikkonen, Unilever
- 14:00 Discovering your purpose – workshop
- 15:00 Coffee
- 15:15 Sharing and discussing, Jennifer & Juho
- 16:30 Recap and closing, Rita
- 17:00 End of the day