

ENTREPRENEURSHIP THEORY COURSE 4-DAY WORKSHOP SCHEDULE (19-22 April)

The purpose of this course is to support doctoral students in learning how to approach and conduct theoretically original and practically relevant entrepreneurship research. The 4-day workshop will start off by discussing conventional templates and theoretical approaches in entrepreneurship research and will gradually move towards more critical, non-conventional and solution-orientated research in entrepreneurship.

The workshop also has a strong focus on discussing the process and practice of conducting and publishing research in entrepreneurship, which will be illustrated by research examples based on the instructors' experiences. In each session, several articles will be discussed in-depth to introduce some current themes and challenges in entrepreneurship research, strategies to frame a research problem, ways of using entrepreneurship theories and theories from other disciplines, different methods and data sources, ways of theorizing and making contributions, and critical insights into review and revision processes. Some of the example articles used are listed as supportive readings below.

Presentations of team reflections (*assignment 3*) will be held each day and in-between lectures and discussions (see information below). In addition, there will be presentations and Q&A sessions with our guests Eero Vaara (Oxford University, former *AMJ* Associate Editor), Joakim Wincent (Hanken School of Economics; *ETP* Associate Editor), Pablo Muñoz (Durham University Business School; *JBVI*-Editor-in-Chief), Ulla Hytti (University of Turku; *ERD* Associate Editor), and Henri Hakala (LUT University). Roundtable discussions will be organized on Friday, in which 4-5 students will discuss their paper proposal with their peers and an experienced scholar. The in-class sessions will be concluded on Friday with a panel discussion.

Day 1: Tuesday, 19 April 2022

09.15 – 12.00: Class sessions (room Y203a / B-Sali, Undergraduate Centre, Otakaari 1)

12.00 – 13.30: Lunch

13.30 – 17.30: Class sessions (room Y203a / B-Sali, Undergraduate Centre, Otakaari 1)

Traditional theories and approaches in entrepreneurship research

On the first day we will discuss the process of framing a theoretical relevant research gap/problem and developing theoretical contributions in entrepreneurship research. Exemplary quantitative articles will be discussed to illustrate different theoretical lenses and discourses, ways of hypothesis and model development, as well as quantitative data collection and research designs, and making contributions via (explanatory but also exploratory) quantitative research. At the end of the workshop day, we will also have a Zoom session with Eero Vaara (Oxford University, former *AMJ* Associate Editor) to discuss the process of publishing entrepreneurship research in top management journals.

Exemplary supportive readings:

- Kibler, E., Wincent, J., Kautonen, T., Cacciotti, G., & Obschonka, M. (2019). Can prosocial motivation harm entrepreneurs' subjective well-being? *Journal of Business Venturing*, 34(4), 608-624.
- Kibler, E., Salmivaara, V., Stenholm, P., & Terjesen, S. (2018). The evaluative legitimacy of social entrepreneurship in capitalist welfare systems. *Journal of World Business*, 53(6), 944-957.
- Kautonen, T., Kibler, E., & Minniti, M. (2017). Late-career entrepreneurship, income and quality of life. *Journal of Business Venturing*, 32, 313-338.
- Kibler, E., Mandl, C., Kautonen, T., & Berger, E. (2017). Attributes of legitimate venture failure impressions. *Journal of Business Venturing*, 32, 145-161.
- Kibler, E., Kautonen, T., & Fink, M. (2014). Regional social legitimacy of entrepreneurship: Implications for entrepreneurial intentions and start-up behaviour. *Regional Studies*, 48, 995-1015.
- Bansal, P., W. K. Smith, & E. Vaara (2018). New ways of seeing through qualitative research. *Academy of Management Journal*, 61: 1189-1195.

Group presentations:

- Group 4 (Shepherd et al., 2019)
- Group 6 (Davidsson & Gruenhagen, 2021)

Day 2: Wednesday, 20 April 2022

09.15 – 12.00: Class sessions (room V001, School of Business, Ekonominaukio 1)
12.00 – 13.30: Lunch
13.30 – 17.00: Class sessions (room V002, School of Business, Ekonominaukio 1)

(Re-)Discovering entrepreneurship through explorative approaches

On the second day we discuss a more critical and contextualized account of entrepreneurship research. We will focus more on inductive, explorative, and discovery approaches to entrepreneurship research and the use of theories to help develop a more situated understanding of entrepreneurship. Exemplary articles will be used to illustrate qualitative data collection and research designs, extreme settings research, building theory from qualitative data, and making contributions via qualitative research. At the end of the workshop day, we will also have a Zoom session with Joakim Wincent (Hanken School of Economics; Editor at *Entrepreneurship Theory and Practice*) to discuss the process of publishing in entrepreneurship journals.

Exemplary supportive readings:

- Kibler, E., Ginting-Szczesny, B.A., Vaara, E., & Heikkilä, J-P. (2022). Envisioning Entrepreneurial Engagement in North Korea. *Academy of Management Discoveries*, <https://doi.org/10.5465/amd.2020.0066>.
- Kibler, E., Mandl, C., Farny, S., & Salmivaara, V. (2021). Post-failure impression management: A typology of entrepreneurs' public narratives after business closure. *Human Relations*, 74(2), 286-318.
- Farny, S., Kibler, E., & Down, S. (2019). Collective emotions in institutional creation work. *Academy of Management Journal*, 62(3), 765-799.

- Muñoz, P., Kimmitt, J., & Kibler, E., & Farny, S. (2019). Living on the slopes: Entrepreneurial preparedness in a context under continuous threat. *Entrepreneurship & Regional Development*, 31(5-6), 413-434.
- Farny, S., Kibler, E., Hai, S., & Landoni, P. (2019). Volunteer retention in prosocial venturing: The role of emotional connectivity. *Entrepreneurship Theory and Practice*, 43(6), 1094-1123.

Group presentations:

- Group 1 (Shepherd, 2015)
- Group 7 (Wurth et al., 2021)
- Group 8 (Welter & Baker, 2021)

Day 3: Thursday, 21 April 2022

09.15 – 12.00: Class sessions (room U006, School of Business, Ekonominaukio 1)

12.00 – 13.30: Lunch

13.30 – 17.00: Class sessions (room Y203a / B-Sali, Undergraduate Centre, Otakaari 1)

Problem-focused and solution-orientated research in entrepreneurship

On the third day we will take a more impact-driven approach and move towards problem-focused research in entrepreneurship. We will also have in-class guest lectures by Pablo Muñoz (Durham University Business School; Editor-in-Chief of *Journal of Business Venturing Insights*) on entrepreneurial problems, scholarly impact, and the pursuit of solution-oriented research, and conclude with critical discussions and reflections on the future of entrepreneurship writing and research. We will also discuss the process of publishing non-conventional and impact-focused research in entrepreneurship journals.

Exemplary supportive readings:

- Ginting-Szczesny, B. A. (2022). Giving colour to emotions in entrepreneurship. *Journal of Business Venturing Insights*, e00302.
- Kibler, E., Fink, M., Lang, R., & Muñoz, P. (2015). Place attachment and social legitimacy: Revisiting the sustainable entrepreneurship journey. *Journal of Business Venturing Insights*, 3, 24–29
- <https://www.journals.elsevier.com/journal-of-business-venturing-insights/call-for-papers/jbvi-er3-entrepreneurship-rapid-response-research-initiative>
- <https://www.journals.elsevier.com/journal-of-business-venturing-insights/call-for-papers/entrepreneurial-problems-scholarly-impact-and-the-pursuit-of-solution-oriented-research>
- Pollack, J. M., Muñoz, P., & Dimov, D. (2020). JBVI on its 5th birthday: Reflections on place and journey. *Journal of Business Venturing Insights*, 13, e00152.
- Muñoz, P., Naudé, W., Williams, N., Williams, T., & Frías, R. (2020). Reorienting entrepreneurial support infrastructure to tackle a social crisis: A rapid response. *Journal of Business Venturing Insights*, 14, e00181.
- Berglund, H., Dimov, D., & Wennberg, K. (2018). Beyond bridging rigor and relevance: The three-body problem in entrepreneurship. *Journal of Business Venturing Insights*, 9, 87-91.

Group presentations:

- Group 9 (Shepherd & Patzelt, 2022)
- Group 10 (Vedula et al., 2022)
- Group 11 (Dencker et al., 2022)

Day 4: Friday, 22 April 2022

09.15 – 10.15: Class session (room V001, School of Business, Ekonominaukio 1)
10.30 – 12.00: Roundtable discussions
12.00 – 13.00: Lunch
13.00 – 14.30: Roundtable discussions
14.30 – 16.00: Panel discussion (room V001, School of Business, Ekonominaukio 1)
16.00 – 19.00: Wine & Cheese (social event)
19.00 – 21.00: Post-workshop hangout (optional social event)

Agenda and directions for future entrepreneurship research

On the final day of the workshop, we will have a guest lecture by Ulla Hytti (University of Turku; Associate Editor at *Entrepreneurship & Regional Development*) on writing novel and interesting entrepreneurship research. Afterwards we will continue with roundtable discussions to discuss the individual paper proposals (*assignment 2*). Each proposal will be discussed for 30–45 minutes within a group, which consists of 4–5 peers and one experienced scholar. We will conclude the in-class session with a panel discussion with Pablo Muñoz, Ulla Hytti, Henri Hakala, and Ewald Kibler moderated by Bernadetta Ginting-Szczesny and Lauri Laine from Aalto University.

Exemplary supportive readings:

- Radu-Lefebvre M., & Hytti, U. (2022). The joys and pitfalls of writing interesting research. *Entrepreneurship & Regional Development*, 34(1-2), 1-5.
- Laine, L., & Kibler, E. (2021). The social imaginary of Emancipation in entrepreneurship. *Entrepreneurship Theory & Practice*, 46(2), 393–420.

Group presentations:

- Group 2 (van Gelderen et al., 2021)
- Group 3 (Dimov et al., 2021)
- Group 5 (McMullen et al., 2021)

LUNCH & SOCIAL EVENTS

For lunch, we have reserved a table for all course participants at [Restaurant Arvo](#) (School of Business, Ekonominaukio 1). Lunch is at own cost.

We have organized two social events on **Friday, 22 April 2022**.

The first is the **Wine & Cheese** event that is organized together with the Department of Management Studies, Aalto University. During this informal event, you will have the opportunity to socialize with other course participants and also meet other Aalto scholars—

not only from the entrepreneurship unit but also from organization and management, international business, and organizational communication. We will provide some light snacks, wine/beer, and non-alcoholic beverages.

From 19:00 onwards, those interested can join us for a **post-workshop hangout** at [Ravintola Fat Lizard Otaniemi](#) (located 2 minutes away from the School of Business). We understand that some of you might have to travel already at that time, but it would be great to have many of you joining us there! We have reserved a table for all course participants, so please let Bernadetta know by **Wednesday, 20 April** if you are not able to join. This optional social event is at own cost.

GETTING TO AALTO UNIVERSITY SCHOOL OF BUSINESS

Classes are held in different buildings adjacent to the School of Business building. Please see the campus map below for detailed locations. The buildings are circled in red: School of Business (number 68) and Undergraduate Centre (number 1).

The nearest metro station is Aalto University, and you can find your way to the School of Business through both exits.

- Exit Tietotie: When you are out of the building, turn right, and walk down the street Tietotie until you reach Ekonominaukio (about 100 m)
- Exit Otaniementie: Walk through the A Bloc shopping center to the Väre building of the School of Arts, Design and Architecture; continue to the School of Business (please follow the signs; this is an indoor route)

The Undergraduate Centre can be best reached through the Otaniementie exit.

Besides the Metro, there are some bus lines serving Otaniemi: 52, 111, 550, 510 and 555. All these busses stop by the Aalto University Metro station, Otaniementie exit. Outside the Metro operating hours bus 108N runs to Otaniemi.

Single metro or bus tickets can be bought in advance at the ticket machines or from the HSL mobile application. The same ticket is valid on buses and the metro.

If you have any problem finding the locations, you can WhatsApp or call Bernadetta at +358 40 5720 321.

