

A close-up photograph of a person's hands writing on a white document. The person is wearing a light blue, long-sleeved button-down shirt. The right hand holds a black pen with gold accents, and the left hand rests on the document. The background is blurred, showing other people in a meeting setting.

**VENTURE FORMATION
27.10.2020 KICK-OFF**

**JUKKA-PEKKA HEIKKILÄ
AALTO BIZ
STANFORD & HARVARD VISITING SCH**



Basics of mentoring session and tips

Mentor BIO introductions

Podcast *with ABC* session by Artlab

OPTIONAL event to possibly showcase your idea 11th Dec



What is mentoring to you?

Why you wish to be mentored?

BASIC TIPS FOR MEANINGFUL SESSIONS

- Be prepared
- Be flexible
- Be realistic with expectations
- Be positive
- Give back and share
- Take risks

- **SAFETY FIRST:** Up to you to decide whether virtual or F2F sessions with your team



LEADERSHIP

Social Distancing Doesn't Have to Disrupt Mentorship

by [David G. Smith](#) and [W. Brad Johnson](#)

April 06, 2020

NEXT UP - MENTORS

LEADERSHIP & MANAGING PEOPLE

What Efficient Mentorship Looks Like

by [Adaira Landry](#) and [Resa E. Lewiss](#)

August 25, 2020



Oki Tåg · 1st

Startup and Work Culture Enthusiast

Helsinki, Southern Finland, Finland · [500+ connections](#) ·

[Contact info](#)

Message

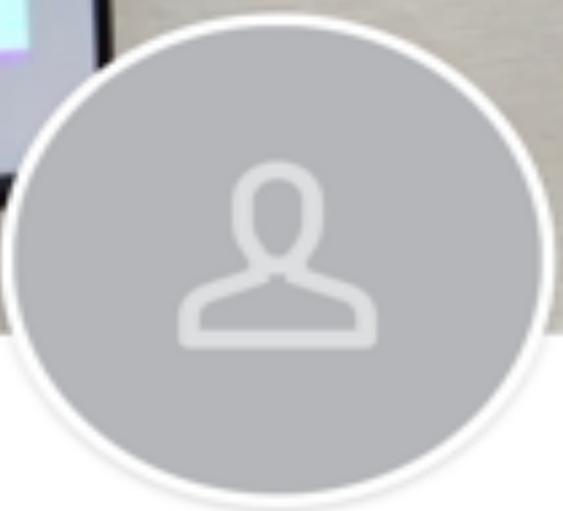
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Trainshare Universal Oy



Team Academy



Minna Melanie Mustapää · 2nd

Relaxation guide for stressed out high achievers

Finland · [500+ connections](#) · [Contact info](#)

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Breathe Helsinki



Humanity's Team



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Mikko Järvenpää · 2nd 

Founder at Candle.to. We are building a trustworthy search experience for people who care about the quality of the information they find.

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The London School of Economics and Political...



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Ainetuntijat Oy



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EY-Parthenon



Turku School of Economics

a



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PODCAST

- **Material:** relevant to the team's progress in the previous two weeks and since any previous podcasts were submitted.
- **Content:** highlights from feedback on the idea development from potential customers, financiers or distributors, the mentor of the team, or experts, and any other relevant parties.
- **Comments** by individual team members, or a discussion between several team members, that touch on key insights.
- **Aim** for a coherent podcast, focused on progress achieved and most interesting insights.
- **Think it as a series.** Practice the structure in advance and edit materials until you have a focused and interesting podcast. Try using a script as well.



ABC session on what is a good podcast by Artlab

ARTLAB

Blogi

Portfolio

Sound ▾

Vision ▾

PODCAST



KORKEIMMAN LAADUN PODCASTEJA

Artlab tuottaa podcasteja, radiofeebureja ja -kuunnelmia. Podcast-tekijämme ovat keränneet palkintoja, ehdokkuuksia, suitsutusta, ihmetystä ja muutaman pään pudistelunkin.

Toivotamme työryhmämme kanssa taloon tervetulleiksi yhtä lailla kokeneet podcast-konkarit kuin ensimmäistä sarjaansa ideoivat tekijät podcastin genrestä riippumatta. Tarjoamme apua kaikkiin podcast-tuotannon vaiheisiin äänittämisestä aina kokonaisten sarjojen konseptointiin.

Submission dates for podcast assignments are
November 6th, November 20th and December 4th.

Aalto Startup Circus

In collaboration with The Shortcut



AALTO VENTURES PROGRAM

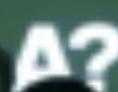


The Yrjö Uitto Foundation

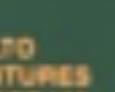


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AALTO VENTURES PROGRAM



The Yrjö Uitto Foundation





Get fr

PITCHING COMPETITION & ART EXHIBITION

ONLINE EVENT 11TH
DECEMBER
AFTERNOON -

2020 NOT A PITCHING
EVENT / INFO TBA

Good luck and enjoy the insights ahead!

