

# DESIGN FOR GOVERNMENT

**A?** Aalto University

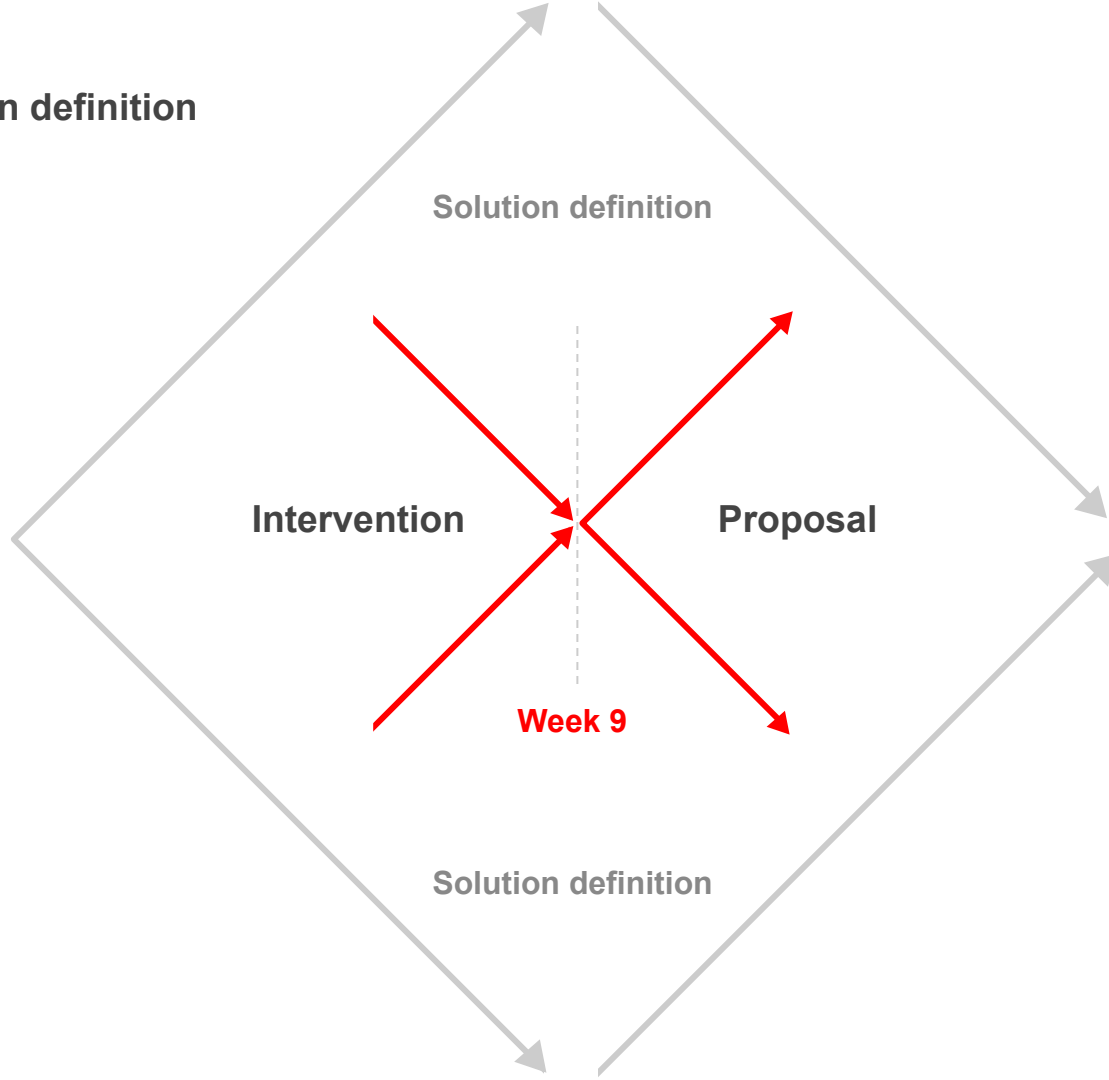
**Creative  
Sustainability**

## Period V Workload overview

Week		Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13
	Date	19-Apr	26-Apr	3-May	10-May	17-May	24-May	31-May
		Prioritise opportunities	Define design intervention	Develop intervention	Develop intervention	Finalise & Rehearse	Final show	Final report
Contact teaching	Activities	Framings for design intervention: Mapping types interventions & leverage points	Behavioural based inspirations	Ideation session with peers and ORSI	'3-min story'	Rehearsals peer to peer feedback	Final presentation with stakeholders and external audience	<i>No contact teaching</i>
Independent Assignments	Group activities	A13 Frame your type of intervention (DL03.05)			A15 Final presentation (DL 21.05)		A16 Project report (DL 07.06)	
		A12 Stakeholder plan	A14 Develop /Co-design/Evaluate intervention				A15 Final presentation Peer-to-peer feedback (DL 28.05)	
	Blogs		Blog 3 (DL 30.04) + Feedback chain				Blog 4 (DL 28.05) + Feedback chain	
	Pre-Readings	Meadows, D (2001) Leverage points	Thaler & Sunstein (2012) 'Choice Architecture'					
Group Tutorials		Yes	Yes	Yes	Yes	Yes	No	No

■ Intervention   
 ■ Proposal   
 ■ Presentation and tranisition weeks

# Period V Solution definition



## Monday 3rd May: Ideation with peers!

- 3 Sessions (break-out rooms), one per Supergroup
- Each session is hosted by 3 members, one from each group (A,B,C)
- 3 Rounds of quick ideation:
  - 13.15 Go to break out room and Miro
  - 13.20 - 13.50 Round 1 (Group A)
  - 13.55 - 14.25 Round 2 (Group B)
  - 14.30 - 15.00 Round 3 (Group C)
- Each round consists of 30 min to:
  - Present intervention (visualisation and example) (5 - 10 min.)
  - Quick ideation (5 min.)
  - Discuss ideas (10 - 15 min.)
- Peers, Sanna and Mikko (ORSI), Taneli and Nuria will participate as co-creators
- You will have time to prepare this on Monday (AM), and prepare it on a joint DfG MIRO board

## Schedule for contact teaching activities in Week 9:

9	Mon 03 May
09:15	Recap of the week
-	
10:15	Independent group work: Getting ready for Ideation Work session (PM)
10:30	
-	
12:00	Lunch Break
13:15	Ideation Work session with peers and ORSI
-	
14:00	
14:15	
-	
15:15	PM Break
15:30	Tutorials Groups 1A, 2A, 3A
16:00	Tutorials Groups 1B , 2B, 3B
16:30	Tutorials Groups 1C, 2C, 3C

## Getting ready for ideation work session: [https://miro.com/app/board/o9J\\_IH-jtio=](https://miro.com/app/board/o9J_IH-jtio=)

- **Assign roles**

- Assign hosts: one per group (three per supergroup, one from A, B and C)
- **Time keeping**, and note taking is done by hosts in turns
- Assign what room each peer will attend **as co-creators**, there needs **one team member in each room!**  
**Example, Group 1A: Team member 1 (Brief 1 host), Team member 2 (Brief 1 co-creator), Team member 3 (Brief 2 co-creator), Team member 3 (co-creator in Brief 3)**

- **Present intervention (5 - 10 min.)**

- Present your frame of intervention: level and type of intervention **IN SHORT!**
- If you have an example show it!
- Who is the user of your intervention? Who is the owner of your intervention?


- **Quick ideation (5 min.)**

- Have one specific question ready: open-ended (How to nudge citizens to use less taxis?) OR close-ended (What shall the toolkit include?)
- Co-creators can write ideas down on post-its. Ideas can include examples, references or ideas that build on your own examples
- Ideation is quick to avoid overthinking, use the **timer in Miro!**
- Ideation should be done individually! In silence or with quiet music (e.g.timer in Miro)

- **Discuss ideas (10 - 15 min.)**








- Give each co-creator time to explain and encourage building on new ideas
- The hosts facilitates, the note taker documents on Miro (e.g. add new post-its, organise, add details or summarise what was discussed)

Getting ready for ideation work session: [https://miro.com/app/board/o9J\\_IH-jtio=/](https://miro.com/app/board/o9J_IH-jtio=/)

IDEO 

## Rules of Brainstorming

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-  Defer Judgment
-  Encourage Wild Ideas
-  Build on the Ideas of Others
-  Stay Focused on the Topic
-  One Conversation at a Time
-  Be Visual
-  Go for Quantity

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