"DfG" course: Design for Government

DESIGN FOR GOVERNMENT

2 09:15

10:30

12:00

14:15 14:30

15:30

Design for Government, Location: U405a Otakaari 1

10:45 Independent work preparing for workshop

13:00 Stakeholder workshop with ministries

15:30 Debrief in small groups ; - Startup: Research Plans "Gov" course: Designing for Urban Governance & Services

		33		
		Information		
		GOVERNMENT		
And the second second				
		CIVIL SOCIETY		
		Design as form of activism		
			Governance and Services	
		Location: U406b, Ota		
		(except when noted	otherwise)	
		Τι	ies 5 Mar	
			ation: U405a	
in governance", itstagers'	Intro and groupwork "Designers and design roles in governance"			
	10:45	Essay topic and standpoint r	napping workshop	
	- 12:00			
	12.00			
	13:00	Independent reading, writing	and group work	
	-			
	14:15 14:30	Reading Circle 2: Design for	governance	
	-	Reading Circle 2. Design for	governance	
	15:30			
Dian (recearch				

Note: Blog 1 due Fri 8 Mar (3pm) ; send Project Plan (research part) draft to Taneli latest 11 Mar (5pm)

Tues 5 Mar

Location: U405a

09:15-09:30 Intro "Designers and design roles in

09:30 Workshop facilitation tips for 'front

Designers and design roles in government



Designed instruments of governance



Design...

- 1. Symbolic: Signs, graphics, sounds, instructions, etc.
- 2. Spatial: Plans, routes, boundaries, objects, tools, etc.
- 3. Interaction: Services, transactions, interfaces, etc.
- 4. Systems: Networks, connections, programs, rules, logics, etc.

Adapted 4 orders of design, see Richard Buchanan (1999) Design Research and New Learning, Design Issues 17 (14).



Traditional government

- 'governing at a distance'
- Mentalities: top-down and "command-and-control"
- Instruments: regulation, taxation, subsidies...

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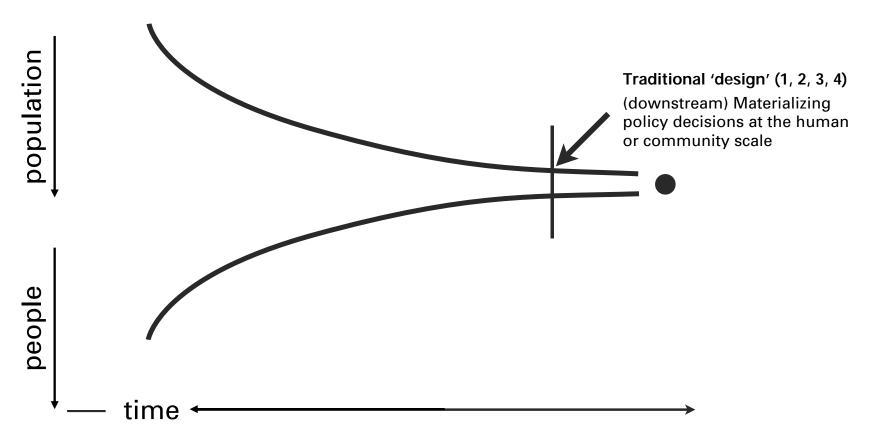
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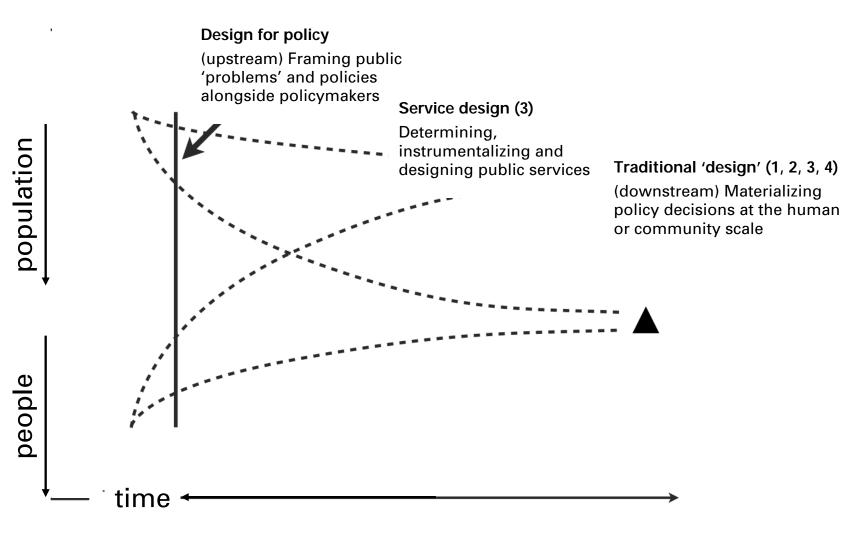
population

people

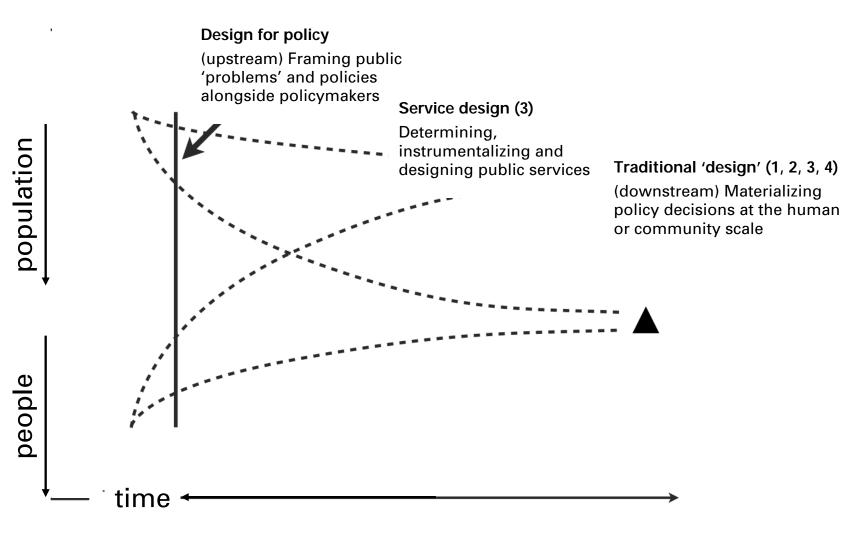
population	,	
people	,	time



Adapted from Marco Steinberg, the Finnish Innovation Fund Sitra



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organization-either as a part or a whole. The four places might be read sequentially. For example, many of the current shifts in design thinking and design practice within organizations tend to be shifts from the left to the right. This is the case when an organization aims to develop its design capability and shifts from using an external design consultancy (at the organizational periphery) to an in-house design team, part of one of its functional divisions. At the same time, there is evidence that the sequence could start at the very right (design throughout the organizational life). This would be the case, for example, in a small start-up company where a small team develops their organization around one emerging product. Here the increasing complexities that come with the growing success tend to compartmentalize and separate design activities from other organizational activities over time. The picture is complicated by the possibility that any one organization might assign design thinking more than one place at any one time-that is work with external designers while maintaining an in-house design team.

FIGURE 1



Design as external resource

design thinking & design methods have no continuous presence in the organization

design thinking & design methods are add-ons and limited to traditional design problems of form, communication, function



Design as

part of the

organization

design thinking &

design methods are

in the organization

design thinking

& design methods

apply to specific

products & services

Design at the core of the organization

design thinking & design methods practiced somewhere are highly visible and take a central position

> design thinking & design methods unify products and services across an organization; apply to corporate design, corporate identity

Design integral to all aspects of the organization

design thinking & design methods are being applied at an organization's top level as means to inquire into a wide range of organizational problems with the aim to develop integrated solutions

Sabine Junginger 'Design in the Organization: Parts and wholes,' Design Research Journal (2): 23-29.

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Sabine Junginger 'Design in the Organization: Parts and wholes,' Design Research Journal (2): 23-29.

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	Design for Government,	Designing for Urban Governance and Services
	Location: U405a Otakaari 1	Location: U406b, Otakaari 1 (except when noted otherwise)
2	Tues 5 Mar	Tues 5 Mar
09:15	09:15-09:30 Intr	e", Intro and groupwork "D
10:30	09:30 Wolling	storitando
10:45	Independent work / DfG 'Frontstagers',	10:45 Essay topic and standpor Gov and Gov+DfGers,
- 12:00	Worskhop facilitations tips here in 5 min –	12:00 Meet in your reading group. 1. discuss what is
13:00	Stakeholder work on your own until	13:00 Independent reading, w interesting for you about the role(s) of design in
14:15	13:00!	14:15 government. 2. watch
14:30 -		14:30 Reading Circle 2: Design one of the videos 40- 45min ; 3. discuss within
15:30 15:30	Debrief in small groups ;	15:30 your group in relation to
	Startup: Research Plans	your interests (1.)
		11:00 to U406b
	Note: Blog 1 due Fri 8 Mar (3pm) ; send Project Plan (research part) draft to Taneli latest 11 Mar (5pm)	h