

Bachelor's Capstone Evaluation Rubric for the final project report or other selected assignment

Degree-level learning goal	1 – sufficient	2	3 – good	4	5 – excellent
LG2: Ability to identify, analyze and solve business problems	<p>Begins to construct a problem statement with evidence of at least some relevant contextual factors.</p> <p>The problem statement, analysis and solutions are superficial and not logically aligned with each other.</p>		<p>Constructs an adequately detailed problem statement with evidence of most relevant contextual factors.</p> <p>The analytical approach and solutions are both appropriate and logically aligned with each other and the problem statement.</p>		<p>Constructs a clear and insightful problem statement with evidence of all relevant contextual factors.</p> <p>The analytical approach is clearly justified. Both the analysis and the solutions are logical and insightful, and demonstrate a deep comprehension of the problem and the context.</p> <p>Ethical, logical and cultural aspects of the problem are taken into consideration.</p>
LG1: Ability to identify and apply relevant business knowledge	<p>Begins to identify business knowledge that is relevant for addressing the problem.</p> <p>Uses the knowledge to some extent in the analysis or as a basis for the recommendations.</p>		<p>Identifies a sufficient range of business knowledge that is relevant for addressing the problem.</p> <p>Applies the knowledge appropriately and connects it logically to both the analysis and the recommendations.</p>		<p>Identifies the most important relevant business knowledge for the problem.</p> <p>Applies the knowledge in a clear and insightful way both in the analysis and as a basis for the recommendations.</p>