Instructions for the peer-review of project plan

In this peer-review round you will do one full peer-review to one group and in addition you will read the project plans of two other groups and collect learnings from them.

When reading, commenting, and collecting learnings from the project plans, pay attention to the following topics:
- Is the business problem understandable and clearly formulated?
- Is the research question clearly formulated? Is it linked to the business problem? Does answering the research question(s) help solve the company's business problem?
- Is the scope appropriate? Can the study be carried out and answer the research questions within the given constraints (time and resources)?
- If the plan contains background literature and frameworks, are these relevant and do they help addressing the research and business problem?
- Is the overall design of the study appropriate to answer the research question?
- Is the data and information that is likely to be generated appropriate and sufficient? Is sampling of informants appropriate? Are there potential biases? Should other data or information, or other informants or types of informants also be included?
- Are there important risks that should be additionally considered? (only include if you think that the plan is missing important risks)

Please note, that the point of the peer-review is not to focus on the substance of the particular project (we cannot be expert on topics of all groups), but rather we ask you to learn and comment on the plan with a generic common-sense approach. Without knowing the details of the project, does it make sense, is the approach feasible, what can I learn from this, and so on.

Regarding the full peer-review, use the above list, and
- Identify 3 strengths in the plan and explain why you think they are well thought
- Identify 3 concrete improvement proposals, i.e., do not just list the weaknesses, but suggest concretely how they could be improved and addressed
- Identify 3 learnings that would be useful for improving your own group's project (plan) and explain why they are useful
- Produce one PDF clearly identifying the above 9 matters and attach it to the submission

Regarding the peer-learnings from the project plans of two other groups
- Identify 3 learnings that would be useful for improving your own group's project (plan) and explain why they are useful
- Note! You need to identify 3 learnings from both projects so 6 in total!
- Enter the 6 learnings (clearly separated) to the text field of the submission along with the PDF

Write full sentences. Acknowledge what you believe is good in the plan, and be constructive in any criticism!