

INSTRUCTIONS FOR WRITING THE DESIGN / PRACTICE-BASED MA-THESIS PLAN (for passing 5 credits)

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1. Title, your name and student number

The title relates to the MA-project's scope and should not be a general description. For example; if you are planning to design a collection that redefines the suit, titling your work 'Suit' would be too general. The title should be treated like a piece of design: it should have a real connection to what you are aspiring to accomplish in the design project.

2. Abstract and keywords

This is a short summary of your design process. At the end of the abstract, include 3–5 keywords i.e. words that you think will be most important in your MA-thesis.

3. Table of contents

Table of contents shows the different chapters of your MA-thesis.

4. Introduction: A clear explanation of your aims and questions

Describe what you set out to do in your MA-thesis. For example: you want to work with the concept and changes in the concept of 'masculinity' that is integral in designing a suit. Describe, for example, how you chose to work on the suit; how it has developed historically; and how your research and design will contribute to the existing field.

5. Description of visual research

Describe your visual sources of inspiration: designers, designs, artists, art works, popular culture representations, music, dance, etc. that you think relate to your own research. Describe the imagery and how it will direct and support your own research and design process. Include images of these sources and create a visual mood board of your own design project.

6. Description of theoretical research

Describe the theoretical sources that directed and supported your research and design process. Describe what you will gain from the literature and how it will help you to think about and advance your own chosen theme, research and the design process.

7. Description and documentation of the design project

Describe how you will document your design process. Documentation of the process is a very important because it shows how you think!

8. Conclusion

Describe, analyse and reflect upon what the outcomes of your research will be. Reflect, how it will contribute to the existing design field and how the theme could be taken further in the future. This part is the strongest statement of your thesis. Describe how your finished design project will reflect your ideas and your creativity as designer and researcher.

9. References

References lists all the books that you have cited in your text. Put them in alphabetical order. Always ensure that in-text citations and entries in the References are consistent.