***NOTE: Access to ORBIS database is here:***

<https://libguides.aalto.fi/c.php?g=410638&p=2798189>

I have made a short video guide about how to use this database to complete the exam task. You will find it in the end of EXAM SECTION.

**Deadline – 31 March 2022.**

**Exam is in the form of essay-report and should be made for the country of your choice for round-table (i.e. the same country that you have presented in round-tables).**

**General information on report:**

Report should be about 5-6 pages, 12 font, 1.5 space, 2 cm margins. If the report includes figures and tables, it can be longer but no longer than 15 pages.

**Procedure of companies’ selection (see also video guide; I describe each step there)**

Pick up companies in ORBIS located in your country (see video guide)

Choose then companies, which operate in five most important industries in your country; you should reason your choice (see video guide)

Choose then companies of medium, large, and very large size (see video guide)

Then go to view results.

**Then go to “add/remove columns”**

Remove all columns except company name

*Go to industry activities 🡺 industry classification*

Choose:

 NAICS 2017, core code (4 digits)

 Ibid, description

*Then go to Financial data 🡺 Key Financials & employees*

Choose operation revenues for all available years

Choose P/L before tax for all available years

Choose Total assets for all available years

Choose Profit margin (%) in all available years

Choose Number of employees in all available years

*Go to legal & account information*

Chose size classification

Choose date of incorporation

You can also choose some other information to be included into company-level data if you wish

**Writing the essay report**

Based on selected companies` data, compute aggregated values of revenues, profits (P/L), profit margin, total assets, and number of employees across years and broad two-digit industries (see guide). You can also add analysis for certain four-digit industries. Present aggregate values across time and industries in table and/or graph form. Please, discuss the time trends of financial data and connect it with country macro- development in the studied period.

Choose 5 very large companies which operate in different 4-digit industries. Discuss their financial development, changes in ownership (you will find information on company-level changes in ownership in ORBIS companies-level profiles; see video guide), etc. in recent years and connect this analysis to companies` profiles (see video guide on how to get these profiles in Orbis) and recent macroeconomic development in the chosen countries.