

AGREEMENT ON STUDY PROJECT AT AALTO UNIVERSITY

1. Parties

1.1. Aalto

Aalto University Foundation sr, operating as Aalto University, business ID2228357-4, hereinafter referred to as "**Aalto**"

The contact person for Aalto is Nuria Solsona, nuria.solsona@aalto.fi, telephone number 0504717475. The course leader of Aalto is Nuria Solsona hereinafter referred to as "**Course Leader**"

1.2. Partner

Metsähallitus, business ID 0116726-7, hereinafter referred to as "**Partner**"
The contact person for the Partner is Susanne Nylund, susanne.nylund@metsa.fi, telephone number 0403521089.

1.3. Students

The names of the participating students will be included as a separate appendix 1 to this Agreement latest at start date of the course.

Participating students are hereinafter referred to collectively as "**Students**"

2. Purpose of the agreement

This agreement applies to a study project, in the work in performed by the Students.

The objective of the cooperation of the Parties is to support the studies of the Students. Aalto and the Partner will agree on the terms of the cooperation by signing this agreement. After Aalto has chosen the Students to the course, the Students may join the study project by signing this agreement. This agreement does not constitute any employment relationship between the Students and the Partner or between Aalto and the Students.

3. Description of the study project

3.1. This agreement applies to course Design for Government, which is part of the Students' Creative Sustainability -studies in Aalto University. The study project, is part of the course, hereinafter be referred to as "**Project**". The Project must meet the academic requirements set by Aalto. A more detailed description of the Project is attached as Appendix 1 to this agreement.

3.2. "Result" refers hereinafter to the specific form of the data and other material collected, as well as any design, prototype, report or similar outcome of the Project in which it is presented to the Partner in the final presentation.

4. Schedule

The Project begins on 28.2.2022 and ends on 23.5.2022. The Partner is aware that the Project is part of the studies of the Students and that the Students must complete the Project within the Schedule.

5. Responsibilities of the parties

5.1. Students

The Students shall perform their work carefully. The Students shall not copy any third party's work when producing materials in connection with the Project in any manner, which infringes copyright. Students may neither consciously include any other third party's material, which is protected by other intellectual property rights, in the Result.

The Students must complete the Project within the Schedule. A student who decides not to complete the course or the Project is obliged to inform the Partner and Aalto immediately.

5.2. Aalto

Aalto is responsible for organizing the course and for the overall guidance and supervising of the Students in order for the Students to be able to achieve the targets of the Project.

5.3. The Partner

The Partner shall provide the Students with necessary information, material and guidance so that the Students are able to complete the Project in the agreed Schedule. The information and material provided by the Partner is subject to the Partner's standard internal procedures and legal obligations that include but are not limited to internal and other data permits. The Partner shall also provide feedback during the Project and participate in the final assessment.

6. Copyrights and other IPR

6.1. Students

Regardless of the rights of other Parties, moral rights including rights of paternity and integrity will always remain with the Students who are creators of the Result.

6.2. Aalto

The undersigned Student hereby grants to Aalto non-exclusive intellectual property rights to the Result, including right to use, modify, as well as to license and transfer the rights to third parties, for example with Creative Commons CC BY 4.0 license

<https://creativecommons.org/licenses/by/4.0/>.

The Student shall not receive any compensation for such transfer.

6.3. The Partner

All IPRs to all Results, including also the right to transfer, license and to modify the Results, will be transferred to the Partner. The Students shall perform their duties under this agreement without any compensation from the Partner.

Rights referred to in paragraph 6.2 will remain with Aalto.

7. Compensation for Aalto

The Partner shall pay compensation for Aalto for organising the course and the Project in the amount of 10 000 euros. The payment shall be paid by 23.5.2022 against a separate invoice. Payment has to be paid within 30 days counted from the date of the invoice. VAT (when applicable) shall be added to the prices.

8. Confidentiality

Performing the Project work might require sharing confidential information by the Partner. When disclosing information intended to be confidential, the Partner shall clearly mark the material as confidential and when disclosing oral information intended to be confidential, the Partner shall at the time of disclosure state that the information is confidential and confirm the confidentiality in writing within three days, hereinafter be referred to as "**Confidential Information**". Should any Confidential Information be shared with the Students and Aalto, the Students and Aalto are obliged to keep such information in strict confidence. Confidential Information may not be used for any other purpose than for performing the Project.

Copies or reproduction of the Confidential Information shall not be made, except as and to the extent required for performing the Project. On the request of the Partner the Confidential Information, including all copies, shall be returned to the Partner at the Partner's expense.

All reports, documents, drawings, designs, specifications, data, files and similar provided by the Partner to the Students / Aalto for the purpose of the Agreement shall remain the sole property of the Partner and the Students / Aalto shall not get any licensing rights to them. For the avoidance of doubt the Parties acknowledge that the above-mentioned information is without limitation to be regarded as Partners background intellectual property to which the Partner shall retain all rights.

Confidentiality obligation shall remain in force for three years counted from the disclosure of the Confidential Information unless made public before by the owner of the Confidential Information.

9. Reference and communication

The Partner and Aalto have the right to use each other's name and logo for communicational purposes related to this Project. Instruction given by the other Party regarding the use must be observed.

The Students, who are creators of a Result, have the right to make a reference to the participation in the course and to the Results in their analogue and digital portfolio and/or CV.

The Parties have the right to post pictures and general remarks of the course in social media marked with the symbol *#creativesustainability*, @aaltoCS and @aaltoarts. Confidentiality as agreed in paragraph 7 has to be taken into consideration with the postings.

10. Limitation of liability

The Partner understands that the Students are not professionals in the field of the Project. Neither the Students nor Aalto provide any warranty that the achievements of the Project are fit for any particular purpose or intended use of the Partner. The use of all Results of the Project and other material shared shall take place at the risk of the user.

Neither Aalto nor the Students warrant that the Results of the Project do not include material protected by third-party intellectual property rights. Aalto is not responsible for any damage or loss caused by a Student. Students are not jointly liable for any damage or loss caused by another Student.

The total liability for any damage or loss caused by the Students is limited in all cases to the 1.000 euros. These limitations do not, however, apply in situations in which the damage is caused by intentional breach of this agreement or by gross negligence. Students, Aalto and the Partner are not liable for any indirect or consequential loss or damages.

11. Validity

This agreement is binding between Aalto and the Partner upon their signature and in relation with each Student upon his/her signature. Upon signing this agreement shall have retroactive effect from the beginning of the Project.

This agreement shall be valid until the end of the Schedule as defined in paragraph 4. All terms and conditions of this agreement concerning confidentiality, IPR and any other terms, which by their nature are meant to remain valid also after the termination of the agreement, shall remain valid.

12. Applicable law

This agreement shall be construed and governed by the laws of Finland excluding its choice of law provisions. Any disputes, which cannot be resolved through negotiation, shall be submitted to District Court of Helsinki.

13. Appendices

14. Signatures

Aalto and Partner have duly executed this agreement by signing a PDF version, which is deemed as effective as an original. The Students will agree to this agreement in written response via their aalto.fi email. Each Student will get a copy of the agreement as pdf file.

DATE 4 . 2 . 2022

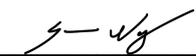
DATE 28.1.2022

Metsähallitus, Parks and Wildlife Finland**Aalto University Foundation sr**

Minja Viikikka
Director, Digital & Customers



Tuuli Mattelmäki
Head of Department,
Department of Design



Susanne Nylund
Lead Service Designer

Appendix 1 Description of the Study project

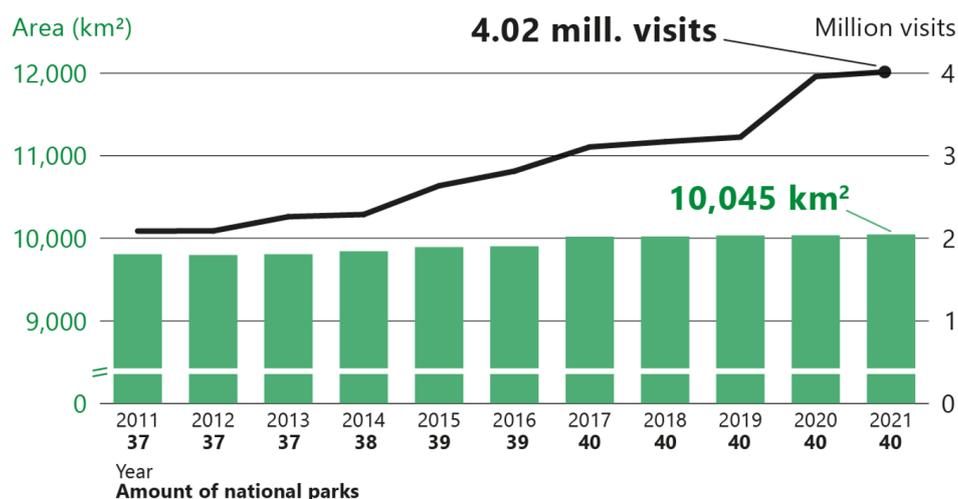
DfG 2022 Project Brief 2:

The future of sustainable nature recreation: How can conservation values be preserved as visitor numbers grow in state-owned protected and recreational areas, such as National Parks?

By Metsähallitus and Ministry of the Environment

Background:

- Studies show that nature-based recreation brings visitors positive health benefits, like well-being and reduced stress and anxiety levels. At its best, nature recreation strengthens people's relationship with nature, thus promoting sustainable use of nature. Links to studies:
 - [Forests for human health and well-being](#)
 - [World Commission on Protected Areas, publications and research](#)
 - [Healthy Parks Healthy People Central](#)
- Finland has 41 national parks, which are conservation areas. Metsähallitus manages the national parks. Visitor numbers of protected and recreational areas in Finland are growing, especially in national parks. In 2021, there were over 4 million visitors to national parks, which is 25% more than in 2019. Among visitor segments, the number of women and elderly people has grown during the last ten years. The pandemic brought more young people to the parks. In addition, more people come to national parks alone, and on the other hand, there are many first-timers.
 - <https://www.nationalparks.fi/nationalparks>
 - <https://www.luontoon.fi/-/kansallispuistojen-kayntimaarissa-on-noustu-uedelle-tasolle>
 - <https://julkaisut.metsa.fi/julkaisut/show/2627>



- Visitor footprint and interactions with nature can hurt the environment and biodiversity; for example, birds nesting can become disturbed, populations of rodents and small predators can be influenced, and feeding animals can change their natural behaviour. In addition, the effects of trampling can be detrimental to sensitive species. Citizens have a limited understanding of

biodiversity and the impacts of recreation on wildlife. Visitors do not always realise the impact of their own, well-intended behaviour on nature. According to Luontosuhdebarometri, only 29% of Finns consider biodiversity loss one of the biggest natural threats. Metsähallitus guides visitors in parks and online.

- <https://www.mdi.fi/content/uploads/Luontosuhdebarometri-2020-tulokset.pdf>
- <https://www.nationalparks.fi/hikinginfinland/visitorguidelines>
- Everyman's rights are restricted in national parks and other nature protection areas. In national parks and nature reserves, special regulations can limit activities such as camping, hunting, fishing, picking plants, and moving through sensitive areas during the nesting season. Such restrictions are listed separately for each area. However, this is not well understood among visitors. There are many misunderstandings about the rights and responsibilities, which lead to unintended breakings of the rules, such as illegal fireplaces and camping and not keeping the dogs on leash. Rules and regulations vary between different types of recreational and conservations areas. In addition, inside national parks, there are usually three different zones (nature reservation area, restricted area, recreation zone), which further complicates communication about the rules.
 - Example: <https://www.nationalparks.fi/oulankanp/instructionsandrules>

Goals and scope:

Nature recreation includes various outdoor activities such as hiking, walking, mountain biking, trail running, canoeing, berry picking, picnicking, fishing, hunting, and winter sports.

The goal of this project is to:

- Promote sustainable use of protected and recreational areas.
 - <https://www.metsa.fi/en/lands-and-waters/planning-of-state-owned-areas/sustainable-use-of-natural-resources/>
- Reduce visitor footprint and encourage sustainable behaviour in all interactions with nature; see, for example, the concept of regenerative tourism.
 - <https://www.travelweekly.com/Strategic-Content/Regenerative-Tourism>
 - <https://www.earth-changers.com/blog/2020/9/22/regenerative-tourism-what-is-it-and-what-is-it-not>
- Support biodiversity targets by affecting attitudes and educating visitors and society at large.
 - [https://www.ymparisto.fi/en-US/Nature/National_Report_on_Biodiversity_in_Finla\(49826\)](https://www.ymparisto.fi/en-US/Nature/National_Report_on_Biodiversity_in_Finla(49826))
 - https://ec.europa.eu/environment/strategy/biodiversity-strategy-2030_fi
- Increase understanding of the link between biodiversity and nature recreation. Visitors have limited knowledge of biodiversity and nature conservation; increased knowledge could deepen their nature experience and help them do

concrete actions to tackle biodiversity loss.

- Metsähallitus is developing Limits of Acceptable Change (LAC) metrics to follow the effects of nature recreation in ecological, economic, and sociocultural sustainability. Other tools related to promoting sustainability of tourism and recreational use in Metsähallitus' Nature Services are:
 - Plans for sustainable tourism
 - Cooperation agreements with tourism companies
 - Cooperation with regional tourism organisations and national actors
 - Sustainable tourism brands, such as Charter for Sustainable Tourism (Europarc) and Sustainable Travel Finland (Visit Finland)
 - Principles of sustainable tourism (metsa.fi/kestava-luontomatkailu)

However, at the moment, there is no commonly shared understanding about the multiple effects of nature recreation on various conservation goals in different types of areas. This complicates internal strategic planning and taking action at Metsähallitus.

Main questions to address:

- What kind of communications, guidance and support do visitors need to act sustainably?
- How can the design of visitor experience promote sustainable nature recreation?
- How can Metsähallitus strengthen visitors' nature connectedness and guide them towards sustainable nature recreation?

Outputs:

Proposals aim at improving sustainability outcomes, such as reducing visitor footprint, promoting sustainable behaviours, awareness of biodiversity and nature conservation.

Results of the project can range from tactical solutions (e.g. visitor experience design, guidelines and internal tools for stakeholders,...) to strategic frameworks, concepts or models that support Metsähallitus and other stakeholders to address sustainability in nature recreation.

Current initiatives and related concepts:

- National Biodiversity strategy (YM = Ympäristöministeriö = Ministry of the Environment)
- Everyman's Rights
- Healthy (National) Parks Healthy People programme
- Outdoor Etiquette (Retkietiketti)
- Regenerative tourism
- National Nature Recreation Strategy
- Nature Connectedness