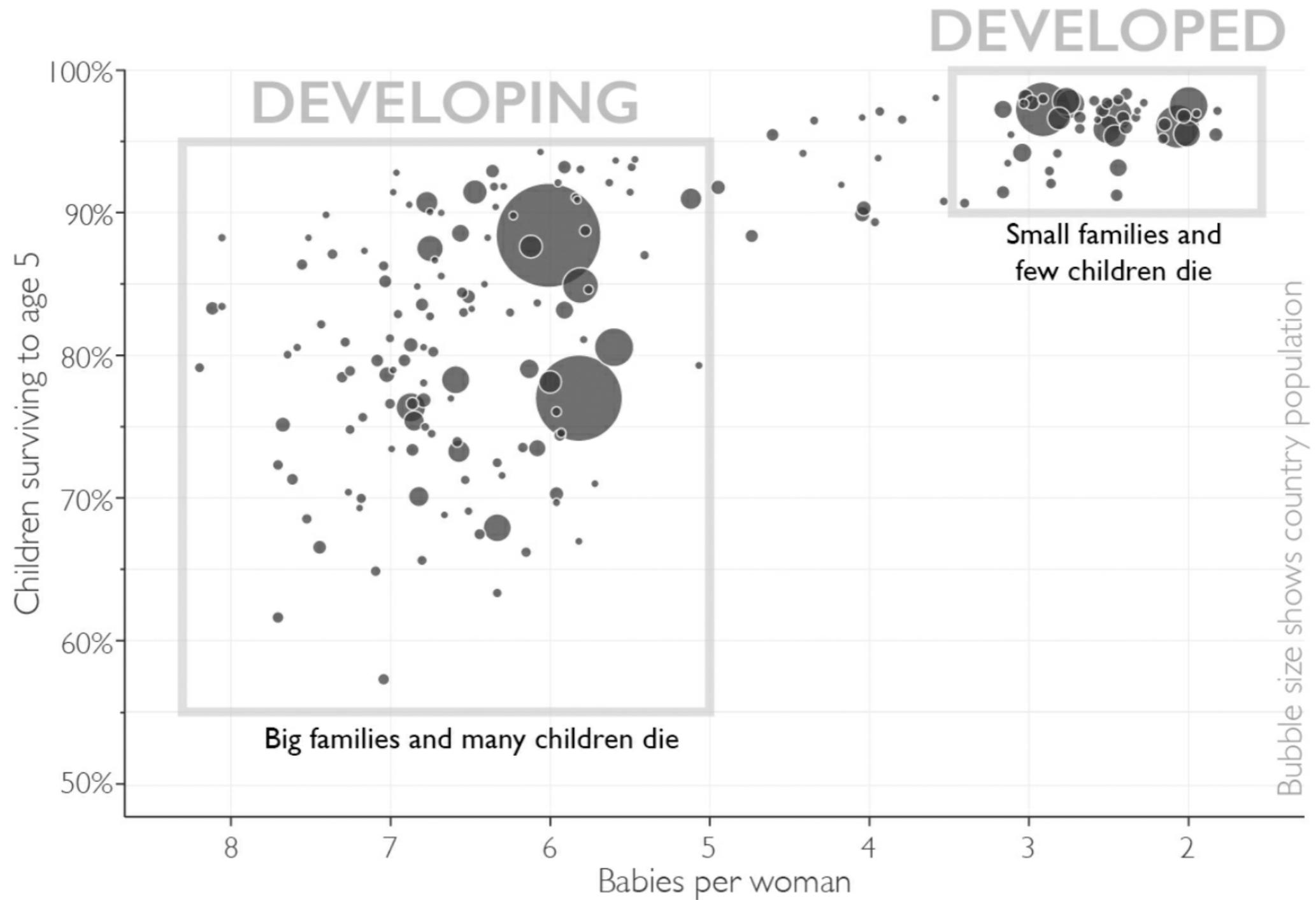
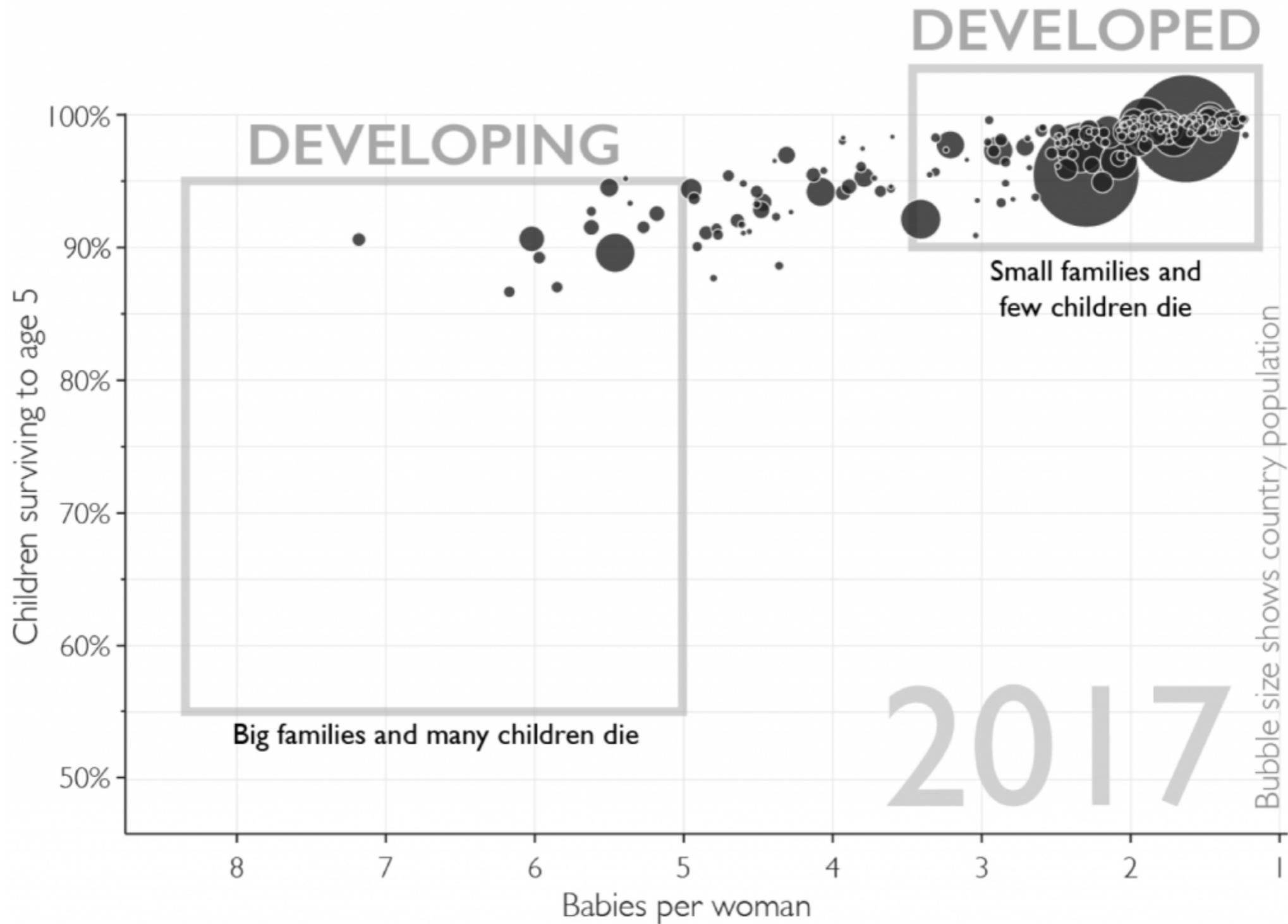


# Factfulness

# Gap Instinct



# Gap Instinct

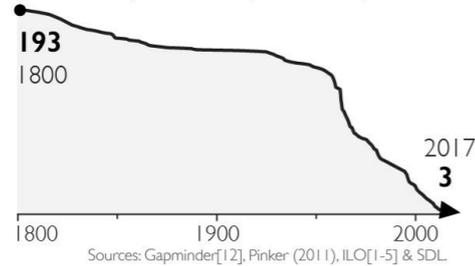


# Negativity Instinct

## 16 BAD THINGS DECREASING

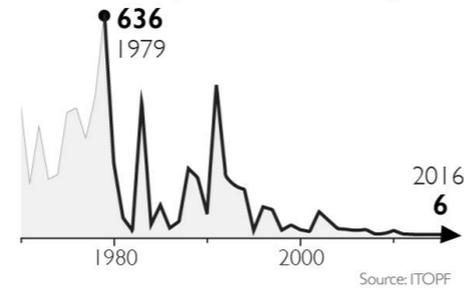
### LEGAL SLAVERY

Countries where forced labor is legal or practiced by the state (out of 194)



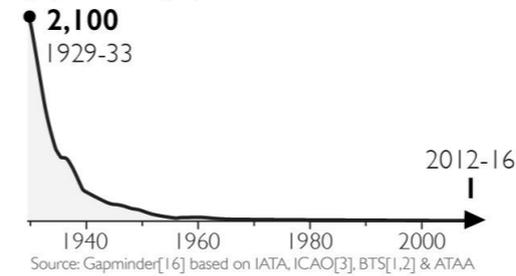
### OIL SPILLS

1,000 tons oil spilled from tanker ships



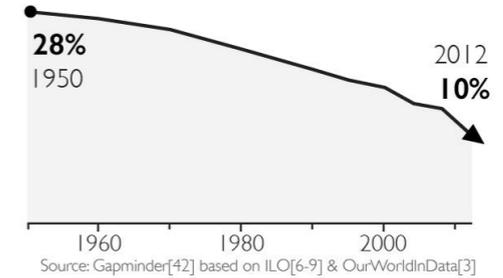
### PLANE CRASH DEATHS

Deaths per 10 billion passenger miles (5-year averages)



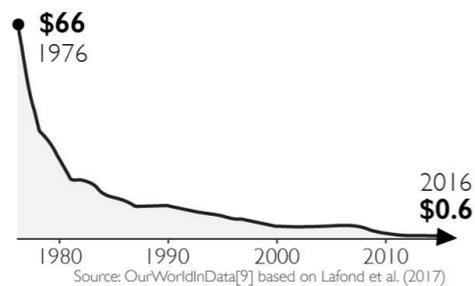
### CHILD LABOR

Share of children aged 5-14 who work full time under bad conditions



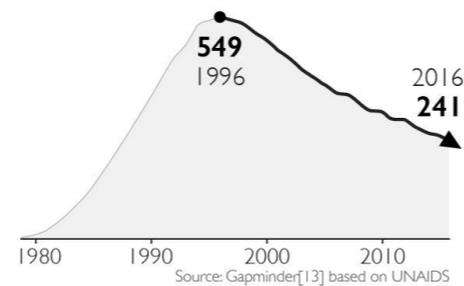
### EXPENSIVE SOLAR PANELS

Average price of PV modules (\$/Wp)



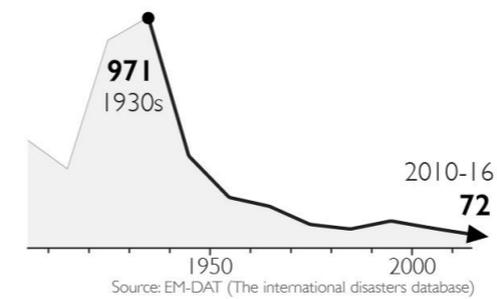
### HIV INFECTIONS

New HIV infections per million people



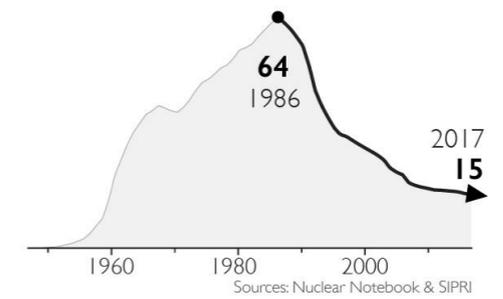
### DEATHS FROM DISASTER

1,000 deaths/year (10-year averages)



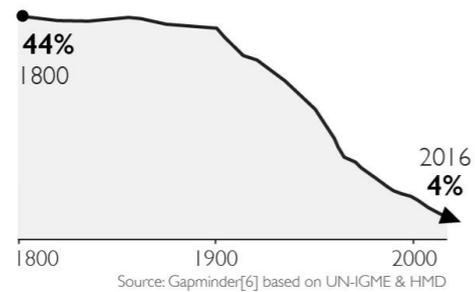
### NUCLEAR ARMS

1,000s of nuclear warheads



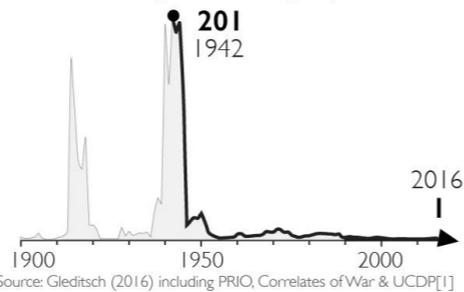
### CHILDREN DYING

Percent dying before their fifth birthday



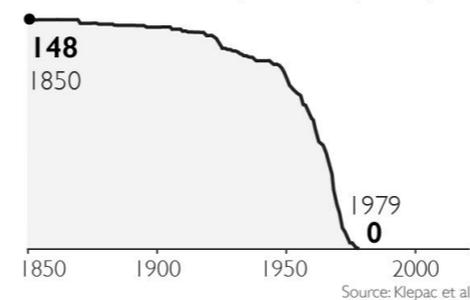
### BATTLE DEATHS

Battle deaths per 100,000 people



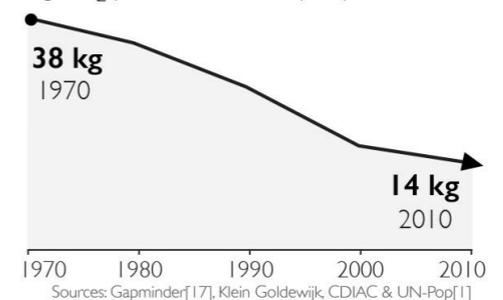
### SMALLPOX

Countries with smallpox cases (of 194)



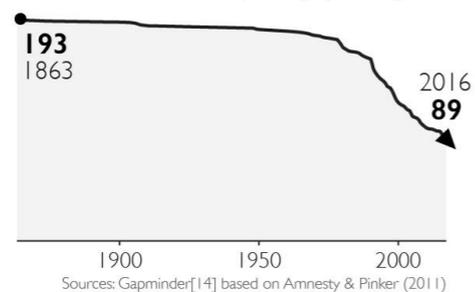
### SMOKE PARTICLES

Kg SO<sub>2</sub> particles emitted per person



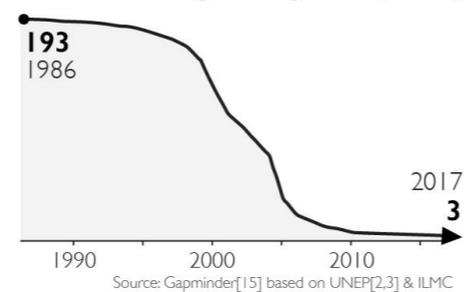
### DEATH PENALTY

Countries with death penalty (of 194)



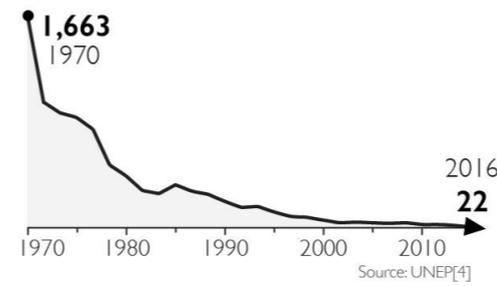
### LEADED GASOLINE

Countries allowing lead in gasoline (of 194)



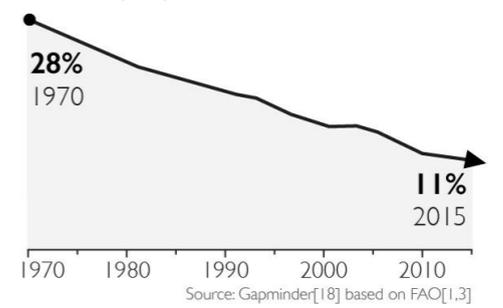
### OZONE DEPLETION

1,000 tons ozone-depleting substances used



### HUNGER

Share of people undernourished

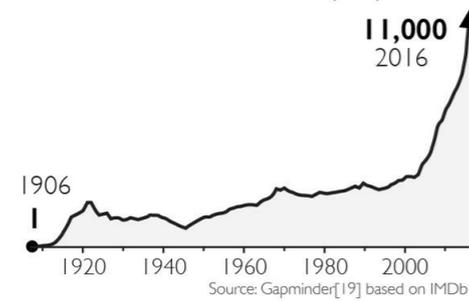


# Negativity Instinct

## 16 GOOD THINGS INCREASING

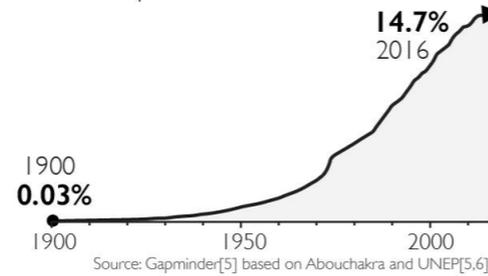
### NEW MOVIES

Number of new feature films per year



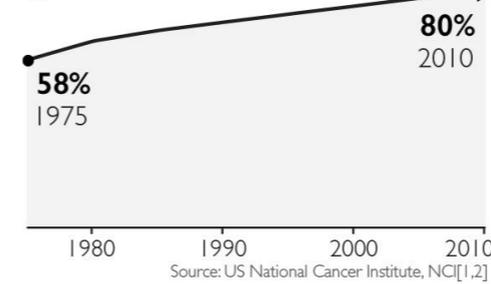
### PROTECTED NATURE

Share of Earth's land surface protected as national parks and other reserves



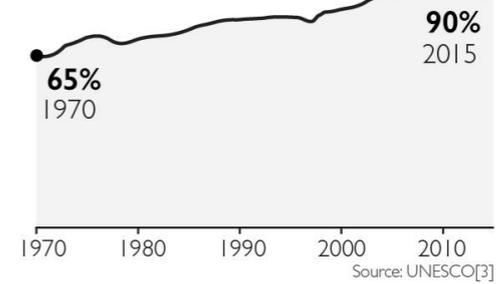
### CHILD CANCER SURVIVAL

5 year survival of those diagnosed before age 20, with best treatment



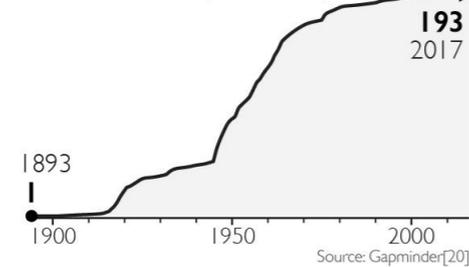
### GIRLS IN SCHOOL

Share of girls of primary school age enrolled



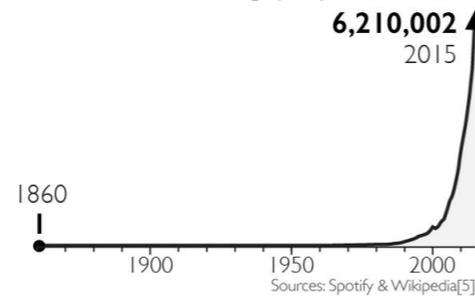
### WOMEN'S RIGHT TO VOTE

Countries with equal rights for women and men to vote (out of 194)



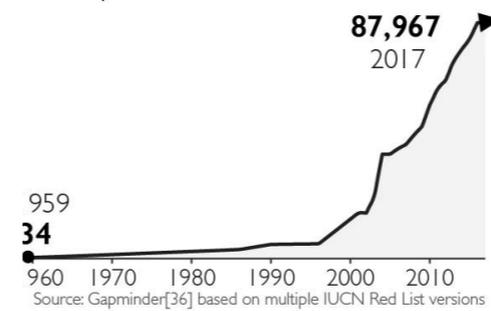
### NEW MUSIC

New music recordings per year



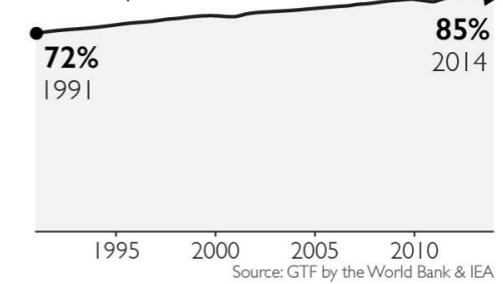
### MONITORED SPECIES

Listed species with assessed threat-status



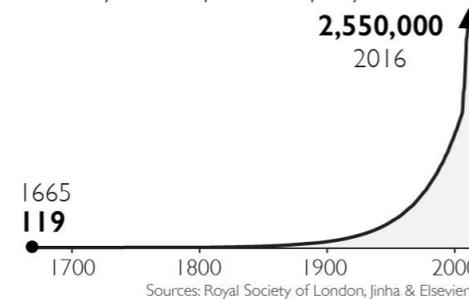
### ELECTRICITY COVERAGE

Share of people with some access to electricity



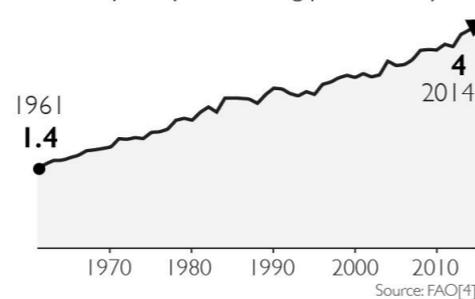
### SCIENCE

Scholarly articles published per year



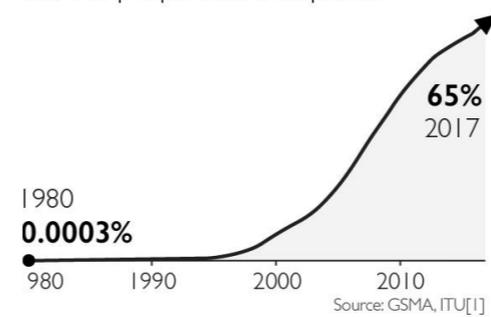
### HARVEST

Cereal yield (thousand kg per hectare)



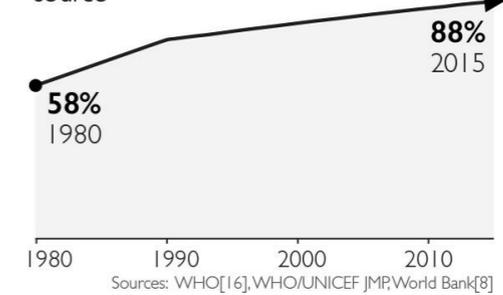
### MOBILE PHONES

Share of people with a cellphone



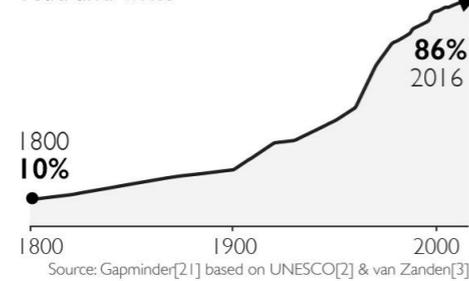
### WATER

Share of people with water from protected source



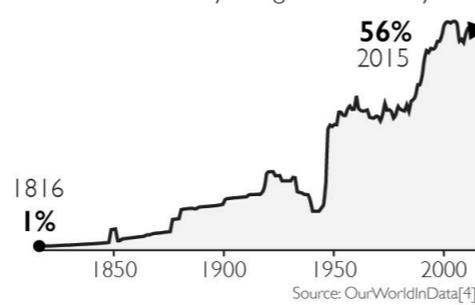
### LITERACY

Share of adults (15+) with basic skills to read and write



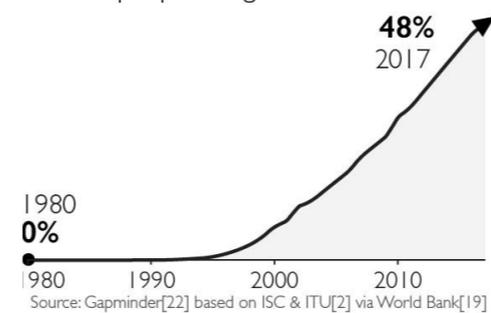
### DEMOCRACY

Share of humanity living in democracy



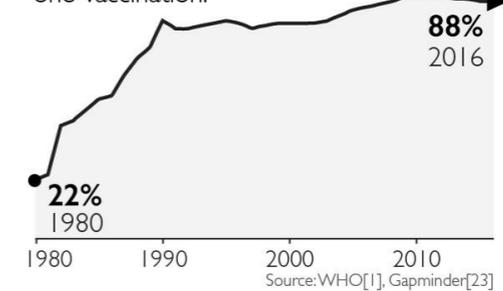
### INTERNET

Share of people using the internet



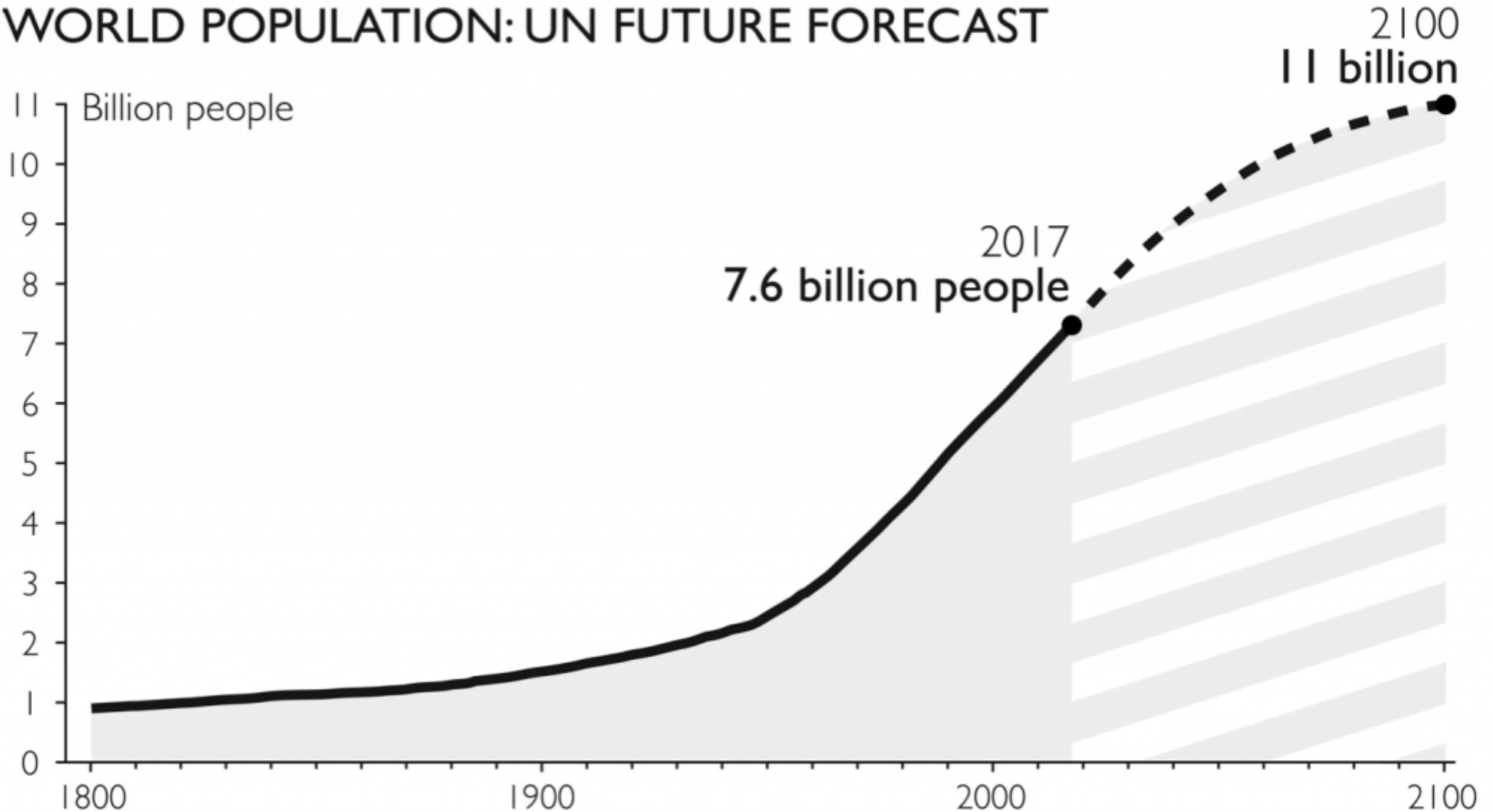
### IMMUNIZATION

Share of 1-year olds who got at least one vaccination.



# Straight Line Instinct

WORLD POPULATION: UN FUTURE FORECAST

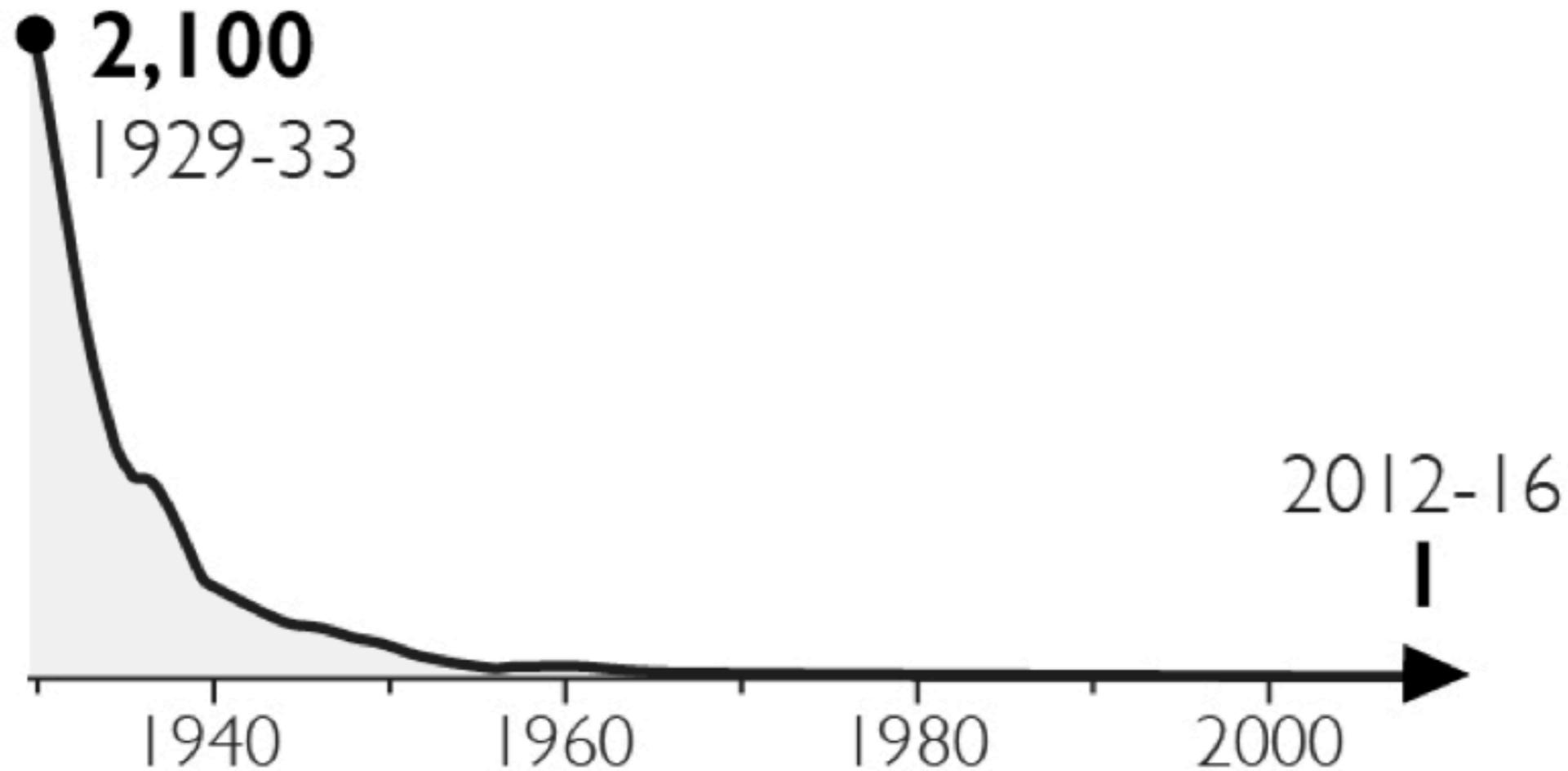


Sources: Gapminder[17], Maddison[2] & UN-Pop[1]

# Fear Instinct

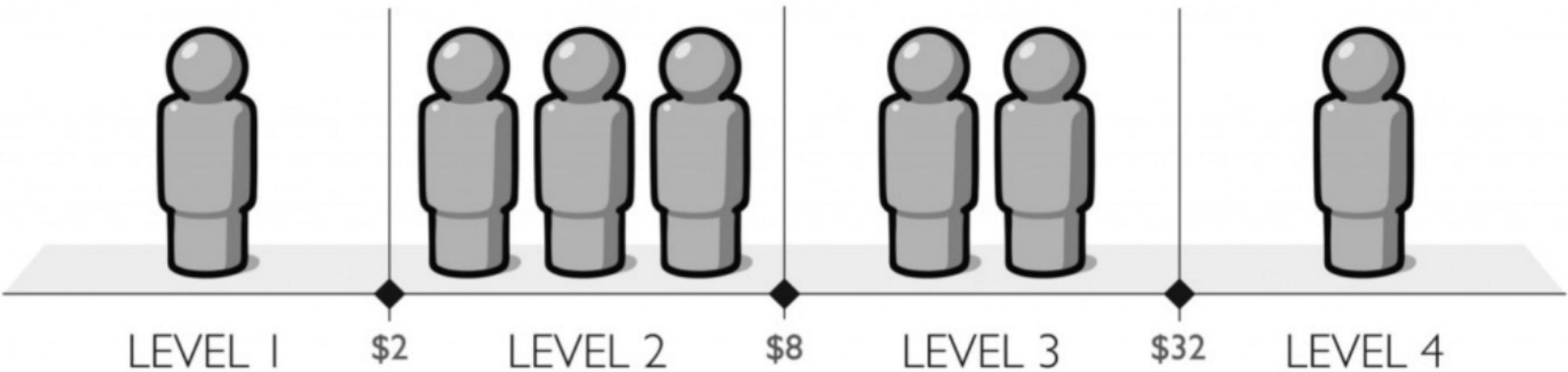
## PLANE CRASH DEATHS

Deaths per 10 billion passenger miles  
(5-year averages)



Source: Gapminder[16] based on IATA, ICAO[3], BTS[1,2] & ATAA

# Generalization Instinct

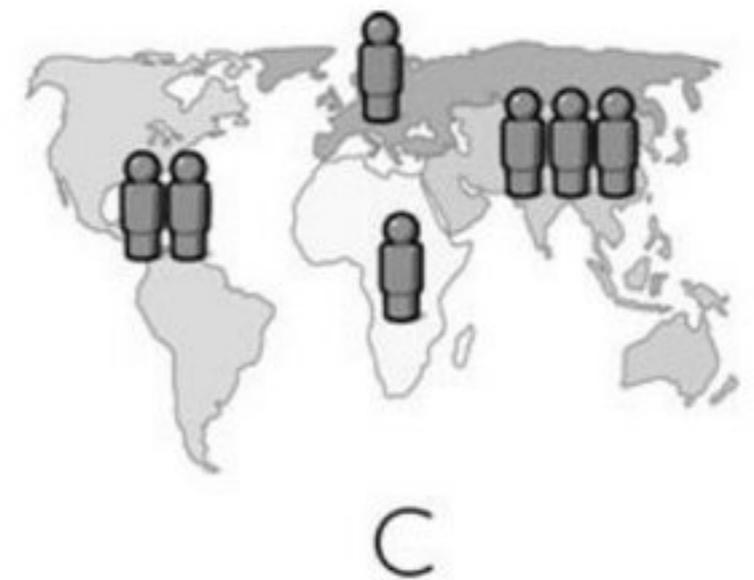
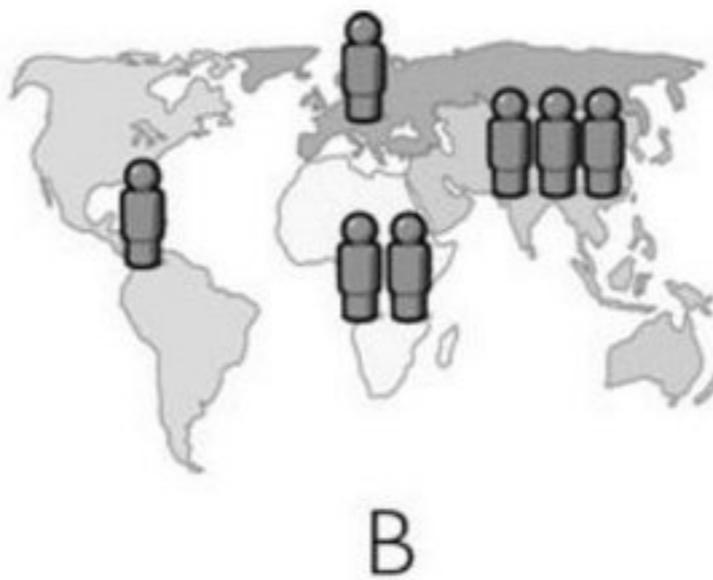
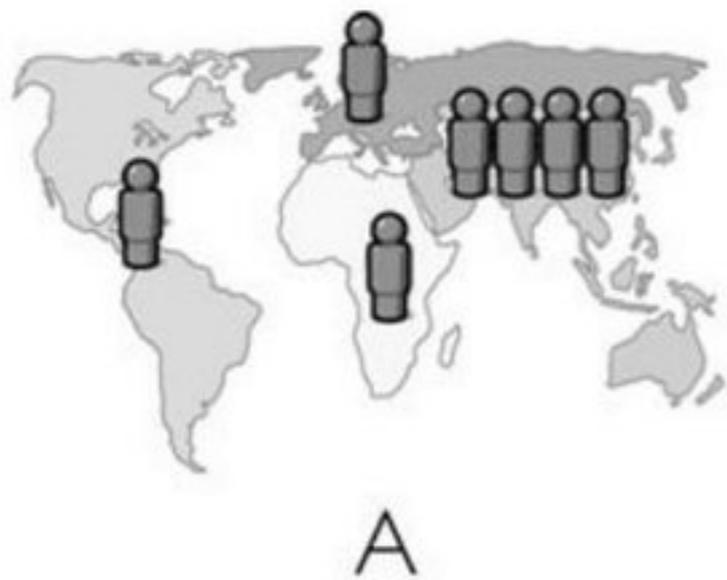


Income per person in dollars per day adjusted for price differences.

Source: Gapminder[3]

# Size Instinct

8. There are roughly 7 billion people in the world today. Which map shows best where they live? (Each figure represents 1 billion people.)



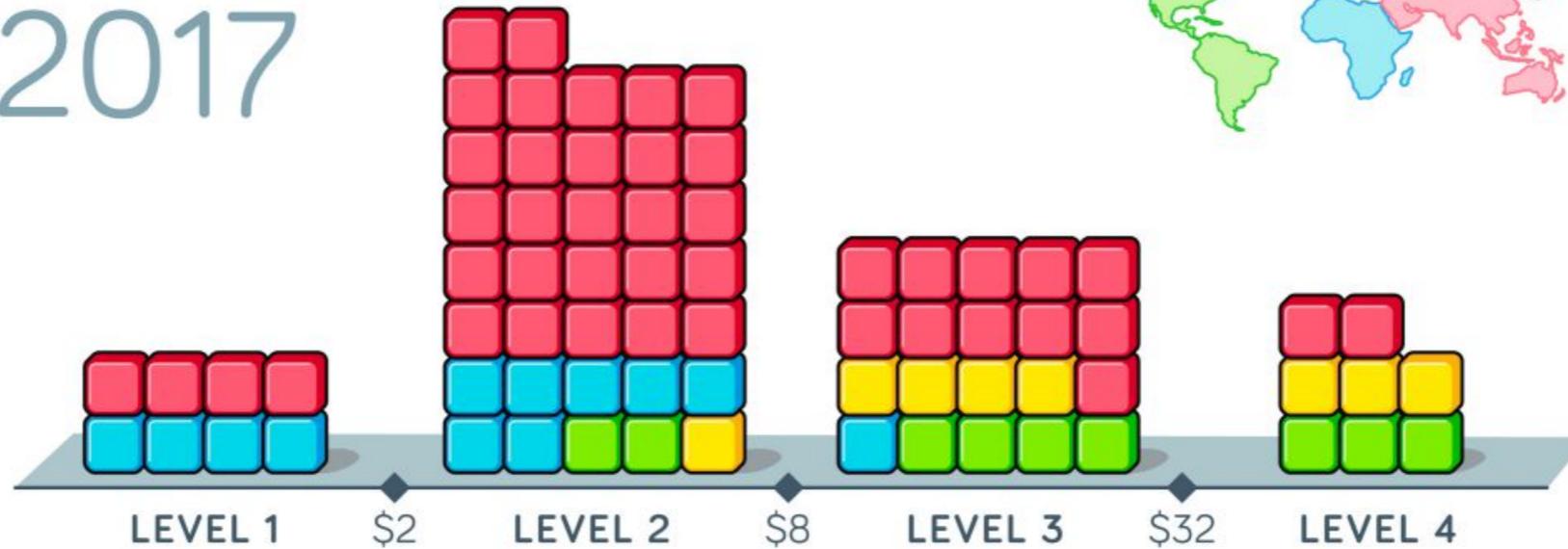
# Size Instinct

## NUMBER OF PEOPLE BY INCOME AND REGION

Each cube is 100 million people, colored by region.

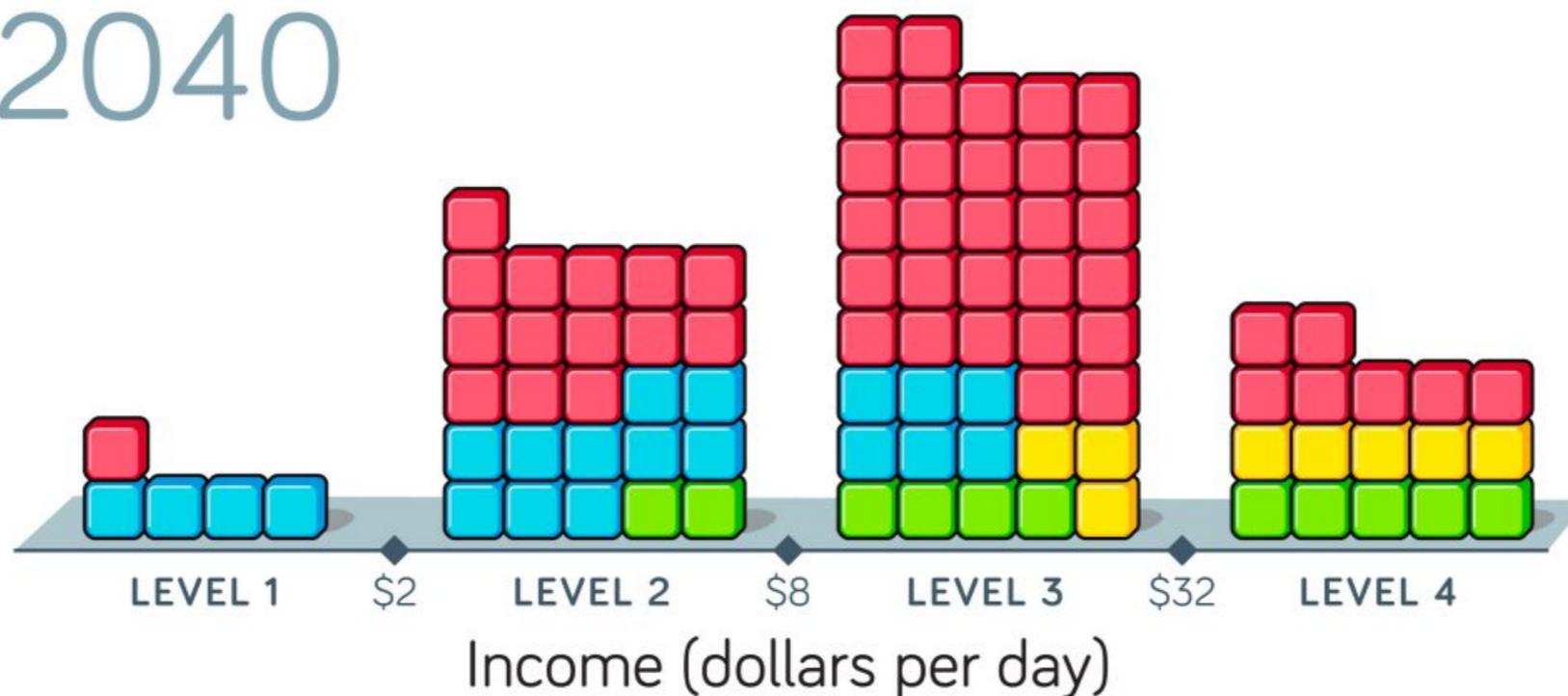


2017



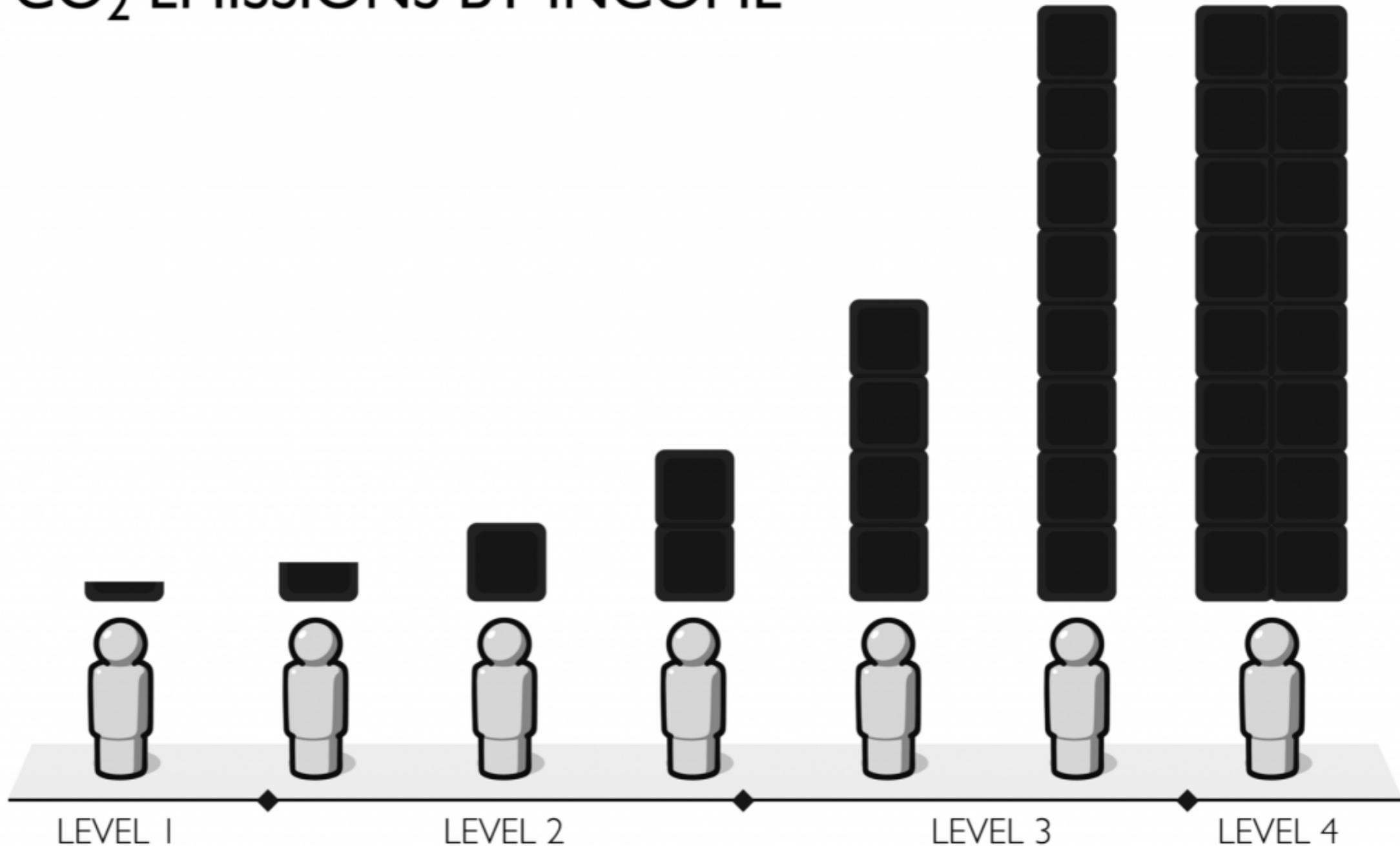
Assuming that current trends continue, this is what the world might look like in 2040.

2040



# Blame Instinct

CO<sub>2</sub> EMISSIONS BY INCOME



Source: Gapminder[51] based on CDIAC

# Urgency Instinct

**Ebola “suspect cases” story**