



# Comparing and contrasting information

*Feasibility report*

Tablet Computers: Comparison and Recommendation



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What is the purpose/function of this paragraph?

### 3. Suitability of Tablet Computers at Finnco

<sup>23</sup>To determine the feasibility of the tablet as an alternative for laptop computers, **this report evaluates** the tablet in terms of four features: usability, communications technology, and data storage.

#### 3.1 Usability

- The paragraph functions as **a section preview** that summarizes the purpose of the following text.
- This is known as **metatext**.
- This technique allows the reader to quickly understand the big picture.

## What is the purpose/function of this paragraph?

A comma is used to indicate the location of the **subject**.

### 3. Suitability of Tablet Computers at Finnco

<sup>23</sup>To determine the feasibility of the tablet as an alternative for laptop computers, this report evaluates the tablet in terms of four features: usability, communications technology, and data storage.

#### 3.1 Usability

“(In order) to” is a prepositional phrase used to indicate *reason* or *purpose* for doing something.

A colon is used to indicate the beginning of a list.

## Comparing and contrasting information pt1

### 3.1 Usability

<sup>24</sup>Usability is the extent to which a tablet computer can be used in order to effectively achieve specific goals. <sup>25</sup>Although the concept of usability can cover numerous use cases, the following features are essential for Finnco’s staff: (1) *weight and dimensions* and (2) *user interface*.

24 Sentence definition

25 Scope of requirements and comparison

<sup>26</sup>In terms of *weight and dimensions*, a tablet computer is particularly well suited to the needs of Finnco’s technical sales representatives. <sup>27</sup>Having lighter weight and smaller size than that of a laptop computer, a tablet can be more easily operated in areas where the space is limited, such as in a crowded commuter train or airplane. <sup>28</sup>Since tablets computer lack a physical keyboard and mouse, their overall weight and dimensions are also lower than those of laptops.

14 Comparison of features

	<b>Subordinators</b> (Sub + sen <sup>1</sup> , sen <sup>2</sup> .)	<b>Sentence Adverbials</b> (Sen <sup>1</sup> . Adv, Sen <sup>2</sup> .)	<b>Prepositions</b> (Prep + NP)
<b>Addition</b>	<b>not only... but also</b> <b>both... and...</b>	<b>In addition,</b> <b>[--]. Moreover, [--].</b> <b>Furthermore,</b>	<b>in addition to</b> <b>as well as</b>
<b>Adversative</b>	<b>although</b>	<b>[+]. However, [--].</b> <b>[--]. Nevertheless, [+]</b>	<b>despite</b> <b>in spite of</b>
<b>Contrast</b>	<b>while (USA)</b> <b>whilst (UK)</b> <b>whereas</b>	<b>In contrast,</b> <b>However,</b> <b>On the other hand,</b> <b>Conversely,</b>	<b>in contrast to</b> <b>unlike</b> <b>contrary to</b> <b>instead of</b>
<b>Cause-Effect</b>	<b>because</b> <b>since (USA)</b> <b>as (UK)</b> <b>in that</b>	<b>Therefore,</b> <b>As a result,</b> <b>Consequently,</b> <b>Hence,</b> <b>*Thus / *thereby</b>	<b>because of</b> <b>due to</b> <b>as a result of</b> <b>in light of</b> <b>on account of</b>
<b>Clarification</b>		<b>In other words, / that is,</b>	<b>(i.e., ...)</b>
<b>Similarity</b>		<b>Similarly,</b> <b>Analogously,</b>	<b>Similar to</b> <b>like</b>
<b>Illustration</b>		<b>For example,</b> <b>For instance</b>	<b>(e.g., ...)</b>
<b>Intensification</b>		<b>On the contrary,</b> <b>Indeed, / In fact,</b>	

surprise

## Language features pt1

Contrastive subordinator at the beginning of a sentence.

### 3.1 Usability

<sup>24</sup>Usability is the extent to which a tablet computer can be used in order to effectively achieve specific goals. <sup>25</sup>Although the concept of usability can cover numerous use cases, the following features are essential for Finnco's staff: (1) *weight and dimensions* and (2) *user interface*.

<sup>26</sup>In terms of *weight and dimensions*, a tablet computer is particularly well suited to the needs of Finnco's technical sales representatives. <sup>27</sup>Having lighter weight and smaller size than that of a laptop computer, a tablet can be more easily operated in areas where the space is limited, such as in a crowded commuter train or airplane. <sup>28</sup>Since tablets computer lack a physical keyboard and mouse, their overall weight and dimensions are also lower than those of laptops.

"Since" is a subordinator used to indicate *reason* or *cause* for something.

See also Causative connectors:  
<http://sana.aalto.fi/awe/cohesion/signposts/cause/index.html>

24 Sentence definition

25 Scope of requirements and comparison

14 Comparison of features

Language features of comparison and contrast.

## Comparing and contrasting information pt2

<sup>29</sup>The *user interface* refers to the approach used by the user to control or manipulate the tablet. <sup>29</sup> Sentence definition

<sup>30</sup>Users are able to control tablet screen events using their fingers through a variety of hand gestures, including tapping, swiping, and pinching. <sup>31</sup>In this respect, tablets differ greatly from laptop computers which require a physical keyboard and mouse (or touch pad). <sup>31</sup> Comparison of features

<sup>32</sup>The *overall usability* of tablets computers can summarized as follows. <sup>33</sup>Although smaller dimensions and missing physical keyboard provide improved usability in some circumstances, the same features may also hamper usability in other situations. <sup>32</sup> Topic sentence

<sup>34</sup>Since Finnco's representatives are frequently required to update and edit large documents (e.g., reports) or spend considerable time typing email messages, some users may initially find the virtual keyboard to be error prone and laborious to use, due to the absence of haptic feedback. <sup>33-34</sup> Comparison of features

<sup>35</sup>Such users could alternatively acquire and install a separate physical keyboard. <sup>35</sup> Recommendations

## Language features pt2

Listing examples

<sup>29</sup>The *user interface* refers to the approach used by the user to control or manipulate the tablet. <sup>29</sup> Sentence definition

<sup>30</sup>Users are able to control tablet screen events using their fingers through a variety of hand gestures, including tapping, swiping, and pinching. <sup>31</sup>In this respect, tablets differ greatly from laptop computers which require a physical keyboard and mouse (or touch pad). <sup>31</sup> Comparison of features

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Creating cohesion between sentences

Subordinators and connectors