**Preliminary Research Plan**

**Please use the below as questions to help you think and plan your research activities realistically.   
  
Submission date: 17.09 via MyCourses, feedback will be given on the next Monday tutorial.**

1. **Research goals**

What do you need to learn?

1. **Who do you need to learn it from?**Thinking about the different stakeholder groups involved (including the client partner)  
   List all the different actors you want to involve

*Try to be specific about the different user groups too (For example: within an “End-user group” it could be broken down into specific user groups, such as Regular commuters and Visitors)*

1. **Research methodology and co-design methods**

What information do you need to gather?

What methods and sources could you use?

What specific co-design methodologies could help you to involve and leverage the stakeholders’ expertise?  
*Try to be specific about the method and tools or techniques. E.g. in-context interviews using probes, on-site observations, remote interviews using Zoom, remote workshop using Miro…*

1. **Fieldwork & Recruitment plan**Who do you need to contact?

How do you plan to reach them out?  
*Try to be specific about the numbers too. E.g. How many interviews?*

1. **Timeline & Planning**

Draw a timeline using the table below as a reference to help you plan each research activity (see below).  
When should these activities take place?

How will you divide the work in the group?

Is it realistic? Review and iterate all the above accordingly.

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|  | **What’s the problem to solve?** | | |  | **What needs to be designed to solve it?** | | |
| **Design process** | **Week 1 (13 - 19.09)  Dive into the topic** | **Week 2 (20 – 26.09) Field Research** | **Week 3 (27.09 – 03.10) Frame your action** |  | **Week 4 (04 – 10.10) Synthesis** | **Week 5 (11 – 17.10) Proposal** | **Week 6 (18 – 22.10) Present** |
| Immerse into the topic and plan your research | Uncover the needs and pain points from the key service actors’ perspectives | Frame your design challenge and identify your type of intervention |  | Synthesise key findings, and define your intervention further | Develop an example of how the design intervention would improve the service | Document, justify and present your proposal |