**A" Aalto University
School of Business**

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Information Systems Science
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https://mycourses.aalto.fi/course/view.php?id=20058

Management Information Systems, Spring 2019

ASSIGNMENT 1 (4 points) – note that this assignment is compulsory to pass the course!

A) Read *Gartner's* article on *"Top 10 strategic technology trends for 2019"* at
https://www.gartner.com/smarterwithgartner/gartner-top-10-strategic-technology-trends-for-2019/

AND *Forbes* article on **"***Top 10 Digital Transformation Trends For 2019*"
https://www.forbes.com/sites/danielnewman/2018/09/11/top-10-digital-transformation-trends-for-2019/

B) Read also <u>one chapter</u> of your own choice EITHER from *Accenture*'s or *Deloitte*'s extensive tech trends 2019 reports:

Accenture: https://www.accenture.com/us-en/insights/technology/technology-trends-2019 (select link: View full report)
OR
Deloitte: https://www2.deloitte.com/insights/us/en/focus/tech-trends.html (select link: Download full report)

C) Answer the following questions (in 2-3 pages with 1,5 line spacing and 2,5 cm margins):

1. What were your overall reactions to the current technology trends and business environment?

2. On what grounds did you choose one of Accenture's or Deloitte's trend chapters to read? Summarize the chapter contents you read very briefly (one paragraph).

3. Were the trends familiar to you (e.g. from your own experience, news or work) or was there something that surprised you?

4. Did you think of any ethical issues when reading about the trends?

5. If you had to choose one of the trend topics for further investigation (e.g. for thesis research), which one would you be interested to choose? Describe also why.

6. Were there IT-related terms or concepts that were more difficult to understand?

INSTRUCTIONS FOR RETURNING THE ASSIGNMENT

Return the assignment report to MyCourses – Assignments
(https://mycourses.aalto.fi/course/view.php?id=20058&section=2) **by 28.2. at 23:55** (midnight).
   o   Note that -1 point is deducted from every late 24 hours of return.