## Management Information Systems (MIS) – 37C00100 – Spring 2022

**Assignment 1 (6 points)** – *note that* <u>**this assignment is compulsory to pass the course!**</u>

**A) Read or listen** Forbes' short article on *"The 10 Tech Trends That Will Transform Our World"* available at
https://www.forbes.com/sites/bernardmarr/2022/01/05/the-10-tech-trends-that-will-transform-our-world/

<u>**AND**</u>

Gartner's short article on *"Top strategic technology trends for 2022"* available at
https://www.gartner.com/en/information-technology/insights/top-technology-trends
(if interested, you can find Gartner's full reports via our Learning Centre: https://libguides.aalto.fi/c.php?g=410651&p=2797566)

**B) Read** <u>also</u> <mark>one chapter</mark> (out of the 5-7 trend chapters) of your own choice EITHER from Accenture's or Deloitte's extensive tech trends 2022 reports:

Accenture: https://www.accenture.com/us-en/insights/interactive/fjord-trends-2022 (scroll down and click View Full report)
**OR**
Deloitte: https://www2.deloitte.com/us/en/insights/focus/tech-trends.html  (click Get the report to download it)

**C) Answer the following questions** (in 2-3 pages with 1,5 line spacing and 2,5 cm margins):

1.  What were your overall reactions to the current technology trends and business environment?

2.  Were the trends familiar to you (e.g. from your own experience, news or work) or was there something that surprised you?

3.  What kind of ethical, sustainability or social responsibility issues came to your mind when reading about the trends?

4.  On what grounds did you choose one of Accenture's or Deloitte's trend chapters to read? Summarize this selected chapter's content very briefly (one-two paragraphs only).

5.  If you had to choose one of the trend topics for further investigation (e.g. for your Bachelor's or Master's thesis), which one would you be interested to choose? Describe also why.

6.  Were there IT-related terms, acronyms or concepts that were more difficult to understand?

**INSTRUCTIONS FOR RETURNING THE ASSIGNMENT**
Return the assignment report to MyCourses – Assignments **by Friday 4.3. at <mark>12:00</mark>** (noon).
   o   Note that -1 point is deducted from every late 24 hours of return.