

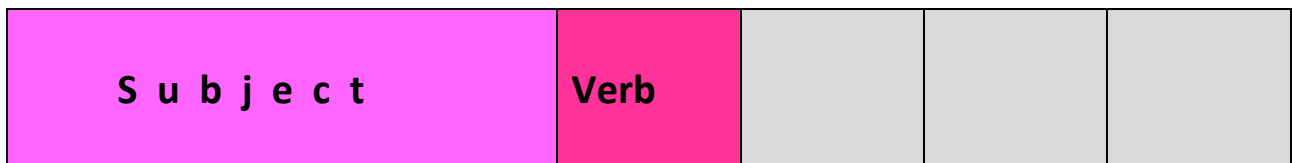
Light-before-heavy principle:

As illustrated below, you should write sentences that contain a short subject, come quickly to the verb and then continue as much as needed. In other words, you should avoid placing heavy elements at the beginning of the sentence as this easily overloads your reader. It is better to have "bottom-heavy" sentences, which contain most of the information at the end of the sentence after the verb. Avoid "top-heavy" sentences that end with a verb. This is called the light-before-heavy principle.

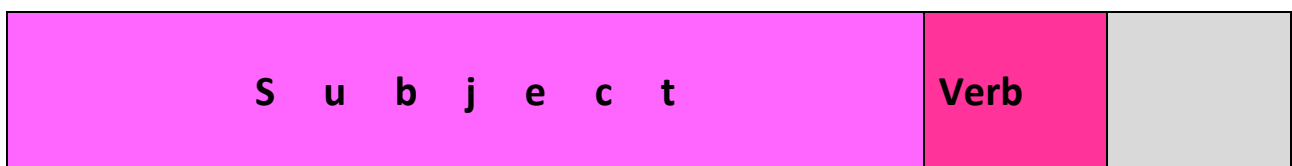
Aim at this!



This is still OK!



This is already bad!



Avoid this!

