



Entrepreneurship & Society

Introduction

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Quick introduction round

Why did you choose this course? What are you main topical interests? Any concrete research ideas already?



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Course syllabus

1. [Learning Content and Outcomes](#)
2. [Individual Work Assignment and Evaluation](#)
3. [Course Participation](#)
4. [General Introductory Readings](#)
5. [Exemplary Learning Exercises](#)
6. [Style Guideline for Writing your Paper](#)
7. [28 Possible Paper Topics](#)



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Learning content and outcomes

- Overview of entrepreneurship research
- Comprehending and problematizing scientific articles
- Skills in writing an academic paper
- Setting base for Master's thesis work



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Assignment & evaluation

- Academic paper of **4500-6000 words** (including abstract, introduction, literature review and theoretical framework)
- **Submission DL:** 12.11.2021 (23:55)
- **28 possible topics.** Choose one (or more) theme(s)
- At least **five academic sources** from top entrepreneurship & management journals
- Grading follows Aalto **Master's Thesis Evaluation Rubrics**



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Basic paper structure

ABSTRACT	200	<div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p><i>4500-6000 words</i></p> <p><i>(= approx. 12-16 pages, Times New Roman 12 pt, line spacing 1.5)</i></p> </div>
1 INTRODUCTION	1,000	
• Background ('Setting the hook')	300	
• Research gap, objective(s) and research question(s)	400	
• Describe the structure of the paper	300	
2 LITERATURE REVIEW	4,000	
• Review part 1	1,500	
• Review part 2	1,500	
• Summary / Critical reflection / Theoretical framework	500	
• Suggestions for future research (e.g. for your Master's thesis)	500	
REFERENCES		



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Participation

- Introduction lecture
- Two voluntary feedback sessions:
4.-8.10.2021 and 25.-30.10.2021
- Optional learning exercises

Introductory readings and videos

...for a general understanding of entrepreneurship, and for
crafting the introduction and literature section
(e.g. topic choice, setting the hook)

Exemplary learning exercises

- **How to organize an introduction?**

Eg. *hook for research, critique the state of the literature, identify a research problem, explain the “so-what?” – why does your focus matter?, explain how the paper is going to address the research problem*

- **How to organization a literature review?**

Eg. *chronologically, by themes, by questions, by subtopics...*

Style Guidelines

- General format requirements
- Academic paper structure
- Citations in-text
- Language
- References

Grading follows the Rubric

Problem setting and focus

1. Explication of how your paper relates to a phenomenon or area of interest
2. Specification of the research problem, research objective and/or question

Review of literatures and framing

3. Positioning and framing of the research problem/questions in research on entrepreneurship/management/social sciences
4. Summary and critical review of the relevant literature in the selected area
5. Development of a concluding (theory-based) framework serving as base for tackling your research objective/question



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Presentation, critical thinking and conclusion

6. Interpretation of the reviewed literature and theoretical framework developed in light of the core research question raised in the introduction
7. Discussion of practical/theoretical implications and avenues for future studies (and, if suitable, for your own empirical work, such as for your Master's thesis)

Basic criteria

8. Knowledge of ethics in academic research
9. Consistency and coherence of the paper
10. Academic style, language use and readability (Note: Your work will not be marked down if the English is not of native level – this is not a language test!)



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28 possible themes

- Try to find the time to read all theme descriptions
- Topic choice is a difficult task – what's your passion?
- Be bold and creative in your focus
- Feel free to merge themes or suggest new ones

QUESTIONS?

