

Entrepreneurship & Society

The art of academic reading and writing

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Reading academic articles

- Read the abstract (if provided)
- Read the introduction.
- Read the conclusion.
- Skim the middle, looking at section titles, tables, figures, etc.
- Go back and read the whole thing quickly, skipping equations, most figures and tables.
- Go back and read the whole thing carefully, focusing on the sections or areas that seem most important.

Once you've grasped the basic argument the author is trying to make, critique it!

- Ask if the argument makes sense. Is it well supported by argument or evidence?
- Compare the article to others you've read on the same or a closely related subject. Are the arguments consistent, contradictory, orthogonal?
- Use Google Scholar and other resources to find articles that cite the article you're reading. See what they say about it.

Source: Peter Klein: <https://organizationsandmarkets.com/2010/08/31/how-to-read-an-academic-article/>

Academic writing

Clarity is the king!

- Standard structure
- Informative headings
- Indicating what is coming & summarizing what has been said
- One paragraph per one idea (First main point → then details)

Tools for good writing

40 Useful Words and Phrases for Top-Notch Essays

<https://www.oxford-royale.com/articles/words-phrases-good-essays.html#ald=90ff2b96-dd7f-480c-81f5-29cb548aa628>

How to Write a Good Paragraph: A Step-by-Step Guide

https://awc.ashford.edu/PDFHandouts%5CHow%20to%20Write%20a%20Good%20Paragraph_final.pdf

Top 3 tips for writing

1. Start immediately!
 - Because writing helps you to think better!
2. Write with an aim
 - What is the role of this section?
3. And revise, revise, revise!
 - Your text is not supposed to reflect the journey of your thoughts but its outcome – be ready to delete, move and rewrite your text

More help in MyCourses

