



Aalto University  
School of Business

Time Series Analysis 30E00800 (TSA)  
**Course introduction**  
**Spring 2018**

*<https://www.youtube.com/watch?v=JkN5fDswvSc>*

# Overview

- **The course is suitable especially for information and service management, finance and economics students but also useful for other students who want to understand and use statistical methods in other areas of management and business, such as logistics, accounting, marketing and international business. The course also belongs to the minor area in quantitative methods as well as to the minor in Analytics and Data Science .**
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# Prerequisites

The prerequisites for the course are the basic statistics and mathematics courses in the Bachelor's program in Business, and at least one of the following: ***Introduction to econometrics*** or ***Statistical analysis***. Especially is important that the student understands the main ideas in ***statistical testing and regression analysis*** prior to attending the course. Other prior courses in the quantitative areas are useful, too.

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# Prerequisites

If the student does not possess the minimum skills required as prerequisites (one course in mathematics and two courses in statistics), it does not make sense to participate in the course. Even with the minimum requirements the course will not be simple.

# Learning objectives and outcomes

1. To acquaint you with modeling and **analyzing longitudinal time series data** (i.e. **longitudinal data**) appearing in economics and business.
2. To develop your expertise in analyzing time series data and model them with computer **software R**, as well as interpret and report your findings. For some things also Excel may be used for visualization.

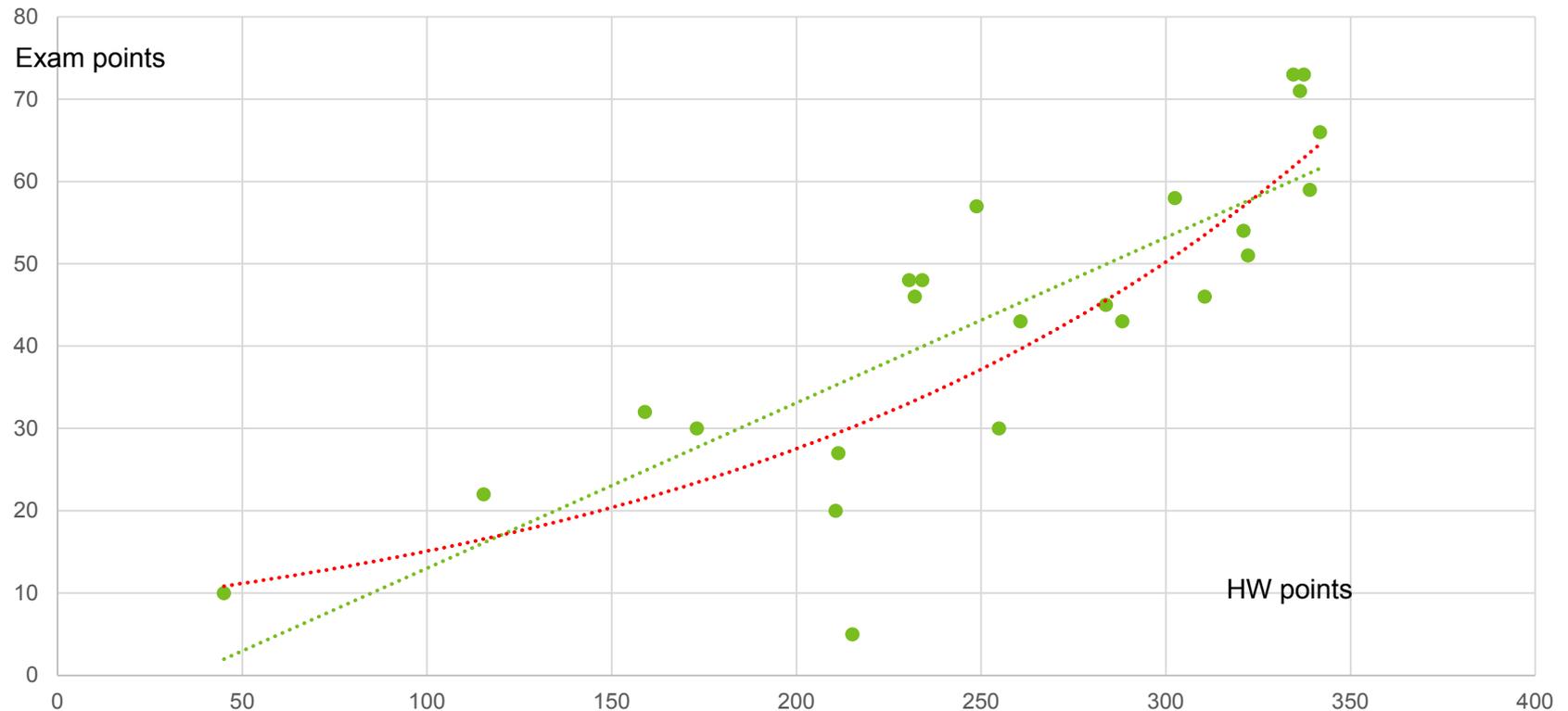
# Course essentials

- **Registration via WebOodi**
- **Teaching period**
  - **Lectures: during periods 4 and 5 (9 weeks altogether)**
  - **Exercises and homework assignments**
- **Instructor: Tomi Seppälä**
- **Course assistant: Toan Tran**
- **All course information, materials and the latest course news will be stored on the course home page in MyCourses**

# Completing the course

- **Exam (75 %), must be passed**
  - **8 Home work Assignments (+possibly one extra) (25 %)**
    - *Hand calculations + computer based analysis with R and Excel*
    - *Other program (e.g. SPSS, SAS, Stata) may be used for the home work but are not supported in lectures or exercise sessions*
  - **Each Homework is worth 40 points, if not otherwise stated**
  - **Homeworks are individual! No copying is accepted!**
  - **Attendance list of class participants is kept for statistical reasons.**
  - **Background information of the participants is collected**
  - **The aim is to study what variables affect learning, and how it could be possibly developed in the future.**
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# Learning by doing (typical relationship of exam and homework points)



# Approximate Workload (for an average student to obtain grade 3/5):

- Lectures 36 h
- Exercise sessions 18 h
- Homework preparation 45 h
- Independent work and exam 53 h

# Teaching and homework assignments

**Lectures (4<sup>th</sup> period and 3 weeks of 5th period, starts Feb. 26, ends Apr. 26) Teacher: Tomi Seppälä**

**Tuesdays 10:15-11:45 U5/U147**

**Thursdays 10:15-11:45 U5/U147**

**Guided Exercises Teacher: Toan Tran(homework solutions and practical guidance)**

**Fridays 10:15-11:45 pm U344**

**Weekly homework assignments are due on Fridays at 10:00.**

**Two similar R demo sessions will be given on**

**Friday 10:15-11:45 pm U344 and**

**Friday 12:15-13:45 pm (place TBA)**

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# Tentative Schedule of Lecture Topics

#	Date	Topic	
L1		Introduction	
L2		Review of statistical testing and the classical linear regression model	
L3		Multiple linear regression model	
L4		Testing the assumptions of the linear regression model: diagnostic testing	
L5		Introduction to time series models	
L6		AR models	
L7		MA models; ARMA models	
L8		Stationarity of ARMA models	
L9		Modelling principles and forecasting with ARMA	
L10		Random Walk models, unit roots.	
L11		Stationarity tests for time series; order of integration	
L12-L13		Cointegration of Time Series	
L14		ARCH and GARCH models -and their cousins	
L15-L16		Multivariate models;vector autoregression	
L17-L18		Panel data; Course review	

# Grading (tentative)

<b>Percentage</b>	<b>Grade</b>
<b>86%</b>	<b>5</b>
<b>77%</b>	<b>4</b>
<b>68%</b>	<b>3</b>
<b>59%</b>	<b>2</b>
<b>50%</b>	<b>1</b>
<b>Below 50 %</b>	<b>Fail</b>

# Assessment and grading

## 1. Lectures: theory and examples

Attendance of participants is collected

1. Exercises and homework (25% of the grade) hands-on exercises + 8 home work sets, attendance is collected
2. Final exam (75 % of the grade, **must be passed**)

# Course material

- All course communication, materials and exercises as well as the submission of exercises on the course home pages in MyCourses

**Chris Brooks: Introductory econometrics for finance. Second edition or later. Chapters 1-10 (skip some parts, details given during the course). 3<sup>rd</sup> edition is fine, too.**

- **Brooks' Slides for ed. 2 are available in <http://www.cambridge.org/features/economics/brooks/PPT.html>**

Although the name of the book includes the word "finance", the material is more general and applicable to other areas as well; Financial examples of the book will not be covered in the lectures  
Another useful book (used for some parts):

**Enders, W.: Applied Econometric Time Series, Second or Third Edition**

# Some other useful books:

**Verbeek, M.: A Guide to Modern Econometrics. Second Edition**

**Woolridge, J.: Introductory Econometrics - A Modern Approach.**

**Kozan, R. : Financial Econometrics with EViews (download at <http://www.bookboon.com> )**

**Tsay, R. S: Financial Engineering**