**Aalto University   
Language Centre**

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| **LCA-1008 - Writing in Art, Design & Architecture (w) – H06** |  |

**16.04.19 -23.05.19 (w) (3 ECTS)**

## Date : 16.04.19 -23.05.19

## Time: Tuesdays and Thursdays from 15.15-15.45

## Room: R001/ U411

## NB.Check MyCourses, Announcements! for updated information during the course.

## Teacher

Malachy Halpin, malachy.halpin@aalto.fi

## Learning Outcomes

Upon completion of this course, students will be able to:

- Write more competently about concepts related to art, design and architecture

- Demonstrate the stages of writing from inspiration to revision and final work

- Construct sentences and paragraphs that are cohesive and easy to read

- Write both formal and informal texts

Content   
In this course, students develop their skills in producing texts related to art, design and architecture. Since the writing process parallels the stages of working in many of these fields of art, design and architecture, this course also goes through the stages of generating and developing ideas, exploring points of views, researching, revising, structuring and co-editing text. The course combines elements of both creative and academic or professional writing. The initial writing exercises start with a more creative approach incorporating exploration, reflection and other such techniques. As students gain confidence in writing, the course moves to address formal and academic or professional writing. In addition to the differences between formal and informal writing, the course covers formal text structure as well as cohesion and coherence. Throughout the course, students collaborate with their peers through brainstorming, sharing ideas, responding to each other’s writing, and giving feedback.

Workload

Small-group instruction 36 h + Independent study 42 h

Assessment Methods

- Written assignments from the planning stage to the final version 70%

- Completion of short (informal/formal) writing activities 20%

- Continuous assessment of active contribution 10%

Note: 80% attendance required.

Grading scale0-5

Study Materials

Provided by the teacher and the students

CEFR Level & prerequisites

B2 or higher. This course is strongly recommended for students who have already gained some knowledge in their field of study. Thus, it is recommended for second year and older students.

Language of instruction

English

Further Information

This course only fulfils the university foreign language requirement for **written skills** (w). Participants must attend a **minimum of 80%** of the class sessions (failure to do so will result in an automatic fail). If there is any doubt about fulfilling this attendance, please consult <https://into.aalto.fi/display/filc/Englanti> for other available course options, such as fully online or partially online courses.

**LCA-1008 - Writing in Art, Design & Architecture (w) - 16.04.19 -23.05.19 (w) (3 ECTS) (w) (3 ECTS) Preliminary Course Schedule (3x45 min; Tues and Thurs U411, unless otherwise indicated). This schedule is tentative, not yet complete, and therefore subject to change as the course proceeds!** Check MyCourses regularly for updated info on class content, deadlines and homework!

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| Sessions/Dates | Topics/Class activities | Student Homework after class |
| (1) Tuesday 16 | * Intro to the course * Getting acquainted * Intro to the writing activities * Intro to **Assignment 1**: *Exhibition description* (5%) | **Plan your visit** to an exhibition for **Short Assignment 1**  Complete **Writing activity 1**: introducing yourself&expectations (in email format, 150-200 words). Submit to Turnitin in MyCourses/Writing Activities/… by **Thursday 18.04 at 22.00**. Make sure you have access to your writing activity 1 during session 2 (bring your laptop/paper) |
| (2) Thursday 18.04  Online Session  Time to Visit Exhibition | * Online writing tools. * Visit an Exhibition- write a draft and bring copy to next lesson for peer review | Online session  Write a review of Online Tools based on Session 2 Slides. Due Friday 19.04 at 23.59 |
| (3) Tues 23.04 | * Peer Review Exhibition description * Writing Process: generating and developing ideas, structuring text * Paragraph structure & development * (plagiarism and using sources/Turnitin) | Work on your Exhibition Description according to what you learned in class today. Submit your revised Assignment 1 to MyCourses **by Friday 26.04 at 22.00** (pass/fail, 5% of overall course requirements)  **Study** the handout/link online on academic writing style (under session 3 in MyCourses) and do the **exercises/research** as preparation for session 4. |
| (4) Thurs 25.04 | * In/formality and intro to academic style * Transitional words and Phrases * Editing for formality&flow * avoiding mixed styles - A1 quick review * Short introduction to **Writing activity 4** and **Assignment 2** | **Writing activity 3**: A bit of research: google Artist/Designer Statements from your own field. **Post** 1-2 links to statements to the forum in *MyCourses/Writing Activities/*… **and comment** on what you found **by 28.04 at 22.00**  (150-200 words of commentary)  **Bring** a hardcopy/copies of 1-2 examples of Artist’s statements or a laptop/tablet to class Session 5 (Tuesday 30.05) for further discussion |
| (5) Tues 30.04 | * **Assignment 2**: *Artist’s Statement* (5%+15%) * Analysis of (online) samples, discussion of Writing activity 3 * Guidelines and getting started; prewriting | Write your first draft of **Assignment 2**: the Artist/Designer Statement (three paragraphs) and **bring it to class** (session 6) for peer editing |
| (6) Thurs 02.05 | * Artist’s Statement cont. * Readability principles 1, 2 & 3 * Peer editing for paragraph &sentence structure, flow * Sentence patterns and variety | Work on your artist statement according to what you learned in class today. **Submit** your revised Artist’s Statement, draft 2 (5%) to **MyCourses** by **03.05 at 22.00**  for comments from the teacher.  Bring a copy of your **CV** (if you have one) to work on during next class. If you don’t have one, google for some examples of CVs in your own field and bring to class. Look for job ads (online) and bring 1-2 to class, Session 7. |
| (7) Tues 07.05 | * Job applications: CVs and Cover letters * Active verbs, skills inventory * Writing job applications | **Assignment 3**: Write the first draft of the cover letter for the job you imagined/chose and bring it to class next time (session 8)  Teacher comments on Artist/Designer Statements (d2) available by 08.05 at 22.00 (To be confirmed). Final drafts (15%) due date: 12.05 at 22.00 |
| (8) Thurs 09.05 | * Job applications cont. * Peer feedback/editing cover letters/job applications * Brief Introduction to **Assignment 4**: Visual Analysis | Revise your **Assignment 3**, Cover Letter according to the feedback you received in class and submit to MyCourses/Turnitin for teacher feedback **by: Due 10.05 at 22.00** (5%)  Choose/Finalize your choice of **the object of your Visual Analysis** (usually the same as for Assignment 1)  **Read** the *Reflections on Analysis*-article for next week (for session 9) and take notes/highlight in preparation for writing activity 4. |
| (9) Tues 14.05 | * Using sources, citing, avoiding plagiarism * *Reflections on Analysis* * **Writing activity 4** | Submit **Writing activity 4** Visual to MyCourses (Forum)  Write your first draft of the Visual Analysis (3-5 paragraphs/ max 400 words) and bring it to class next time (session 10) for peer feedback  Submit the **final version** of Cover letter to MyCourses/Turnitin **final version 17.05 at 22.00** (15%) |
| (10) Thurs 16.05 | * Sample Visual Analysis * The Language of a Visual Analysis * Peer feedback on your analysis * Basics of Punctuation | Revise your Visual Analysis, and bring your Visual Analysis to class next Tuesday (Session 11) for another round of editing.  Include a citation (quotation or paraphrase + reporting verb(s)) with a reference in your Visual Analysis |
| (11) Tues 21.05 | * Editing Visual Analyses for content, readability and sentence structure * Referencing styles | Revise and then submit your draft of the Visual Analysis to MyCourses/Turnitin **by Due 21.05 at 22.00** for teacher comments.  For the last session, bring a copy/make sure you have access to your initial Writing Activity 1: introduction to yourself and your goals and expectations for this course |
| (12) Tues 23.05 | * Revising your drafts of Visual Analyses according to the teacher feedbackavailable in MyCourses/Turnitin * Uploading the **final** versions to Turnitin * **Writing Activity 5: Reflection on learning** * Wrapping up&course feedback | Submit final version of Visual Analysis to MyCourses/Turnitin **25.05 at 22.00** for grading  Submit **Writing activity 5**: Reflections on learning on 23.05 (in class activity) |
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