

"DfG" course: Design for Government



DESIGN  
FOR  
GOVERNMENT

Design for Government,  
Location: U405a Otakaari 1

2	Tues 5 Mar
09:15	Location: U405a
-	09:15-09:30 Intro "Designers and design roles in governance",
10:30	09:30 Workshop facilitation tips for 'frontstagers'
10:45	Independent work preparing for workshop
-	
12:00	
13:00	Stakeholder workshop with ministries
-	
14:15	
14:30	
-	
15:30	
15:30	Debrief in small groups ;
-	Startup: Research Plans
...	

Note: Blog 1 due Fri 8 Mar (3pm) ; send Project Plan (research part) draft to Taneli latest 11 Mar (5pm)

"Gov" course: Designing for Urban Governance & Services

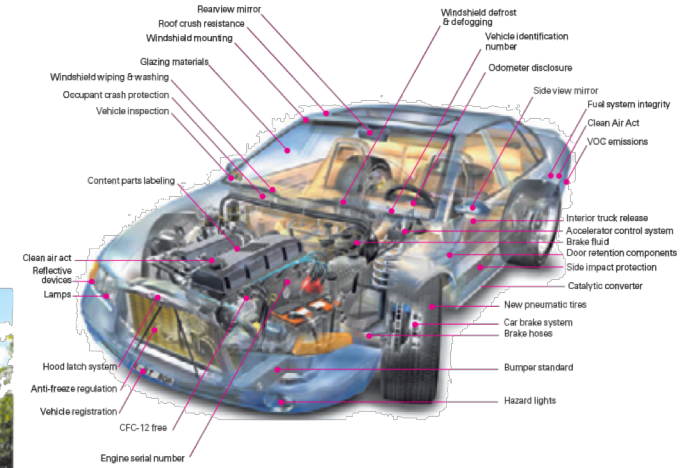


Designing for Urban Governance and Services  
Location: U406b, Otakaari 1  
(except when noted otherwise)

	Tues 5 Mar
	Location: U405a
	Intro and groupwork "Designers and design roles in governance"
10:45	Essay topic and standpoint mapping workshop
-	
12:00	
13:00	Independent reading, writing and group work
-	
14:15	
14:30	Reading Circle 2: Design for governance
-	
15:30	

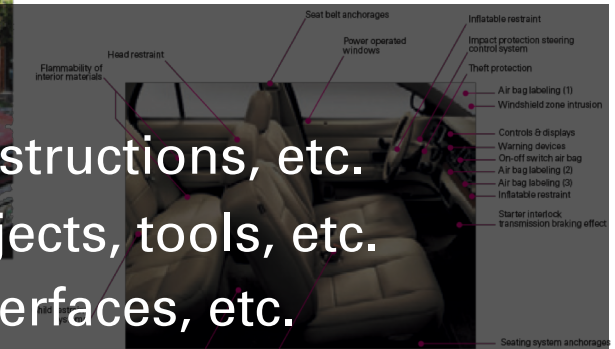
# Designers and design roles in government

# Designed instruments of governance



## Design...

1. Symbolic: Signs, graphics, sounds, instructions, etc.
2. Spatial: Plans, routes, boundaries, objects, tools, etc.
3. Interaction: Services, transactions, interfaces, etc.
4. Systems: Networks, connections, programs, rules, logics, etc.





## Traditional government

- 'governing at a distance'
- Mentalities: top-down and "command-and-control"
- Instruments: regulation, taxation, subsidies...

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population



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people



## Design...

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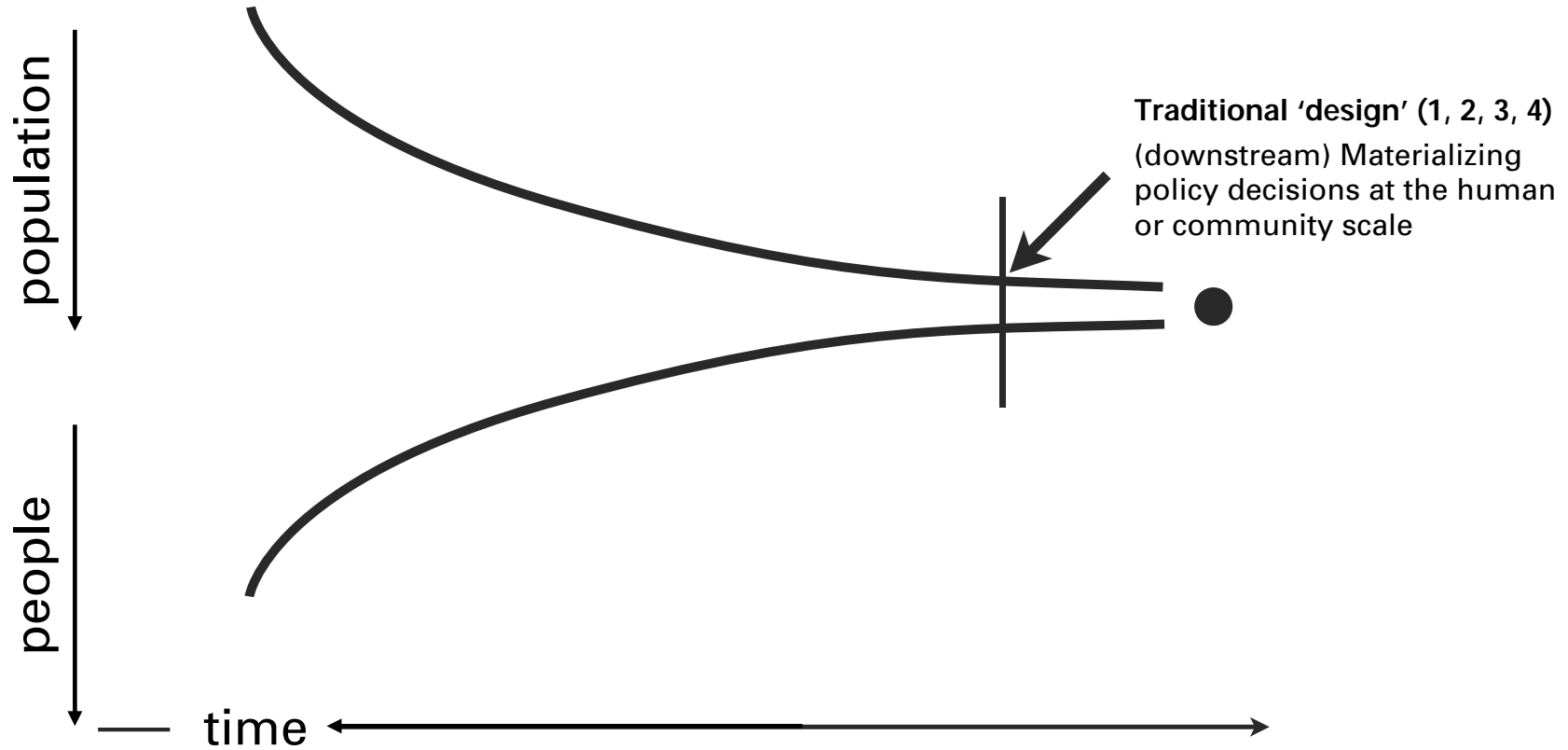
population

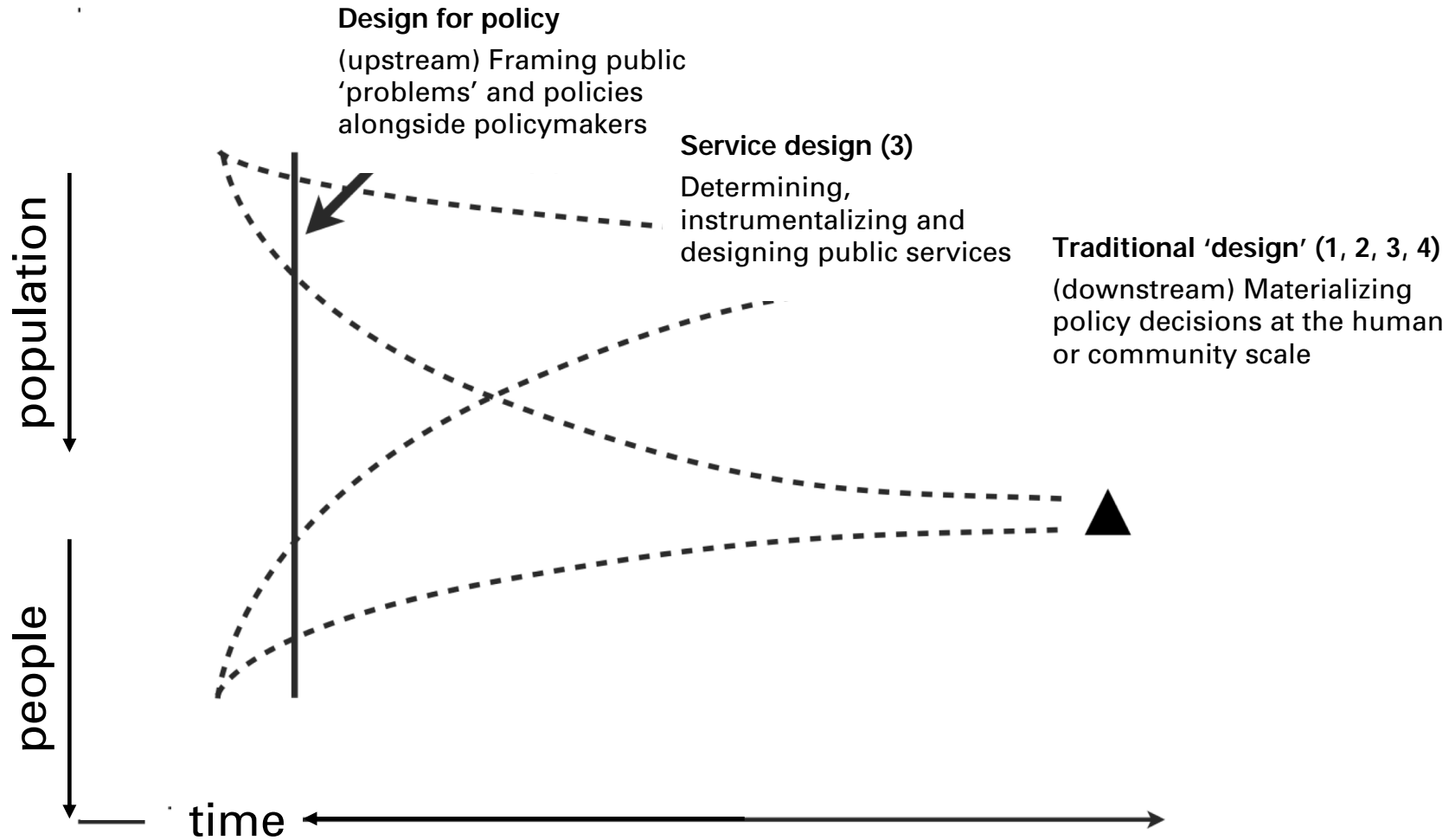


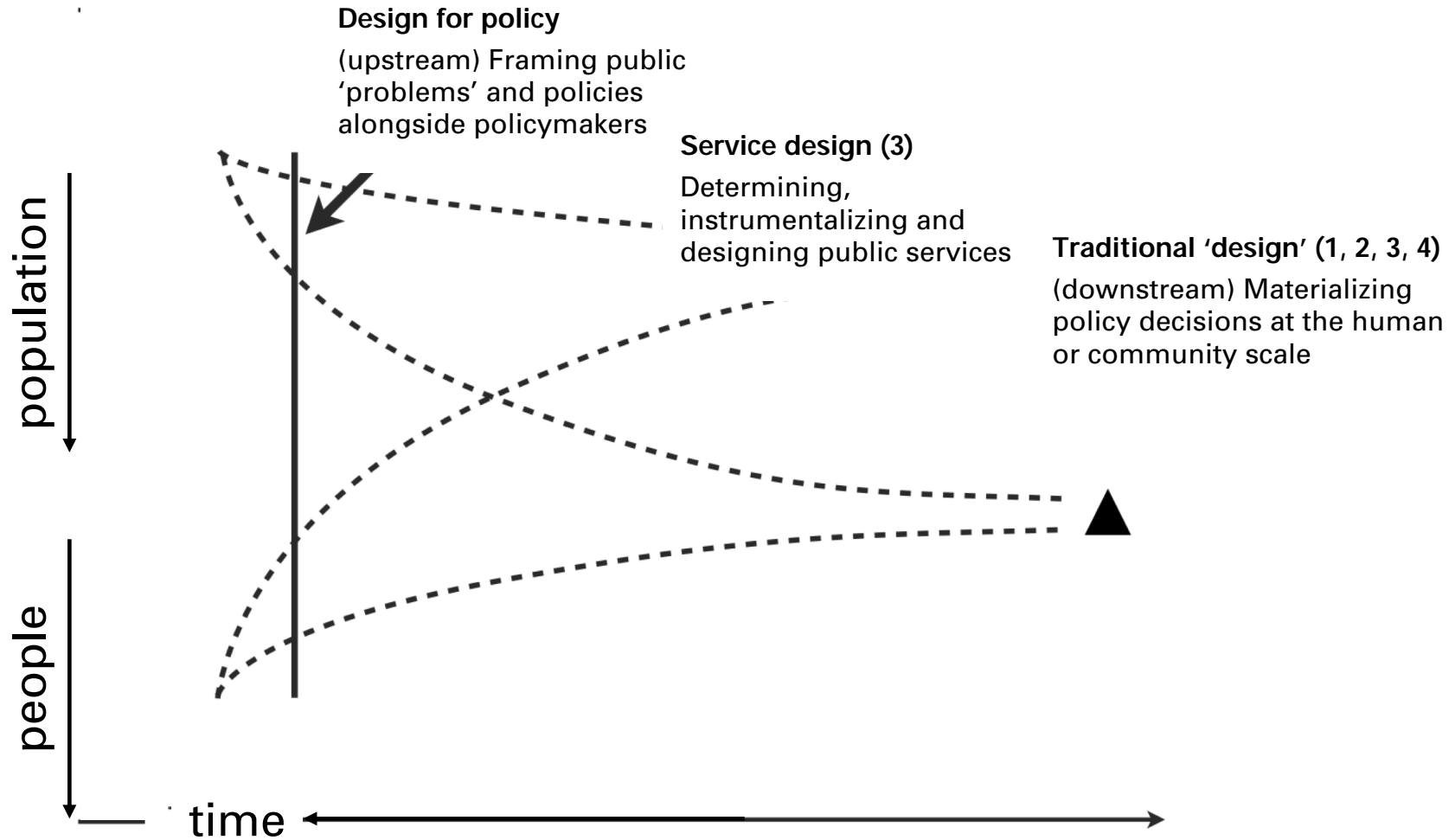
A diagram showing a vertical axis labeled "population" and a horizontal axis labeled "time". The vertical axis has a downward-pointing arrow, and the horizontal axis has a rightward-pointing arrow. The word "people" is also written vertically next to the "population" label.

people

time







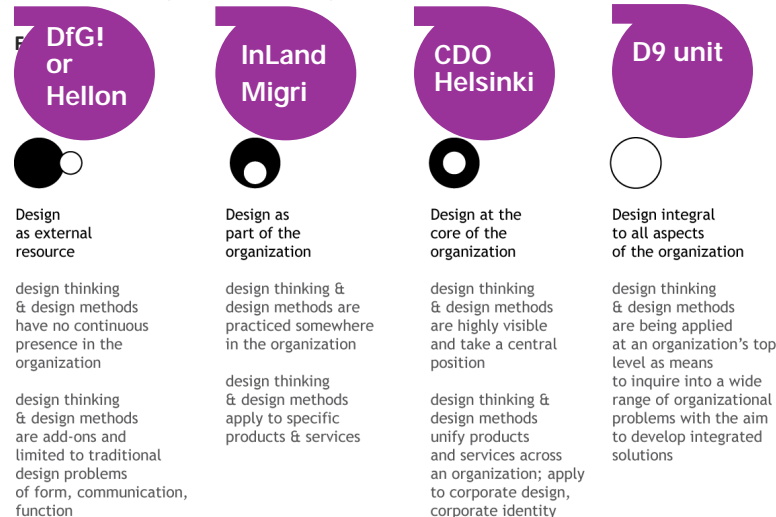


organization—either as a part or a whole. The four places might be read sequentially. For example, many of the current shifts in design thinking and design practice within organizations tend to be shifts from the left to the right. This is the case when an organization aims to develop its design capability and shifts from using an external design consultancy (at the organizational periphery) to an in-house design team, part of one of its functional divisions. At the same time, there is evidence that the sequence could start at the very right (design throughout the organizational life). This would be the case, for example, in a small start-up company where a small team develops their organization around one emerging product. Here the increasing complexities that come with the growing success tend to compartmentalize and separate design activities from other organizational activities over time. The picture is complicated by the possibility that any one organization might assign design thinking more than one place at any one time—that is work with external designers while maintaining an in-house design team.

**FIGURE 1**



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10:30	09:30 Workshop "Frontstagers"
10:45	Independent work
-	
12:00	
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-	
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-	
15:30	
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...	

DfG 'Frontstagers',  
Worskhop facilitations  
tips here in 5 min –  
prepare for workshop  
on your own until  
13:00!

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"Gov" course: Designing for Urban Governance & Services



Designing for Urban Governance and Services  
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	Tues 5 Mar
	Location: U406b
	Intro and groupwork "Designing for Urban Governance"
10:45	Essay topic and standpoints
-	
12:00	
13:00	Independent reading, workshop
-	
14:15	
14:30	Reading Circle 2: Designing for Urban Governance
-	
15:30	

Gov and Gov+DfGers,  
Meet in your reading  
group. 1. discuss what is  
interesting for you about  
the role(s) of design in  
government. 2. watch  
one of the videos 40-  
45min ; 3. discuss within  
your group in relation to  
your interests (1.)

11:00 to U406b