

# Grading Rules

Course Requirements and Values	%
<b>Individual work:</b> Class participation (15%) Written assignments (15%)	30%
<b>Group project:</b> Written group report (25%) Report presentation (10%)	35%
<b>Exam:</b> Mid-term exam (10%) Final exam (25%)	35%
<b>Total</b>	100%

---

# Group Project Evaluation

## **Written Report Evaluation Criteria (25%):**

- Knowledge application (9%)
- Own conclusions (9%)
- Data handling (tables, data analysis, sources and references quality) (5%)
- Structure (2%)

## **Team Presentation Evaluation Criteria (10%):**

- Content (4%)
  - Audience involvement & interaction (3%)
  - Presentation skills & time control (3%)
-

---

# Exam Rules

- Mid-term Exam, 10% (day 7)
    - 30 minutes
    - 15 multiple choice test questions
  - Final Exam, 25% (day 14)
    - 70 minutes
    - 15 multiple choice test questions
    - 3 open questions
-

# Organization of the course – week 1

<b>Session 1</b> 29.07 Mon. Course Introduction. The Nonprofit Organization in Society	-
<b>Session 2</b> 30.07 Tue. Starting the Nonprofit Organization	Ch. 1, 2, case “MIA, Philippines” Written assignment to the case to be submitted due 30.07, 8.50 am by MyCourses
<b>Session 3</b> 31.07 Wed. Nonprofit Organization Governance and Structure	Ch. 3, case “YMCA, Canada” Written assignment to the case to be submitted due 31.07, 8.50 am by MyCourses <b>Teams &amp; topics ready</b>
<b>Session 4</b> 1.08 Thu. Leadership in Nonprofit Organizations	Ch. 4, “National Kidney Foundation, Singapore” Written assignment to the case to be submitted due 1.08, 8.50 am by MyCourses
<b>Session 5</b> 2.08 Fri. Performance Measurement	Ch. 5, case “Elephant walk thru” pp. 18-27 Written assignment to the case to be submitted due 2.08, 8.50 am by MyCourses

## Readings & Cases – week 2

<b>Session 6</b> 5.08 Mon. Nonprofit Strategy and Change	Ch. 6, case “ASO, USA” Written assignment to the case to be submitted due 5.08, 8.50 am by MyCourses
<b>Session 7</b> 6.08 Tue. Nonprofit Capacity and Networks	No case Textbook&classes 1-6 <b>Mid-term Exam - 30 minutes, 15 multiple choice test questions</b> Ch. 7, no case
<b>Session 8</b> 7.08 Wed. Managing the People: Staff and Volunteers	Ch. 8, no case Homework given before the class to be submitted due 7.08, 8.50 am by MyCourses
<b>Session 9</b> 8.08 Thu. Marketing	Ch. 9, no case Homework given before the class to be submitted due 8.08, 8.50 am by MyCourses
<b>Session 10</b> 9.08 Fri. Fundraising – Organizational Momentum	Ch. 10, case “NCA, Canada” Written assignment to the case to be submitted due 9.08, 8.50 am by MyCourses

# Readings & Cases – week 3

<b>Session 11</b> 12.08 Mon. Fundraising – Individual Donor Solicitation	No readings, no case
<b>Session 12</b> 13.08 Tue. Financial Management Guest Speaker	Ch. 11, case “Goodwill, USA” Written assignment to the case to be submitted due 13.08, 8.50 am by MyCourses Guest Speaker <b>Written group projects to be submitted due 13.08, 8.50 am by MyCourses</b>
<b>Session 13</b> 14.08 Wed. Social Entrepreneurship and International Perspective	Ch. 13 & 14, case “Madecasse, the chocolate from Madagascar” given in class No assignment to the case
<b>Session 14</b> 15.08 Thu. Final Exam	<b>Final Exam</b> – Textbook & classes 7-14, exc. ch. 12 70 minutes, 15 multiple choice test questions, 3 open questions Guest Speaker
<b>Session 15</b> 16.08 Fri. Students’ Presentations Class wrap-up	<b>Group Project Presentations</b>