



Aalto University  
School of Science

# TU-C2030

## Operations Management Project

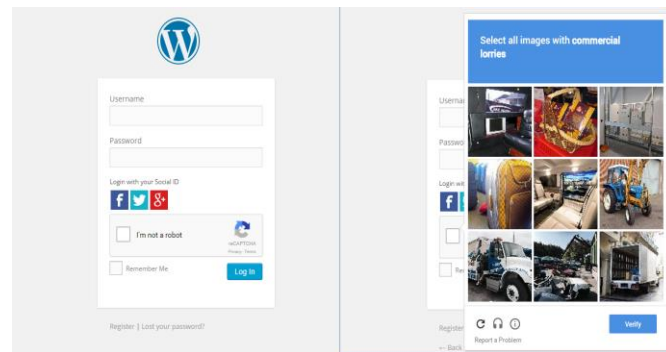
*Timo Seppälä*



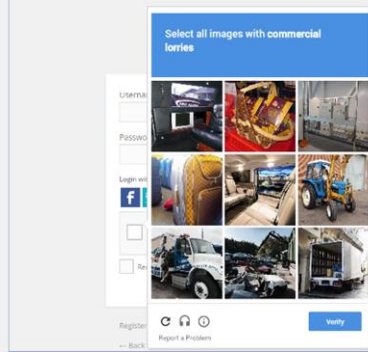
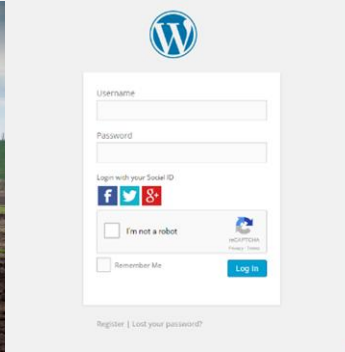
2010



2015







2015



2022

# Cases

- Presenting case studies for management teams: 07.09 at 12:15 – 13:00
  - *Presentations skills – Presentation*
- Case / paper presentations: (classroom or video presentations)
  - 14.9 (12:15 – 14:00);
  - 21.9 (12:15 – 14:00);
  - 28.9 (12:15 – 14:45)
- Submissions of PowerPoint presentations in MyCourses
  - *One person from each group will submit the delivery for the whole group*
- Cases handed in as PowerPoint presentations
  - *Recommended length: 7-12 slides*
  - *Aim for neat presentation slides, but explain your logic and reasoning in the note's pages*
- For each case session, 3-5 groups are chosen to present their case. (10 – 20 min minutes presentation + discussion!)

# Project – practical issues

- Deadlines:
  - *Registration of topic, group and organization*
    - First meeting with your “coach”
    - Second meeting with your “coach”/ approving your project “title” and
  - *Third (and possible more) meeting with your coach at a stage where it helps you most (however before your presentation to the company / the final report submission)*
  - *Project plan: to be agreed separately with each project group*
  - *Project report: December 2<sup>nd</sup>, 2022*
- More info
  - *Project fact sheet – in MyCourse*
  - *Project plan and report guidelines – in MyCourse*
  - *If you have a potential topic and want to check whether it would be suitable, please drop an e-mail!*

# Project – practical issues

- *Your task is to apply theory into practice: solve a real life operations management problem in a group of (3-) 4 students*
  - *Problem solving approach + Design approach - Group can be different one than in cases or OM assignment*
- *The assignment is carried out for a real organization (company, public sector, society...)*
- *You are responsible for finding the organization- you and the organization define the actual research problem*
  - *It can be clearly focused to a task that is reasonably sized; It includes an improvement aspect; It is possible to obtain data for analysis about the phenomenon; **You as a group find it interesting!***
- *Start looking for the organization and topic right away! - Project fact sheet in MyCourses may help when approaching the organizations (to be published by Sept 12th)*
- *The results of the study reported in a 25-50 page report – and a concrete improvement for the organization*



# Confidentiality

The reports will be read only by the course staff members.

No public presentation; no access for other parties.

- *I.e. the reports are treated confidentially*

## After grading

- *The electronic files will be deleted after the grading is completed.*
- *The paper versions will be stored in a locked drawer for one year, and will be destroyed after that*
- *For your own sake, keep a copy!*

Generally, NDA's are not signed by the staff

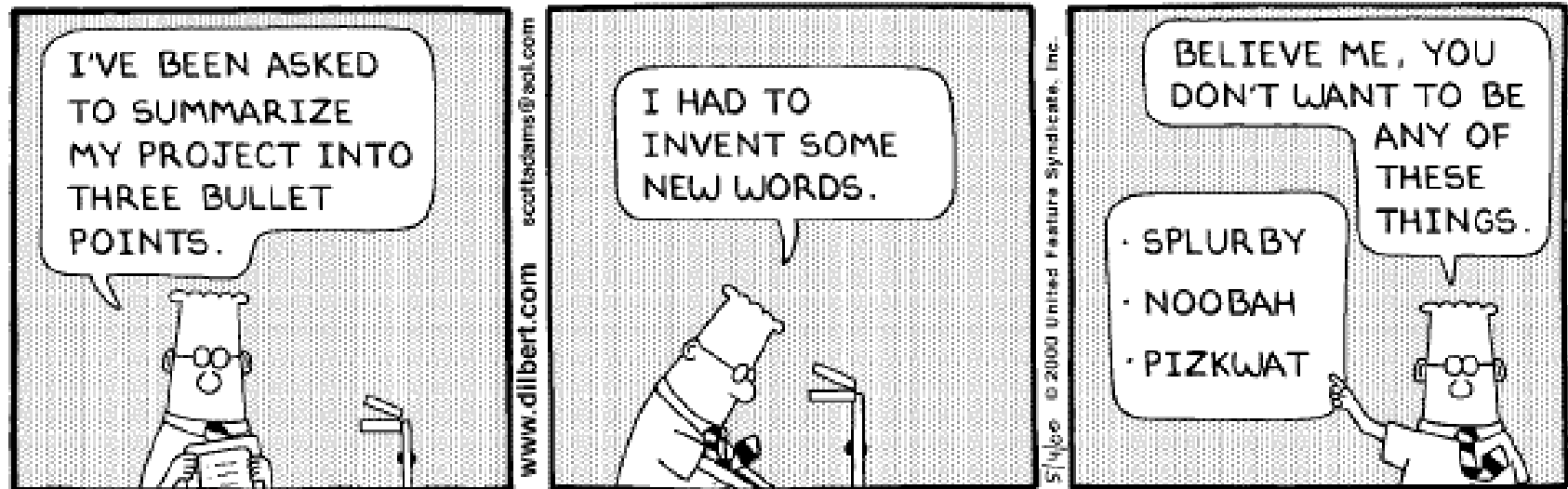
Sometimes disguising sensitive information is may be necessary

- *From the grading point of view, the most interesting is the method and the logic; very accurate cost information etc are secondary if the logic is clear.*

# Tools

1. Academic Phrasebank
  - <http://www.phrasebank.manchester.ac.uk/>
2. Libproxy.aalto.fi
  - Google Scholar
  - SciVerse Scopus
3. "The art of making a literature review"
4. Case Euroclear / Anu Saarinen

# With good planning, analytic & creative spirit, team work & support from coaches your project will NOT be like this...



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