



Aalto University


Turnitin info

23E99902 Marketing Using Qualitative Methods
September 18th 2015
Doctoral student Olli Rusanen

Enrol to MyCourses

Master's thesis seminar is using MyCourses

Enrolment instructions

1. mycourses.aalto.fi
2. Use search on top right corner 
3. Search: 23E99905 Master's Thesis Seminar Fall 2015
4. Go to page: Enrol to Master's Thesis Seminar: Fall 2015
5. Complete step 1: enrol yourself to this workspace
6. Complete step 4: Choose a seminar group

Plagiarism prevention in Aalto University

Common reasons for plagiarism

- Sloppy work
- Inadequate writing skills (proper citations)
- Lack of time

Conscious attempt to cheat is rare

➤ **Aalto University focuses on prevention of plagiarism because it is typically caused by careless work, lack of time or just because of lack of skills**

Common forms of plagiarism

- **Quotations or word-for-word citing without clear indication**
- **Minor changes to the source text**
- **Inadequate citing or referencing**
- **Copy and paste from an online source**
- **Direct translation without quotations**
- **Collusion – co-workers are not mentioned or peers' work is included in an assignment that should have been produced independently**
- **Autoplagerism**

Read: <http://www.plagiarism.org/plagiarism-101/types-of-plagiarism>

**Never cite a paper
without reading it**

Five steps in using Turnitin

1. Read Aalto University's Code of Academic Integrity

- <https://into.aalto.fi/display/enregulations/Aalto+University+Code+of+Academic+Integrity+and+Handling+Violations+Thereof>

2. Read instructions in Aalto Wiki: Turnitin for students

- <https://wiki.aalto.fi/display/turnitin/Turnitin+for+Students>

3. Login to MyCourses (mycourses.aalto.fi)

4. Search your own master's thesis seminar

5. Practice your writing and test the system in draft-box

- Submission of thesis draft (Turnitin)
- Check your work in each (3) seminar round (required)

Final work will be submitted in final box

- Submission of final thesis (Turnitin)

Draft submission box

- Error to master's thesis seminar, Fall 2015
- General information and materials
- Marketing using qualitative methods
- Course overview

- ▶ COURSE ADMINISTRATION
- ▶ SWITCH ROLE TO...
- ▶ MY PROFILE SETTINGS

RECENT ACTIVITY

Activity since Wednesday, 16 September 2015, 2:33 PM
[Full report of recent activity...](#)

COURSE UPDATES:

- Added Forum
- News forum
- Updated Forum
- Free discussion forum

MARKETING USING QUALITATIVE METHODS

 [Free discussion forum](#)

 [News forum](#)

During the writing process you can get individual supervision from your supervisor(s). Drafts can be submitted for the supervisor in the Turnitin submission box below. After submitting email your supervisor the link of the submission box as there is no automatic notification about the submissions.

 [Drafts 1-5 with Turnitin report](#)

Seminar round 1: First presentation of the research project

Supervisor, edit your timetable here!

 [Research plans, presentations and opponent feedback](#)

1. **One week before your presentation (at the latest 4pm):** Submit your written research plan. You may (but need not to) update your original research plan based comments provided by the instructor(s). Add the file **as A new discussion topic**.
2. **A day before the seminar (at the latest 4pm):** Write an opponent feedback for your assigned student pair. The review should be about two pages. Add the file **as a comment to the plan of your pair**. Also, be prepared to provide oral comments to your student pair immediately after their presentation.
3. **A day before the seminar (at the latest 4pm):** Prepare an oral presentation of your research plan (max. 10 min) in the seminar and submit your slides. Add the file **as a comment to your**

> Enroll to Master's Thesis Seminar: Fall 2015

> General information and materials

> Marketing using qualitative methods

i Course overview

Summary

My Submissions

Turnitin Assignment Name	Drafts 1-5 with Turnitin report
Summary	<p>Submit a draft to get comments from your supervisor and to get a Turnitin originality report of your work.</p> <p>Submit a first draft to the part one, the next one to part two etc.</p> <ul style="list-style-type: none"> • See instructions how to submit a file into a Turnitin submission box and how to open the originality report : Turnitin instructions > Student submits in MyCourses • Note: Files are NOT saved in the Turnitin student papers repository (comparison database) although you have to check the agreement box before submitting. • The originality report is generated automatically after submitting, but it may take from several minutes up to 24 hours. You have to interpret the matches if they are ok or if there are flaws to be corrected. See tips how to interpret the originality report: Turnitin instructions > interpret the report • If you get feedback from your supervisor via Turnitin submission box, see how to open it: Turnitin instructions > Student views feedback given in GradeMark • Edit the draft based on the interpretation of the originality report and the feedback you get. • Submit your next draft to the next part. This way the feedback on the previous version is preserved and can be viewed later. • It is possible to resubmit a file into any part. Respectively, the originality report will be replaced by a new report, but not sooner than 24 hours after the previous report. Also the possible feedback can not be seen after resubmission. • If there are problems in submitting, see Turnitin Support: Turnitin instructions > Turnitin support

Assignment Part	Start Date	Due Date	Post Date	Max Marks
Part 1	19/08/15, 15:17	26/08/19, 15:17	19/08/15, 15:17	100
Part 3	19/08/15, 15:17	26/08/15, 15:17	26/08/15, 15:17	100
Part 2	19/08/15, 15:17	26/08/15, 15:17	26/08/15, 15:17	100
Part 4	19/08/15, 15:17	26/08/15, 15:17	26/08/15, 15:17	100
Part 5	31/08/15, 19:55	1/09/15, 19:55	1/09/15, 19:55	100

Final submission box

Research plans, presentations and opponent feedback

1. **One week before your presentation (at the latest 4pm):** Submit your written research plan. You may (but need not to) update your original research plan based comments provided by the instructor(s). Add the file **as A new discussion topic**.
2. **A day before the seminar (at the latest 4pm):** Write an opponent feedback for your assigned student pair. The review should be about two pages. Add the file **as a comment to the plan of your pair**. Also, be prepared to provide oral comments to your student pair immediately after their presentation.
3. **A day before the seminar (at the latest 4pm):** Prepare an oral presentation of your research plan (max. 12 min) in the seminar and submit your slides. Add the file **as a comment to your own plan**. The presentation should also include an outline of how you have revised your initial research plan and how you aim to address the instructor(s)' comments.

Seminar round 3: Final presentation

Supervisor, edit your timetable here!

Research plans, presentations and opponent feedback

1. **One week before your presentation (at the latest 4pm):** Submit your written research plan. You may (but need not to) update your original research plan based comments provided by the instructor(s). Add the file **as A new discussion topic**.
2. **A day before the seminar (at the latest 4pm):** Write an opponent feedback for your assigned student pair. The review should be about two pages. Add the file **as a comment to the plan of your pair**. Also, be prepared to provide oral comments to your student pair immediately after their presentation.
3. **A day before the seminar (at the latest 4pm):** Prepare an oral presentation of your research plan (max. 12 min) in the seminar and submit your slides. Add the file **as a comment to your own plan**. The presentation should also include an outline of how you have revised your initial research plan and how you aim to address the instructor(s)' comments.

 Final version of the thesis

Turnitin draft-box

Submissions in draft box are NOT saved in a Turnitin comparison database

- Your future (updated) submissions are thus not flagged as plagiarised work

Draft box is used for work that is not finalized

- Examine your writing – a safety check
- Problems in draft return are considered as 'practice' or lack of knowledge in how to write proper academic text
- Possible problems will result to further guidance and feedback
- Discuss with your instructor

You should update draft-box regularly to check your work

- You can submit total of five draft submissions (5 draft boxes)
- Minimum: each seminar round (3)

Turnitin final-box

Final work will be submitted to the final submission box

- Instructors will evaluate the work you have uploaded to the final submission box

Problem in this submission will be considered as plagiarism

- External evaluation → dean → rector
- Further guidance, rejection or disciplinary action

Only one final submission is allowed

- Your final work will be protected against plagiarism as it is saved in Turnitin student papers comparison database
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Summary

Two types of submission boxes:

- Draft submission box: used during seminar for work-in-progress
- Final submission box: used after seminar for finalized thesis, once your work will be graded

Reserve at least two full working days for resolving Turnitin –related problems when you submit your final work

- Technical problems possible
- Generation of a Turnitin report can take up to 48 hours

If there are problems, contact:

1. Consult Turnitin support pages: <https://wiki.aalto.fi/display/turnitin/Turnitin+support>
2. Obtain peer feedback
3. Turnitin helpdesk: turnitin@aalto.fi
4. MyCourses helpdesk: mycourses@aalto.fi
5. Contact your instructor