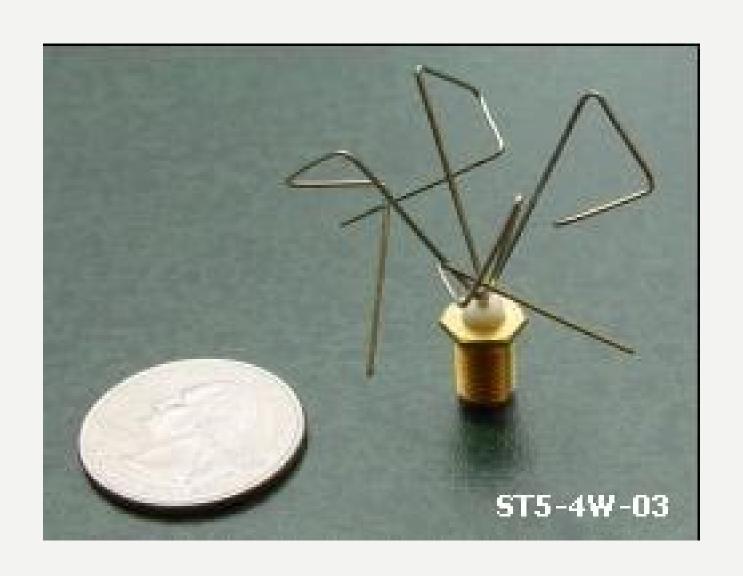
HOW AN ANTENNA DESIGN PROJECT GOES - NOT SO FAR FROM THE TRUTH

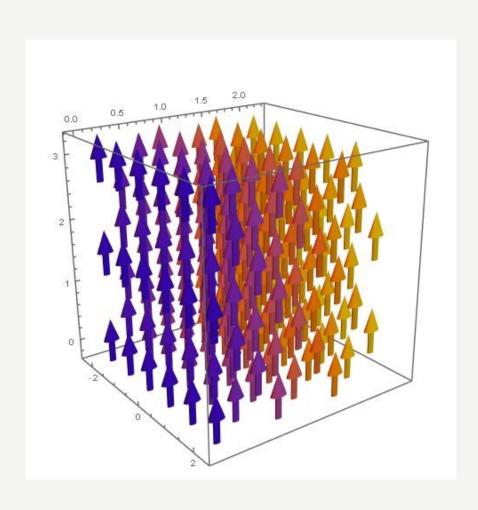
HOW THE CUSTOMER EXPLAINED IT



HOW THE BISNES CONSULTANT SAW IT



HOW THE UNDERGRADUATE STUDENT APPROACHED IT



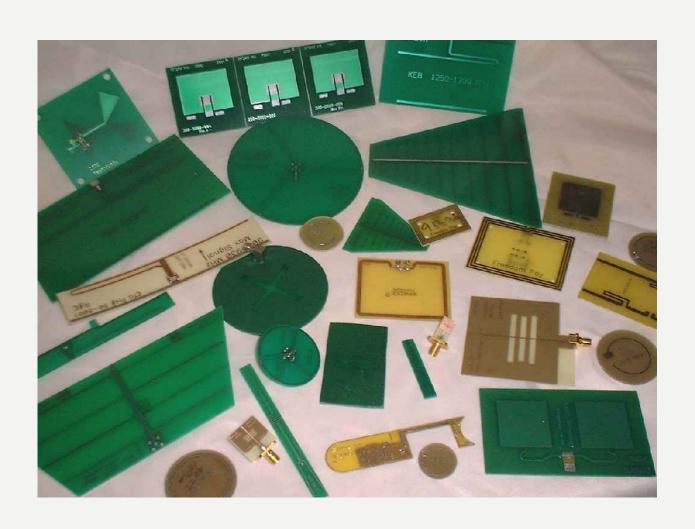
$$E(\rho, \varphi) = \rho \sin \varphi \, \mathbf{u}_{z}$$

$$\Phi_{F} = \iint_{S} \mathbf{E} \cdot d\mathbf{S} = \iint_{S} \mathbf{E} \cdot \mathbf{u}_{z} \rho d\rho d\varphi$$

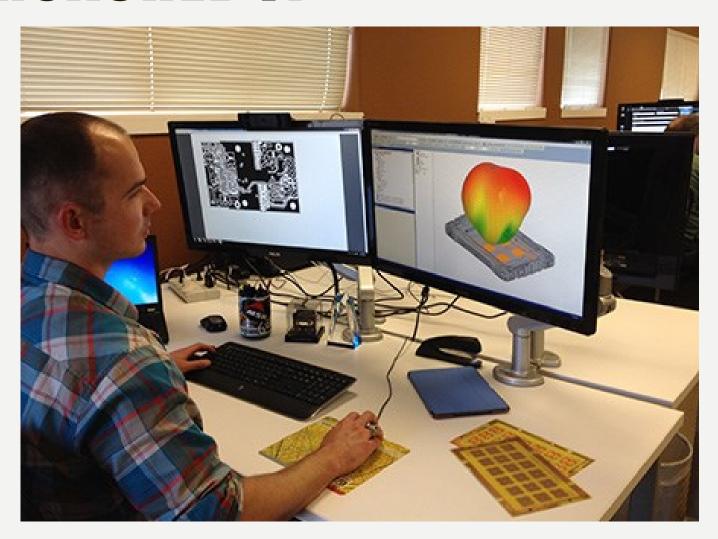
$$= \int_{0}^{2} \int_{0}^{\pi} \sin \varphi \, d\varphi \, \rho^{2} d\rho$$

$$= \int_{0}^{2} \rho^{2} d\rho \int_{0}^{\pi} \sin \varphi \, d\varphi = \frac{16}{3}$$

HOW THE NOVICE ANTENNA DESIGNER APPROACHED THE PROBLEM



HOW THE EXPERT ANTENNA DESIGNER APPROACHED IT



HOW THE WORK WAS DOCUMENTED

WHAT THE CUSTOMER REALLY NEEDED

