### Art and Artificial Intelligence

### Research project: Mixing Fields

### PhD research project exploring interdisciplinary artistic practise in higher education

- Aim: map methods of collaboration between fields when making art
- Voluntary participation
- Please fill in the Participant Consent form

#### Data to be gathered

- Audio/video documentation from the class
- Feedback Form in the end
- Possible follow-up (asked separately)
- Artistic projects created within the course

#### Principal investigator:

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#### **Course Overview**

5 credits

1st week: lectures and exercises

2nd week: artistic work

Exhibition opening Fri 17.5. at 4pm

How to pass?

80% attendance in lectures

Exercises submitted

Participation in the exhibition (final project)

#### Grades

- Doorse home page
- a Materials
- > Assignments
- a For Aalto users

CHARGONS

Site horse

#### Course home page



Course Schedule

Hilf-document

This is the preliminary course schedule (updated 30.4.). The final schedule will be discussed on our first meeting and updated here.

- Announcements
- General discussion
- Meeting 1: Intro to Art and Al

Discussion and exercises from the first meeting.

Topics: Course overview, getting to know each other, brief intro to Art and Al

Meeting 2: Currents in AI and Art

Discussion and exercises from the second meeting.

#### COMPLETION PROGRESS

F NOW



Mouse over or board during which

#### LATEST ANNOUNCEMENTS

(No arrouncements have been posted yet.)

#### UPCOMING EVENTS

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Today, 12/15 a 16/45

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Tempoon, 13:15 + 18:45

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Medinesia, 8 May 1919 a 1649





#### 13:15-16:45

Mon 6.5. Intro to Art and Al Course overview	U402	WKND	
Getting to know each other Brief intro to Art and Al		Mon 13.5. Independent work	
Tue 7.5. Currents in Al Art Neural networks Artist talk: Jukka Hautamäki	M205	Tue 14.5. Towards an exhibition Feedback Forming a shared vision	M205
Wed 8.5. Utopias and Dystopias Transhumanism	M203	Wed 15.5. Work work work Independent work, teacher present	M203
Singularity		<b>Thur 16.5. Feedback</b> Building the exhibition	M205 Kipsari
<b>Thu 9.5. Other Intelligences</b> Posthumanism	M205	Last critique & feedback Feedback from the course	
Exhibition brief		Fri 17.5. Opening night Building the exhibition	M205 Kipsari
Fri 10.5. Sensing machines Sensory-material machine World of a machine Exhibition brief	M205	Exhibition opening 16:00	Tapouri

Teardown 31.5.

### Who are You?

and what are you doing here?

What do you study?

What are your hobbies / other interests in life?

What are your expectations from the course?

Which exhibition did you go to see (if any, pre-task)?

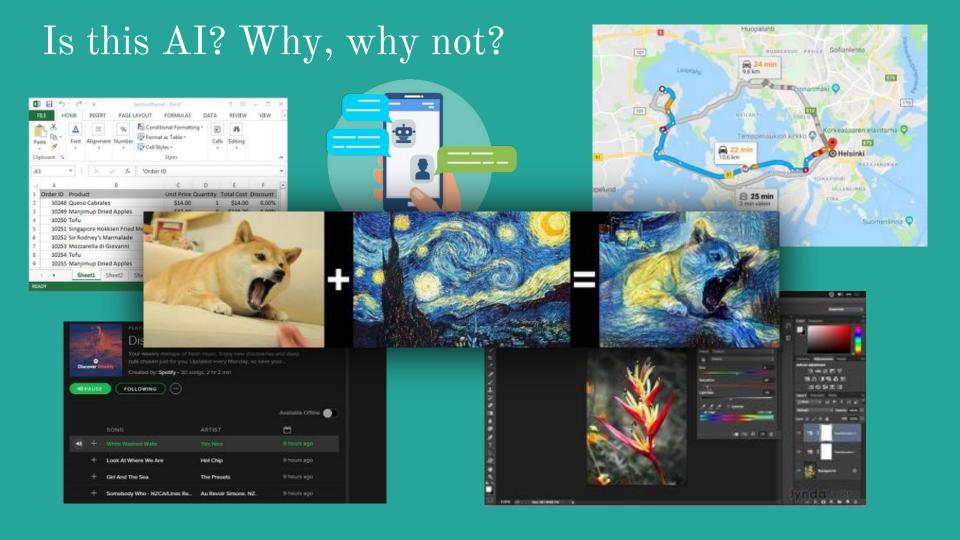
Bring your skills and interests to a common table, share the knowledge you have

# Exercise

Pair up! Please explain with your own words:

- 1) What do we mean when we say: "this is AI"
- 2) What do we mean when we say: "this is art"

# Brief intro to Art and AI



artificial intelligence (noun)

The theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.

(Oxford Dictionary)

#### Artificial Intelligence?

- Autonomous, can perform tasks without supervision
- Adaptive to different situations and environments

#### Machine learning

• Systems that improve their performance in a given task with more and more experience or data (subcategory of AI)



#### General AI or Narrow AI?

Narrow (weak) AI is made to tackle one specific task, systems that behave intelligently

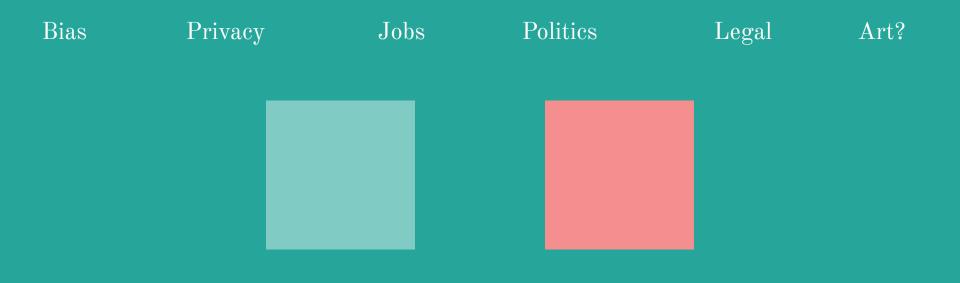


General (strong) AI could behave intelligently towards any situation, self-conscious artificial mind



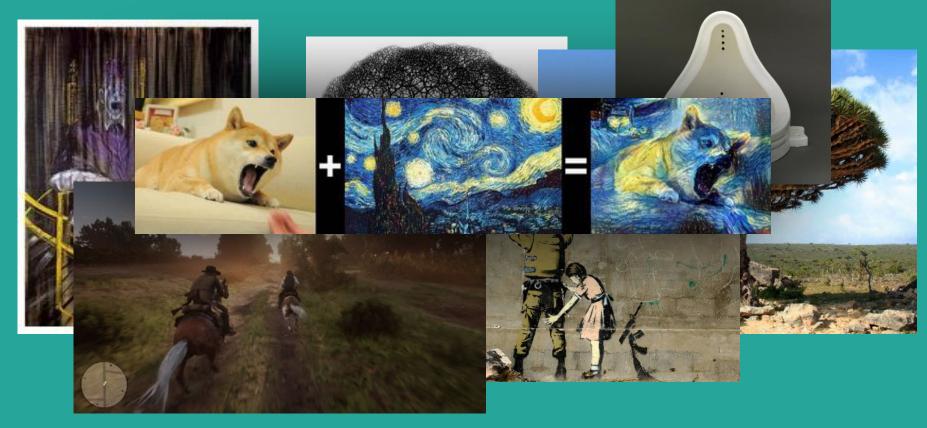
General AI is (still) science fiction and the current AI developments are happening in the field of narrow AI

#### Some ethical concerns



# AI systems are autonomous and adaptive

Is this art? Why, why not?



art (noun)

The expression or application of human creative skill and imagination, typically in a visual form such as painting or sculpture, producing works to be appreciated primarily for their beauty or emotional power.

(Oxford Dictionary)

#### Art?

• (Cultural) Practices of producing visual, auditory, tactile etc. sensory experiences or expressions

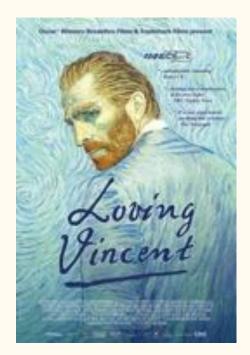
#### Institutional theory of art

• "To see something as art requires something the eye cannot descry—an atmosphere of artistic theory, a knowledge of the history of art: an artworld" (Arthur Danto)





#### The role of craft in arts?



65000 oil painted frames by 125 painters, 2017





A Neural Algorithm of Artistic Style Gatys et al. 2015

Art as a set of cultural practices

Art needs the context of art

# Exercise

How to Art?

What methods are in our disposal, no matter what medium we use?

Collect a list to MyCourses (Meeting 1>Artistic Methods)

- Cherish the mistakes
- Cherish the process
- Aesthetics
- Document
- Exaggerate or simplify
- Symbols & Metaphors
- Appropriate
- Use the tools 'wrongly'
- Fiction, Science-fiction
- Narratives
- Inspiration from personal life, history, news, science, pop culture, etc.
- Use the tools to comment the tools themselves

- Express
- Name
- Emotions allowed
- Use your existing skills in a new context
- Copy others, do the same thing differently
- Mix & match, collage
- Concept or idea can be an artwork
- Lists, repetition!
- Perform
- Criticise
- Raise questions
- Create weird rules, limitations and stick to them

... Test things - see what happens!

Lot of interesting art is being made all the time without the maker stopping for a second to think "is this art or not?"

## Tools of AI Art

#### **OUTSIDE TOOLS**

- You don't have to do everything from the scratch
- Projects in MyCourses (add more!)
- Appropriate tools
- Use them 'wrongly'
- Use them creatively
- Make your own versions

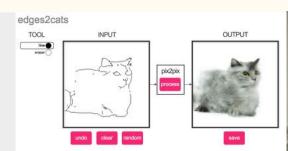
Please use your own expertise during the course

Pair up with others to get insights, ideas, skills

Co-create during the course: bring ideas for the whole group













# Exercise

Think about your visit to an exhibition

What elements did the exhibition include beside the artworks?

# During the course, keep a running list of AI art ideas!

# Exercise

- 1) Go to MyCourses > Materials > Interesting links > Demos & Cool Projects
- 2) Pick one project
- 3) Make a demo with it
- 4) Make an artwork with it
- 5) Post both to MyCourses (Meeting 1)

### Homework

For tomorrow

Finalise your previous demo/artwork. Come up with 2 other suggestions for an AI artwork