The suggested outline of your research plan is:

1. Motivation (why do you find it important to study the topic: both theoretical & managerial motivation)

2. Your research topic area and specific research problem(s)/question(s)

3. Objectives of your research

4. Examples of important previous research articles on the topic and/or main theory to be used. Remember to list the previous research articles as proper references.

5. Methodology of your research (e.g. a literature review, case study, survey,…)

6. Tentative table of contents

Possible reference list (for references used in the plan)