



Entrepreneurship & Society

Working on your assignment

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Research process

Choose a topic that truly interests/puzzles/bothers **you**

Look for relevant research articles

- Google Scholar is a good help (How many times the article has been cited? Search from the Citing works. Scan through Related articles.)

Read the prior work

- Make notes, critique and reflect

Write up and refine **your** thoughts

- Start immediately

Conclude how (you would like) to study this further

- Specific themes/questions, particular contexts, selected methods etc.



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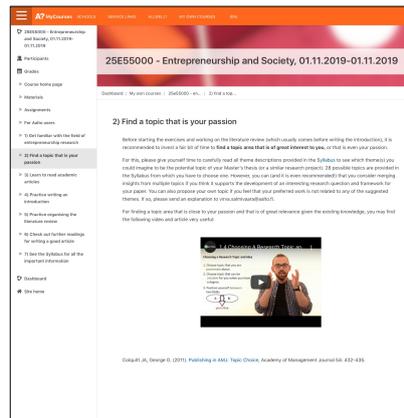
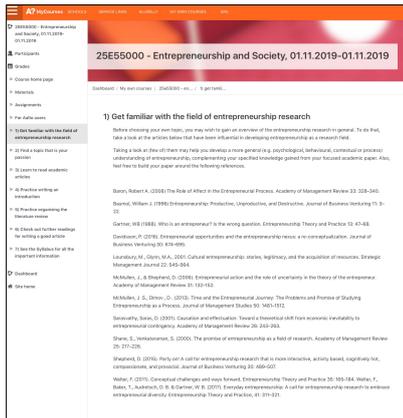
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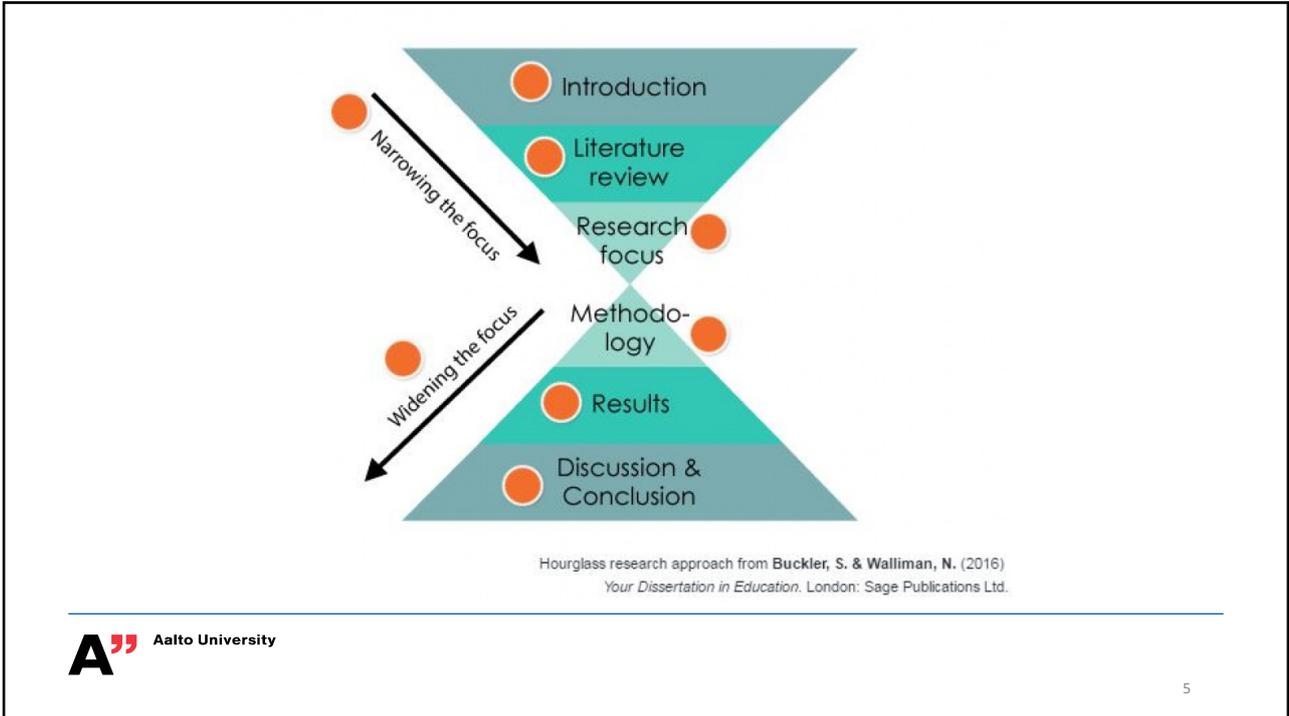
Topic examples from prior courses

- Entrepreneurship education for migrants
- Strategies for expanding beyond ethnic enclave
- Entrepreneurs' pitching
- Entrepreneurs and burnout
- Risks in intrapreneurship
- Fear of failure and female entrepreneurship
- Obstacles of female entrepreneurship in country/industry
- Entrepreneurs preparation and impact on crisis recovery
- Institutionalisation and new ventures
- Assumptions in entrepreneurship research
- Concepts of sustainable, social and environmental entrepreneurship



Check out MyCourses





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Basic paper structure

ABSTRACT	200	}	4500-6000 words (= approx. 12-16 pages, Times New Roman 12 pt, line spacing 1.5)
1 INTRODUCTION	1,000		
<ul style="list-style-type: none"> • Background ('Setting the hook') • Research gap, objective(s) and research question(s) • Describe the structure of the paper 	300 400 300		
2 LITERATURE REVIEW	4,000		
<ul style="list-style-type: none"> • Review part 1 • Review part 2 • Summary / Critical reflection / Theoretical framework • Suggestions for future research (e.g. for your Master's thesis) 	1,500 1,500 500 500		
REFERENCES			

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Introduction

Thinking

- What are you interested?
Why does this matter?
- What particular aspect bothers/intrigues you?
- What will you explore and accomplish in this paper?

Writing

- 1.1. Background and 'hook'
- 1.2. Research gap / objectives / questions
- 1.3. Structure of the paper

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Literature review examples

1 theme:

Female entrepreneurship

2. Literature Review

- *Presents the theme of your research shortly, e.g. what is female entrepreneurship, how is it distinctive*

2.1. Review part 1

- *Zooms into an aspect of your research, following the structure of your choosing, e.g. what are the benefits of female entrepreneurship for individuals, families, societies*

2.2. Review part 2

- *Zooms into an aspect of your research, following the structure of your choosing, e.g. what are the obstacles of female entrepreneurship*

2.3. Summary / framework

- *Critically reflects what is female entrepreneurship and what do we know about its benefits and obstacles*

2.4. Avenues for future research

- *Suggests what/how/where to study the topic further, and argues why that would be interesting/relevant*

2 themes: ***Entrepreneurial identity & sustainable entrepreneurship***

2. Literature Review

- *Presents shortly the key themes/concepts and what follows in the next sections of the literature review*

2.1. Review part 1

- *Presents theme 1 of your research, following the structure of your choosing, e.g. what is entrepreneurial identity and how personal values and motivations influence engaging in entrepreneurship*

2.2. Review part 2

- *Presents theme 2 by focusing on your specific interest, e.g. what is sustainable entrepreneurship, what do we know about the role of entrepreneurial identity in it*

2.3. Summary / framework

- *Critically reflects what is entrepreneurial identity and how it relates to sustainable entrepreneurship*

2.4. Avenues for future research

- *Suggests what/how/where to study the topic further, and argues why that would be interesting/relevant*

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Summary / framework

- Represents the researcher's critical assessment and synthesis of literature on how to approach the phenomenon under study
 - Presents the key elements of the phenomenon, and how they relate to each other
 - Helps to make conceptual distinctions and organize ideas
 - Can be a textual summary (e.g. 1-2 pages) and/or a figure/model
- Helps to assess and refine your goals for future research
 - **Realistic and relevant research questions**
 - **Appropriate methods**

Tools for searching articles

Google Scholar:

<https://scholar.google.com>

Aalto library general search:

<https://primo.aalto.fi/>

Select "Articles" before or after you get the search results.

Google Scholar

entrepreneurship

Articles About 1 900 000 results (0,03 sec)

Any time
 Since 2020
 Since 2019
 Since 2018
 Custom range...

Sort by relevance
 Sort by date

include patents
 include citations

Create alert

Tracking entrepreneurship in South Africa: A GEM perspective
 M Herrington, J Kew, P Kew, GE Monitor - 2010 - researchgate.net
 The Global **Entrepreneurship** Monitor (GEM) research programme was initiated to explore and assess the role of **entrepreneurship** in national economic growth. South Africa joined the GEM project in 2004 and has participated in all subsequent studies. Entrepreneurial ...
 ☆ Cited by 203 Related articles 2 versions

Entrepreneurship: A contemporary approach
 RM Hodggetts, DE Kuratko - 2001 - pdfs.semanticscholar.org
Entrepreneurship: A Contemporary Approach by Donald F. Kuratko Dr. Donald F. Kuratko is the Jack M. Gill Chair of **Entrepreneurship**, Professor of **Entrepreneurship**, and Executive Director of the Johnson Center for **Entrepreneurship: A Contemporary Approach**. - Google Books ...
 ☆ Cited by 1431 Related articles

Encyclopedia of entrepreneurship
 CA Kent, DL Sexton, KH Vesper - ... Reference in **Entrepreneurship**, 1982 - papers.ssrn.com
 Reviews the state of **entrepreneurship** research from multiple frameworks, including sociological and psychological views of the entrepreneur, economic development, venture capital, and education. **Entrepreneurship** is defined as the creation of new business ...
 ☆ Cited by 750 Related articles

Entrepreneurship: Creativity and growth
 DL Sexton, NB Bowman-Upton - 1991 - Macmillan New York
 ☆ Cited by 475 Related articles

Related searches

entrepreneurship theory and practice	entrepreneurship intrapreneurship
entrepreneurship innovation	corporate entrepreneurship
small business entrepreneurship	entrepreneurship regional development
schumpeter entrepreneurship	entrepreneurship gem

Identify which articles are highly cited

Snowball to find more articles

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Iterative writing process

Introduction

- Background ('Setting the hook')
- Research gap, objective(s) and research question(s)
- Describe the structure of the paper

Literature Review

- Review part 1
- Review part 2
- Summary / Conceptual framework
- Implications and suggestions for future research

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Help along the way

- Check out the videos and extra material in MyCourses
- Look at good examples at Aalto eThesis:
<https://aaltodoc.aalto.fi/handle/123456789/127>
- Discuss with others and ask for feedback!
- Sign up for Feedback sessions

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Check list: Characteristics of excellent assignments (more info in the Rubrik)

Introduction

- The topic relates to a larger societal/practical/theoretical dilemma that motivates the research.
- The choice of research objectives/questions is explained by identifying importance of these questions and/or lack or ambiguity of research around them.

Literature review

- The literature review utilizes relevant sources from entrepreneurship/management /social sciences research.
- The structure of the literature review is logical, and it summarizes and critiques the prior literature.
- The insights gained from the prior literature are concluded (verbally and/or visually) to explicate the core elements related to the research objectives/questions, and to show how they relate to each other.

Conclusions

- The insights gained from the literature are contrasted with the original research objectives/questions to assess how the prior literature helps to understand the phenomenon in more detail.
- The ideas for future research are grounded on the insights of the literature review (and the developed framework). They are more nuanced and concrete than the ideas that could have been originally identified and imagined.

In general

- The paper is coherent and easy to read, and it has a consistent 'red line' that reflects the authors' own thinking.
- The paper is written following academic style (structure, language use, referencing).
- The author shows awareness of research ethics, e.g. in terms of the topic choice and use of the work done by others.

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Most important: Demonstrate understanding of the research process

- ✓ Well-structured and clearly argued
- ✓ Reflects your own thinking
- ✓ Focuses on quality over quantity