

A stylized illustration of a person in a dynamic, almost contorted pose. The person is wearing a green and black striped long-sleeved shirt, green pants with white stripes at the cuffs, and green sneakers. They have a yellow beanie, sunglasses, and a green face. A yellow line, possibly a jump rope, is visible. The background is split into a light blue area on the left and an orange area on the right.

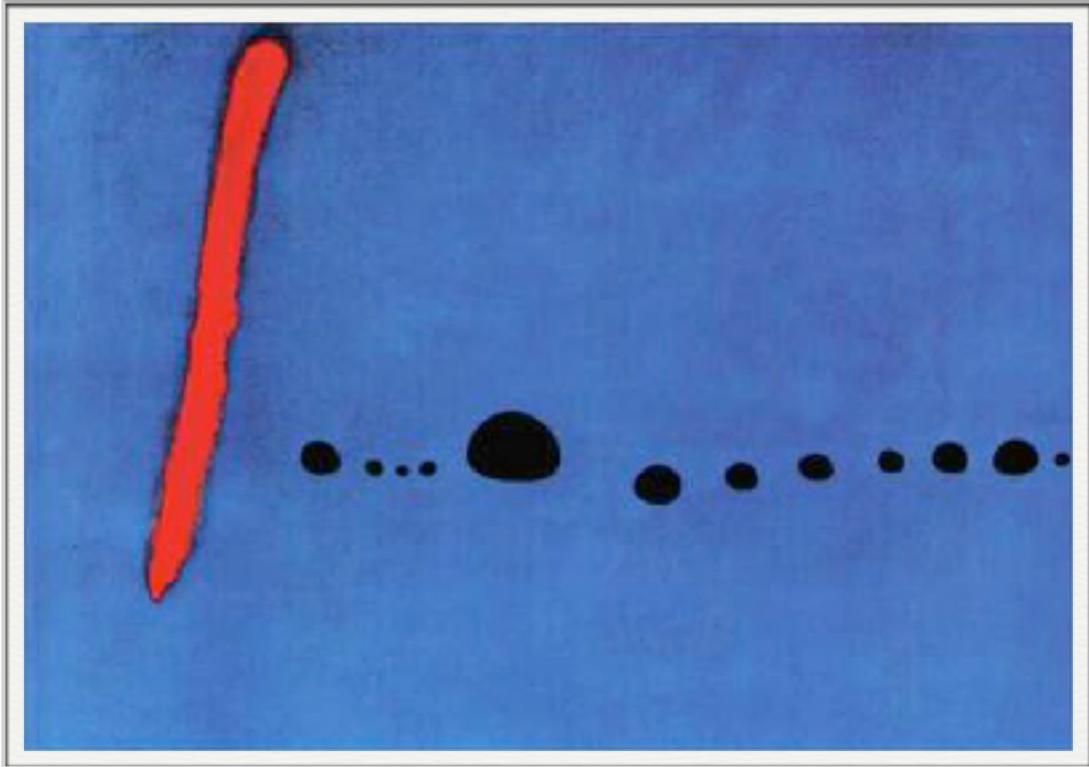
# Thinking Tools

## Module 4 – Creative Thinking Workshop

*Lauri Järvilehto, PhD*  
*Professor of Practice*

# CREATIVE PROCESS

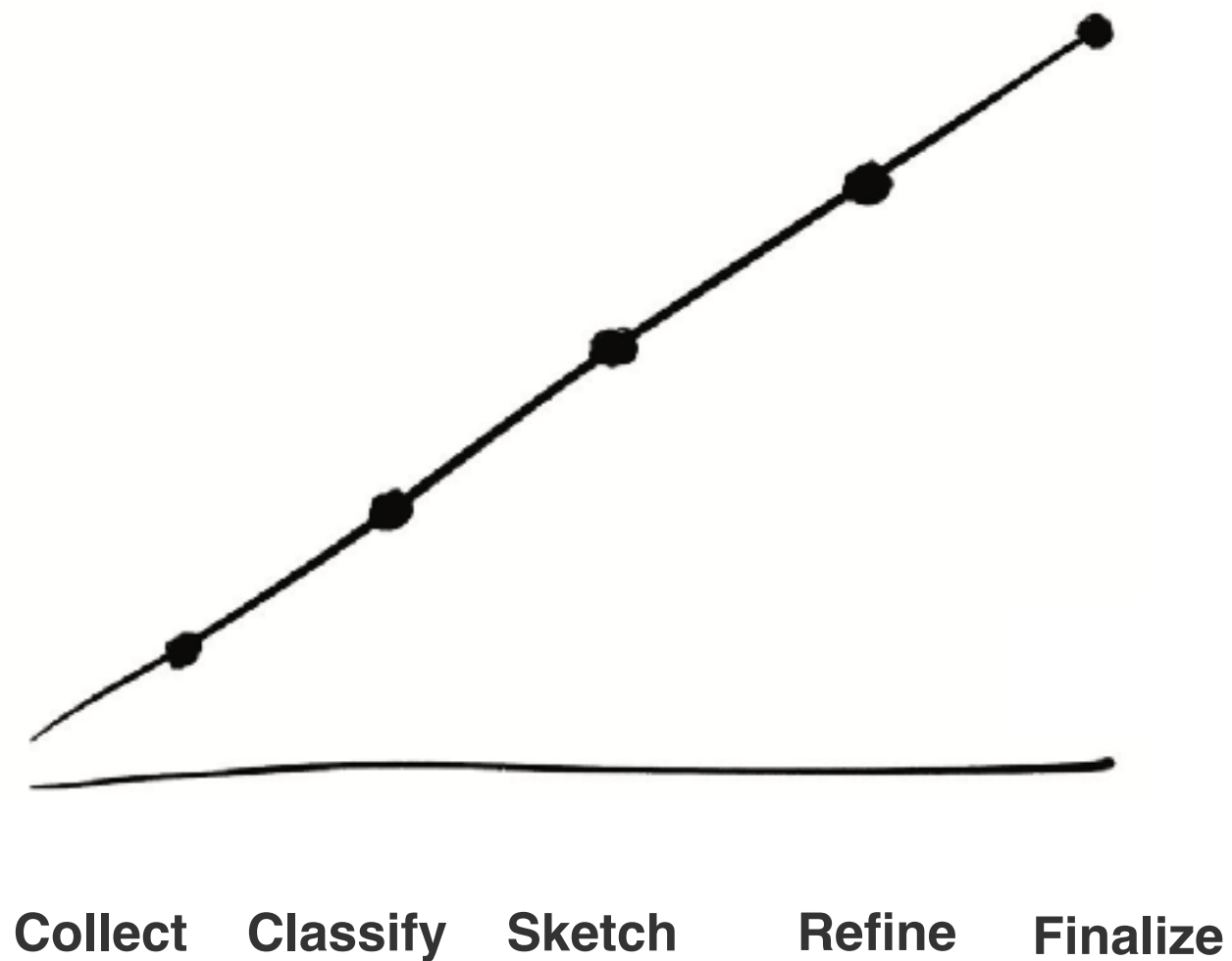
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- 1. Collecting**
- 2. Classifying**
- 3. Sketching**
- 4. Refining**
- 5. Finalizing**

# CREATIVE PROCESS

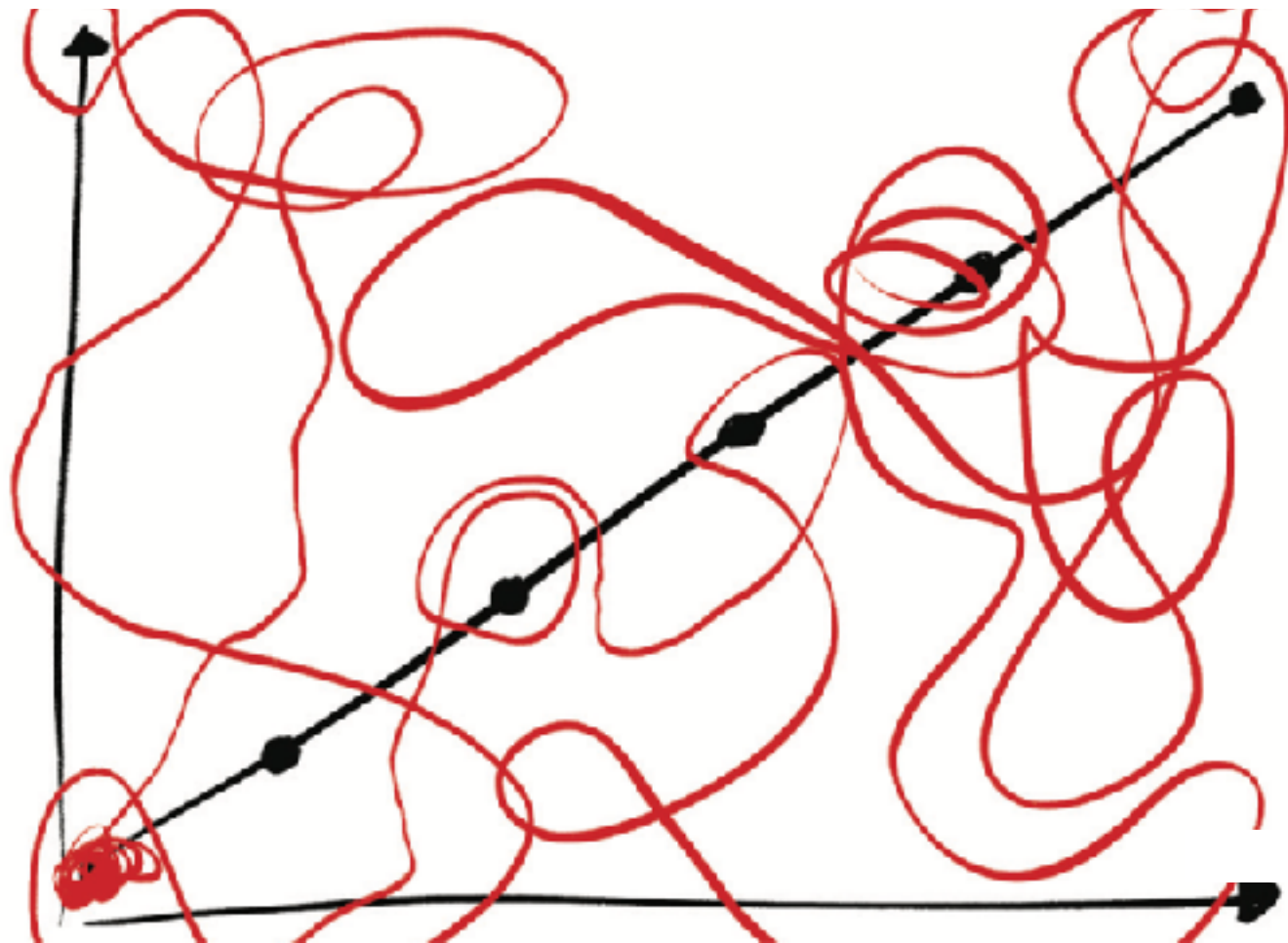
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Paavo & Lauri Järvilehto (2020): *Pim! Olet luova.*

# CREATIVE PROCESS

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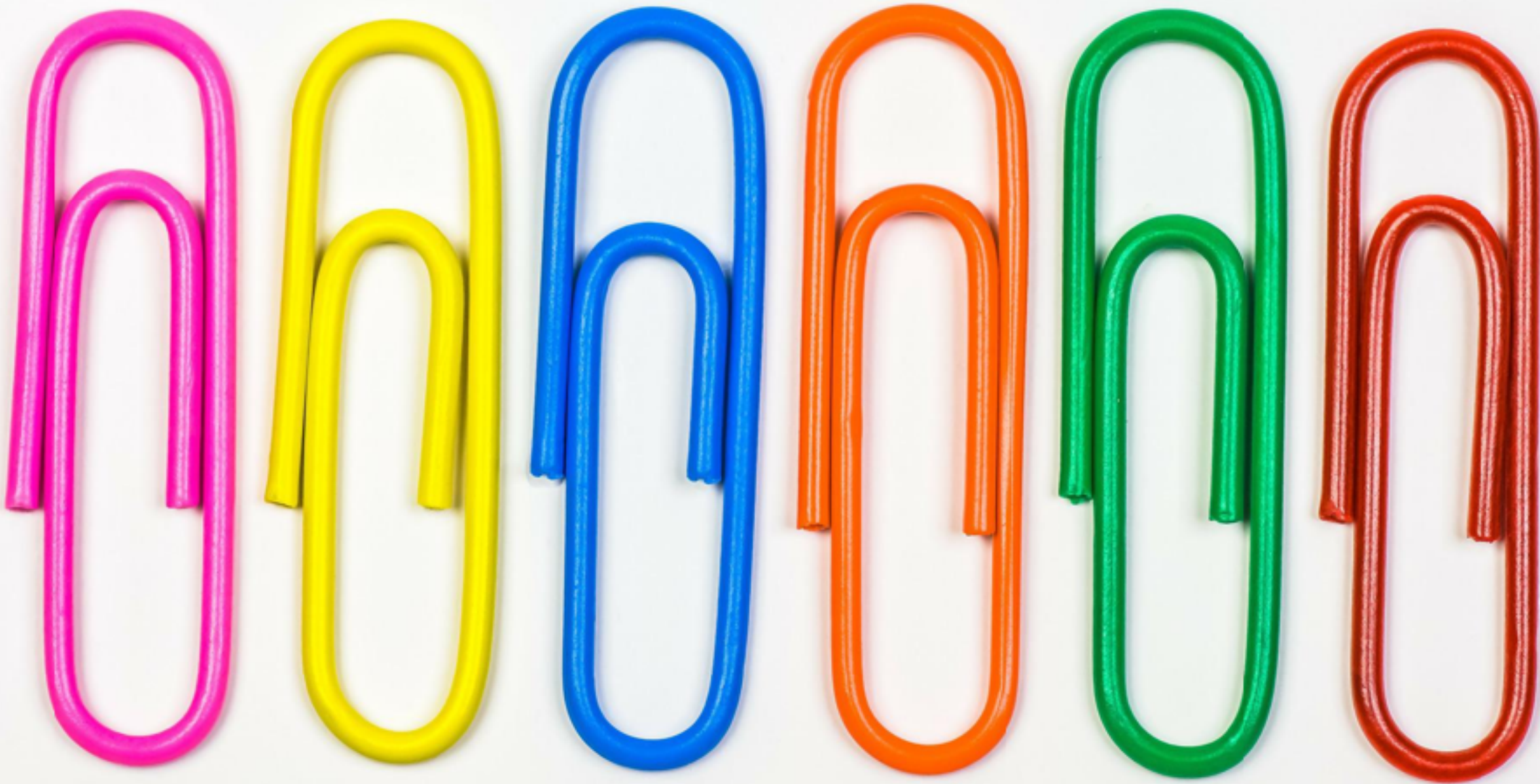


**Collect   Classify   Sketch   Refine   Finalize**

Paavo & Lauri Järvilehto (2020): *Pim! Olet luova.*



# WARM UP





## **QUESTION:**

**Using the Know-How In Your Group,  
Create a Way to Solve the Energy Crisis**



# Defocus – Making Space for the Elephant



COLLECT

@laurijarvilehto

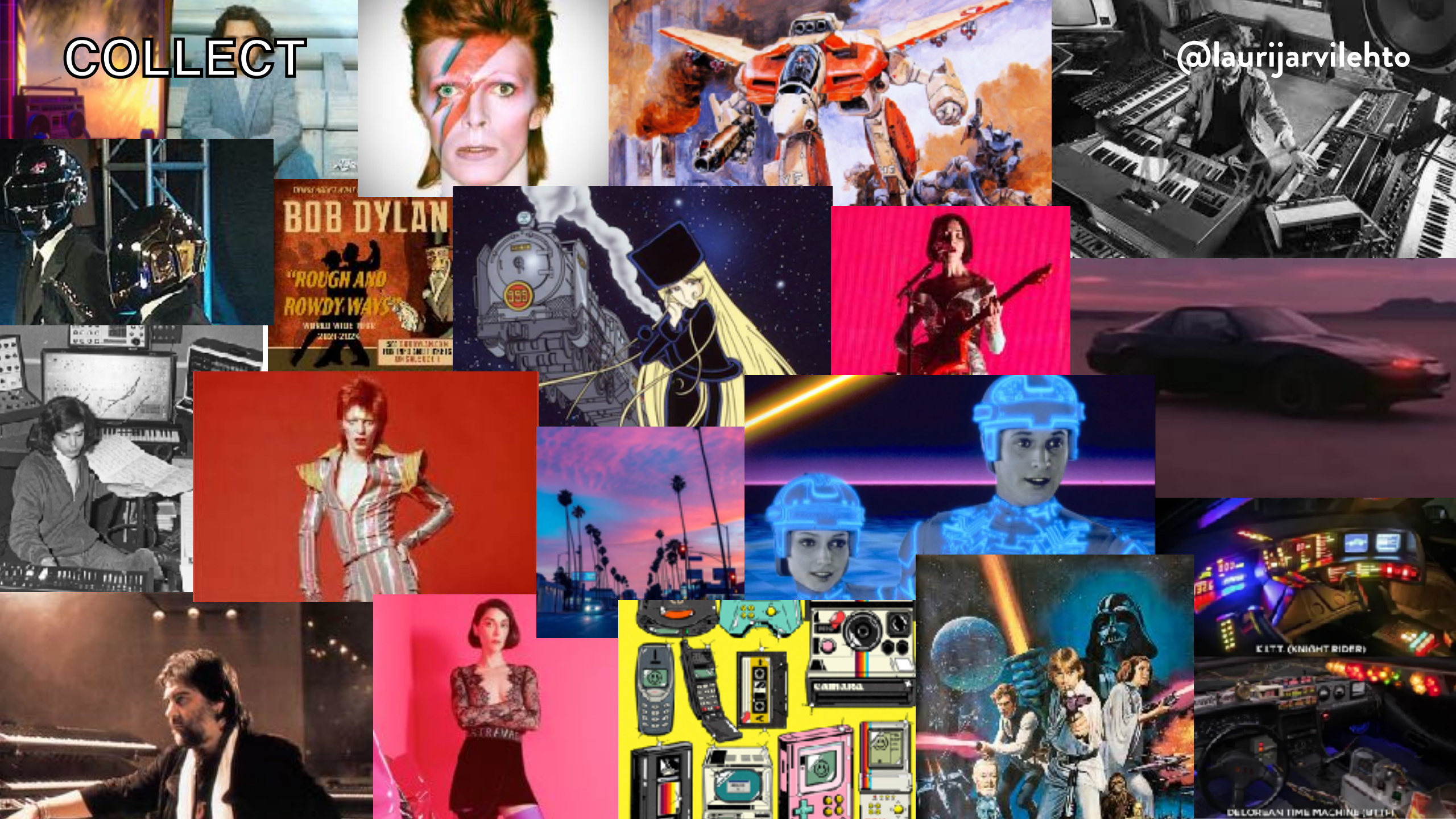
Wine of the  
Month





COLLECT

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SELECT

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# Break

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REFINE

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**FINALIZE**

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SHARING

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# Thank You



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