

7. SCHEDULE

The lecture schedule is displayed in the table below. Attending the lectures via Zoom is mandatory.

Session	Date	Topic	Readings and preparation	Assignments Due
#1	Mon 11.1.	Digital disruption and digital transformation	*Data Imperative Chapter 1 *Podcast: The AI Podcast Ep. 1, Deep Learning 101 *Session one video (Schildt)	MCQ1
#2	Thu 14.1.	The data imperative	*Data Imperative Chapter 2 *Case study: Percolata (YouTube) *Session two video (Schildt)	MCQ2
No session on Monday 18 th of January				
#3	Thu 21.1.	Complexity and modularity	*Data Imperative Chapter 4 *Case study: Epic and Unity rev their engines for the next era of entertainment (FT) *Session three video (Schildt)	MCQ3
No session on Monday 25 th of January				
#4	Thu 28.1.	Data analytics and AI <i>Guest lecturer Selina Heiska (Lähitapiola)</i>	*Data Imperative Chapter 6 *Case study: The AI Podcast Ep. 70, Capital One *Session five video (Schildt)	MCQ4
#5	Mon 1.2.	Digital strategies and platforms	*Data Imperative Chapter 3 *Van Alstyne et al. 2016 (HBR) Pipes, Platforms... *Case study: Tag-walk (FT) *Session four video (Schildt)	Individual written assignment 1
#6	Thu 4.2.	Agile organizations and digital transformation process	*Data Imperative Chapter 5 *Case study: ING *McKinsey article *Session six video (Schildt)	Individual written assignment 2
#7	Mon 8.2.	The future of work and digitalization	*Data Imperative Chapter 8 *Case study: Salesforce acquisition spree *Session seven video (Schildt)	MCQ5
#8	Thu 11.2.	Group presentations		