

## Instructions for the peer-review of project report v2

In this peer-review round you will do one full peer-review to one group and in addition you will read the project reports of two other groups and collect learnings from them.

When reading, commenting, and collecting learnings from the project reports, pay attention to the following topics:

- Is the business problem and research questions understandable and clearly formulated?
- Does answering the research question(s) help solve the company's business problem?
- Is the scope appropriate? Can the study be carried out and answer the research questions within the given constraints (time and resources)?
- If the report contains background literature and frameworks, are these relevant and do they help address the research question and business problem?
- Is the overall design of the study appropriate to answer the research question?
- Is the data and information that has been collected appropriate and sufficient? Is sampling of informants appropriate? Are there potential biases? Should other data or information, or other informants or types of informants also be included?
- How has analysis been conducted? Does the analysis answer the research questions? Is the chain of evidence visible in the results, i.e., is it clear where the results stem from? Has it been clearly marked from which source the results come from?

Please note, that the point of the peer-review is not to focus on the substance of the particular project (we cannot be expert on topics of all groups), but rather we ask you to learn and comment on the report with a generic common-sense approach. Without knowing the details of the project, does it make sense, is the approach feasible, what can I learn from this, and so on.

Regarding the full peer-review, use the above list, and

- Identify 3 strengths in the report and explain why you think they are well thought
- Identify 3 concrete improvement proposals, i.e., do not just list the weaknesses, but suggest concretely how they could be improved and addressed
- Identify 3 learnings that would be useful for improving your own group's project (report) and explain why they are useful
- Produce one PDF clearly identifying the above 9 matters and attach it to the submission

Regarding the peer-learnings from the project report of two other groups

- Identify 3 learnings that would be useful for improving your own group's project (report) and explain why they are useful
- Note! You need to identify 3 learnings from both projects so 6 in total!
- Enter the 6 learnings (clearly separated) to the text field of the submission along with the PDF

Write full sentences. Acknowledge what you believe is good in the report, and be constructive in any criticism!