Building knowledge as a community in a continuous, interactive process

Lahden suunta

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1.
Why should we arrange public participation

2.
How it is done at the city of Lahti

3.
What are some outcomes

LAHTI

ESPOO

… and a peek at Espoo too.

1. Why?

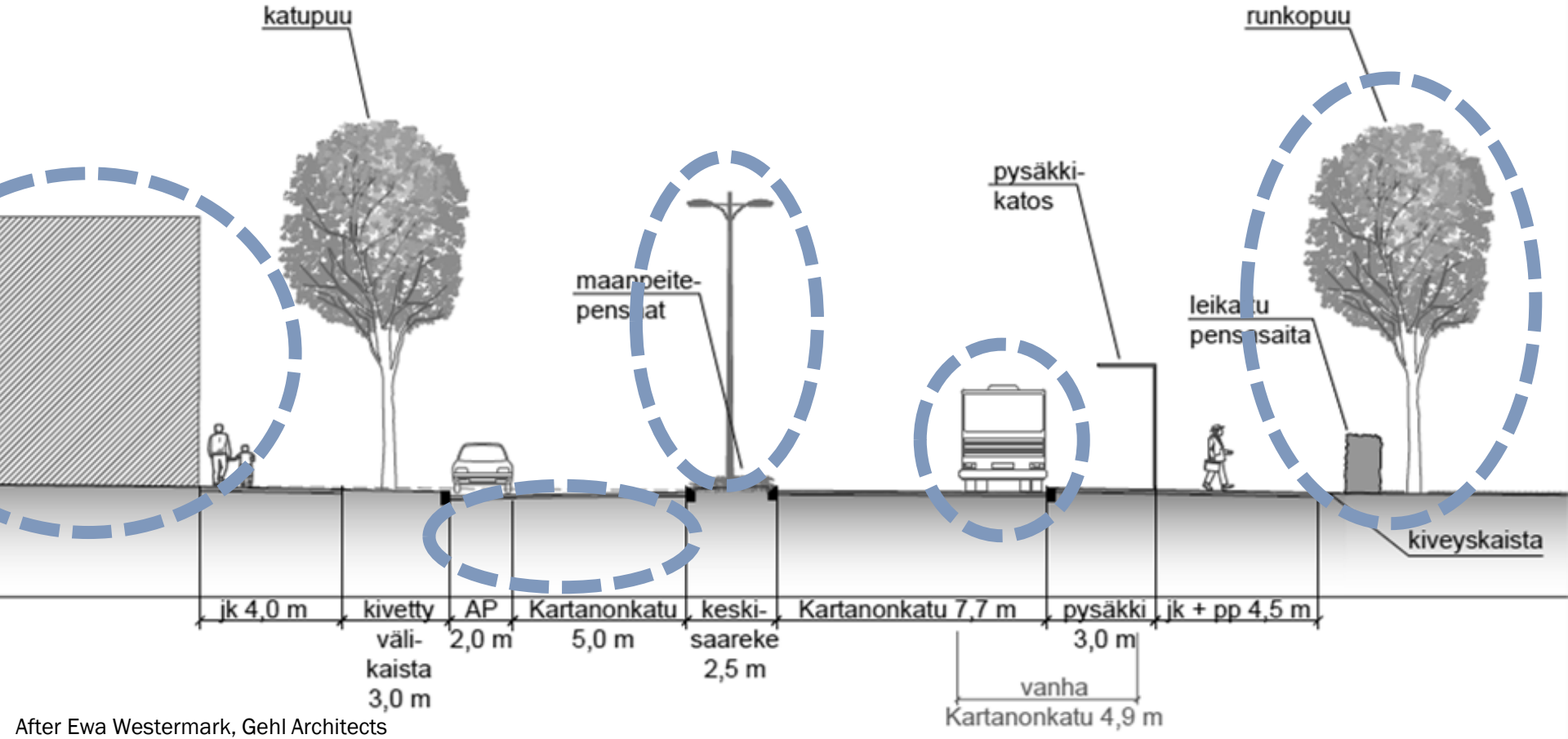
For 5 minutes, think about 2-3 good reasons to engage people in the plannign of the city's future.

LAHTI

”Planning is a hopelessly **complex** *human* endeavor.
It involves actions taken by *some*
to affect the use of land controlled by *others*,
following decisions taken by *third parties*
based on values not shared by *all concerned*,
regarding issues *no one* fully comprehends,
in an attempt to guide events and processes that
very likely will not unfold in the time, place and
manner anticipated.”

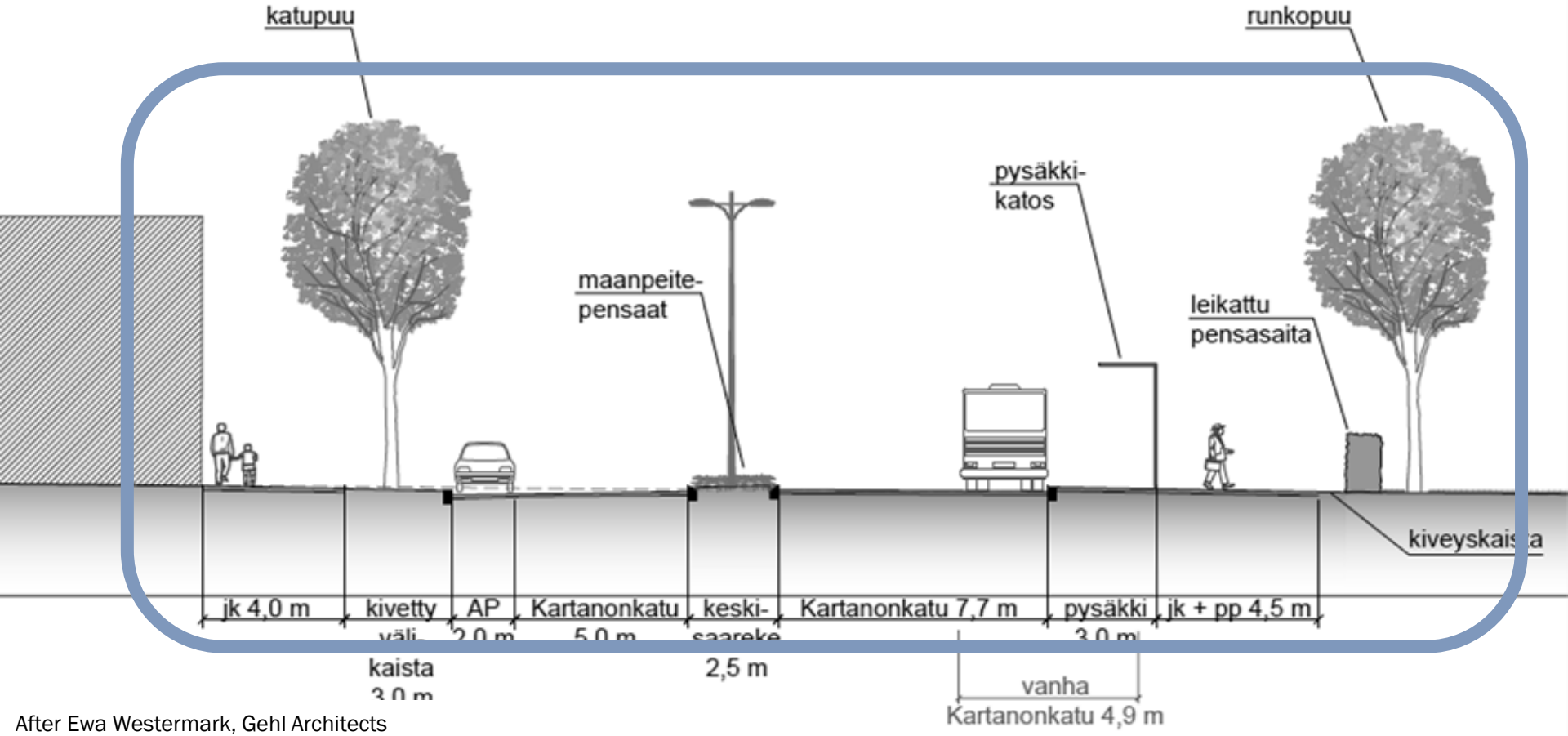
(Couclelis 2005, 1355)

From silos...



After Ewa Westermark, Gehl Architects

... to holistic planning



After Ewa Westermark, Gehl Architects

The big picture
Shared consciousness

McChrystal (2015)

LAHTI

2. How?

We build knowledge, learning together.

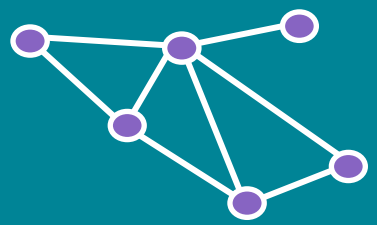
http://www.kaupunkipeli.fi/

LAHTI

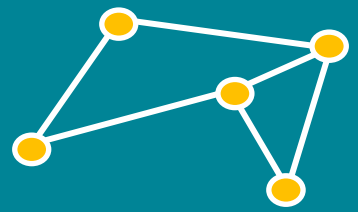
When we build knowledge, we think beforehand how it can be used in planning.
LAHTI

DESIGNING THE MY ESPOO ON A MAP SURVEY TOGETHER

Everyday life network



Quality network



How often do you visit this place?

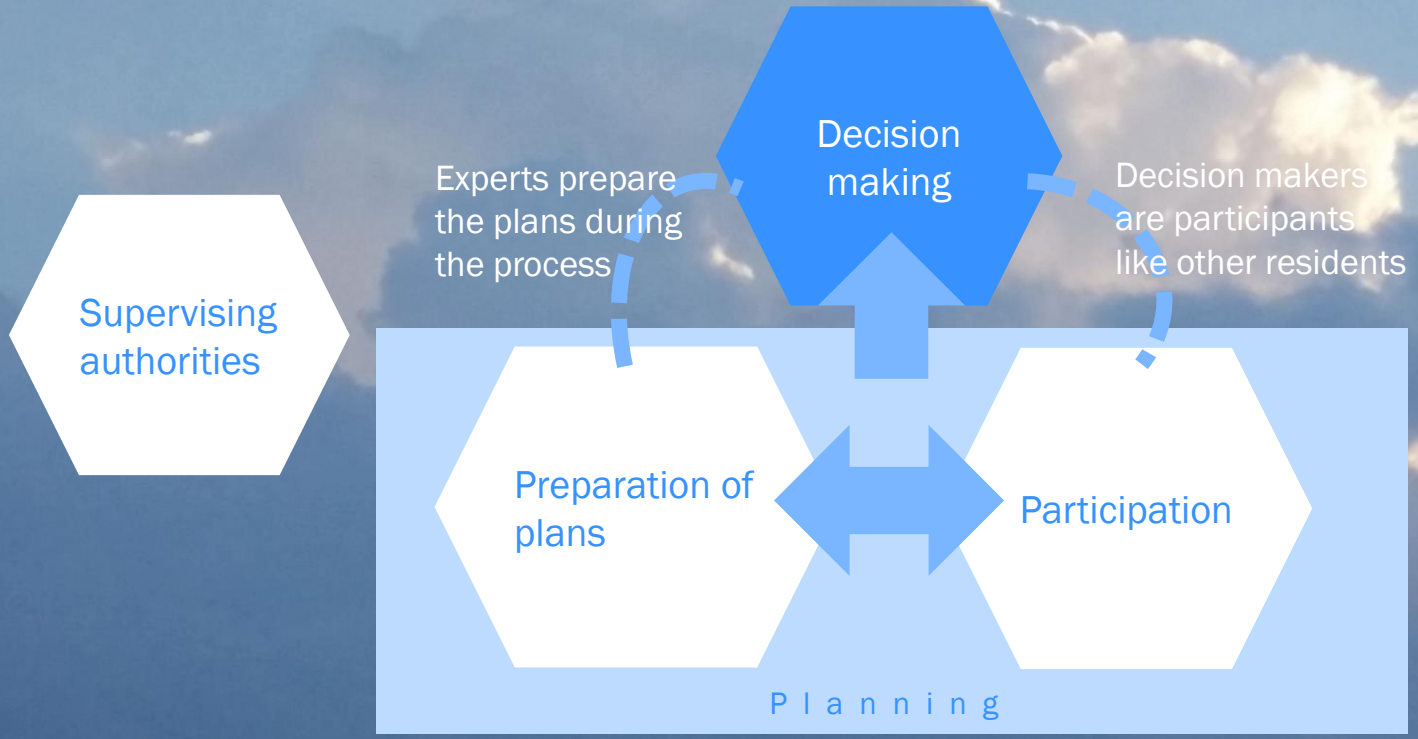
The personal meaning of the place	Seldom	Often
Negative	Development potential?	Development priority?
Positive	Maintenance priority?	Protection priority?

Arranging participation takes resources and time but pays off.

... So does allowing time and resources for interaction between experts.

ESPOO

The relationship between preparing plans, participation and decision making



”My Lahti” participation brand

The service promise

The City of Lahti promises that the knowledge built in collaboration with citizens will be carefully analyzed, stored and made accessible for various planning purposes.

Early stage participation:

Gathering place-based knowledge about people’s everyday places and mobility

LAHTI

My Everyday Places and
Turvallinen | https://app.maptionnaire.com/en/3857

My Everyday Places and Travel Experience in Lahti

Do you feel bored while you are in a bus? Do you change your route because you want to walk on a street you find relaxing? Do you have an idea about how to improve your everyday travel experience?

By participating in this survey, your valuable knowledge about experiences while on the move in Lahti will help the City of Lahti to improve your everyday travel experience.

This **anonymous** survey will take approximately **10-15 minutes** to complete. You can quit the survey anytime you wish.

By taking part in this survey, you have a chance of **winning 1 of the 3 vouchers worth 50 euros for Ticketmaster.**

Need More Information?

The survey is a part of a research project titled Urban Aesthetics in Motion in collaboration with Aalto University and University of Helsinki, funded by the City of Lahti. As an essential part of the survey, your answers will be used to reach a deeper understanding of travel experience. All your responses will remain strictly confidential and stored securely.

For more information about this research or the survey, please contact henrik.saari@lahti.fi.

Ready to Participate?

Your responses will be saved automatically after each answer you provide. By clicking the right arrow on the lower right corner of this page, you are stating that you consent to participate in the study being conducted.

Karttatiedot ©2018 Google Kuvat ©2018 TerraMetrics | Käyttöehdot | Ilmoita karttavirheestä

My Everyday Places and

Turvallinen | https://app.maptionnaire.com/en/3857

My routes in Lahti

How do you evaluate your overall travel experiences along the route?

The trips work poorly, are of low standard and worst imaginable. — The trips work well, are of high standard and best imaginable.

I feel very bored, fed up and tired. — I feel very enthusiastic, alert and engaged.

I feel very stressed, worried and hurried. — I feel very relaxed, confident and calm.

What is the purpose of the route?

- Commuting or business-related
- Going to school or a study-related event
- Running daily errands (e.g. going to the post office)
- Shopping
- A social visit or leisurely activity

If other, please specify:

Which transport mode do you use for this route? (Please choose all the applicable ones.)

- Walking
- Cycling

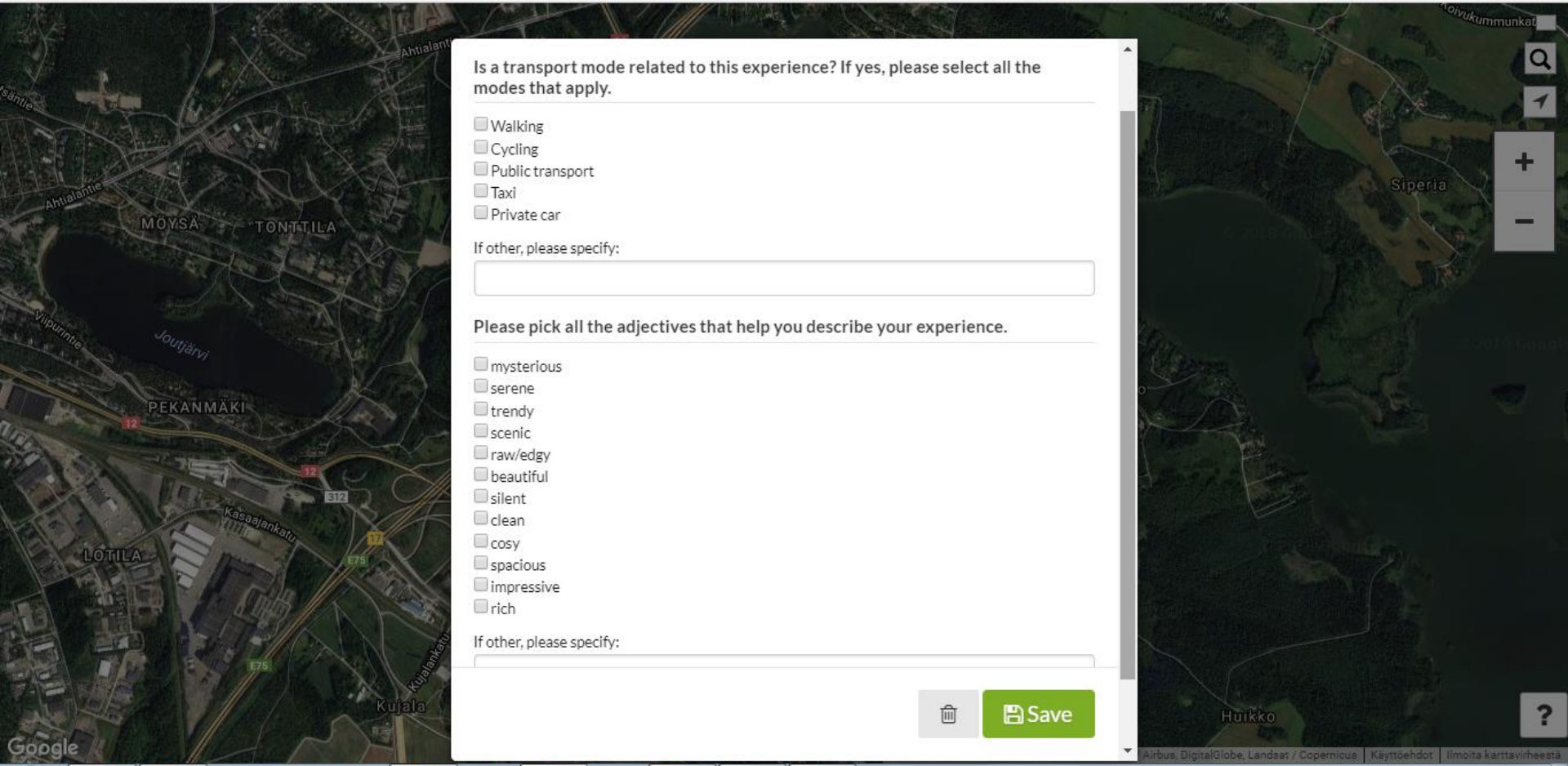
Save

Airbus, DigitalGlobe, Landsat / Copernicus | Käyttöehdot | Ilmoita karttavirheestä

10:11
15.3.2018

My Everyday Places and

Turvallinen | https://app.maptionnaire.com/en/3857



Is a transport mode related to this experience? If yes, please select all the modes that apply.

- [ ] Walking
- [ ] Cycling
- [ ] Public transport
- [ ] Taxi
- [ ] Private car

If other, please specify:

Please pick all the adjectives that help you describe your experience.

- [ ] mysterious
- [ ] serene
- [ ] trendy
- [ ] scenic
- [ ] raw/edgy
- [ ] beautiful
- [ ] silent
- [ ] clean
- [ ] cosy
- [ ] spacious
- [ ] impressive
- [ ] rich

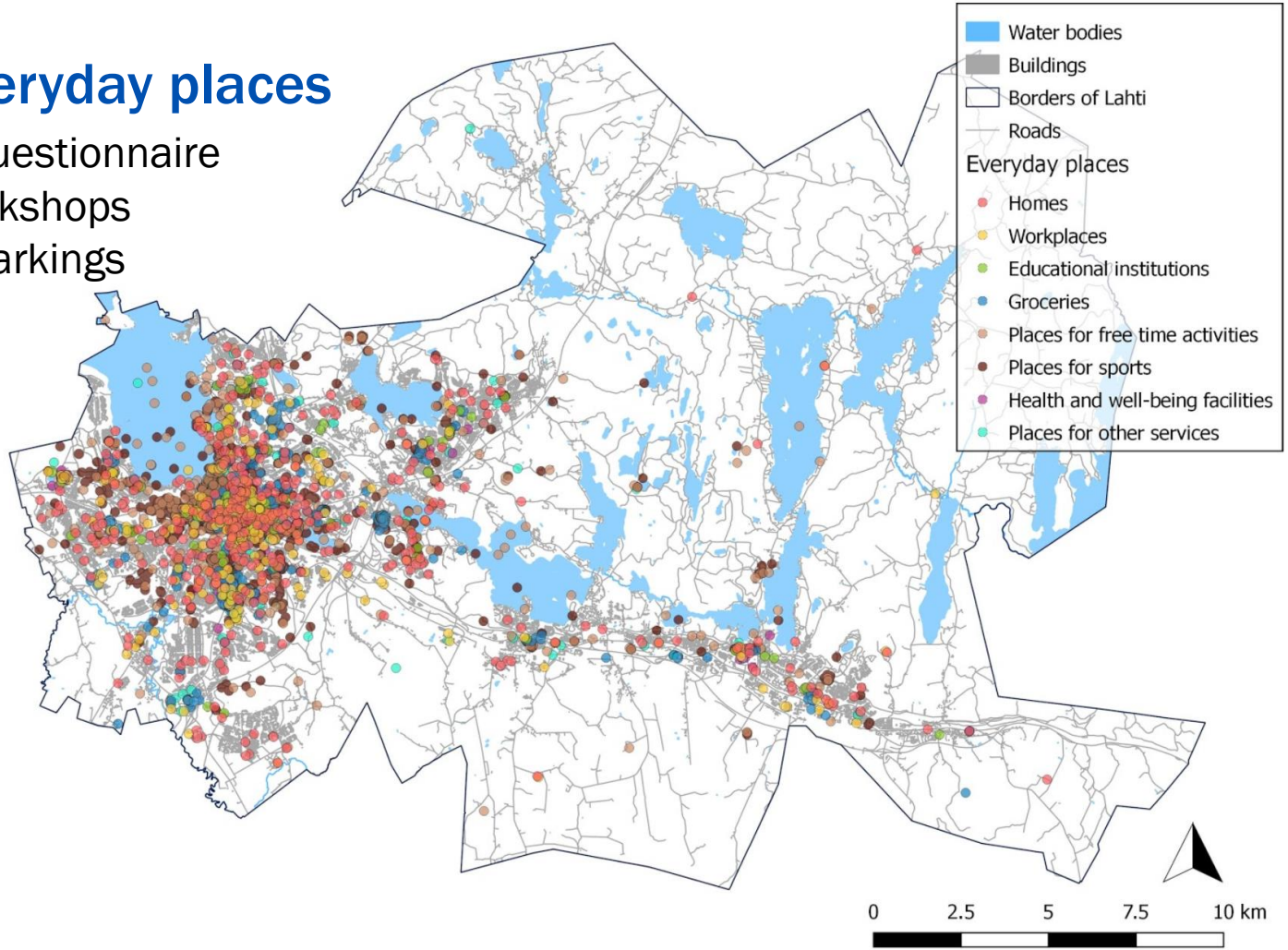
If other, please specify:

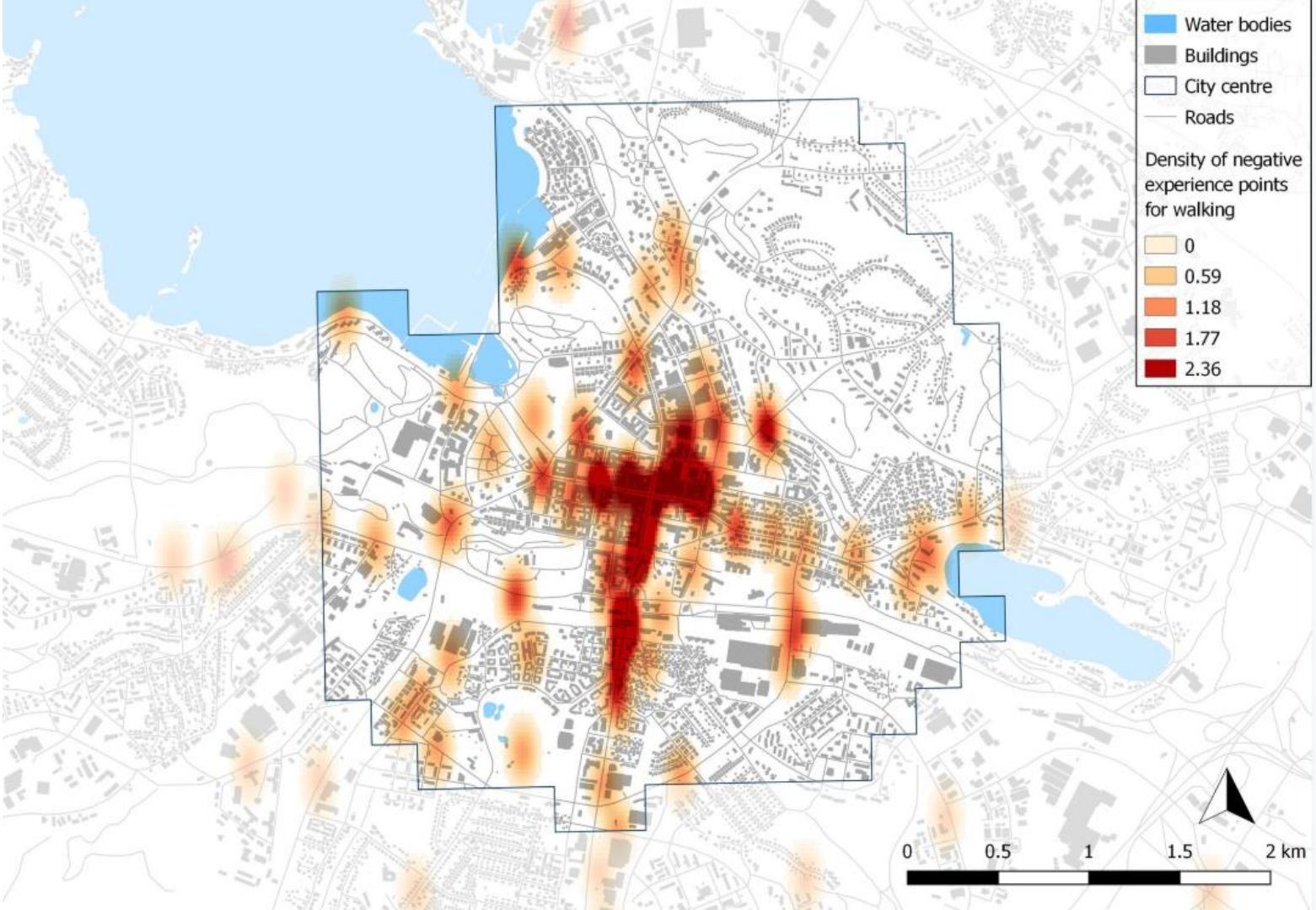
Save

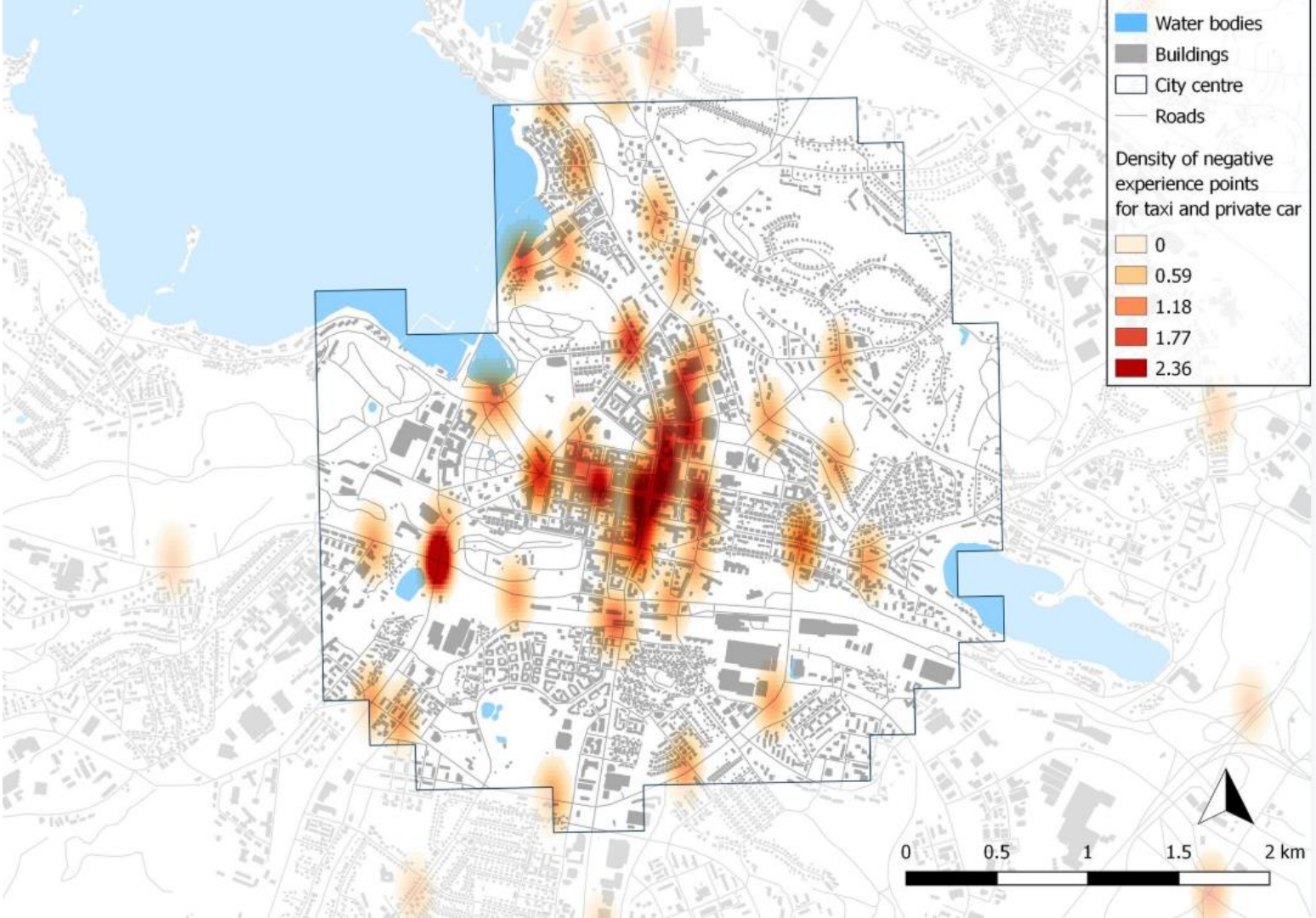
10:12
15.3.2018

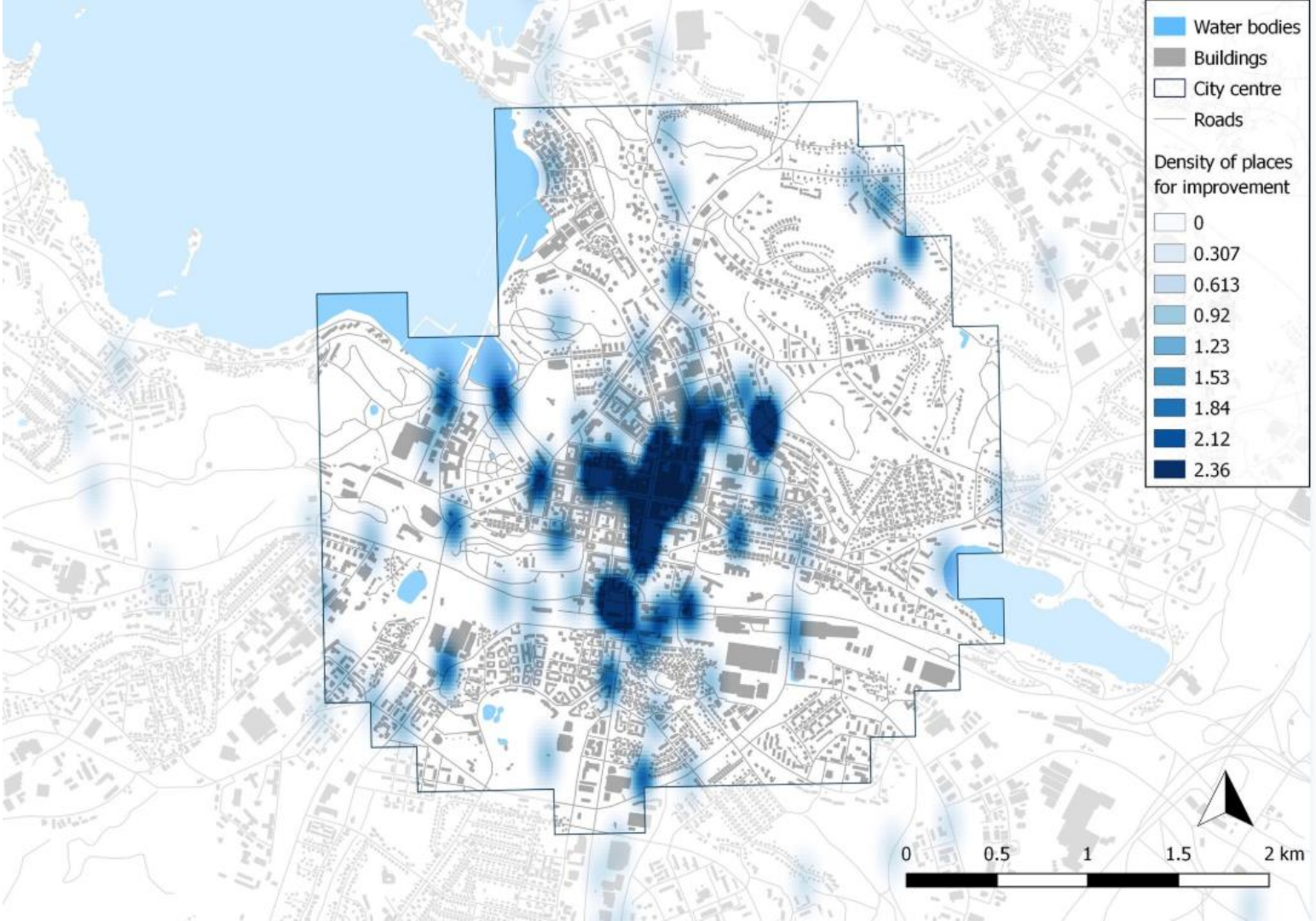
All mapped everyday places

570 responses to questionnaire
300+ visitors to workshops
About 6500 map markings




Water bodies
Buildings
City centre
Roads
Density of negative experience points for walking
0
0.59
1.18
1.77
2.36
0
0.5
1
1.5
2 km


Water bodies
Buildings
City centre
Roads
Density of negative experience points for taxi and private car
0
0.59
1.18
1.77
2.36
0
0.5
1
1.5
2 km

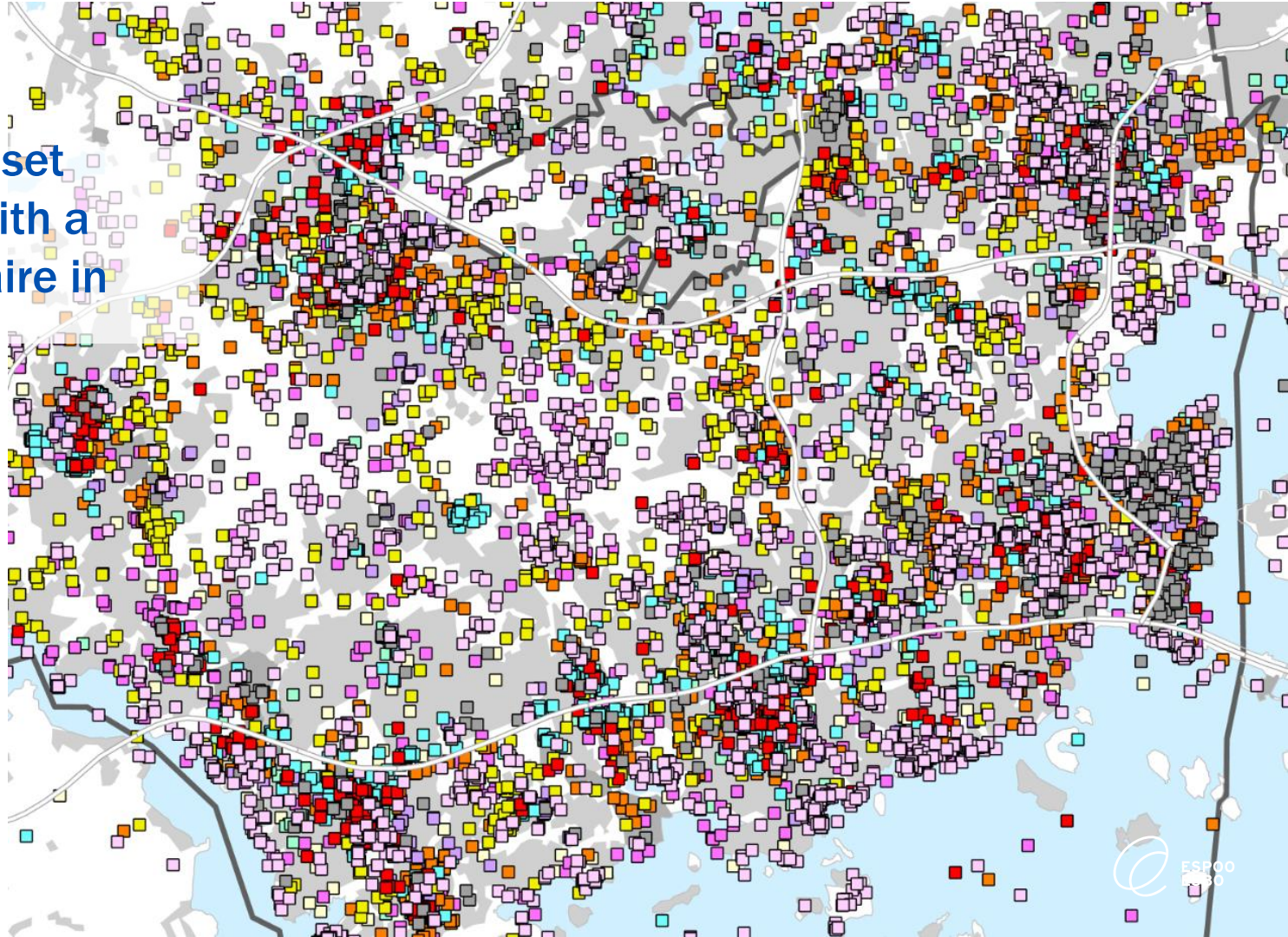

Water bodies
Buildings
City centre
Roads
Density of places for improvement
0
0.307
0.613
0.92
1.23
1.53
1.84
2.12
2.36
0
0.5
1
1.5
2 km

mun espoo

kartalla

ESPOO
ESBO

The largest dataset ever gathered with a map questionnaire in Finland



Aalto University

NORD GREEN

maptionnaire

3.
What?

My Espoo on a Map first outcomes

The city and nature

Informal public living rooms

The city as an active urban space

Sunny everyday life

Effortless mobility

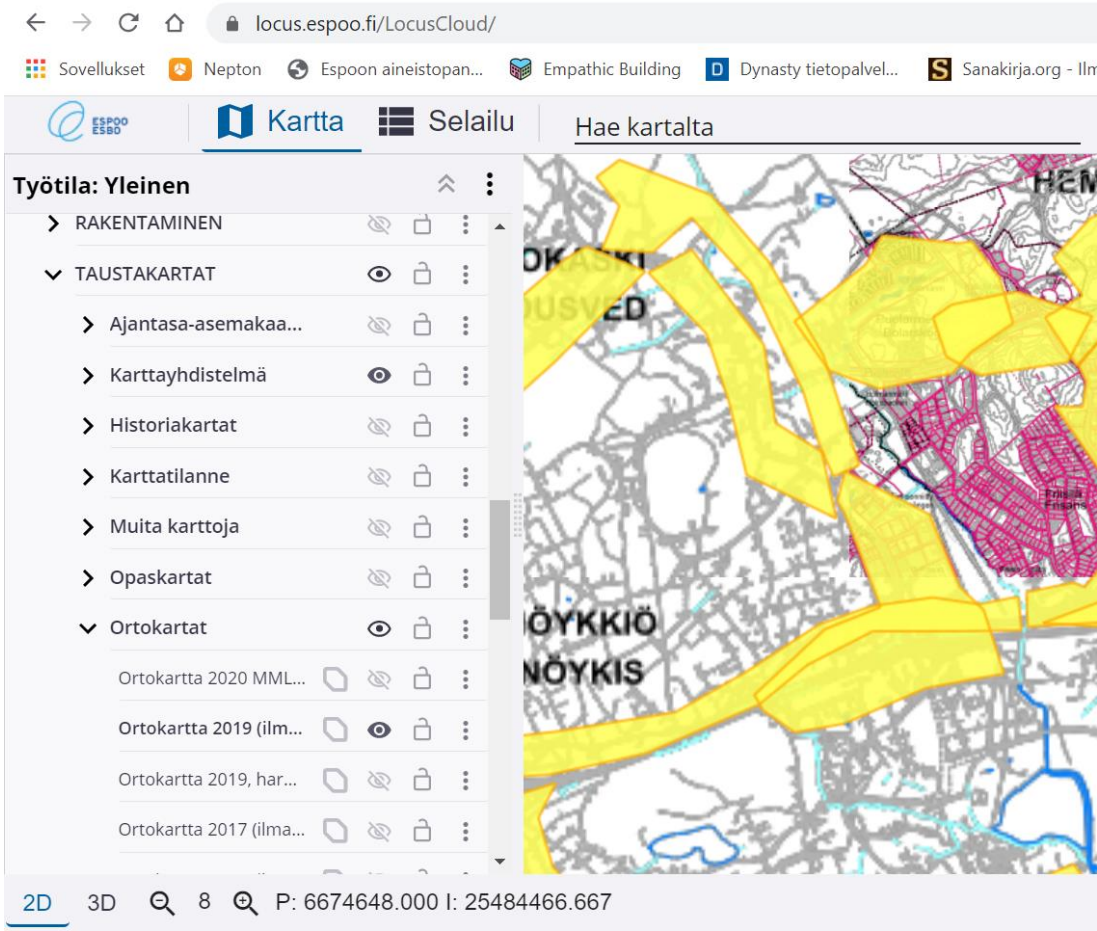
Nature as the asset of Espoo

Planning is about
using multiple knowledges
to achieve positive change.
- Yvonne Rydin
ESPOO

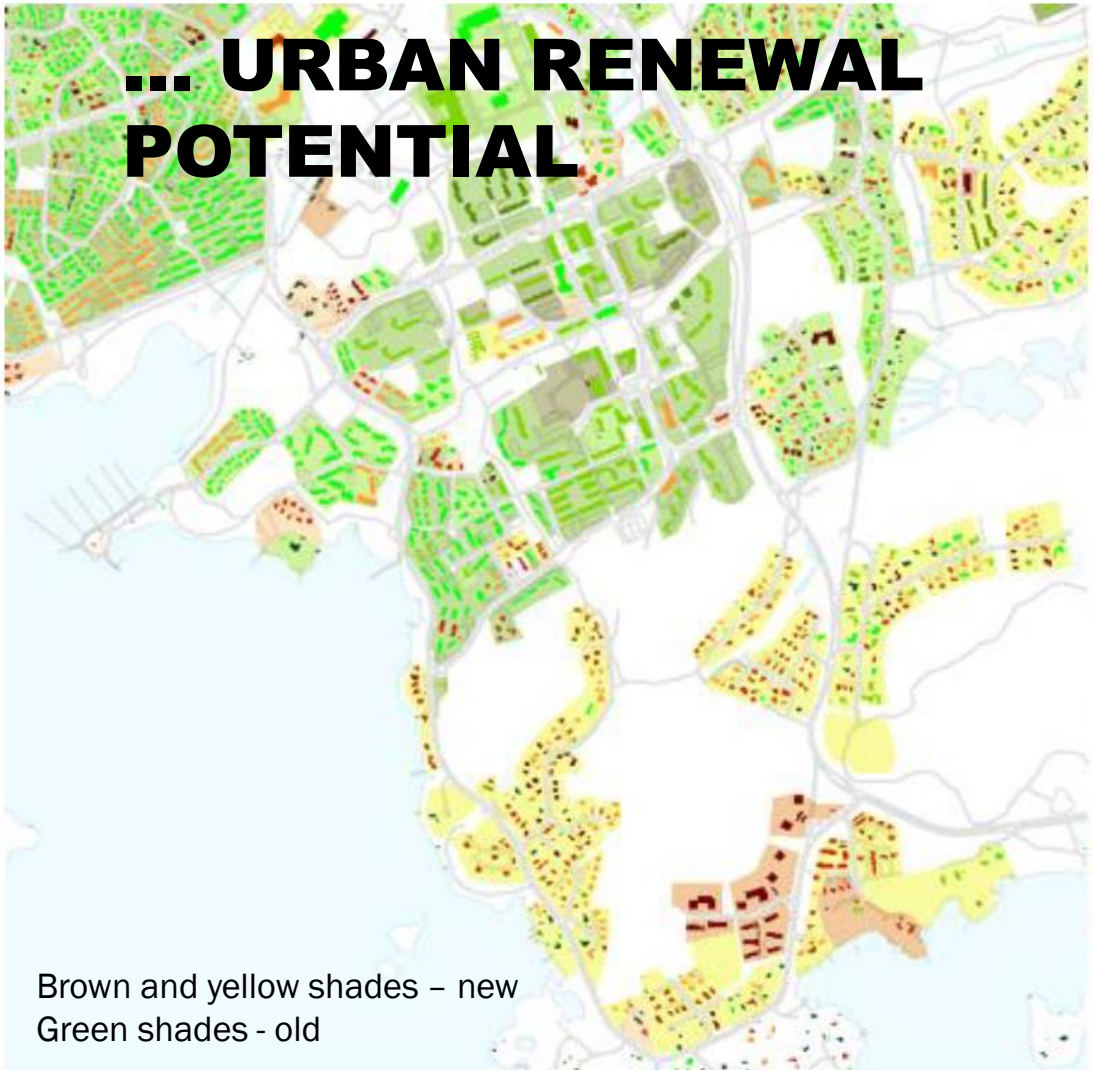
Background information for planning in GIS

- Plans and guidelines
- Services
- Livelihoods
- Built environment
- Infrastructure
- Natural environment
- Mobility
- **Experiential knowledge**

Trimble Locus Cloud



OVERLAYING PPGIS DATASET WITH…



ESPOO
ESBO

The Dream:

All data
is easily accessible
in one place

ESPOO

Not all wishes come true, but we can achieve positive change by working together on all levels of city development.
LAHTI

Cities for people... ...with the people!

ESPOO

Let's create THE ESPOO STORY together