

12.10.

Illustration Studio

2021

# Illustration Studio 5cr

**12.10. - 11.11 2021**

**Tuesdays & Thursdays**

**9:15 - 17:00**

# About the course

12.10.

Illustration Studio is a workshop-oriented course, during which each student is working with only one illustration assignment for the length of the course.

At the end of the course, we'll have an exhibition for the created artworks in Kipsari Lobby at Väre.

In addition to the one assignment that each of you are working on, there will be:

- sketching exercises
- visits in different locations, such as museums and galleries
- visits from professional illustrators

The aim of the course

- to be a place for experimentation, freedom of creating and testing
- to be slow paced course, where we avoid rushing and stressing
- to find new ways of image making and visualizing information

The evaluation criteria for the course

- required attendance 80%
- finalizing the course assignment and participating at the exhibition
- active participation during classes, exercises and conversations

# Illustration Studio 12.10.-11.11.2021, 5cr

12.10.

Illustration Studio

2021

<b>Illustration Studio 12.10.-11.11.2021, 5cr</b>		
<b>Week 41</b>	<b>Tuesday 12.10. Introduction</b> Introduction to course Sketchbook Starting with the course assignment	<b>Thursday 14.10. Character and setting</b> Exercises in class Continuing with course assignment Sketching exercises at National Museum 14-17
<b>Week 42</b>	<b>Tuesday 19.10. Personal style</b> Gallery visit in Tapiola Exercises in class Continuing with course assignment	<b>Thursday 21.10. Sequential Image</b> Exercises in class Visitor illustrator Continuing with course assignment
<b>Week 43</b>	Independent work, continuing with the course assignment	
<b>Week 44</b>	<b>Tuesday 02.11. Work as an illustrator</b> Exercises in class Visitor illustrator Mid-course evaluation	<b>Thursday 04.11. Responsibilities</b> Visitor illustrators Continuing with course assignment
<b>Week 45</b>	<b>Tuesday 09.11. Work and life balance</b> Exercises in class Continuing with course assignment	<b>Thursday 11.11. Final evaluation</b> Setting up exhibition Final evaluation

# Illustration

12.10.

can be in any format and on any surface

Illustration Studio



2021

Images:

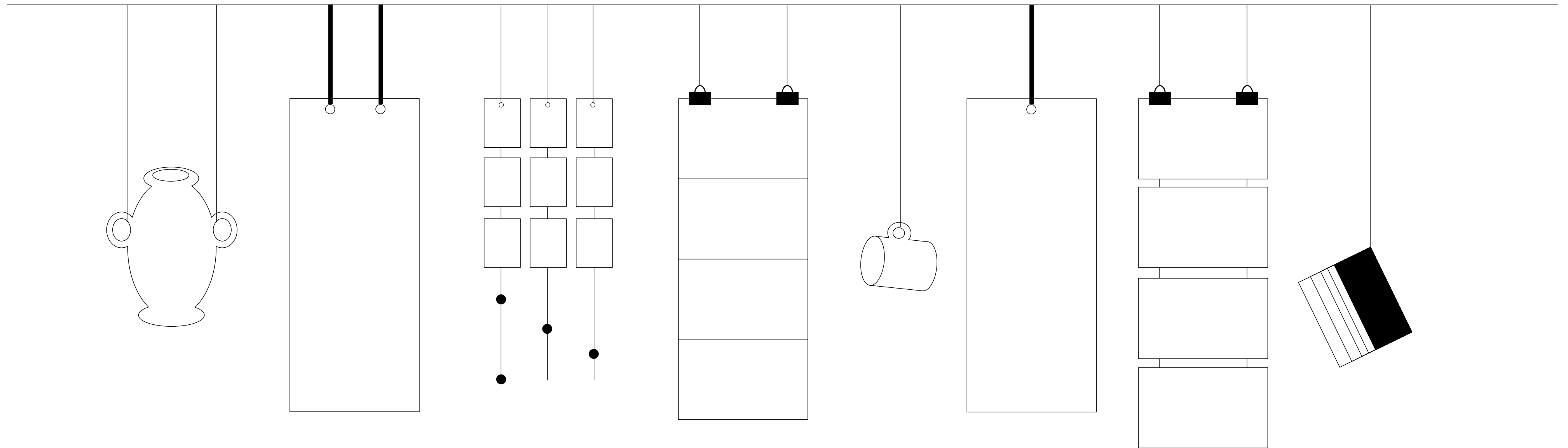
1. Ceramic clock - Eleonor Boström
2. A zine - Mira Malhotra
3. A calendar - Clay Hickson
4. A shirt - Tara Booth
5. Moomin mug - Tove Jansson
6. A knitted scarf - Katya Dorokhina
6. Mikkeller illustrations - Keith Shore
7. Paper mache vase - Laura Callaghan
8. Postcards - Hiroki Nishiyama
9. A plastic bag - Ben Smith

# The course assignment

12.10.

- Creating a illustrated work with a chosen theme in a physical format (2 dimensional or 3 dimensional)
- Presenting the illustrated work in the final exhibition in Kipsari Lobby at Väre 11.11.-25.11.2021

Illustration Studio

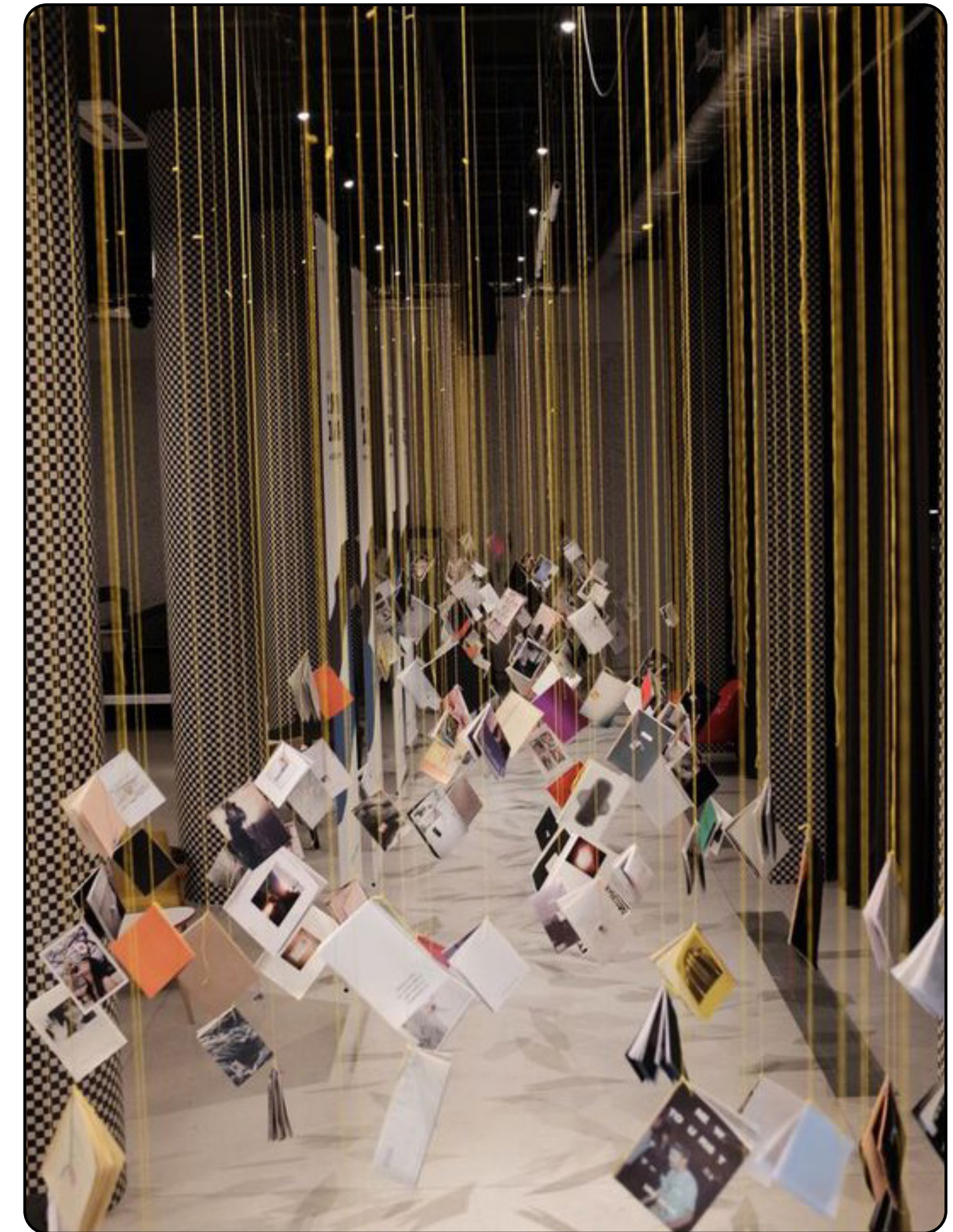


2021

# Exhibition space, Kipsari Lobby



^ Kipsari Lobby, the exhibition space



The illustrated works will be hanging from the ceiling rails and/or wooden frames, allowing the visitors to browse/view the works freely

# Theme for the assignment

12.10.

## *Emotions*

Think of two emotions that you feel have been ruling your life lately

- One emotion that is commonly considered as :) positive :)

(joy, excitement, love, hope, empathy, happiness, pride, confidence, inspiration, amusement, gratitude, curiosity...)

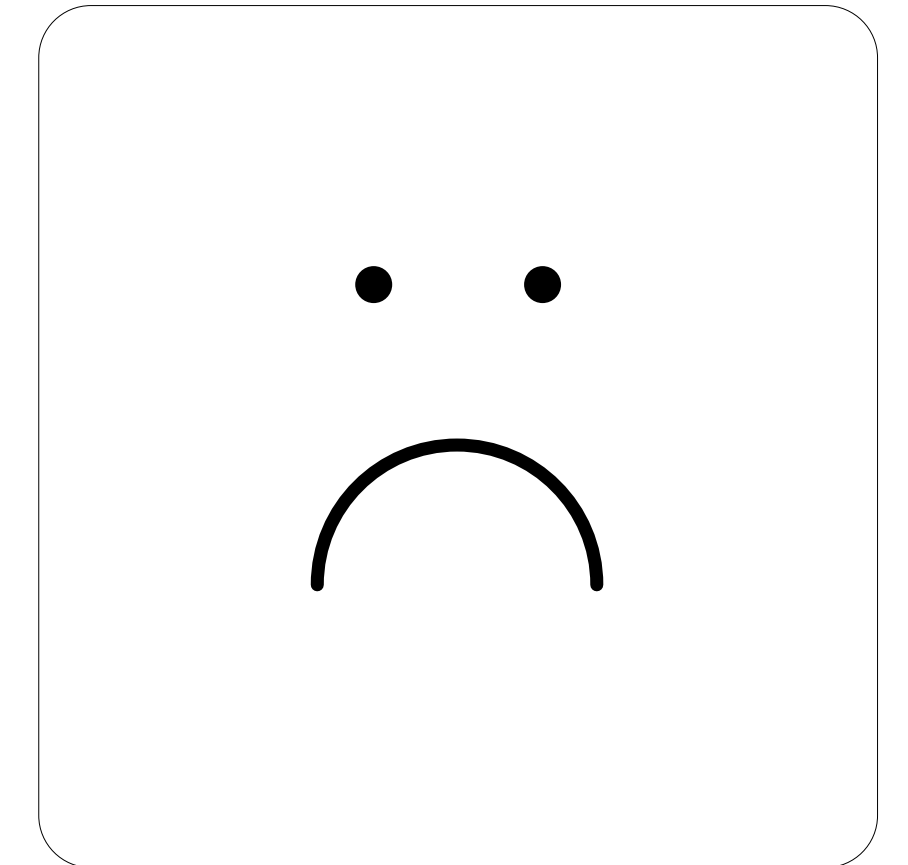
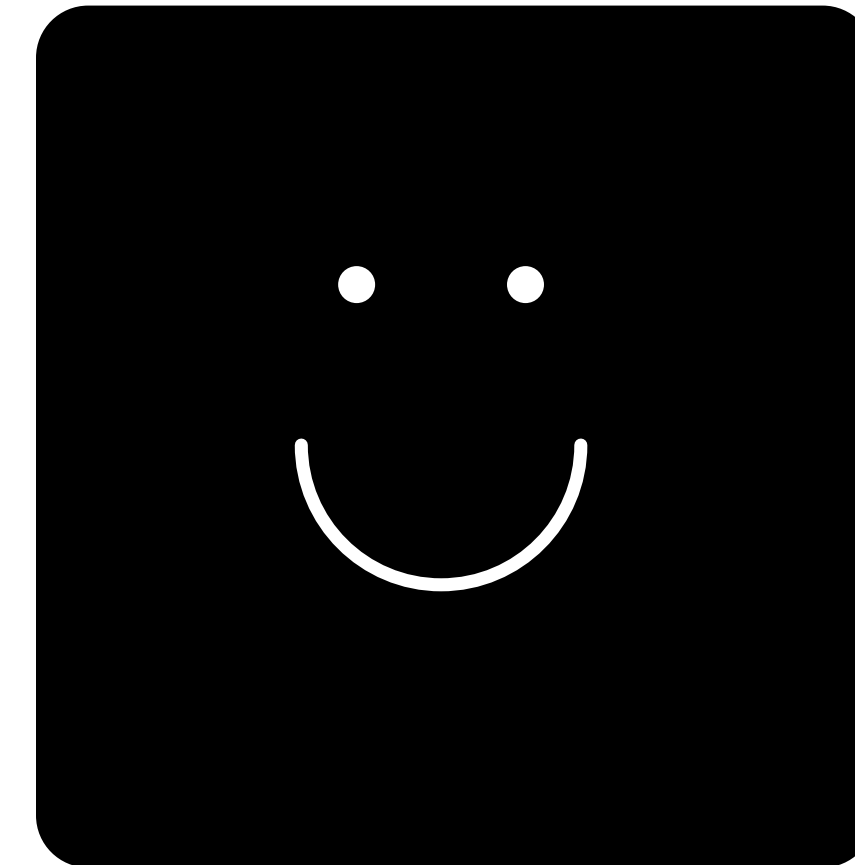
- One emotion that is commonly considered as :( negative :(

(anger, fear, pain, depression, anxiety, fatigue, boredom, sadness, loneliness, grief, indifference, disgust, shame, panic, envy...)

Choose one of the emotions, either the negative one or the positive one

Choose the one that you feel has been more overpowering, or the one that you feel more comfortable diving into

-> The emotion you choose will be your theme for the course assignment



# The Assignment

12.10.

## Sequential illustration in a physical format

Create sequential illustration based on the chosen emotion in a physical, accessible format

“Sequential art is a term proposed by comics artist Will Eisner to describe art forms that use images deployed in a specific order for the purpose of graphic storytelling or conveying information”

## The sequential art can either be

- a short story with characters and an narrative or more abstract depiction of the chosen emotion
- autobiographical or fictional, based on the real world or an imaginary one

## Technique of the illustrated work

Can be anything that can be presented in physical format. Hand-drawn, digital illustration, painted, collage, engraved, taped, stamped, sculpted, modelled and 3dprinted...

## Tone of the illustrated work

Can be anything, funny, mysterious, aggressive, passive, sad, emotional...

## The format of the illustrated work can be anything but must be something that emphasizes or communicates the chosen theme

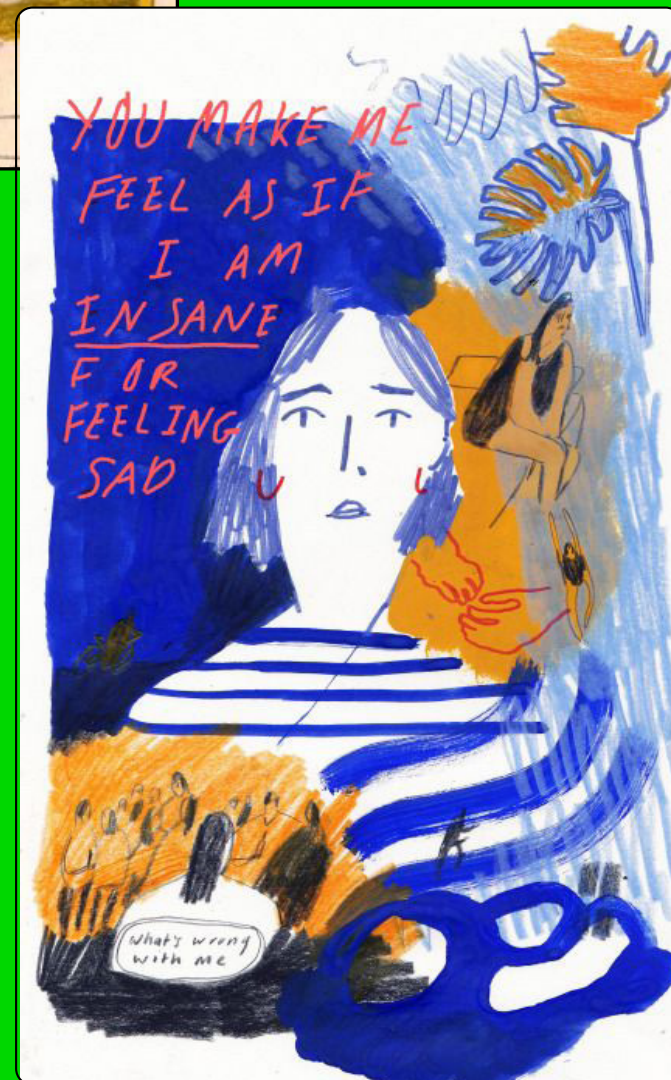
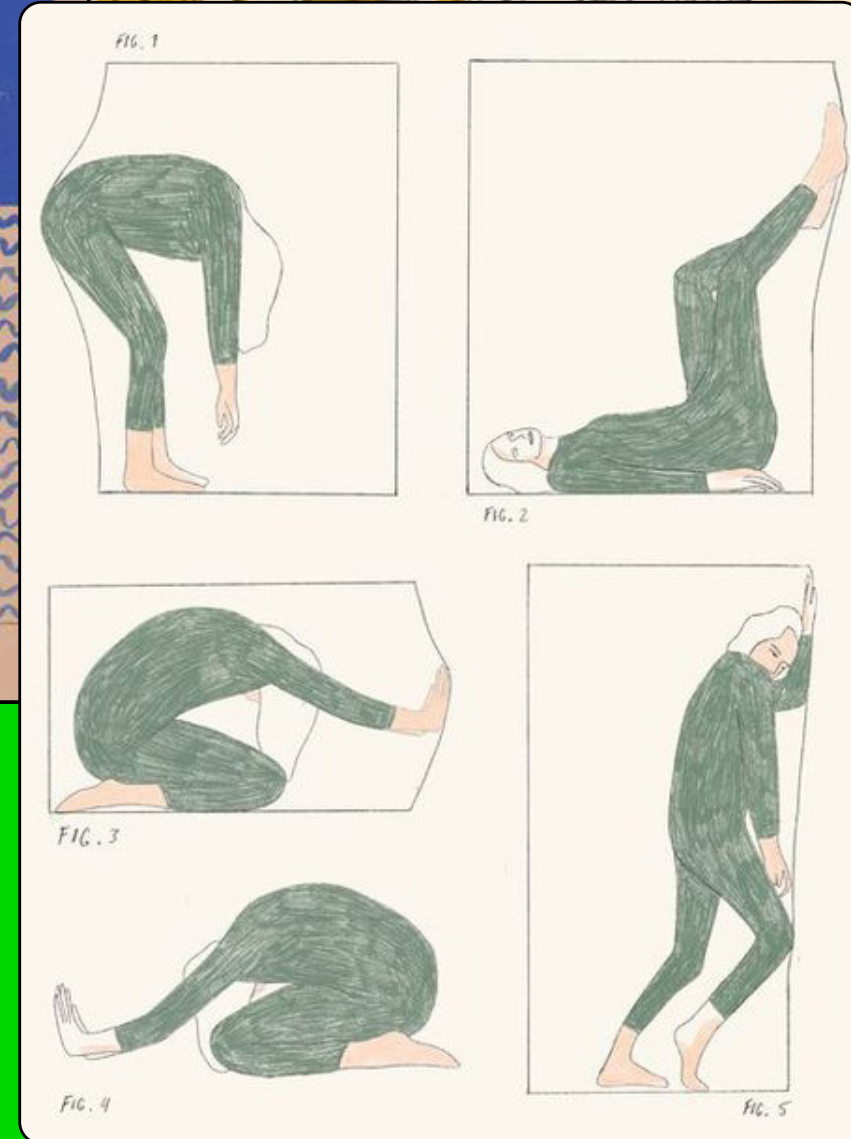
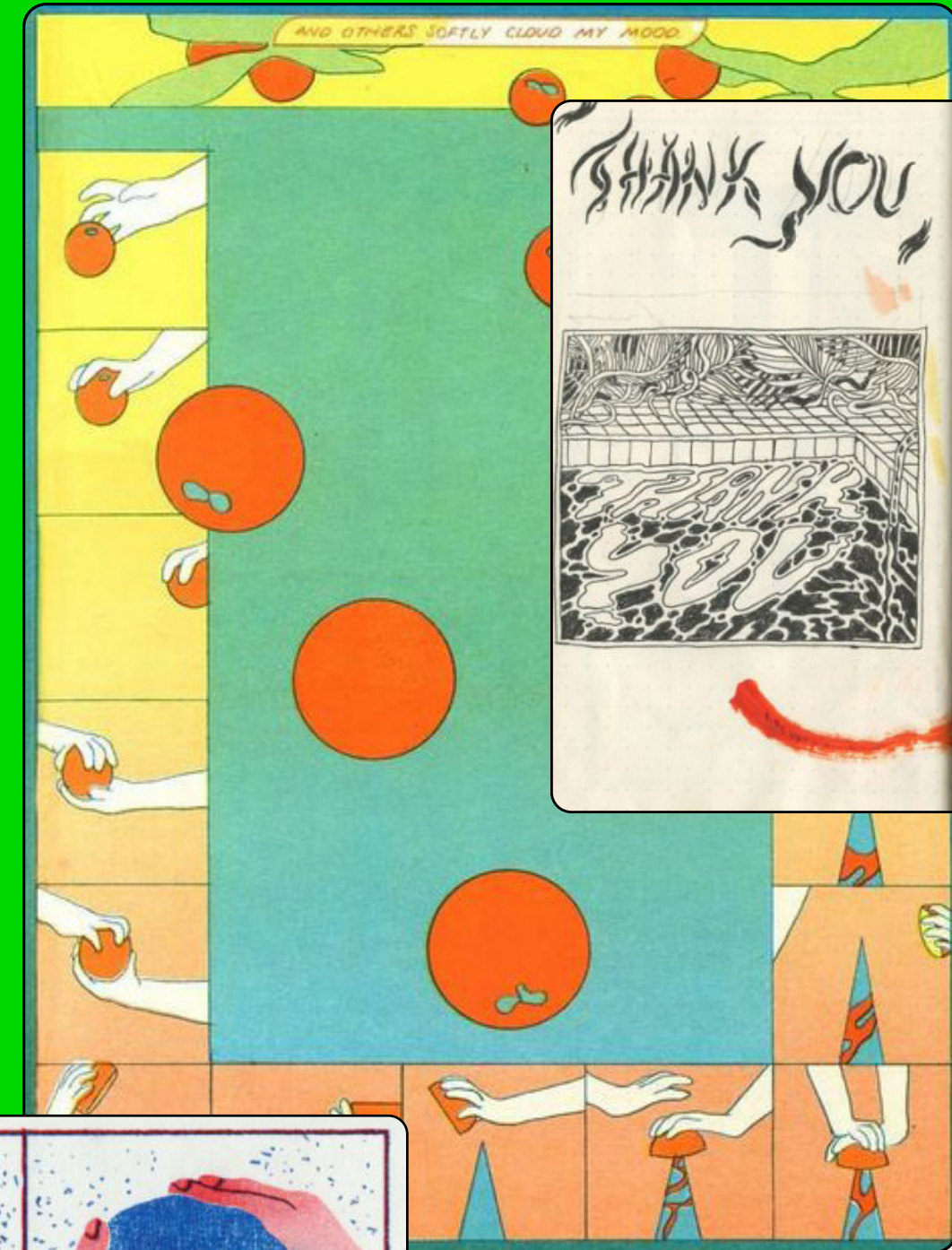
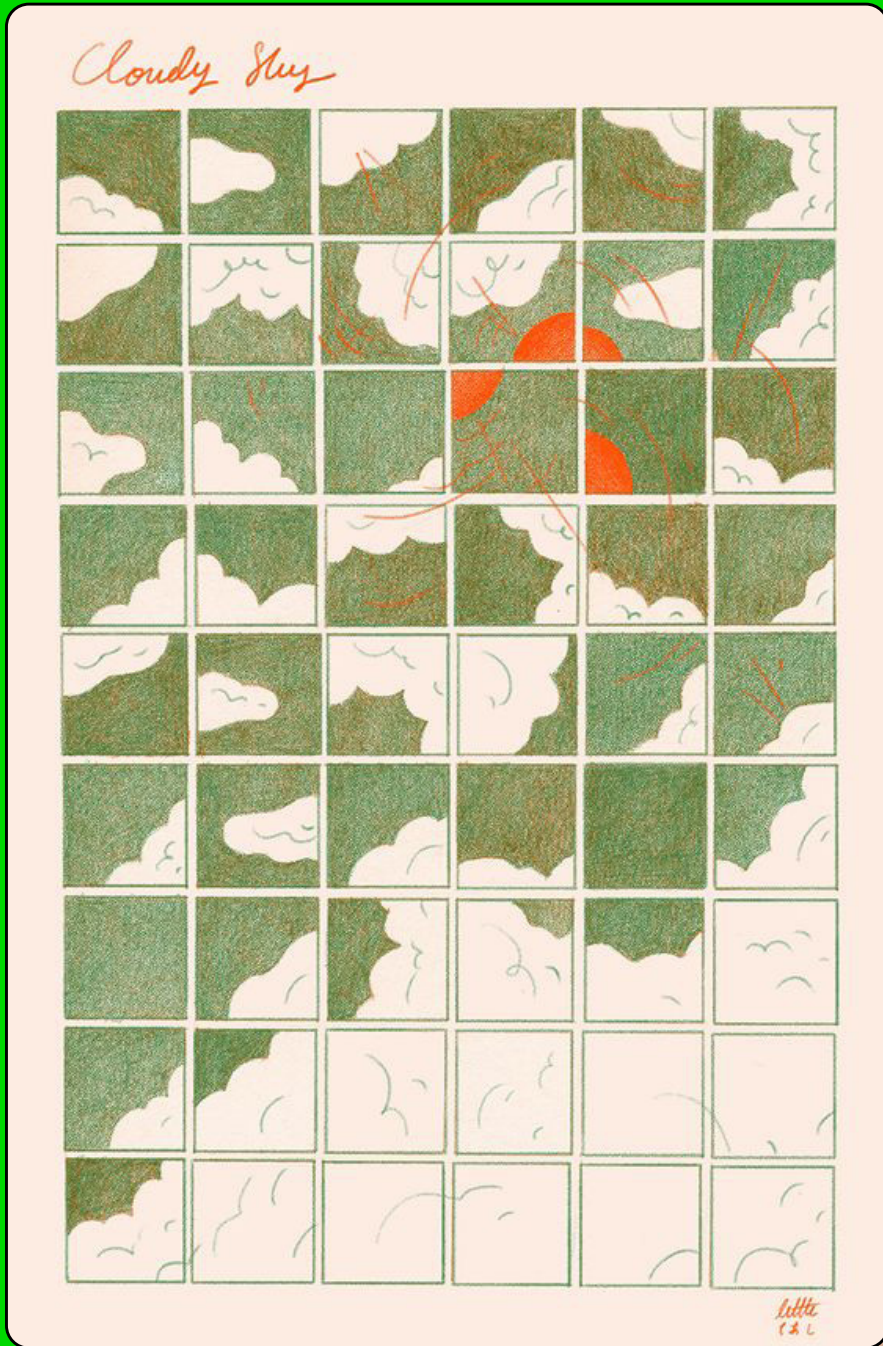
- something more traditional such as a poster, a zine, a colouring book, a diary, a magazine, a postcard, a calendar, sticker sheet...
- something 3 dimensional or unconventional such as coffee mug, illustrated fabric, a vase, a scarf, a clock, a shoe, food packaging, a plastic bag...

e.g. if your emotion is boredom, your format could be something with a connection with time, a clock? a calendar?



# Reference

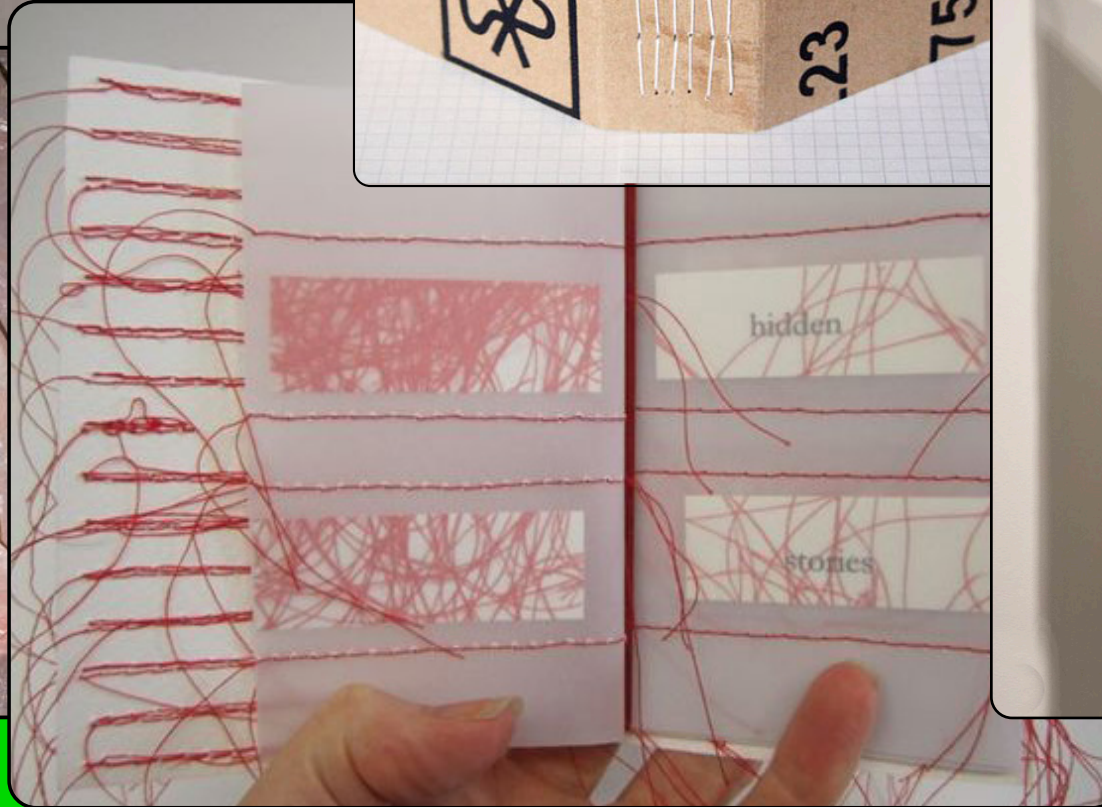
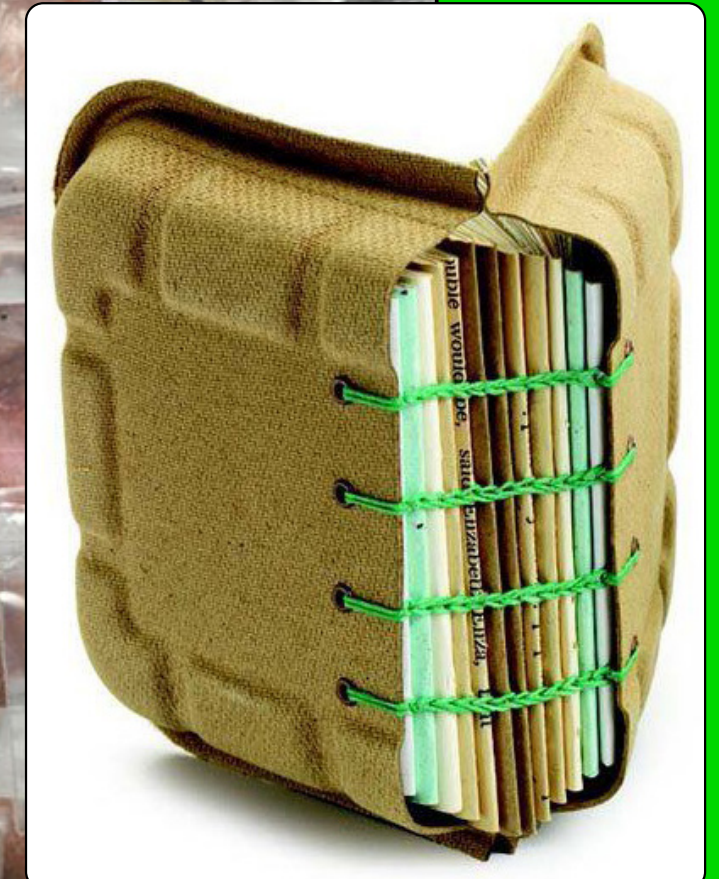
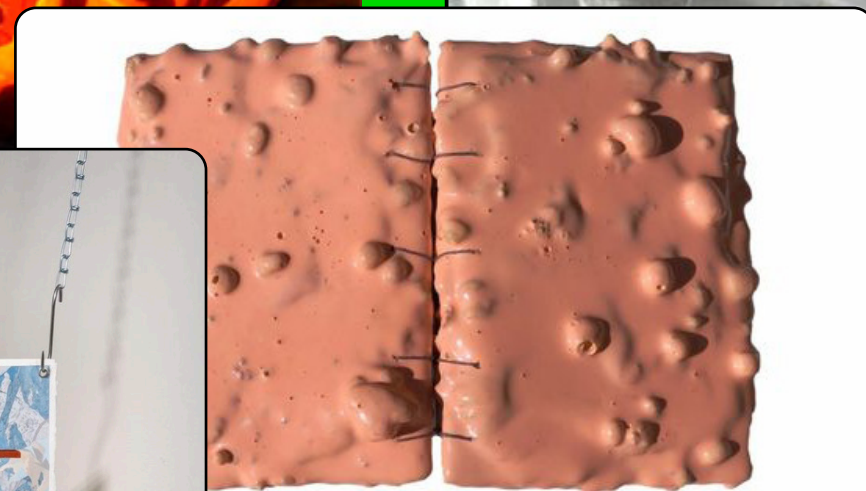
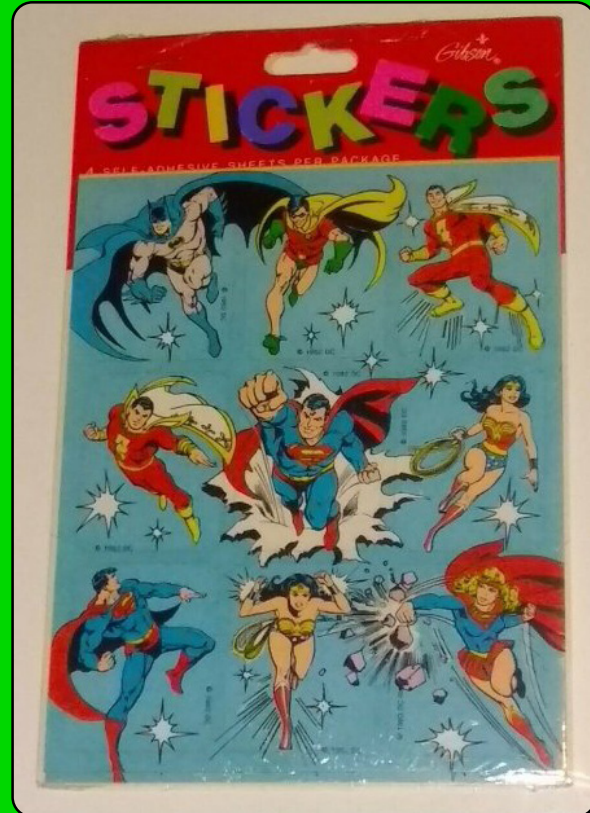
for sequential illustration



The sequential illustration can have a traditional graphic novel/comics look or more abstract and experimental

# Reference

for the format and the physical appearance of the work



Can be 2d/3d. Use materials that will communicate or strengthen the chosen theme.

# Technical notes

12.10.

- the artwork must be hangable
- the artwork must be accessible for the exhibition visitors  
(readable, browsable, viewable)

SIZE - If the physical format is :

-something similar to a zine or a booklet

**105mm x 148mm (A6)**

-something similar to a poster

**width 148mm x length whatever**

-something 3dimensional

**width 148mm x length whatever**

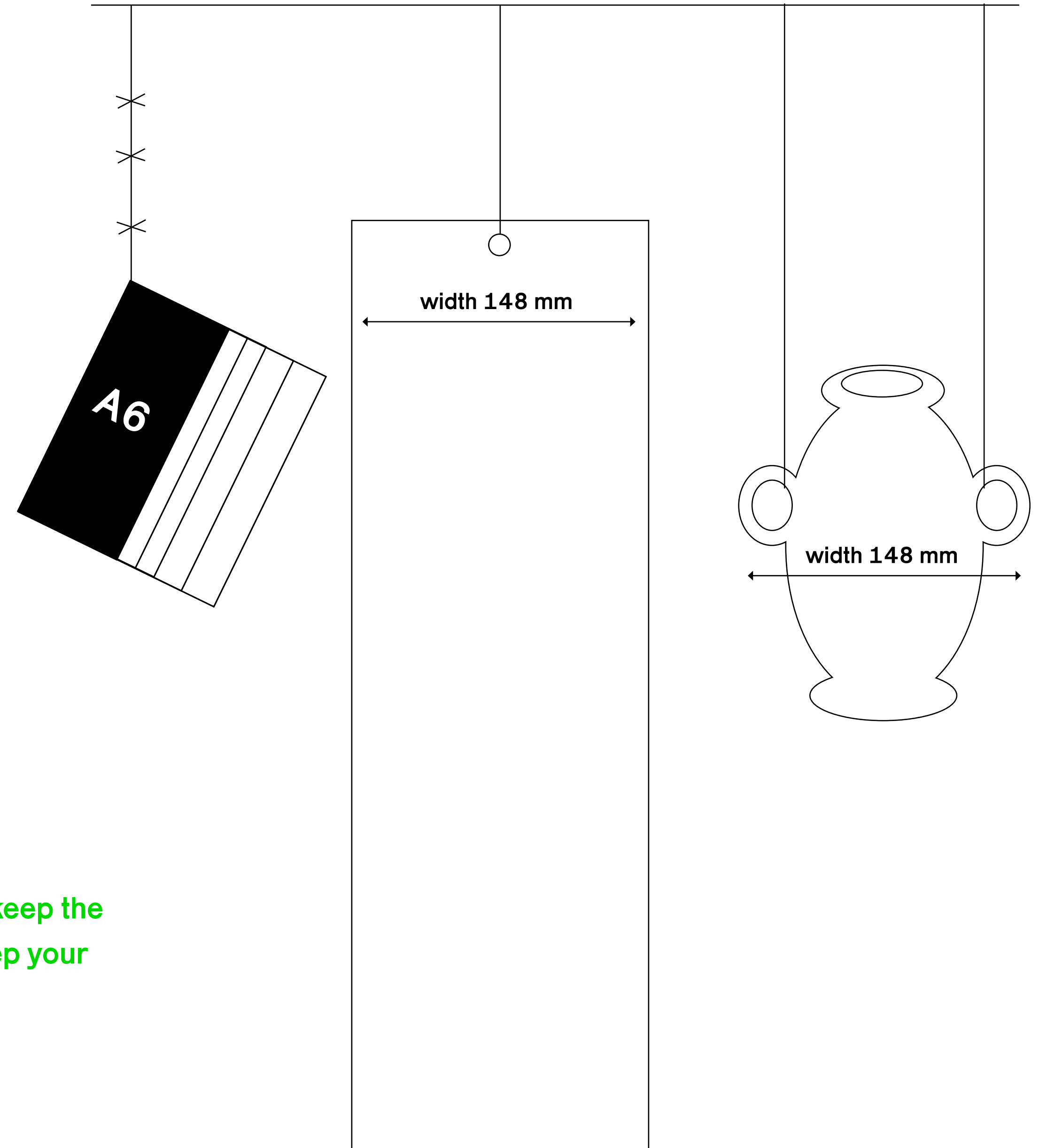
Use of colors in the illustrated work

1-2 colors + the color of paper/base material

**e.g. black and yellow color on a white paper,**

**or yellow and white color on a black coffee mug....**

**Purpose of these specs is to set limits for the physical format and to keep the artwork sizes somewhat similar, small variations are ok but try to keep your work around the given measurements.**



# The goal and evaluation

12.10.

## The goal of the assignment

- visualizing an abstract subject
- expanding your visual thinking and creative process with different materials
- forcing to create physical artworks and allowing a break from digital devices
- getting comfortable with crafting and enjoying imperfections

## Evaluation criteria of the assignment

- Finished work and participation in the final exhibition
- Visualization of the abstract theme in the illustrated work
- Creativity and experimentation with the physical form of the work

# Sketchbook

12.10.

## A6 size, stitch binding

1. Start with a stack of A5 papers (at least 12 sheets, can be more)  
Fold each of the 12 “pages” in half and nest them together.  
Do the same fold for the cover.

2. Punch (3 or 5) holes along the spine of your book

3. Thread your needle, do not tie a knot in it yet.  
Start from the inside and thread through the punched holes

5. Tie the threads into a knot

