

## **Mandatory readings for critical reading assignment #1.**

Brown, T. (2008). Design Thinking. Harvard Business Review.

[https://primo.aalto.fi/permalink/358AALTO\\_INST/ha1cg5/alma999375835006526](https://primo.aalto.fi/permalink/358AALTO_INST/ha1cg5/alma999375835006526)

Björklund, T. (2019). The changing role of design. In: Design +: Organizational renewal and innovation through design. Aalto University

[2019 DesignPlus book ONLINE version.pdf \(aalto.fi\)](#)

Björklund, T. (2019). The foundations of design thinking. In: Design +: Organizational renewal and innovation through design. Aalto University

[2019 DesignPlus book ONLINE version.pdf \(aalto.fi\)](#)

Design Council: What is the framework for innovation? Design Council's evolved Double Diamond <https://www.designcouncil.org.uk/news-opinion/what-framework-innovation-design-councils-evolved-double-diamond>

Dorst, K. (2015) Chapter 3: Lessons from design. In: Frame innovation: Create new thinking by design. MIT Press.

[Frame Innovation : Create New Thinking by Design: EBSCOhost](#)

Stickdorn, Marc, Adam Lawrence, Markus Edgar Hormess, and Jakob Schneider. Chapter 01: Why Service Design? In: This Is Service Design Doing : Applying Service Design Thinking in the Real World : a Practitioners' Handbook Sebastopol, CA: O'Reilly Media, Inc., 2018.

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Stickdorn, Marc, Adam Lawrence, Markus Edgar Hormess, and Jakob Schneider. Chapter 02: What is Service Design? In: This Is Service Design Doing : Applying Service Design Thinking in the Real World : a Practitioners' Handbook Sebastopol, CA: O'Reilly Media, Inc., 2018.

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## **Critical reading #2 assignment list of readings – Students will have to choose from this list some of the articles to read. More about this on Session #1**

Cooper, R., Junginger, S., & Lockwood, T. (2013). The handbook of design management. A&C Black.

Design Bits online course: Chapters 01 to 07 - <https://designbits.aalto.fi/>

Dziobczenski, P.R.N., Person, O., and Meriläinen, S. (2018). Designing Career Paths in Graphic Design: A Document Analysis of Job Advertisements for Graphic Design Positions in Finland. The Design Journal. 21 (3): 349–70.

[https://primo.aalto.fi/permalink/358AALTO\\_INST/cis3s6/cdi\\_crossref\\_primary\\_10\\_1080\\_14606925\\_2018\\_1444874](https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_crossref_primary_10_1080_14606925_2018_1444874)

Micheli, P., Wilner, S. J., Bhatti, S. H., Mura, M., & Beverland, M. B. (2019). Doing design thinking: Conceptual review, synthesis, and research agenda. *Journal of Product Innovation Management*, 36(2), 124-148.

[https://primo.aalto.fi/permalink/358AALTO\\_INST/cis3s6/cdi\\_crossref\\_primary\\_10\\_1111\\_jpim\\_12466](https://primo.aalto.fi/permalink/358AALTO_INST/cis3s6/cdi_crossref_primary_10_1111_jpim_12466)